

CDX TRACtion Texas

#1

CASEY DONAHEW
"Bad Guy"

Almost Country Entertainment



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email President Joe Kelly-joe@cdxnashville.com

Casey Donahew remains #1 this week!



Dear Readers,

CASEY DONAHEW stays #1 this week with "Bad Guy." AARON WATSON's "Silverado Saturday Night" is this week's *Most Added* and *Greatest Spin Gainer*. JAMES ROBERT WEBB's "Good Time Waitin' To Happen" is the top *Surging & Emerging* track to keep an eye on! Great work everyone!

The following stations are frozen this week.

coyotecountryradio.com (Gail, TX)
KFWR-FM (Fort Worth, TX)
KPUR-FM (Canyon, TX)
KRVN-FM (Lexington, NE)
KSTV-FM (Dublin, TX)
KYYK-FM (Palestine, TX)

The following stations have been frozen for 2 weeks.

KEOK-FM (Tahlequah, OK)
KSEL-FM (Portales, NM)

Songs moved to RECURRENT status:

CHRIS COLSTON / Five Beers
CLAY HOLLIS / Here I Go Again
JARED LOSTRACCO / Down In Flames
JOSHUA RAY WALKER / Bronco Billy's

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: <https://www.cdxcd.com/fingerprinting-upload-center/>.

Lastly, we will be having our final charts of the year on December 16th, followed by the year end chart on December 18th. We'll be coming back with our first charts on January 6th of the new year!

Stay tuned,

Joe Kelly

CDX President

joe@cdxnashville.com




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WILL CARTER

L W	T W	CDX TRAction  Texas	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	CASEY DONAHEW/Bad Guy/Almost Country Entertainment	894	8	50	0	12
3	2	JON WOLFE/Heart to Steal Tonight/Fool Hearted Productions	777	39	43	1	10
5	3	RANDY ROGERS BAND/Drinking Money/Tommy Jackson/Thirty Tigers	770	61	46	1	8
2	4	JOSH ABBOTT BAND/The Luckiest/Josh Abbott Band Music	759	-1	46	2	21
8	5	CURTIS GRIMES/Still A Little Country Left/Curtis Grimes Music	706	70	44	1	8
6	6	JON STORK/Another Town/Jon Stork Music	705	0	43	0	14
4	7	CODY JOHNSON/Dear Rodeo/Warner/Cojo Records/WMN	704	-21	42	1	14
9	8	JAMIE RICHARDS/Want To With You/Jamie Richards Music	665	63	38	0	12
10	9	JAKE BUSH/Gravity & You/Jake Bush Music	578	-1	37	0	18
11	10	KYLIE FREY/I Do Thing/Kylie Frey Music	569	58	37	1	9
7	11	JODY BOOTH & TRACY BYRD/Lonesome On'ry and Mean/SOT	544	-116	36	0	23
15	12	AARON WATSON/Silverado Saturday Night/BIG Label Records	443	90	30	5	4
13	13	HOLLY TUCKER/Rhythm Of You/Holly Tucker Music	437	36	30	1	10
14	14	RANDY TRAVIS/Fool's Love Affair/117 Music	424	27	30	1	10
12	15	GEORGE NAVARRO/When She's Drinkin'/George Navarro Music	396	-68	32	0	13
17	16	DAVID ADAM BYRNES/Old School/David Adam Byrnes Music	341	17	27	0	7
22	17	TRISTON MAREZ/One Day/Triston Marez Music	307	46	24	0	14
16	18	DUSTIN SONNIER/Missin' You Mississippi/Dustin Sonnier Music	296	-29	22	0	13
20	19	KAITLYN KOHLER/Too Many Love Songs/Kaitlyn Kohler Music	295	13	25	1	14
18	20	HAYDEN HADDOCK/Where You Come In/Hayden Haddock Music	292	5	25	0	9
19	21	JACK INGRAM/Times Like These/The Next Waltz	280	-7	22	0	13
21	22	KIN FAUX/Honky Tonk in Heaven/Kin Faux Music	255	-11	22	0	6
24	23	PARKER MCCOLLUM/Young Man's Blues/MCA Nashville	249	7	16	1	11
25	24	CODY HIBBARD/The Truth/Cody Hibbard Music	247	9	20	4	7
28	25	TERRY MCBRIDE/Callin' All Hearts/Creative Nation/TMc Records	237	37	27	5	5
33	26	JAMES LANN/Devil's Red Hot Sauce/Ari-Tex Records	236	58	20	5	3
26	27	POWELL BROTHERS, THE/How It's Done/Tolar Powell Entertainment	236	23	17	0	14
27	28	MATT CASTILLO/Say It/Texace Records	206	-6	18	0	11
29	29	MARK WINSTON KIRK/She's My Whiskey/AMG Country	200	4	16	2	16
30	30	HAYDEN BAKER/Waitin' On Love/Hayden Baker Music	193	8	20	1	17



