

CDX TRACtion Texas

#1

CASEY DONAHEW
"Bad Guy"

Almost Country Entertainment



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email President Joe Kelly-joe@cdxnashville.com

Casey Donahew is #1 this week!



Dear Readers,

Casey Donahew grabs the #1 spot this week with "Bad Guy." CURTIS GRIMES' "Still A Little Country Left" is this week's *Most Added*. CODY JOHNSON's "Dear Rodeo" is the *Greatest Spin Gainer* after both versions of the song were merged into a single chart listing starting this week. BART CROW's "Boots" is the top *Surging & Emerging* track to keep an eye on! Great work everyone!

The following stations have been FROZEN for THIS WEEK.

KUSH-AM (Cushing, OK)
KVRP-FM (Haskell, TX)

The following station has been FROZEN for TWO WEEKS.

KRRG-FM (Laredo, TX)

The following station has been removed from the chart monitored panel.

KPAK-FM (Alva, OK)

Songs moved to RECURRENT status:

KOE WETZEL / Sundy or Mundy
NED LEDOUX / Dance With Your Spurs On

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: <https://www.cdxcd.com/fingerprinting-upload-center/>.

Stay tuned,

Joe Kelly

CDX President

joe@cdxnashville.com


WHAT ABOUT LOVE

NOW GOING FOR ADDS

GILLIGAN PROMOTIONS

david@gilliganpromotions.com
www.gilliganpromotions.com

WILL CARTER

L W	T W	CDX TRAction  Texas	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
3	1	CASEY DONAHEW/Bad Guy/Almost Country Entertainment	742	86	45	1	8
11	2	CODY JOHNSON/Dear Rodeo/Warner/Cojo Records/WMN	707	230	40	2	10
4	3	JODY BOOTH & TRACY BYRD/Lonesome On'ry and Mean/SOT	643	5	34	0	19
6	4	JESSE RAUB JR/I'd Look Good On You/Jesse Raub Jr. Music	613	2	37	0	18
8	5	JOSH ABBOTT BAND/The Luckiest/Josh Abbott Band Music	599	47	44	1	17
5	6	CHAD COOKE BAND/Cowboy's Cowgirl/King Hall Music	573	-41	42	1	12
2	7	AARON WATSON/Whisper My Name/BIG Label Records	568	-91	45	0	19
1	8	RANDALL KING/Hey Cowgirl/Warner Music Nashville/WEA	561	-125	44	0	19
7	9	PARKER MCCOLLUM/Like A Cowboy/MCA Nashville	552	-30	40	0	27
9	10	MARK POWELL/Project/Mark Powell Music	533	-10	37	0	21
10	11	JAKE BUSH/Gravity & You/Jake Bush Music	518	40	35	2	14
13	12	JON WOLFE/Heart to Steal Tonight/Fool Hearted Productions	494	40	36	3	6
12	13	JON STORK/Another Town/Jon Stork Music	485	26	35	1	10
15	14	JAMIE RICHARDS/Want To With You/Jamie Richards Music	481	56	34	3	8
14	15	CLAY HOLLIS/Here I Go Again/Clay Hollis Music	452	0	33	0	23
16	16	GEORGE NAVARRO/When She's Drinkin'/George Navarro Music	441	36	35	0	9
19	17	RANDY ROGERS BAND/Drinking Money/Tommy Jackson/Thirty Tigers	415	119	29	5	4
21	18	KYLIE FREY/I Do Thing/Kylie Frey Music	327	68	29	3	5
18	19	RANDY TRAVIS/Fool's Love Affair/117 Music	306	1	27	0	6
25	20	CURTIS GRIMES/Still A Little Country Left/Curtis Grimes Music	288	72	30	8	4
17	21	SUNDANCE HEAD/Not Give A Damn/Sundance Head Music	284	-31	28	0	28
20	22	PARKER MCCOLLUM/Young Man's Blues/MCA Nashville	274	-1	17	1	7
22	23	JACK INGRAM/Times Like These/The Next Waltz	271	13	21	1	9
23	24	DUSTIN SONNIER/Missin' You Mississippi/Dustin Sonnier Music	245	-3	21	1	9
28	25	POWELL BROTHERS, THE/How It's Done/Tolar Powell Entertainment	241	40	16	0	10
30	26	HOLLY TUCKER/Rhythm Of You/Holly Tucker Music	234	42	16	2	6
24	27	TRISTON MAREZ/One Day/Triston Marez Music	233	10	21	1	10
29	28	HAYDEN HADDOCK/Where You Come In/Hayden Haddock Music	206	7	21	2	5
35	29	TORI MARTIN/What Would Dolly Do?/Tori Martin Music	191	17	16	1	6
37	30	ROSS COOPER/Hello Sunshine/Ross Cooper Music/Start Swimming Entertainment	190	20	16	0	15



