

# CDX TRACtion Texas

## #1

CASEY DONAHEW  
"Bad Guy"

Almost Country Entertainment



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email President Joe Kelly-[joe@cdxnashville.com](mailto:joe@cdxnashville.com)

## Casey Donahew remains #1 this week!



Dear Readers,

CASEY DONAHEW keeps the #1 spot this week with "Bad Guy." DAVID ADAM BYRNES' "Old School" is this week's *Most Added*. JOSH ABBOT BAND's "The Luckiest" is the *Greatest Spin Gainer*. MORGAN ASHLEY's "Rodeo Cowboy" is the top *Surging & Emerging* track to keep an eye on! Great work everyone!

The following stations are frozen this week.

KHLB-FM (Mason, TX)  
KPUR-FM (Canyon, TX)  
KWOX-FM (Woodward, OK)

The following station has been added to the monitored station panel:

KFLP-FM (Floydada, TX)  
KKOW-FM Pittsburg, KS

Songs moved to RECURRENT status:

COLTER WALL / Western Swing & Waltzes  
PARKER MCCOLLUM / Like A Cowboy  
RANDALL KING / Hey Cowgirl  
SEPTEMBER MOON / Freeway

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: <https://www.cdxcd.com/fingerprinting-upload-center/>.

Stay tuned,

**Joe Kelly**

CDX President

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# WHAT ABOUT LOVE

NOW GOING FOR ADDS

## GILLIGAN PROMOTIONS

[david@gilliganpromotions.com](mailto:david@gilliganpromotions.com)  
[www.gilliganpromotions.com](http://www.gilliganpromotions.com)

# WILL CARTER

L W	T W	CDX TRAction  Texas	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	CASEY DONAHEW/Bad Guy/Almost Country Entertainment	884	89	49	0	10
2	2	CODY JOHNSON/Dear Rodeo/Warner/Cojo Records/WMN	746	17	45	0	12
5	3	JOSH ABBOTT BAND/The Luckiest/Josh Abbott Band Music	739	133	45	0	19
3	4	JODY BOOTH & TRACY BYRD/Lonesome On'ry and Mean/SOT	689	22	38	1	21
7	5	JON WOLFE/Heart to Steal Tonight/Fool Hearted Productions	642	89	41	2	8
12	6	RANDY ROGERS BAND/Drinking Money/Tommy Jackson/Thirty Tigers	621	130	43	4	6
8	7	JON STORK/Another Town/Jon Stork Music	586	57	41	2	12
9	8	JAMIE RICHARDS/Want To With You/Jamie Richards Music	582	57	38	1	10
6	9	JAKE BUSH/Gravity & You/Jake Bush Music	560	3	37	0	16
13	10	GEORGE NAVARRO/When She's Drinkin'/George Navarro Music	516	39	38	1	11
4	11	JESSE RAUB JR./I'd Look Good On You/Jesse Raub Jr. Music	515	-103	36	0	20
14	12	CURTIS GRIMES/Still A Little Country Left/Curtis Grimes Music	505	66	39	1	6
16	13	KYLIE FREY/I Do Thing/Kylie Frey Music	459	60	35	2	7
17	14	RANDY TRAVIS/Fool's Love Affair/117 Music	329	9	29	0	8
20	15	HOLLY TUCKER/Rhythm Of You/Holly Tucker Music	315	51	20	5	8
15	16	CLAY HOLLIS/Here I Go Again/Clay Hollis Music	313	-87	33	0	25
27	17	DAVID ADAM BYRNES/Old School/David Adam Byrnes Music	290	80	25	6	5
19	18	DUSTIN SONNIER/Missin' You Mississippi/Dustin Sonnier Music	289	24	23	2	11
21	19	HAYDEN HADDOCK/Where You Come In/Hayden Haddock Music	288	30	25	2	7
23	20	AARON WATSON/Silverado Saturday Night/BIG Label Records	285	49	20	1	2
18	21	JACK INGRAM/Times Like These/The Next Waltz	276	-9	22	1	11
30	22	KAITLYN KOHLER/Too Many Love Songs/Kaitlyn Kohler Music	263	65	22	5	12
25	23	TRISTON MAREZ/One Day/Triston Marez Music	254	27	23	2	12
26	24	KIN FAUX/Honky Tonk in Heaven/Kin Faux Music	252	26	20	2	4
22	25	PARKER MCCOLLUM/Young Man's Blues/MCA Nashville	246	4	15	0	9
24	26	POWELL BROTHERS, THE/How It's Done/Tolar Powell Entertainment	228	-2	18	0	12
28	27	MATT CASTILLO/Say It/Texace Records	218	14	16	2	9
37	28	CODY HIBBARD/The Truth/Cody Hibbard Music	209	44	13	3	5
29	29	ROSS COOPER/Hello Sunshine/Ross Cooper Music/Start Swimming Entertainment	207	7	18	0	17
35	30	HAYDEN BAKER/Waitin' On Love/Hayden Baker Music	192	26	20	1	15



