

# CDX TRACtion Texas

## #1

CASEY DONAHEW  
"Bad Guy"

Almost Country Entertainment



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email President Joe Kelly-[joe@cdxnashville.com](mailto:joe@cdxnashville.com)

## Casey Donahew remains #1 this week!



Dear Readers,

CASEY DONAHEW keeps the #1 spot this week with "Bad Guy." AARON WATSON's "Silverado Saturday Night" is both this week's *Most Added* and *Greatest Spin Gainer*. KENDALL SHAFFER's "Ghosts" is the top *Surging & Emerging* track to keep an eye on! Great work everyone!

The following station has been FROZEN for THIS WEEK.  
KCCN-FM (San Angelo, TX)

Songs moved to RECURRENT status:

AARON WATSON / Whisper My Name  
CHAD COOKE BAND / Cowboy's Cowgirl  
DALE PHILLIPS / Pickin' Up Cans  
MARK POWELL / Project  
SUNDANCE HEAD / Not Give A Damn  
WILL CARTER / Fallin' In Love

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: <https://www.cdxcd.com/fingerprinting-upload-center/>.

Stay tuned,

**Joe Kelly**

CDX President

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**WILL CARTER**

L W	T W	CDX TRAction  Texas	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	CASEY DONAHEW/Bad Guy/Almost Country Entertainment	795	53	47	2	9
2	2	CODY JOHNSON/Dear Rodeo/Warner/Cojo Records/WMN	729	22	44	3	11
3	3	JODY BOOTH & TRACY BYRD/Lonesome On'ry and Mean/SOT	667	24	37	2	20
4	4	JESSE RAUB JR/I'd Look Good On You/Jesse Raub Jr. Music	618	5	38	1	19
5	5	JOSH ABBOTT BAND/The Luckiest/Josh Abbott Band Music	606	7	44	0	18
11	6	JAKE BUSH/Gravity & You/Jake Bush Music	557	39	36	1	15
12	7	JON WOLFE/Heart to Steal Tonight/Fool Hearted Productions	553	59	38	2	7
13	8	JON STORK/Another Town/Jon Stork Music	529	44	38	3	11
14	9	JAMIE RICHARDS/Want To With You/Jamie Richards Music	525	44	36	1	9
8	10	RANDALL KING/Hey Cowgirl/Warner Music Nashville/WEA	514	-47	41	0	20
9	11	PARKER MCCOLLUM/Like A Cowboy/MCA Nashville	511	-41	38	0	28
17	12	RANDY ROGERS BAND/Drinking Money/Tommy Jackson/Thirty Tigers	491	76	38	9	5
16	13	GEORGE NAVARRO/When She's Drinkin'/George Navarro Music	477	36	33	1	10
20	14	CURTIS GRIMES/Still A Little Country Left/Curtis Grimes Music	439	151	36	7	5
15	15	CLAY HOLLIS/Here I Go Again/Clay Hollis Music	400	-52	33	0	24
18	16	KYLIE FREY/I Do Thing/Kylie Frey Music	399	72	32	3	6
19	17	RANDY TRAVIS/Fool's Love Affair/117 Music	320	14	29	1	7
23	18	JACK INGRAM/Times Like These/The Next Waltz	285	14	21	1	10
24	19	DUSTIN SONNIER/Missin' You Mississippi/Dustin Sonnier Music	265	20	21	0	10
26	20	HOLLY TUCKER/Rhythm Of You/Holly Tucker Music	264	30	16	0	7
28	21	HAYDEN HADDOCK/Where You Come In/Hayden Haddock Music	258	52	23	2	6
22	22	PARKER MCCOLLUM/Young Man's Blues/MCA Nashville	242	-32	15	0	8
--	23	AARON WATSON/Silverado Saturday Night/BIG Label Records	236	151	19	12	1
25	24	POWELL BROTHERS, THE/How It's Done/Tolar Powell Entertainment	230	-11	17	1	11
27	25	TRISTON MAREZ/One Day/Triston Marez Music	227	-6	21	0	11
37	26	KIN FAUX/Honky Tonk in Heaven/Kin Faux Music	226	65	18	2	3
36	27	DAVID ADAM BYRNES/Old School/David Adam Byrnes Music	210	38	18	1	4
31	28	MATT CASTILLO/Say It/Texace Records	204	25	16	1	8
30	29	ROSS COOPER/Hello Sunshine/Ross Cooper Music/Start Swimming Entertainment	200	10	17	1	16
34	30	KAITLYN KOHLER/Too Many Love Songs/Kaitlyn Kohler Music	198	22	16	0	11