AXEL O

NOT BUILT FOR LOVE

AVAILABLE NOW FOR ADDS

www.axelomusic.com

L W	T W	CDX TRAction Texas Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
31	31	MATT CASTILLO/Say It/Texace Records	179	-4	13	0	7
34	32	RICH O'TOOLE/Peter and Paul/Buffalo Roam Records	177	-1	14	0	5
32	33	MARK WINSTON KIRK/She's My Whiskey/AMG Country	176	-6	16	1	12
33	34	KAITLYN KOHLER/Too Many Love Songs/Kaitlyn Kohler Music	176	-4	16	0	10
36	35	RAY WYLIE HUBBARD (FT. PAULA NELSON & ELIZABETH COOK)/Drink Till I See Double/Big Machine Records	175	4	11	0	8
38	36	DAVID ADAM BYRNES/Old School/David Adam Byrnes Music	172	5	18	3	3
45	37	KIN FAUX/Honky Tonk in Heaven/Kin Faux Music	161	36	16	4	2
39	38	ROBERT RAY/Think About You/Big Rig	160	7	13	0	3
42	39	HAYDEN BAKER/Waitin' On Love/Hayden Baker Music	159	19	18	1	13
43	40	CODY HIBBARD/The Truth/Cody Hibbard Music	156	17	9	1	3
46	41	MIKE MCCLURE/I Am Not Broken/Crow and Gazelle	151	27	8	0	3
26	42	WILL CARTER/Fallin' In Love/Way Back Records	150	-55	21	2	13
41	43	TANNER FENOGLIO/Cheap Gasoline/Tanner Fenoglio Music	142	-3	11	0	14
44	44	WILLIAM BECKMANN/Someday/Highway 90 Records	139	5	14	2	5
40	45	CHARLEY CROCKETT/Welcome To Hard Times/Son of Davy / Thirty Tigers	133	-17	11	0	12
--	46	SCOTTY ALEXANDER/Cowboy's Daughter/Scotty Alexander Music	125	49	12	6	1
48	47	CREED FISHER/Be The Hope/Creed Fisher Music	123	8	13	1	3
--	48	TERRY MCBRIDE/Callin' All Hearts/Creative Nation/TMc Records	123	31	12	4	1
49	49	WILL BANNISTER/Ain't That the Truth/Will Bannister Music	119	7	10	0	2
--	50	ROBYNN SHAYNE/Devil You Know/Robynn Shayne Music	107	21	6	1	1

Number 1 =

Most Added =

Spin Gainer =

Rank	Surging & Emerging	Stations On	Adds
1	BART CROW / Boots / Bart Crow Music	6	6
2	BRANDI BEHLEN / Wine in a Coffee Cup / Brandi Behlen Music	8	1
3	TEAGUE BROTHERS BAND / Fingers and Thumbs / Teague Brothers Music	7	2
4	AARON WATSON / Silverado Saturday Night / BIG Label Records	7	6
5	MELISSA BROOKE / Let Me Breathe / MBrooke Music	6	1
6	JAMES LANN / Devil's Red Hot Sauce / Ari-Tex Records	9	4
7	DARRIN MORRIS BAND / I Will / Darrin Morris Band Music	6	2
8	BRANDON ALAN / Honky Tonk Street / Brandon Alan Music	6	3
9	JAMES ROBERT WEBB / Good Time Waitin' To Happen / Bison Creek Records	5	2
10	DERRYL PERRY / And Away We Go / Lonesome Devil Records	4	1

