

CDX TRACtion Texas

#1

RANDALL KING
"Hey Cowgirl"

Warner Music Nashville/WEA



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email President Joe Kelly-joe@cdxnashville.com

Randall King stays #1 this week!



Dear Readers,

Randall King remains in the #1 position for this week with "Hey Cowgirl." **RANDY ROGERS BAND's "Drinking Money"** is both this week's *Most Added* and *Greatest Spin Gainer*! **MORGAN ASHLEY's "Rodeo Cowboy"** is the top *Surging & Emerging* track to keep an eye on! Great work everyone!

The following stations have been FROZEN for THIS WEEK.

KPUR-FM (Canyon, TX)
KRRG-FM (Laredo, TX)
KSTV-FM (Dublin, TX)

The following station has been FROZEN for TWO WEEKS.

KPAK-FM (Alva, OK)

Songs moved to RECURRENT status:

CHRIS ROBERTS / Remember That It's Me
DARRIN MORRIS BAND / Country To The Bone
KALEB MCINTIRE / Still Some Kinda Crazy
WILLIAM CLARK GREEN / Poor

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: <https://www.cdxd.com/fingerprinting-upload-center/>.

Stay tuned,

Joe Kelly

CDX President

joe@cdxnashville.com



A X E L O
NOT BUILT
FOR LOVE

AVAILABLE NOW FOR ADDS
www.axelomusic.com

WHAT ABOUT LOVE

NOW GOING FOR ADDS





WILL CARTER

Will Carter's new single "What About Love" asks the listener to consider love, kindness, and caring rather than divisions, hate, and anger. Texas born and bred, singer/songwriter Will Carter was raised to respect hard work and traditional values. Deep love of family combined with a regimen that included homeschooling, breaking horses, milking goats, and tending crops provided Will with an ideal backdrop to pursue his musical dreams effectively. Three singles have charted from his most recent album, 'Good Bad Idea'. "The songs on 'Good Bad Idea' come from a very personal place but also hit universal notes," says Houston Press. Will's new EP out later this year will feature his latest two radio singles which have gotten great response from radio. "Fallin' in Love" is currently charting and "You Feel Like Home" which reached the top 10 on the Texas charts.

