# **TRACtion A Texas**

HL RANDY ROGERS BAND "Drinking Money" Tommy Jackson / Thirty Tigers

## Randy Rogers Band is #1 this week!



#### Dear Readers,

RANDY ROGERS BAND is #1 this week with "Drinking Money." DARRIN MORRIS BAND's "I Will" is this week's *Most Added!* HOLLY Tucker's "Rhythm Of You" is the *Greatest Spin Gainer!* MASON LIVELY's "Something 'Bout A Southern Girl" is the top Surging & Emerging track to keep an eye on! Great work everyone!

The following stations are frozen for this week. KSTV-FM (Dublin, TX) KTTU-FM HD4 (K226CH-FX) (Lubbock, TX)

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: <a href="https://www.cdxcd.com/fingerprinting-upload-center/">https://www.cdxcd.com/fingerprinting-upload-center/</a>.

Lastly, this is our final weekly chart of the year! We will have the year end chart on December 18th and will be coming back next year with our first chart on January 6th!

Have a Merry Christmas and a Happy New Year!





The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC — Connecting the music industry with Texas Red Dirt radio. For more information call <u>615-292-0123</u> or email President Joe Kellyjoe@cdxnashville.com

Stay tuned, Joe Kelly CDX President joe@cdxnashville.com



WWW.TRACTIONTX.COM

Monitored Radio Airplay

Vol 5. #49 Dec 16th, 2020

L W	T W	Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
2	1	RANDY ROGERS BAND/Drinking Money/Tommy Jackson/Thirty Tigers	841	9	47	0	10
1	2	JON WOLFE/Heart to Steal Tonight/Fool Hearted Productions	792	-46	45	1	12
5	3	JOSH ABBOTT BAND/The Luckiest/Josh Abbott Band Music	757	30	48	2	23
4	4	CURTIS GRIMES/Still A Little Country Left/Curtis Grimes Music	748	-8	45	0	10
6	5	JON STORK/Another Town/Jon Stork Music	730	22	45	1	16
3	6	CASEY DONAHEW/Bad Guy/Almost Country Entertainment	693	-108	47	0	14
7	7	JAMIE RICHARDS/Want To With You/Jamie Richards Music	610	-41	38	0	14
9	8	KYLIE FREY/I Do Thing/Kylie Frey Music	607	28	38	0	11
8	9	CODY JOHNSON/Dear Rodeo/Warner/Cojo Records/WMN	589	-6	44	0	16
12	10	AARON WATSON/Silverado Saturday Night/BIG Label Records	570	55	36	0	6
13	11	HOLLY TUCKER/Rhythm Of You/Holly Tucker Music	513	65	34	2	12
10	12	JAKE BUSH/Gravity & You/Jake Bush Music	438	-132	37	0	20
14	13	RANDY TRAVIS/Fool's Love Affair/117 Music	408	17	30	1	12
15	14	DAVID ADAM BYRNES/Old School/David Adam Byrnes Music	371	21	31	3	9
21	15	JAMES LANN/Devil's Red Hot Sauce/Ari-Tex Records	339	42	27	2	5
16	16	HAYDEN HADDOCK/Where You Come In/Hayden Haddock Music	335	7	26	0	11
17	17	TRISTON MAREZ/One Day/Triston Marez Music	330	10	27	1	16
19	18	DUSTIN SONNIER/Missin' You Mississippi/Dustin Sonnier Music	319	12	27	1	15
20	19	KIN FAUX/Honky Tonk in Heaven/Kin Faux Music	315	11	24	1	8
23	20	TERRY MCBRIDE/Callin' All Hearts/Creative Nation/TMc Records	304	28	28	0	7
22	21	JACK INGRAM/Times Like These/The Next Waltz	302	8	21	0	15
18	22	KAITLYN KOHLER/Too Many Love Songs/Kaitlyn Kohler Music	301	-9	26	0	16
11	23	JODY BOOTH & TRACY BYRD/Lonesome On'ry and Mean/SOT	296	-227	35	0	25
26	24	CODY HIBBARD/The Truth/Cody Hibbard Music	272	25	20	0	9
27	25	TEAGUE BROTHERS BAND/Fingers and Thumbs/Teague Brothers Music	256	18	14	4	6
24	26	PARKER MCCOLLUM/Young Man's Blues/MCA Nashville	242	-8	18	0	13
25	27	POWELL BROTHERS, THE/How It's Done/Tolar Powell Entertainment	241	-8	20	0	16
30	28	WARD DAVIS/Ain't Gonna Be Today/Ward Davis Music/Thirty Tigers	214	8	19	2	5
35	29	WILLIAM BECKMANN/Someday/Highway 90 Records	212	48	21	2	11
37	30	CHAD COOKE BAND/Bringing Country Back/King Hall Music	209	51	21	3	4