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L W	T W	CDX TRAction  Texas Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
33	31	MARK WINSTON KIRK/She's My Whiskey/AMG Country	188	12	16	0	13
35	32	RAY WYLIE HUBBARD (FT. PAULA NELSON & ELIZABETH COOK)/Drink Till I See Double/Big Machine Records	188	13	11	0	9
29	33	TORI MARTIN/What Would Dolly Do?/Tori Martin Music	187	-4	15	0	7
38	34	ROBERT RAY/Think About You/Big Rig	175	15	13	0	4
39	35	HAYDEN BAKER/Waitin' On Love/Hayden Baker Music	166	7	18	0	14
48	36	TERRY MCBRIDE/Callin' All Hearts/Creative Nation/TMc Records	166	43	15	3	2
40	37	CODY HIBBARD/The Truth/Cody Hibbard Music	165	9	10	1	4
--	38	BART CROW/Boots/Bart Crow Music	163	70	7	1	1
41	39	MIKE MCCLURE/I Am Not Broken/Crow and Gazelle	150	-1	8	0	4
44	40	WILLIAM BECKMANN/Someday/Highway 90 Records	148	9	15	1	6
32	41	RICH O'TOOLE/Peter and Paul/Buffalo Roam Records	147	-30	15	2	6
--	42	TEAGUE BROTHERS BAND/Fingers and Thumbs/Teague Brothers Music	124	36	9	2	1
43	43	TANNER FENOGLIO/Cheap Gasoline/Tanner Fenoglio Music	123	-19	10	0	15
45	44	CHARLEY CROCKETT/Welcome To Hard Times/Son of Davy / Thirty Tigers	119	-14	11	0	13
46	45	SCOTTY ALEXANDER/Cowboy's Daughter/Scotty Alexander Music	116	-9	12	1	2
47	46	CREED FISHER/Be The Hope/Creed Fisher Music	114	-9	12	0	4
--	47	DARRIN MORRIS BAND/I Will/Darrin Morris Band Music	106	30	10	4	1
--	48	CHRIS COLSTON/Five Beers/Chris Colston Music	106	9	8	1	7
49	49	WILL BANNISTER/Ain't That the Truth/Will Bannister Music	103	-16	10	0	3
50	50	ROBYNN SHAYNE/Devil You Know/Robynn Shayne Music	101	-6	7	0	2

Number 1 =

Most Added =

Spin Gainer =

Rank	Surging & Emerging	Stations On	Adds
1	KENDALL SHAFFER / Ghosts / Kendall Shaffer Music	7	1
2	WARD DAVIS / Ain't Gonna Be Today / Ward Davis Music/Thirty Tigers	9	1
3	ZACH NEIL / Something in the Stars / Zach Neil Music	10	2
4	SANDEE JUNE / Somewhere Between Hell and a Honky Tonk / Sandee June Music	4	3
5	MASON LIVELY / Something 'Bout a Southern Girl / Mason Lively Music	5	4
6	KALEB MCINTIRE / Plain O' Texas / Kaleb McIntire Music	3	2
7	LAZY WAYNE BAND / Don't Really Know / LWB Music	3	1
8	DERYL DODD / Outside Lookin' In / Little Red Truck Music	3	3
9	ARIEL HUTCHINS / Wine Won't Work / Ariel Hutchins Music	2	2
10	DREW MORELAND / Feeling Good Again / Drew Moreland Music	4	1



## CALL AND REQUEST

### "SOMEWHERE BETWEEN HELL AND A HONKY TONK"

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## CDX TRACtion : Texas Monitored Stations

KAXA-FM	Kerrville, TX	KKCN-FM	<u>San Angelo, TX</u>	KRVN-FM	Lexington, NE	KYKC-FM	Ada, OK
KBST-FM	Corpus Christi, TX	KMOM-FM	Aberdeen, SD	KSDR-FM	Watertown, SD	KYKM-FM	Yoakum, TX
KBST-FM	Big Spring, TX	KNES-FM	Fairfield, TX	KSEL-FM	Portales, NM	KYKX-FM	Longview, TX
KDLO-FM	Watertown, SD	KOKE-FM	Austin, TX	KSLI-FM	Abilene, TX	KYYK-FM	Palestine, TX
KEOK-FM	Tahlequah, OK	KOLI-FM	Wichita Falls, TX	KSTV-FM	Dublin, TX		coyotecountryradio.com
KERP-FM	Dodge City, KS	KORA-FM	Bryan, TX	KTUU-FM HD4 (K226CH-FX)	Lubbock, TX		madeintexasradio.com
KFLP-FM	Floydada, TX	KORQ-FM	Abilene, TX	KTTX-FM	Brenham, TX		texasboundradio.com
KFTX-FM	Corpus Christi, TX	KOXE-FM	Brownwood, TX	KTXM-FM	Hallettsville, TX		texashomegrownradio.com
KFWR-FM	Ft. Worth, TX	KPUR-FM	Canyon, TX	KUSH-AM	Cushing, OK		TexasRedHotRadio.com
KFYN-FM	Paris, TX	KQSC-AM	Colorado Springs, CO	KUSQ-FM	Worthington, MN		troubadourcountryradio.com
KGFY-FM	Stillwater, OK	KQZQ-FM	Kiowa, KS	KVMK-FM	College Station, TX		TBJS Radio Poteau, OK
KHLB-FM	Mason, TX	KRBL-FM	Levelland, TX	KVRP-FM	Haskell, TX		UvaldeRadio.net
KHWL-FM	Hobart, OK	KRMX-FM	Waco, TX	KVST-FM	Montgomery, TX		
KHYI-FM	Howe, TX	KRRG-FM	Laredo, TX	KWOX-FM	Woodward, OK		
KIKK-FM (HD3)	Houston, TX	KRUN-AM	Ballinger, TX	KXKZ-FM	Ruston, LA		
KKAJ-FM	Ardmore, OK	KRVF-FM	Kerens, TX	KXOX-FM	Sweetwater, TX		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2(+) Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).