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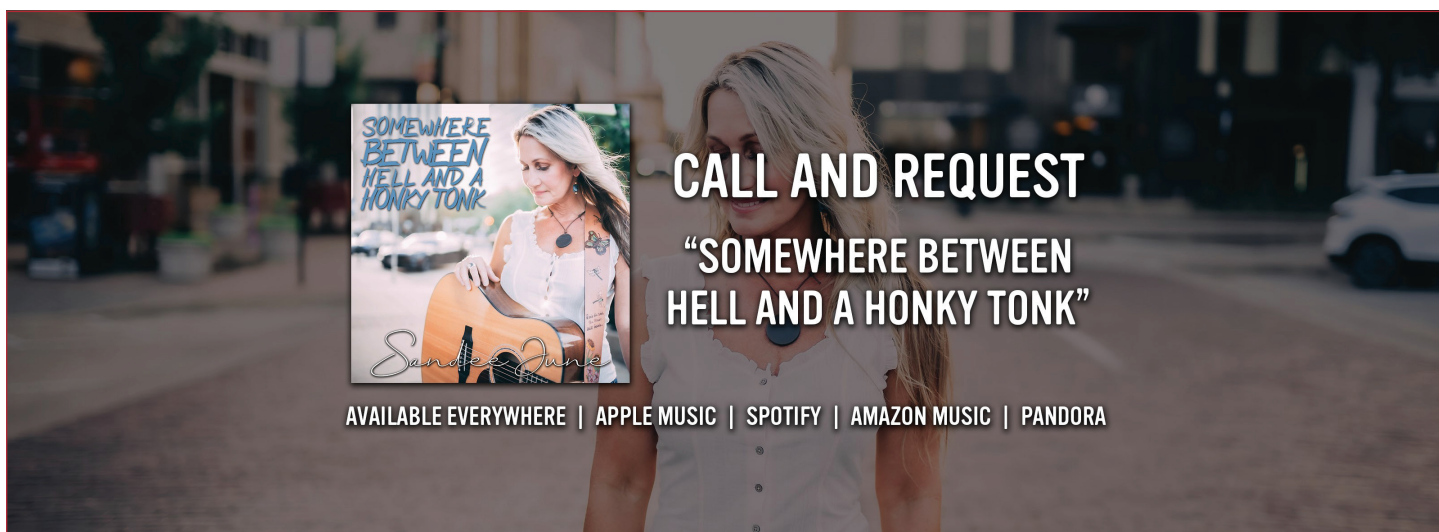
L W	T W	CDX TRAction Texas Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
41	31	ROBERT RAY/Think About You/Big Rig	191	62	13	0	7
32	32	RAY WYLIE HUBBARD (FT. PAULA NELSON & ELIZABETH COOK)/Drink Till I See Double/Big Machine Records	181	-2	12	0	12
38	33	WARD DAVIS/Ain't Gonna Be Today/Ward Davis Music/Thirty Tigers	172	21	16	3	3
39	34	TEAGUE BROTHERS BAND/Fingers and Thumbs/Teague Brothers Music	169	19	11	0	4
47	35	DERYL DODD/Outside Lookin' In/Little Red Truck Music	160	46	11	3	2
31	36	ROSS COOPER/Hello Sunshine/Ross Cooper Music/Start Swimming Entertainment	159	-25	17	0	19
36	37	SCOTTY ALEXANDER/Cowboy's Daughter/Scotty Alexander Music	157	-3	13	0	5
35	38	BART CROW/Boots/Bart Crow Music	157	-4	9	2	4
34	39	WILLIAM BECKMANN/Someday/Highway 90 Records	152	-14	18	1	9
50	40	CHAD COOKE BAND/Bringing Country Back/King Hall Music	144	44	12	4	2
42	41	MIKE MCCLURE/I Am Not Broken/Crow and Gazelle	141	12	9	1	7
37	42	TORI MARTIN/What Would Dolly Do?/Tori Martin Music	140	-15	15	1	10
44	43	CREED FISHER/Be The Hope/Creed Fisher Music	139	15	13	0	7
43	44	KOE WETZEL/Good Die Young/Koe Wetzel Music	137	9	7	0	2
46	45	DARRIN MORRIS BAND/I Will/Darrin Morris Band Music	134	13	13	0	4
--	46	KALEB MCINTIRE/Plain O' Texas/Kaleb McIntire Music	128	31	8	1	1
--	47	MELISSA BROOKE/Let Me Breathe/MBrooke Music	118	32	9	0	1
49	48	WILL BANNISTER/Ain't That the Truth/Will Bannister Music	117	14	9	0	5
45	49	CARSON JEFFREY/Hill Country Girl/Carson Jeffrey Music	115	-8	8	1	2
40	50	CHARLEY CROCKETT/Welcome To Hard Times/Son of Davy / Thirty Tigers	113	-22	10	0	16