# AXEL O NOT BUILT FOR LOVE

AVAILABLE NOW FOR ADDS www.axelomusic.com

WWW.TRACTIONTX.COM

Monitored Radio Airplay

L W	т w	Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
29	31	RAY WYLIE HUBBARD (FT PAULA NELSON & ELIZABETH COOK)/Drink Till I See Double/Big Machine Records	209	-9	14	1	14
32	32	DERYL DODD/Outside Lookin' In/Little Red Truck Music	201	13	13	0	4
33	33	HAYDEN BAKER/Waitin' On Love/Hayden Baker Music	197	10	20	0	19
31	34	MATT CASTILLO/Say It/Texace Records	191	-15	18	1	13
28	35	MARK WINSTON KIRK/She's My Whiskey/AMG Country	188	-48	17	1	18
34	36	BART CROW/Boots/Bart Crow Music	186	8	9	0	6
41	37	DARRIN MORRIS BAND/I Will/Darrin Morris Band Music	178	31	19	4	6
38	38	SCOTTY ALEXANDER/Cowboy's Daughter/Scotty Alexander Music	175	17	14	1	7
36	39	KALEB MCINTIRE/Plain O' Texas/Kaleb McIntire Music	157	-6	13	1	3
43	40	CARSON JEFFREY/Hill Country Girl/Carson Jeffrey Music	148	15	12	2	4
44	41	ROBERT RAY/Think About You/Big Rig	145	16	15	1	9
40	42	ROSS COOPER/Hello Sunshine/Ross Cooper Music/Start Swimming Entertainment	145	-8	15	0	21
	43	JOSH WARD/A Cowboy Can (Live Radio Edit)/Smith Music Group	139	53	11	4	1
45	44	KOE WETZEL/Good Die Young/Koe Wetzel Music	137	9	8	1	4
39	45	CREED FISHER/Be The Hope/Creed Fisher Music	135	-19	12	0	9
47	46	MELISSA BROOKE/Let Me Breathe/MBrooke Music	129	17	10	2	3
42	47	MIKE MCCLURE/I Am Not Broken/Crow and Gazelle	127	-16	9	0	9
49	48	ZACH NEIL/Something in the Stars/Zach Neil Music	98	-9	9	0	3
48	49	MORGAN ASHLEY/Rodeo Cowboy/Morgan Ashley Music	96	-12	12	0	2
	50	SEASON AMMONS/Damn Good Man/Cobalt Blue Records	93	23	10	1	1

Number 1 =

Most Added =

Spin Gainer =

Rank	Surging & Emerging	Stations On	Adds
1	MASON LIVELY / Something 'Bout a Southern Girl / Mason Lively Music	8	3
2	WILL CARTER / What About Love / Way Back Records	11	1
3	CODY CANADA / Wonder If The World Can Wait That Long / The Next Waltz	4	1
4	SAM COX BAND / Losing Someone / Sam Cox Band Music	8	1
5	SUNDANCE HEAD / I Bleed / Wildcatter	7	3
6	CROSS RAGS AND YOUNG / Reckless / Cross Rags and Young	7	1
7	STATELINE BAND, THE / Full-Time Fool / The Stateline Band Music	7	2
8	CODY WAYNE / Nashville / Cody Wayne Music	7	1
9	JARED LOSTRACCO / 100 Miles From Houston / Jared LoStracco Music	4	1
10	JOE KING / Down In Stillwater Oklahoma / Joe King Music	4	1