GILLIGAN PROMOTIONS

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| L W | T W | CDX TRAction  Texas | Spins | + - | Stations | Adds | Wks On Chart |
|-----------------------------|--------|---|-------|--------|----------|------|-----------------|
| Artist / Song Title / Label | | | | | | | |
| 1 | 1 | RANDALL KING/Hey Cowgirl/Warner Music Nashville/WEA | 686 | -85 | 46 | 0 | 18 |
| 2 | 2 | AARON WATSON/Whisper My Name/BIG Label Records | 659 | -74 | 43 | 1 | 18 |
| 7 | 3 | CASEY DONAHEW/Bad Guy/Almost Country Entertainment | 656 | 78 | 44 | 3 | 7 |
| 4 | 4 | JODY BOOTH & TRACY BYRD/Lonesome On'ry and Mean/SOT | 638 | 4 | 33 | 0 | 18 |
| 5 | 5 | CHAD COOKE BAND/Cowboy's Cowgirl/King Hall Music | 614 | 2 | 40 | 0 | 11 |
| 6 | 6 | JESSE RAUB JR./I'd Look Good On You/Jesse Raub Jr. Music | 611 | 31 | 37 | 1 | 17 |
| 3 | 7 | PARKER MCCOLLUM/Like A Cowboy/MCA Nashville | 582 | -53 | 41 | 1 | 26 |
| 10 | 8 | JOSH ABBOTT BAND/The Luckiest/Josh Abbott Band Music | 552 | 53 | 42 | 4 | 16 |
| 8 | 9 | MARK POWELL/Project/Mark Powell Music | 543 | -16 | 37 | 1 | 20 |
| 13 | 10 | JAKE BUSH/Gravity & You/Jake Bush Music | 478 | 9 | 33 | 2 | 13 |
| 11 | 11 | CODY JOHNSON/Dear Rodeo/Warner/Cojo Records/WMN | 477 | -18 | 34 | 1 | 9 |
| 14 | 12 | JON STORK/Another Town/Jon Stork Music | 459 | 41 | 34 | 2 | 9 |
| 16 | 13 | JON WOLFE/Heart to Steal Tonight/Fool Hearted Productions | 454 | 66 | 32 | 2 | 5 |
| 12 | 14 | CLAY HOLLIS/Here I Go Again/Clay Hollis Music | 452 | -20 | 34 | 1 | 22 |
| 15 | 15 | JAMIE RICHARDS/Want To With You/Jamie Richards Music | 425 | 28 | 31 | 2 | 7 |
| 17 | 16 | GEORGE NAVARRO/When She's Drinkin'/George Navarro Music | 405 | 38 | 32 | 4 | 8 |
| 18 | 17 | SUNDANCE HEAD/Not Give A Damn/Sundance Head Music | 315 | -46 | 30 | 0 | 27 |
| 20 | 18 | RANDY TRAVIS/Fool's Love Affair/117 Music | 305 | -4 | 28 | 2 | 5 |
| 27 | 19 | RANDY ROGERS BAND/Drinking Money/Tommy Jackson/Thirty Tigers | 296 | 94 | 24 | 10 | 3 |
| 22 | 20 | PARKER MCCOLLUM/Young Man's Blues/MCA Nashville | 275 | 17 | 15 | 1 | 6 |
| 23 | 21 | KYLIE FREY/I Do Thing/Kylie Frey Music | 259 | 19 | 26 | 4 | 4 |
| 21 | 22 | JACK INGRAM/Times Like These/The Next Waltz | 258 | -5 | 19 | 1 | 8 |
| 24 | 23 | DUSTIN SONNIER/Missin' You Mississippi/Dustin Sonnier Music | 248 | 30 | 19 | 4 | 8 |
| 26 | 24 | TRISTON MAREZ/One Day/Triston Marez Music | 223 | 16 | 20 | 0 | 9 |
| 32 | 25 | CURTIS GRIMES/Still A Little Country Left/Curtis Grimes Music | 216 | 30 | 22 | 3 | 3 |
| 28 | 26 | WILL CARTER/Fallin' In Love/Way Back Records | 205 | 6 | 19 | 0 | 12 |
| 36 | 27 | CODY JOHNSON & REBA MCENTIRE/Dear Rodeo/Warner Music Nashville | 202 | 34 | 13 | 0 | 2 |
| 29 | 28 | POWELL BROTHERS, THE/How It's Done/Tolar Powell Entertainment | 201 | 4 | 16 | 1 | 9 |
| 33 | 29 | HAYDEN HADDOCK/Where You Come In/Hayden Haddock Music | 199 | 16 | 18 | 2 | 4 |
| 31 | 30 | HOLLY TUCKER/Rhythm Of You/Holly Tucker Music | 192 | 2 | 14 | 1 | 5 |





CALL AND REQUEST


"SOMEWHERE BETWEEN HELL AND A HONKY TONK"