# Dance Time In Texas with DJ Mike (11/06/20)

## THIS WEEK'S FEATURED ARTIST • [DARRIN MORRIS BAND](#)

The Darrin Morris Band began performing together in October 2012, with just a few friends getting together to play at a local restaurant near Gilmer, Texas. They quickly became a fan favorite and realized they were on to something. They have since quit their day jobs and hit the road touring and playing shows all across Texas, as well as Oklahoma, Louisiana, and Nashville. Darrin first began singing as a teenager in the church where his father pastored. It was his love of Gospel combined with the influences of George Strait, Garth Brooks and Keith Whitley that helped shape his soulful sound. This year has been nothing short of explosive for the Darrin Morris Band. The guys have earned two back-to-back Top 10 singles with "Country to the Bone" and "Dancing in the Rain" and four Texas Country Music Award nominations - including Band of the Year. So how does DMB top that? They released their new single [I WILL](#) a warning to guys - if you don't treat your lady right, somebody else will. And for the ladies, don't settle, you deserve a man who will cherish you and spend quality time with you

## TOP TEXAS RED DIRT SONGS

1. [BAD GUY • CASEY DONAHEW](#)
2. [COWBOY'S COWGIRL • CHAD COOKE BAND](#)
3. [HEY COWGIRL • RANDALL KING](#)
4. [LONESOME ON'RY AND MEAN • JODY BOOTH AND TRACY BYRD](#)
5. [WHISPER MY NAME • AARON WATSON](#)
6. [I'D LOOK GOOD ON YOU • JESSE RAUB JR.](#)
7. [GRAVITY & YOU • JAKE BUSH](#)
8. [PROJECT • MARK POWELL](#)
9. [THE LUCKIEST • JOSH ABBOTT BAND](#)
10. [HEART TO STEAL TONIGHT • JON WOLFE](#)

## REWIND • SONGS STILL PACKIN' THE FLOOR

[ACUNA • WADE BOWEN](#)  
[DIAMOND IN MY POCKET • CODY JOHNSON](#)  
[DANCING SHOES • GREEN RIVER ORDINANCE](#)  
[HIPPIES AND COWBOYS • CODY JINKS](#)

## NEW SONGS OF THE WEEK

[SILVERADO SATURDAY NIGHT • AARON WATSON](#)  
[THE TRUTH • CODY HIBBARD](#)  
[OLD SCHOOL • DAVID ADAM BYRNES](#)  
[MR FIX IT • MIKE DONNELL](#)  
[DEVIL'S RED HOT SAUCE • JAMES LANN](#)  
[JUST SAY HEY • JERRETT ZOCH](#)



## DJ Mike

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## CHART RESEARCH

Song rankings based on the [Texas Country Music Chart](#) and [Traction TX Chart](#).

The officially recognized charts of the Texas Country Music Association.

# DANCE TIME IN TEXAS

Countdown of the Top Texas Red Dirt  
Songs Packin' the Dancefloors

Mon - Fri 8am • 106.1fm • Conroe, TX  
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with DJ Mike



Most Added	Adds
AARON WATSON/Silverado Saturday Night BIG Label Records	12
RANDY ROGERS BAND/Drinking Money Tommy Jackson/Thirty Tigers	9
CURTIS GRIMES/Still A Little Country Left Curtis Grimes Music	7
DARRIN MORRIS BAND/I Will Darrin Morris Band Music	4
MASON LIVELY/Something 'Bout a Southern Girl Mason Lively Music	4
CODY JOHNSON/Dear Rodeo Warner/Cojo Records/WMN	3
JON STORK/Another Town Jon Stork Music	3
KYLIE FREY/I Do Thing Kylie Frey Music	3
TERRY MCBRIDE/Callin' All Hearts Creative Nation/TMc Records	3
SANDEE JUNE/Somewhere Between Hell and a Honky Tonk Sandee June Music	3



Kin Faux w Adam Smith at KRVN in Lexington, Nebraska.

Greatest Spin Gainers	Increase
AARON WATSON/Silverado Saturday Night BIG Label Records	151
CURTIS GRIMES/Still A Little Country Left Curtis Grimes Music	151
RANDY ROGERS BAND/Drinking Money Tommy Jackson/Thirty Tigers	76
KYLIE FREY/I Do Thing Kylie Frey Music	72
BART CROW/Boots Bart Crow Music	70
KIN FAUX/Honky Tonk in Heaven Kin Faux Music	65
JON WOLFE/Heart to Steal Tonight Fool Hearted Productions	59
CASEY DONAHEW/Bad Guy Almost Country Entertainment	53
HAYDEN HADDOCK/Where You Come In Hayden Haddock Music	52
MASON LIVELY/Something 'Bout a Southern Girl Mason Lively Music	47



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# GEORGE NAVARRO

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