## **CALL AND REQUEST** "SOMEWHERE BETWEEN HELL AND A HONKY TONK"

AVAILABLE EVERYWHERE | APPLE MUSIC | SPOTIFY | AMAZON MUSIC | PANDORA

WWW.TRACTIONTX.COM

TRACtion * Texas Monitored Stations							
KAXA-FM KBSO-FM KDLO-FM KEOK-FM KERP-FM KFLP-FM KFTX-FM KFWR-FM KFYN-FM KGFY-FM KHLB-FM KHWL-FM KHWL-FM KIKK-FM (HD3) KKAJ-FM	Kerrville, TX Corpus Christi, TX Big Spring, TX Watertown, SD Tahlequah, OK Dodge City, KS Floydada, TX Corpus Christi, TX Ft. Worth, TX Paris, TX Stillwater, OK Mason, TX Hobart, OK Howe, TX Houston, TX Ardmore, OK	KKCN-FM KKOW-FM KMOM-FM KOKE-FM KOLI-FM KORA-FM KORQ-FM KOXE-FM KPUR-FM KQSC-AM KQZQ-FM KRBL-FM KRBL-FM KRBL-FM KRRG-FM KRUN-AM	San Angelo, TX Pittsburg, KS Aberdeen, SD Fairfield, TX Austin, TX Wichita Falls, TX Bryan, TX Abilene, TX Brownwood, TX Canyon, TX Colorado Springs, CO Kiowa, KS Levelland, TX Waco, TX Laredo, TX Ballinger, TX	KRVF-FM KRVN-FM KSDR-FM KSEL-FM KSTV-FM KTTX-FM KTXM-FM KUSH-AM KUSQ-FM KVMK-FM KVRP-FM KVRST-FM KWOX-FM KXKZ-FM	Kerens, TX Lexington, NE Watertown, SD Portales, NM Abilene, TX <u>Dublin, TX</u> 226CH-FX] Lubbock, TX Brenham, TX Hallettsville, TX Cushing, OK Worthington, MN College Station, TX Haskell, TX Montgomery, TX Woodward, OK Ruston, LA	KXOX-FM Sweetwater,TX KYKC-FM Ada, OK KYKM-FM Yoakum, TX KYKX-FM Longview,TX KYYK-FM Palestine, TX coyotecountryradio.com madeintexasradio.com texasboundradio.com texasbomegrownradio.com TexasRedHotRadio.com troubadourcountryradio.com TBJS Radio Poteau, OK UvaldeRadio.net	
		Strikethrough =	Removed Bold = Nev	wly Added Und	erlined = Frozen this Wee	ek Double Underlined = Frozen 2(+) Weeks	

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <u>https://www.cdxcd.com/fingerprinting-upload-center/</u> for fingerprinting.

### **Chart Recurrent Methodology**

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves. With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at <u>www.tractiontx.com</u>.

## Dance Time In Texas with DJ Mike (12/11/20)

#### THIS WEEK'S FEATURED ARTIST • KAITLYN KOHLER

Kaitlyn Kohler may not be the first country artist to paint pictures of everyday situations in song, but she sure has her own way of finding the poetry that lurks in plain sight. Her call to music started at a very young age. Being the daughter of a Navy Pilot stationed in Japan, she would go with him to the store on base which happened to have a piano. Like any young child, she found her distraction while he would shop. Her folks surprised her when they brought that piano home for Christmas. As she got older, she would hear the songs of Nat King Cole, Martina McBride, Shania Twain, Carry Underwood and Journey who would eventually become a huge influence on her style. She has since found her way onto the Texas Music scene by opening (and learning) from Jody Booth who showed her how to handle the unforeseen things that can happen on stage and just relax and have fun. Making her debut onto Dance Time in Texas with her newest song about trying to get over a broken heart and constantly reminded of your past love. Be it a love song, a sad movie, a passing thought, there's always a reminder when you're trying to get away from a memory. This is her newest single TOO MANY LOVE SONGS