CALL AND REQUEST
"SOMEWHERE BETWEEN HELL AND A HONKY TONK"

AVAILABLE EVERYWHERE | APPLE MUSIC | SPOTIFY | AMAZON MUSIC | PANDORA

CDX TRACtion : Texas Monitored Stations

KAXA-FM	Kerrville, TX	KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KXOX-FM	Sweetwater, TX
KBST-FM	Corpus Christi, TX	KMOM-FM	Aberdeen, SD	KRVN-FM	Lexington, NE	KYKC-FM	Ada, OK
KBST-FM	Big Spring, TX	KNES-FM	Fairfield, TX	KSDR-FM	Watertown, SD	KYKM-FM	Yoakum, TX
KDLO-FM	Watertown, SD	KOKE-FM	Austin, TX	KSEL-FM	Portales, NM	KYKX-FM	Longview, TX
KEOK-FM	Tahlequah, OK	KOLI-FM	Wichita Falls, TX	KSLI-FM	Abilene, TX	KYYK-FM	Palestine, TX
KERP-FM	Dodge City, KS	KORA-FM	Bryan, TX	KSTV-FM	Dublin, TX		coyotecountryradio.com
KFLP-FM	Floydada, TX	KORQ-FM	Abilene, TX	KTTU-FM HD4 (K226CH-FX)	Lubbock, TX		madeintexasradio.com
KFTX-FM	Corpus Christi, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		texasboundradio.com
KFWR-FM	Ft. Worth, TX	KPAK-FM	Alva, OK	KTXM-FM	Hallettsville, TX		texashomegrownradio.com
KFYN-FM	Paris, TX	KPUR-FM	Canyon, TX	KUSH-AM	Cushing, OK		TexasRedHotRadio.com
KGFY-FM	Stillwater, OK	KQSC-AM	Colorado Springs, CO	KUSQ-FM	Worthington, MN		troubadourcountryradio.com
KHLB-FM	Mason, TX	KQZQ-FM	Kiowa, KS	KVMK-FM	College Station, TX		TBJS Radio Poteau, OK
KHWL-FM	Hobart, OK	KRBL-FM	Levelland, TX	KVRP-FM	<u>Haskell, TX</u>		UvaldeRadio.net
KHYI-FM	Howe, TX	KRMX-FM	Waco, TX	KVST-FM	Montgomery, TX		
KIKK-FM (HD3)	Houston, TX	<u>KRRG-FM</u>	<u>Laredo, TX</u>	KWOX-FM	Woodward, OK		
KKAJ-FM	Ardmore, OK	KRUN-AM	Ballinger, TX	KXKZ-FM	Ruston, LA		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Dance Time In Texas with DJ Mike (10/30/20)

THIS WEEK'S FEATURED ARTIST • CODY HIBBARD

[Cody Hibbard](#) grew up on a 360acre ranch in Adair, OK. After high school, he was accepted into the United States Naval Academy. Dealing with a shoulder injury, he ended up at Northeastern State University in Tahlequah, OK where a friend asked if he wanted to go pipeline over the summer. He worked as a laborer, helper, and then welder. He then took a job in Conroe, TX as a welder and that is where his Musical career started. It was at a lunch stop at a local cafe where the manager stopped by the table and started a conversation with Cody making the comment "you Don't sound like you look". That's when his Buddy said "You should hear him sing". Well the guitars came out, the singing started and by the end of the lunch break Cody was offered a Job on the weekends performing on stage. Cody was so excited that he forgot to ask about the details of the gig, so once he got home after work he called the café and asked how long he would play for. When the manager said it was 3 hours a night, Cody thought to himself "Oh Crap" since he only knew 4 songs. Needless to say Cody learned new material and made it through his 1st night on stage. Fast forward... He is now writing his own material as well as having fun with other Texas Red Dirt songs. With a follow up to his last Top 10 hit Just for the Record, This is his newest single soon to pack the dancefloors.