Number 1 =

Most Added =

Spin Gainer =

Rank	Surging & Emerging	Stations On	Adds
1	JAMES ROBERT WEBB / Good Time Waitin' To Happen / Bison Creek Records	7	1
2	CODY CANADA / Wonder If The World Can Wait That Long / The Next Waltz	3	2
3	BRADLEY BANNING / Texan / Insongniac Music	7	1
4	RANDY OVERTON / That's My Name / Randy Overton Music	5	2
5	CODY WAYNE / Nashville / Cody Wayne Music	5	1
6	GEORGE DEARBORNE / Old Brown Bottle / REG Records	5	1
7	WILL CARTER / What About Love / Way Back Records	7	4
8	TOMMY ALVERSON / If I'm Dreamin' / Una Mas Records	3	1
9	JORDAN ROBERT KIRK / Takes You Home / New Tyme Music	5	3
10	MATTHEW SHANE BAND, THE / You Got It / Matthew Shane Band Music	1	1



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**"SOMEWHERE BETWEEN
HELL AND A HONKY TONK"**

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CDX **TRACtion** : Texas Monitored Stations

KAXA-FM	Kerrville, TX	KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KXOX-FM	Sweetwater, TX
KBST-FM	Corpus Christi, TX	KKOW-FM	Pittsburg, KS	<u>KRVN-FM</u>	Lexington, NE	KYKC-FM	Ada, OK
KBST-FM	Big Spring, TX	KMOM-FM	Aberdeen, SD	KSDR-FM	Watertown, SD	KYKM-FM	Yoakum, TX
KDLO-FM	Watertown, SD	KNES-FM	Fairfield, TX	<u>KSEL-FM</u>	<u>Portales, NM</u>	KYKX-FM	Longview, TX
<u>KEOK-FM</u>	<u>Tahlequah, OK</u>	KOKE-FM	Austin, TX	KSLI-FM	Abilene, TX	<u>KYYK-FM</u>	<u>Palestine, TX</u>
KERP-FM	Dodge City, KS	KOLI-FM	Wichita Falls, TX	<u>KSTV-FM</u>	<u>Dublin, TX</u>		<u>coyotecountryradio.com</u>
KFLP-FM	Floydada, TX	KORA-FM	Bryan, TX	KTTU-FM HD4 (K226CH-FX)	Lubbock, TX		madeintexasradio.com
KFTX-FM	Corpus Christi, TX	KORQ-FM	Abilene, TX	KTTX-FM	Brenham, TX		texasboundradio.com
<u>KFWR-FM</u>	<u>Ft. Worth, TX</u>	KOXE-FM	Brownwood, TX	KTXM-FM	Hallettsville, TX		texashomegrownradio.com
KFYN-FM	Paris, TX	KPUR-FM	<u>Canyon, TX</u>	KUSH-AM	Cushing, OK		TexasRedHotRadio.com
KGFY-FM	Stillwater, OK	KQSC-AM	Colorado Springs, CO	KUSQ-FM	Worthington, MN		troubadourcountryradio.com
KHLB-FM	Mason, TX	KQZQ-FM	Kiowa, KS	KVMK-FM	College Station, TX		TBJS Radio Poteau, OK
KHWL-FM	Hobart, OK	KRBL-FM	Levelland, TX	KVRP-FM	Haskell, TX		UvaldeRadio.net
KHYI-FM	Howe, TX	KRMX-FM	Waco, TX	KVST-FM	Montgomery, TX		
KIKK-FM (HD3)	Houston, TX	KRRG-FM	Laredo, TX	KWOX-FM	Woodward, OK		
KKAJ-FM	Ardmore, OK	KRUN-AM	Ballinger, TX	KXKZ-FM	Ruston, LA		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Dance Time In Texas with DJ Mike (11/27/20)

THIS WEEK'S FEATURED ARTIST • [HOLLY TUCKER](#)

Holly Tucker, from Waco Texas has been called the Angel of Texas Country Music. After winning the hearts of millions on Season 4 of The Voice, when she chose Blake Shelton as her coach with an impressive 4-chair-turn, she returned to the Texas music scene where she has become a fan favorite. Since then she has shared the stage with Shenandoah, Tracy Byrd, Willie Nelson, Clint Black, Curtis Grimes, , Parker McCollum, and Koe Wetzel, as well as being named Texas Country Music Association's Female Vocalist of the Year, three years in a row. In 2019 she released her newest CD "Your Gonna Know My Name" which has already had 3 successful Texas radio singles including "The Finer Things", "Country Won't Let Me", and this week's featured song "[RHYTHM OF YOU](#)".