TOP TEXAS RED DIRT SONGS 1. HEART TO STEAL TONIGHT • JON WOLFE 2. BAD GUY • CASEY DONAHEW 3. DRINKING MONEY • RANDY ROGERS BAND 4. THE LUCKIEST • JOSH ABBOTT BAND 5. STILL A LITTLE COUNTRY LEFT • CURTIS GRIMES 6. ANOTHER TOWN • JON STORK 7. I WANT TO WITH YOU • JAMIE RICHARDS 8. LDO THING • KYLIE FREY 9. GRAVITY & YOU • JAKE BUSH 10. RHYTHM OF YOU • HOLLY TUCKER

REWIND • SONGS STILL PACKIN' THE FLOOR CHRISTMAS DOWN IN TEXAS • RICH O'TOOLE WHEN ITS CHRISTMAS TIME IN TEXAS • GEORGE STRAIT SNOGGIN' UNDER THE MISTLETOE - DARRIN MORRIS & AMY HOLDEN SANTA GOT BUSTED BY THE BORDER PATROL • KEVIN FOWLER

NEW SONGS OF THE WEEK A COWBOY CAN • JOSH WARD DEVIL'S RED HOT SAUCE • JAMES LANN HILL COUNTRY GIRL • CARSON JEFFREY SILVERADO SATURDAY NIGHT • AARON WATSON

DJ Mike

Facebook: https://www.facebook.com/djmikebilansky Email: mikebilansky@gmail.com Phone: (406) 671-6871

#### CHART RESEARCH

Song rankings based on the <u>Texas Country Music Chart</u> and <u>Traction TX Chart</u>. The officially recognized charts of the Texas Country Music Association.



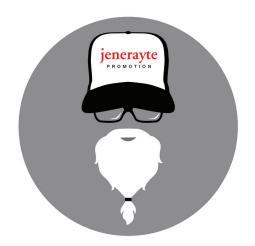


Most Added	Adds
DARRIN MORRIS BAND/I Will Darrin Morris Band Music	4
TEAGUE BROTHERS BAND/Fingers and Thumbs Teague Brothers Music	4
JOSH WARD/A Cowboy Can (Live Radio Edit) Smith Music Group	4
DAVID ADAM BYRNES/Old School David Adam Byrnes Music	3
CHAD COOKE BAND/Bringing Country Back King Hall Music	3
MASON LIVELY/Something 'Bout a Southern Girl Mason Lively Music	3
SUNDANCE HEAD/I Bleed Wildcatter	3
TRENT COWIE BAND/Drive indieExtreme	3
JOSH ABBOTT BAND/The Luckiest Josh Abbott Band Music	2
HOLLY TUCKER/Rhythm Of You Holly Tucker Music	2

Greatest Spin Gainers	Increase
HOLLY TUCKER/Rhythm Of You Holly Tucker Music	65
AARON WATSON/Silverado Saturday Night BIG Label Records	55
JOSH WARD/A Cowboy Can (Live Radio Edit) Smith Music Group	53
CHAD COOKE BAND/Bringing Country Back King Hall Music	51
WILLIAM BECKMANN/Someday Highway 90 Records	48
JAMES LANN/Devil's Red Hot Sauce Ari-Tex Records	42
DARRIN MORRIS BAND/I Will Darrin Morris Band Music	31
JOSH ABBOTT BAND/The Luckiest Josh Abbott Band Music	30
TERRY MCBRIDE/Callin' All Hearts Creative Nation/TMc Records	28
KYLIE FREY/I Do Thing Kylie Frey Music	28

# Merry Christmas and Happy New Year!

Stay safe everyone!



Syndicated Country is a resource guide for countdown, specialty shows and podcasts available to radio looking to enhance their programming. You can go to <u>www.syndicatedcountry.com</u> to see more!



WWW.TRACTIONTX.COM

Monitored Radio Airplay

Dec 16th, 2020 | PAGE 6