[THE TRUTH.](#)

TOP TEXAS RED DIRT SONGS

1. [HEY COWGIRL • RANDALL KING](#)
2. [WHISPER MY NAME • AARON WATSON](#)
3. [BAD GUY • CASEY DONAHEW](#)
4. [COWBOY'S COWGIRL • CHAD COOKE BAND](#)
5. [LONESOME ON'RY AND MEAN • JODY BOOTH AND TRACY BYRD](#)
6. [I'D LOOK GOOD ON YOU • JESSE RAUB JR.](#)
7. [PROJECT • MARK POWELL](#)
8. [DEAR RODEO • CODY JOHNSON & REBA McENTIRE](#)
9. [GRAVITY & YOU • JAKE BUSH](#)
10. [THE LUCKIEST • JOSH ABBOTT BAND](#)

REWIND • SONGS STILL PACKIN' THE FLOOR

[LET ME • PAT GREEN](#)
[TEXAS IN 1880 • FOSTER & LLOYD](#)
[BUY MYSELF A CHANCE • RAND ROGERS BAND](#)
[LONDON HOMESICK BLUES • JERRY JEFF WALKER](#)

NEW SONGS OF THE WEEK

[I WILL • DARRIN MORRIS BAND](#)
[OLD SCHOOL • DAVID ADAM BYRNES](#)
[MR FIX IT • MIKE DONNELL](#)
[DEVIL'S RED HOT SAUCE - JAMES LANN](#)
[JUST SAY HEY - JERRETT ZOCH](#)

DJ Mike

Facebook: <https://www.facebook.com/djmikebilansky>

Email: mikebilansky@gmail.com

Phone: (406) 671-6871

CHART RESEARCH

Song rankings based on the [Texas Country Music Chart](#) and [Traction TX Chart](#).
The officially recognized charts of the Texas Country Music Association.



DANCE TIME IN TEXAS

Countdown of the Top Texas Red Dirt
Songs Packin' the Dancefloors

Mon - Fri 8am • 106.1fm • Conroe, TX
DancetimeinTexas.com



with DJ Mike

Most Added	Adds
CURTIS GRIMES/Still A Little Country Left Curtis Grimes Music	8
SCOTTY ALEXANDER/Cowboy's Daughter Scotty Alexander Music	6
AARON WATSON/Silverado Saturday Night BIG Label Records	6
BART CROW/Boots Bart Crow Music	6
RANDY ROGERS BAND/Drinking Money Tommy Jackson/Thirty Tigers	5
KIN FAUX/Honky Tonk in Heaven Kin Faux Music	4
TERRY MCBRIDE/Callin' All Hearts Creative Nation/TMc Records	4
JAMES LANN/Devil's Red Hot Sauce Ari-Tex Records	4
JON WOLFE/Heart to Steal Tonight Fool Hearted Productions	3
JAMIE RICHARDS/Want To With You Jamie Richards Music	3

Stay safe
everyone!

Greatest Spin Gainers	Increase
CODY JOHNSON/Dear Rodeo Warner/Cojo Records/WMN	230
RANDY ROGERS BAND/Drinking Money Tommy Jackson/Thirty Tigers	119
CASEY DONAHEW/Bad Guy Almost Country Entertainment	86
CURTIS GRIMES/Still A Little Country Left Curtis Grimes Music	72
KYLIE FREY/I Do Thing Kylie Frey Music	68
AARON WATSON/Silverado Saturday Night BIG Label Records	66
JAMIE RICHARDS/Want To With You Jamie Richards Music	56
SCOTTY ALEXANDER/Cowboy's Daughter Scotty Alexander Music	49
JOSH ABBOTT BAND/The Luckiest Josh Abbott Band Music	47
JOSH ABBOTT BAND/The Highway Kind Josh Abbott Band Music	43



Syndicated Country is a resource guide for countdown, specialty shows and podcasts available to radio looking to enhance their programming. You can go to www.syndicatedcountry.com to see more!

GEORGE NAVARRO

WHEN SHE'S DRINKIN'

NOW GOING FOR ADDS

www.georgenavarro.com

GILLIGAN PROMOTIONS