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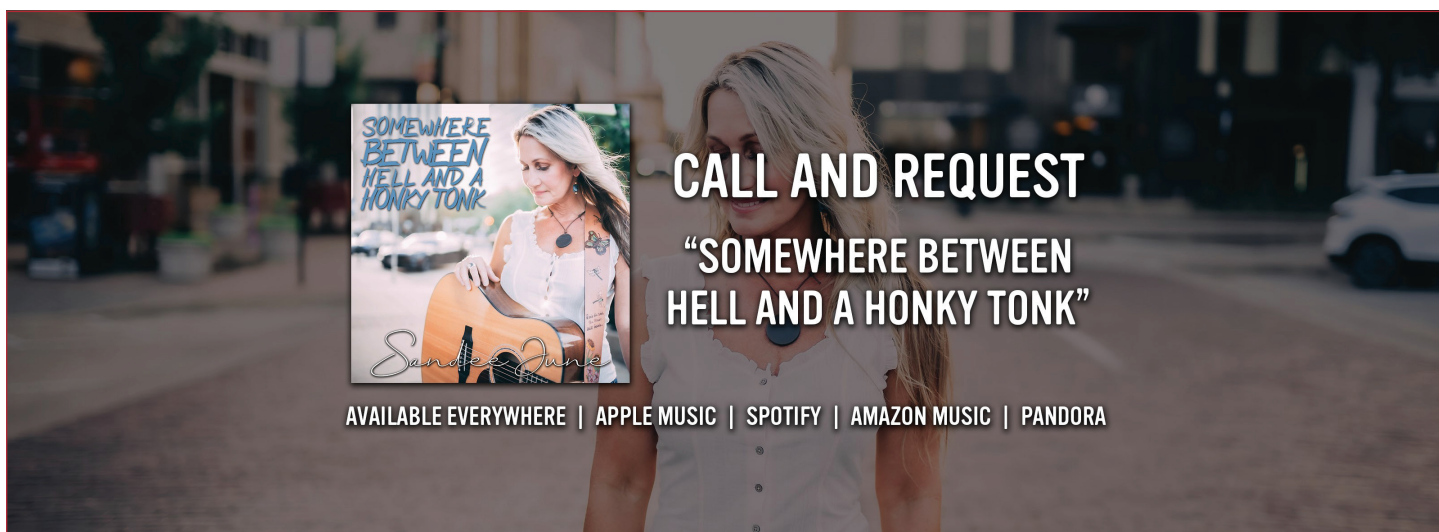
L W	T W	CDX TRAction  Texas Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
36	31	TERRY MCBRIDE/Callin' All Hearts/Creative Nation/TMc Records	187	21	19	4	3
31	32	MARK WINSTON KIRK/She's My Whiskey/AMG Country	180	-8	16	0	14
33	33	TORI MARTIN/What Would Dolly Do?/Tori Martin Music	177	-10	18	4	8
32	34	RAY WYLIE HUBBARD (FT. PAULA NELSON & ELIZABETH COOK)/Drink Till I See Double/Big Machine Records	163	-25	11	0	10
40	35	WILLIAM BECKMANN/Someday/Highway 90 Records	156	8	15	1	7
42	36	TEAGUE BROTHERS BAND/Fingers and Thumbs/Teague Brothers Music	155	31	10	1	2
38	37	BART CROW/Boots/Bart Crow Music	153	-10	7	0	2
34	38	ROBERT RAY/Think About You/Big Rig	148	-27	13	0	5
45	39	SCOTTY ALEXANDER/Cowboy's Daughter/Scotty Alexander Music	143	27	13	1	3
39	40	MIKE MCCLURE/I Am Not Broken/Crow and Gazelle	140	-10	8	0	5
41	41	RICH O'TOOLE/Peter and Paul/Buffalo Roam Records	137	-10	14	0	7
44	42	CHARLEY CROCKETT/Welcome To Hard Times/Son of Davy / Thirty Tigers	130	11	12	0	14
43	43	TANNER FENOGLIO/Cheap Gasoline/Tanner Fenoglio Music	126	3	9	0	16
46	44	CREED FISHER/Be The Hope/Creed Fisher Music	121	7	14	1	5
--	45	JAMES LANN/Devil's Red Hot Sauce/Ari-Tex Records	120	31	10	2	1
47	46	DARRIN MORRIS BAND/I Will/Darrin Morris Band Music	117	11	10	1	2
--	47	WARD DAVIS/Ain't Gonna Be Today/Ward Davis Music/Thirty Tigers	115	19	11	2	1
50	48	ROBYNN SHAYNE/Devil You Know/Robynn Shayne Music	107	6	6	0	3
--	49	ZACH NEIL/Something in the Stars/Zach Neil Music	106	20	11	0	1
--	50	KENDALL SHAFFER/Ghosts/Kendall Shaffer Music	97	0	10	2	1