You can follow Holly on [HollyTucker.com](#) or on [facebook](#) as she gets ready to release her new Christmas CD which will feature a duet with [Darrin Morris](#).

TOP TEXAS RED DIRT SONGS

1. [BAD GUY • CASEY DONAHEW](#)
2. [HEART TO STEAL TONIGHT • JON WOLFE](#)
3. [THE LUCKIEST • JOSH ABBOTT BAND](#)
4. [DRINKING MONEY • RANDY ROGERS BAND](#)
5. [LONESOME ON'RY AND MEAN • JODY BOOTH & TRACY BYRD](#)
6. [DEAR RODEO • CODY JOHNSON & REBA McENTIRE](#)
7. [ANOTHER TOWN • JON STORK](#)
8. [GRAVITY & YOU • JAKE BUSH](#)
9. [WHEN SHE'S DRINKIN' • GEORGE NAVARRO](#)
10. [STILL A LITTLE COUNTRY LEFT • CURTIS GRIMES](#)

REWIND • SONGS STILL PACKIN' THE FLOOR

[BAD REPUTATION • MIKE RYAN](#)
[CHANGE MY MIND • JOSH WARD](#)
[IF YOU WERE A COWBOY • BRI BAGWELL](#)
[WHITEHOUSE ROAD • TYLER CHILDRESS](#)

NEW SONGS OF THE WEEK

[A COWBOY CAN • JOSH WARD](#)
[BRINGING COUNTRY BACK • CHAD COOKE BAND](#)
[DEVIL'S RED HOT SAUCE - JAMES LANN](#)
[HILL COUNTRY GIRL • CARSON JEFFREY](#)
[WHAT ABOUT LOVE • WILL CARTER](#)

DJ Mike

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CHART RESEARCH

Song rankings based on the [Texas Country Music Chart](#) and [Traction TX Chart](#).

The officially recognized charts of the Texas Country Music Association.



DANCE TIME IN TEXAS

Countdown of the Top Texas Red Dirt
Songs Packin' the Dancefloors

Mon - Fri 8am • 106.1fm • Conroe, TX
[DancetimeinTexas.com](#)



with DJ Mike

Most Added	Adds
AARON WATSON/Silverado Saturday Night BIG Label Records	5
TERRY MCBRIDE/Callin' All Hearts Creative Nation/TMc Records	5
JAMES LANN/Devil's Red Hot Sauce Ari-Tex Records	5
CODY HIBBARD/The Truth Cody Hibbard Music	4
CHAD COOKE BAND/Bringing Country Back King Hall Music	4
WILL CARTER/What About Love Way Back Records	4
WARD DAVIS/Ain't Gonna Be Today Ward Davis Music/Thirty Tigers	3
DERYL DODD/Outside Lookin' In Little Red Truck Music	3
CANNON BRAND/Me and You Conveyor Management	3
JORDAN ROBERT KIRK/Takes You Home New Tyme Music	3

Stay safe
everyone!

Greatest Spin Gainers	Increase
AARON WATSON/Silverado Saturday Night BIG Label Records	90
CURTIS GRIMES/Still A Little Country Left Curtis Grimes Music	70
JAMIE RICHARDS/Want To With You Jamie Richards Music	63
ROBERT RAY/Think About You Big Rig	62
RANDY ROGERS BAND/Drinking Money Tommy Jackson/Thirty Tigers	61
JAMES LANN/Devil's Red Hot Sauce Ari-Tex Records	58
KYLIE FREY/I Do Thing Kylie Frey Music	58
CODY CANADA/Wonder If The World Can Wait That Long The Next Waltz	51
DERYL DODD/Outside Lookin' In Little Red Truck Music	46
TRISTON MAREZ/One Day Triston Marez Music	46



Syndicated Country is a resource guide for countdown, specialty shows and podcasts available to radio looking to enhance their programming. You can go to www.syndicatedcountry.com to see more!

GEORGE NAVARRO

WHEN SHE'S DRINKIN'

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