AVAILABLE EVERYWHERE | APPLE MUSIC | SPOTIFY | AMAZON MUSIC | PANDORA

| L W | T W | CDX TRAction  Texas Artist / Song Title / Label | Spins | + - | Stations | Adds | Wks On Chart |
|--------|--------|--|-------|--------|----------|------|-----------------|
| 34 | 31 | MATT CASTILLO/Say It/Texace Records | 183 | 1 | 13 | 0 | 6 |
| 37 | 32 | MARK WINSTON KIRK/She's My Whiskey/AMG Country | 182 | 16 | 16 | 1 | 11 |
| 38 | 33 | KAITLYN KOHLER/Too Many Love Songs/Kaitlyn Kohler Music | 180 | 15 | 16 | 2 | 9 |
| 42 | 34 | RICH O'TOOLE/Peter and Paul/Buffalo Roam Records | 178 | 26 | 15 | 0 | 4 |
| 35 | 35 | TORI MARTIN/What Would Dolly Do?/Tori Martin Music | 174 | -1 | 15 | 0 | 5 |
| 43 | 36 | RAY WYLIE HUBBARD (FT. PAULA NELSON & ELIZABETH COOK)/Drink Till I See Double/Big Machine Records | 171 | 26 | 11 | 0 | 7 |
| 30 | 37 | ROSS COOPER/Hello Sunshine/Ross Cooper Music/Start Swimming Entertainment | 170 | -21 | 16 | 0 | 14 |
| 44 | 38 | DAVID ADAM BYRNES/Old School/David Adam Byrnes Music | 167 | 26 | 15 | 4 | 2 |
| 48 | 39 | ROBERT RAY/Think About You/Big Rig | 153 | 27 | 14 | 3 | 2 |
| 39 | 40 | CHARLEY CROCKETT/Welcome To Hard Times/Son of Davy / Thirty Tigers | 150 | -15 | 12 | 0 | 11 |
| 40 | 41 | TANNER FENOGLIO/Cheap Gasoline/Tanner Fenoglio Music | 145 | -18 | 10 | 0 | 13 |
| 41 | 42 | HAYDEN BAKER/Waitin' On Love/Hayden Baker Music | 140 | -15 | 18 | 0 | 12 |
| 50 | 43 | CODY HIBBARD/The Truth/Cody Hibbard Music | 139 | 19 | 8 | 1 | 2 |
| -- | 44 | WILLIAM BECKMANN/Someday/Highway 90 Records | 134 | 27 | 11 | 1 | 4 |
| -- | 45 | KIN FAUX/Honky Tonk in Heaven/Kin Faux Music | 125 | 41 | 12 | 5 | 1 |
| 46 | 46 | MIKE MCCLURE/I Am Not Broken/Crow and Gazelle | 124 | -9 | 8 | 0 | 2 |
| 45 | 47 | KOE WETZEL/Sundy or Mundy/Koe Wetzels Music | 124 | -11 | 6 | 0 | 11 |
| -- | 48 | CREED FISHER/Be The Hope/Creed Fisher Music | 115 | 4 | 13 | 1 | 2 |
| -- | 49 | WILL BANNISTER/Ain't That the Truth/Will Bannister Music | 112 | 12 | 10 | 2 | 1 |
| 49 | 50 | CHRIS COLSTON/Five Beers/Chris Colston Music | 105 | -20 | 8 | 1 | 6 |

Number 1 = 

Most Added = 

Spin Gainer = 

| Rank | Surging & Emerging | Stations On | Adds |
|------|--|-------------|------|
| 1 | MORGAN ASHLEY / Rodeo Cowboy / Morgan Ashley Music | 11 | 3 |
| 2 | TERRY MCBRIDE / Callin' All Hearts / Creative Nation/TMc Records | 8 | 1 |
| 3 | WARD DAVIS / Ain't Gonna Be Today / Ward Davis Music/Thirty Tigers | 8 | 7 |
| 4 | SCOTTY ALEXANDER / Cowboy's Daughter / Scotty Alexander Music | 6 | 3 |
| 5 | MELISSA BROOKE / Let Me Breathe / MBrooke Music | 5 | 3 |
| 6 | MIKE AND THE MOONPIES / Smooth Shot of Whiskey / Mike And The Moonpies Music | 3 | 1 |
| 7 | ZACH NEIL / Something in the Stars / Zach Neil Music | 9 | 1 |
| 8 | BRENDYN KYLE / Texas Weather / Brendyn Kyle Music | 5 | 1 |
| 9 | JAMES LANN / Devil's Red Hot Sauce / Ari-Tex Records | 5 | 2 |
| 10 | TOMMY ALVERSON / If I'm Dreamin' / Una Mas Records | 3 | 1 |