Number 1 =

Most Added =

Spin Gainer =

Rank	Surging & Emerging	Stations On	Adds
1	MORGAN ASHLEY / Rodeo Cowboy / Morgan Ashley Music	11	1
2	MIKE AND THE MOONPIES / Smooth Shot of Whiskey / Mike And The Moonpies Music	4	1
3	DERYL DODD / Outside Lookin' In / Little Red Truck Music	7	4
4	SANDEE JUNE / Somewhere Between Hell and a Honky Tonk / Sandee June Music	6	2
5	BAND OF HEATHENS, THE / Asheville Nashville Austin / BOH Records	5	1
6	BRENDYN KYLE / Texas Weather / Brendyn Kyle Music	7	1
7	CARSON JEFFREY / Hill Country Girl / Carson Jeffrey Music	4	2
8	MELISSA BROOKE / Let Me Breathe / MBrooke Music	8	1
9	CHAD COOKE BAND / Bringing Country Back / King Hall Music	5	4
10	KALEB MCINTIRE / Plain O' Texas / Kaleb McIntire Music	5	2



**CALL AND REQUEST**  
**"SOMEWHERE BETWEEN  
HELL AND A HONKY TONK"**

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## CDX TRACtion : Texas Monitored Stations

KAXA-FM	Kerrville, TX	KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KXOX-FM	Sweetwater, TX
KBST-FM	Corpus Christi, TX	<b>KKOW-FM</b>	<b>Pittsburg, KS</b>	KRVN-FM	Lexington, NE	KYKC-FM	Ada, OK
KBST-FM	Big Spring, TX	KMOM-FM	Aberdeen, SD	KSDR-FM	Watertown, SD	KYKM-FM	Yoakum, TX
KDLO-FM	Watertown, SD	KNES-FM	Fairfield, TX	KSEL-FM	Portales, NM	KYKX-FM	Longview, TX
KEOK-FM	Tahlequah, OK	KOKE-FM	Austin, TX	KSLI-FM	Abilene, TX	KYYK-FM	Palestine, TX
KERP-FM	Dodge City, KS	KOLI-FM	Wichita Falls, TX	KSTV-FM	Dublin, TX		coyotecountryradio.com
<b>KFLP-FM</b>	<b>Floydada, TX</b>	KORA-FM	Bryan, TX	KTTU-FM HD4 (K226CH-FX)	Lubbock, TX		madeintexasradio.com
KFTX-FM	Corpus Christi, TX	KORQ-FM	Abilene, TX	KTTX-FM	Brenham, TX		texasboundradio.com
KFWR-FM	Ft. Worth, TX	KOXE-FM	Brownwood, TX	KTXM-FM	Hallettsville, TX		texashomegrownradio.com
KFYN-FM	Paris, TX	KPUR-FM	<u>Canyon, TX</u>	KUSH-AM	Cushing, OK		TexasRedHotRadio.com
KGFY-FM	Stillwater, OK	KQSC-AM	Colorado Springs, CO	KUSQ-FM	Worthington, MN		troubadourcountryradio.com
<u>KHLB-FM</u>	<u>Mason, TX</u>	KQZQ-FM	Kiowa, KS	KVMK-FM	College Station, TX		TBJS Radio Poteau, OK
KHWL-FM	Hobart, OK	KRBL-FM	Levelland, TX	KVRP-FM	Haskell, TX		UvaldeRadio.net
KHYI-FM	Howe, TX	KRMX-FM	Waco, TX	KVST-FM	Montgomery, TX		
KIKK-FM (HD3)	Houston, TX	KRRG-FM	Laredo, TX	<u>KWOX-FM</u>	<u>Woodward, OK</u>		
KKAJ-FM	Ardmore, OK	KRUN-AM	Ballinger, TX	KXKZ-FM	Ruston, LA		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2(+) Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).