HAYDEN HADDOCK



WHERE YOU COME IN

AVAILABLE NOW

CDX TRACtion : Texas Monitored Stations

| | | | | | | | |
|---------------|--------------------|----------------|----------------------|-------------------------|---------------------|---------|----------------------------|
| KAXA-FM | Kerrville, TX | KKCN-FM | San Angelo, TX | KRVF-FM | Kerens, TX | KXOX-FM | Sweetwater, TX |
| KBST-FM | Corpus Christi, TX | KMOM-FM | Aberdeen, SD | KRVN-FM | Lexington, NE | KYKC-FM | Ada, OK |
| KBST-FM | Big Spring, TX | KNES-FM | Fairfield, TX | KSDR-FM | Watertown, SD | KYKM-FM | Yoakum, TX |
| KDLO-FM | Watertown, SD | KOKE-FM | Austin, TX | KSEL-FM | Portales, NM | KYKX-FM | Longview, TX |
| KEOK-FM | Tahlequah, OK | KOLI-FM | Wichita Falls, TX | KSLI-FM | Abilene, TX | KYYK-FM | Palestine, TX |
| KERP-FM | Dodge City, KS | KORA-FM | Bryan, TX | KSTV-FM | Dublin, TX | | coyotecountryradio.com |
| KFLP-FM | Floydada, TX | KORQ-FM | Abilene, TX | KTTU-FM HD4 (K226CH-FX) | Lubbock, TX | | madeintexasradio.com |
| KFTX-FM | Corpus Christi, TX | KOXE-FM | Brownwood, TX | KTTX-FM | Brenham, TX | | texasboundradio.com |
| KFWR-FM | Ft. Worth, TX | <u>KPAK-FM</u> | <u>Alva, OK</u> | KTXM-FM | Hallettsville, TX | | texashomegrownradio.com |
| KFYN-FM | Paris, TX | <u>KPUR-FM</u> | <u>Canyon, TX</u> | KUSH-AM | Cushing, OK | | TexasRedHotRadio.com |
| KGFY-FM | Stillwater, OK | KQSC-AM | Colorado Springs, CO | KUSQ-FM | Worthington, MN | | troubadourcountryradio.com |
| KHLB-FM | Mason, TX | KQZQ-FM | Kiowa, KS | KVMK-FM | College Station, TX | | TBJS Radio Poteau, OK |
| KHWL-FM | Hobart, OK | KRBL-FM | Levelland, TX | KVRP-FM | Haskell, TX | | UvaldeRadio.net |
| KHYI-FM | Howe, TX | KRMX-FM | Waco, TX | KVST-FM | Montgomery, TX | | |
| KIKK-FM (HD3) | Houston, TX | <u>KRRG-FM</u> | <u>Laredo, TX</u> | KWOX-FM | Woodward, OK | | |
| KKAJ-FM | Ardmore, OK | KRUN-AM | Ballinger, TX | KXKZ-FM | Ruston, LA | | |

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Dance Time In Texas with DJ Mike (10/23/20)

THIS WEEK'S FEATURED ARTIST • MIKE DONNELL

Houston native [Mike Donnell](#) is a powerhouse country artist who put his love for music and dreams of performing on hold to protect America's freedom, joining the Marines straight out of high school in 2002. While music has always been his passion, he didn't really begin to hone his skills until a fateful day while serving in Iraq when he discovered a guitar in a house taken over by U.S. forces. "Sgt Donnell" then began to play guitar and sing along with his Marine buddies, progressing his craft from that moment on. Since returning to Texas, Mike is becoming a fan favorite on the Texas music scene as his songs are charting on national radio, thanks to his ability to write and energetically perform music that is full of passion, grit, and real life experiences – music his audience can relate to.

His most recent EP [The Vier Volume 1](#), features three tracks that showcase those powerhouse vocals (think Chris Young mixed with Craig Morgan). His current single was written about a friend of his that could fix anything but his girlfriend.

Check out his newest single [MR FIX IT](#) available on Spotify & iTunes

TOP TEXAS RED DIRT SONGS

1. [HEY COWGIRL • RANDALL KING](#)
2. [COWBOY'S COWGIRL • CHAD COOKE BAND](#)
3. [WHISPER MY NAME • AARON WATSON](#)
4. [LONESOME ON'RY AND MEAN • JODY BOOTH AND TRACY BYRD](#)
5. [I'D LOOK GOOD ON YOU • JESSE RAUB JR.](#)
6. [DEAR RODEO • CODY JOHNSON & REBA McENTIRE](#)
7. [BAD GUY • CASEY DONAHEW](#)
8. [PROJECT • MARK POWELL](#)
9. [HERE I GO AGAIN • CLAY HOLLIS](#)
10. [GRAVITY & YOU • JAKE BUSH](#)

REWIND • SONGS STILL PACKIN' THE FLOOR

Usually I will mention a few songs but this week only one. If you know anything about country music, you know who Doug Supernaw is! Doug has been battling cancer for the last couple of years and sadly last week he was sent home with Hospice care. If you'd like to help out with some of the financial needs you can purchase Doug's merch and other fun stuff at his wife's store. Go to [Cissy's So Much Stuff](#) on facebook or you can send donations to cissyallen@hotmail.com on Paypal.com. Sending prayers and Love to Doug & Cissy.

This week's Rewind [RENO • DOUG SUPERNAW](#)

NEW SONGS OF THE WEEK

[THE TRUTH • CODY HIBBARD](#)
[I WILL • DARRIN MORRIS BAND](#)
[OLD SCHOOL • DAVID ADAM BYRNES](#)
[MR FIX IT • MIKE DONNELL](#)
[DEVIL'S RED HOT SAUCE • JAMES LANN](#)
[JUST SAY HEY • JERRETT ZOCH](#)

DJ Mike

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CHART RESEARCH

Song rankings based on the [Texas Country Music Chart](#) and [Traction TX Chart](#).

The officially recognized charts of the Texas Country Music Association.



DANCE TIME IN TEXAS

Countdown of the Top Texas Red Dirt
Songs Packin' the Dancefloors

Mon - Fri 8am • 106.1fm • Conroe, TX
DancetimeinTexas.com



with DJ Mike

| Most Added | Adds |
|---|------|
| RANDY ROGERS BAND/Drinking Money Tommy Jackson/Thirty Tigers | 10 |
| WARD DAVIS/Ain't Gonna Be Today Ward Davis Music/Thirty Tigers | 7 |
| KIN FAUX/Honky Tonk in Heaven Kin Faux Music | 5 |
| JOSH ABBOTT BAND/The Luckiest Josh Abbott Band Music | 4 |
| GEORGE NAVARRO/When She's Drinkin' George Navarro Music | 4 |
| KYLIE FREY/I Do Thing Kylie Frey Music | 4 |
| DUSTIN SONNIER/Missin' You Mississippi Dustin Sonnier Music | 4 |
| DAVID ADAM BYRNES/Old School David Adam Byrnes Music | 4 |
| CASEY DONAHEW/Bad Guy Almost Country Entertainment | 3 |
| CURTIS GRIMES/Still A Little Country Left Curtis Grimes Music | 3 |

Stay safe
everyone!

| Greatest Spin Gainers | Increase |
|---|----------|
| RANDY ROGERS BAND/Drinking Money Tommy Jackson/Thirty Tigers | 94 |
| CASEY DONAHEW/Bad Guy Almost Country Entertainment | 78 |
| JON WOLFE/Heart to Steal Tonight Fool Hearted Productions | 66 |
| WARD DAVIS/Ain't Gonna Be Today Ward Davis Music/Thirty Tigers | 59 |
| JOSH ABBOTT BAND/The Luckiest Josh Abbott Band Music | 53 |
| MELISSA BROOKE/Let Me Breathe MBrooke Music | 48 |
| SCOTTY ALEXANDER/Cowboy's Daughter Scotty Alexander Music | 48 |
| KIN FAUX/Honky Tonk in Heaven Kin Faux Music | 41 |
| JON STORK/Another Town Jon Stork Music | 41 |
| GEORGE NAVARRO/When She's Drinkin' George Navarro Music | 38 |



Syndicated Country is a resource guide for countdown, specialty shows and podcasts available to radio looking to enhance their programming. You can go to www.syndicatedcountry.com to see more!

GEORGE NAVARRO

WHEN SHE'S DRINKIN'

NOW GOING FOR ADDS

www.georgenavarro.com

GILLIGAN PROMOTIONS