# Dance Time In Texas with DJ Mike (11/13/20)

## THIS WEEK'S FEATURED ARTIST • [CLAY HOLLIS](#)

Born in the Rio Grande Valley and raised in San Antonio, his mother from Laredo and his father from Dallas, Clay's Texas Hispanic roots run deep. His earliest memory of wanting to play music was hearing Alan Jackson and Brooks and Dunn at the San Antonio Rodeo as a kid. His Junior year in high school he started playing around campus where he started to develop a fan base which encouraged him to form a band and start playing gigs. On Weekends the band would play happy hours at the local bar and grills which then grew into hitting the road and playing the larger music venues and Dance halls throughout Texas. In 2019 he hit the top of the charts with a tribute to 2 Texas Troubadours named George, a song titled [Strait to Jones](#). He's back again with his Latest single packin' the dance Floors All over Texas.

This is [HERE I GO AGAIN](#).

## TOP TEXAS RED DIRT SONGS

1. [BAD GUY • CASEY DONAHEW](#)
2. [LONESOME ON'RY AND MEAN • JODY BOOTH & TRACY BYRD](#)
3. [I'D LOOK GOOD ON YOU • JESSE RAUB JR.](#)
4. [DEAR RODEO • CODY JOHNSON & REBA McENTIRE](#)
5. [THE LUCKIEST • JOSH ABBOTT BAND](#)
6. [HEY COWGIRL • RANDALL KING](#)
7. [COWBOY'S COWGIRL • CHAD COOKE BAND](#)
8. [HEART TO STEAL TONIGHT • JON WOLFE](#)
9. [GRAVITY & YOU • JAKE BUSH](#)
10. [ANOTHER TOWN • JON STORK](#)



REWIND • SONGS STILL PACKIN' THE FLOOR  
[GIN SMOKE AND LIES • TURNPIKE TROUBADOURS](#)  
[NASHVILLE BLUES • CORY MORROW](#)  
[LONG WAY TO MEXICO • ROGER CREAGER](#)  
[HARD WHISKEY • JOSH WARD](#)

## NEW SONGS OF THE WEEK

[DEVIL'S RED HOT SAUCE - JAMES LANN](#)  
[DRINKING MONEY • RANDY ROGERS BAND](#)  
[MR FIX IT • MIKE DONNELL](#)  
[OLD SCHOOL • DAVID ADAM BYRNES](#)  
[SILVERADO SATURDAY NIGHT • AARON WATSON](#)  
[THE TRUTH • CODY HIBBARD](#)

## DJ Mike

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## CHART RESEARCH

Song rankings based on the [Texas Country Music Chart](#) and [Traction TX Chart](#).

The officially recognized charts of the Texas Country Music Association.

# DANCE TIME IN TEXAS

Countdown of the Top Texas Red Dirt  
Songs Packin' the Dancefloors



Mon - Fri 8am • 106.1fm • Conroe, TX  
**DancetimeinTexas.com**

**with DJ Mike**

Most Added	Adds
DAVID ADAM BYRNES/Old School David Adam Byrnes Music	6
KAITLYN KOHLER/Too Many Love Songs Kaitlyn Kohler Music	5
HOLLY TUCKER/Rhythm Of You Holly Tucker Music	5
RANDY ROGERS BAND/Drinking Money Tommy Jackson/Thirty Tigers	4
TERRY MCBRIDE/Callin' All Hearts Creative Nation/TMc Records	4
TORI MARTIN/What Would Dolly Do? Tori Martin Music	4
DERYL DODD/Outside Lookin' In Little Red Truck Music	4
CHAD COOKE BAND/Bringing Country Back King Hall Music	4
KOE WETZEL/Good Die Young Koe Wetzel Music	4
CODY HIBBARD/The Truth Cody Hibbard Music	3

Stay safe  
everyone!

Greatest Spin Gainers	Increase
JOSH ABBOTT BAND/The Luckiest Josh Abbott Band Music	133
RANDY ROGERS BAND/Drinking Money Tommy Jackson/Thirty Tigers	130
JON WOLFE/Heart to Steal Tonight Fool Hearted Productions	89
CASEY DONAHEW/Bad Guy Almost Country Entertainment	89
DAVID ADAM BYRNES/Old School David Adam Byrnes Music	80
CURTIS GRIMES/Still A Little Country Left Curtis Grimes Music	66
KAITLYN KOHLER/Too Many Love Songs Kaitlyn Kohler Music	65
KYLIE FREY/I Do Thing Kylie Frey Music	60
JAMIE RICHARDS/Want To With You Jamie Richards Music	57
JON STORK/Another Town Jon Stork Music	57



Syndicated Country is a resource guide for countdown, specialty shows and podcasts available to radio looking to enhance their programming. You can go to [www.syndicatedcountry.com](http://www.syndicatedcountry.com) to see more!

# GEORGE NAVARRO

## WHEN SHE'S DRINKIN'

NOW GOING FOR ADDS

[www.georgenavarro.com](http://www.georgenavarro.com)

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