

## RANDALL KING "Hey Cowgirl" Warner Music Nashville/WEA

# Randall King stays #1 this week!



#### Dear Readers,

Randall King remains in the #1 position for this week with "Hey Cowgirl." RANDY ROGERS BAND's "Drinking Money" is both this week's Most Added and Greatest Spin Gainer! MORGAN ASHLEY's "Rodeo Cowboy" is the top Surging & Emerging track to keep an eye on! Great work everyone!

The following stations have been FROZEN for THIS WEEK. KPUR-FM (Canyon, TX) KRRG-FM (Laredo, TX) KSTV-FM (Dublin, TX)

The following station has been FROZEN for TWO WEEKS. KPAK-FM (Alva, OK)

Songs moved to RECURRENT status: CHRIS ROBERTS / Remember That It's Me DARRIN MORRIS BAND / Country To The Bone KALEB MCINTIRE / Still Some Kinda Crazy WILLIAM CLARK GREEN / Poor

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: https://www.cdxcd.com/fingerprinting-upload-center

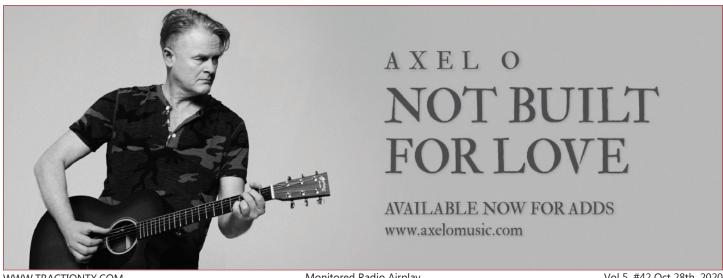






The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email President Joe Kellyjoe@cdxnashville.com

Stay tuned, Joe Kelly **CDX President** joe@cdxnashville.com

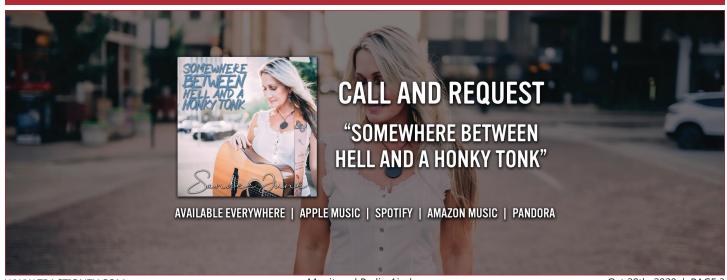




Will Carter's new single "What About Love" asks the listener to consider love, kindness, and caring rather than divisions, hate, and anger. Texas born and bred, singer/songwriter Will Carter was raised to respect hard work and traditional values. Deep love of family combined with a regimen that included homeschooling, breaking horses, milking goats, and tending crops provided Will with an ideal backdrop to pursue his musical dreams effectively. Three singles have charted from his most recent album, 'Good Bad Idea'. "The songs on 'Good Bad Idea' come from a very personal place but also hit universal notes." says Houston Press. Will's new EP out later this year will feature his latest two radio singles which have gotten great response from radio. "Fallin' in Love" is currently charting and "You Feel Like Home" which reached the top 10 on the Texas charts.



L W	T W	TRACtion & Texas  Artist / Song Title / Label	Spins	+	Stations	Adds	Wks On Chart
1	1	RANDALL KING/Hey Cowgirl/Warner Music Nashville/WEA	686	-85	46	0	18
2	2	AARON WATSON/Whisper My Name/BIG Label Records	659	-74	43	1	18
7	3	CASEY DONAHEW/Bad Guy/Almost Country Entertainment	656	78	44	3	7
4	4	JODY BOOTH & TRACY BYRD/Lonesome On'ry and Mean/SOT	638	4	33	0	18
5	5	CHAD COOKE BAND/Cowboy's Cowgirl/King Hall Music	614	2	40	0	11
6	6	JESSE RAUB JR/I'd Look Good On You/Jesse Raub Jr. Music	611	31	37	1	17
3	7	PARKER MCCOLLUM/Like A Cowboy/MCA Nashville	582	-53	41	1	26
10	8	JOSH ABBOTT BAND/The Luckiest/Josh Abbott Band Music	552	53	42	4	16
8	9	MARK POWELL/Project/Mark Powell Music	543	-16	37	1	20
13	10	JAKE BUSH/Gravity & You/Jake Bush Music	478	9	33	2	13
11	11	CODY JOHNSON/Dear Rodeo/Warner/Cojo Records/WMN	477	-18	34	1	9
14	12	JON STORK/Another Town/Jon Stork Music	459	41	34	2	9
16	13	JON WOLFE/Heart to Steal Tonight/Fool Hearted Productions	454	66	32	2	5
12	14	CLAY HOLLIS/Here I Go Again/Clay Hollis Music	452	-20	34	1	22
15	15	JAMIE RICHARDS/Want To With You/Jamie Richards Music	425	28	31	2	7
17	16	GEORGE NAVARRO/When She's Drinkin'/George Navarro Music	405	38	32	4	8
18	17	SUNDANCE HEAD/Not Give A Damn/Sundance Head Music	315	-46	30	0	27
20	18	RANDY TRAVIS/Fool's Love Affair/117 Music	305	-4	28	2	5
27	19	RANDY ROGERS BAND/Drinking Money/Tommy Jackson/Thirty Tigers	296	94	24	10	3
22	20	PARKER MCCOLLUM/Young Man's Blues/MCA Nashville	275	17	15	1	6
23	21	KYLIE FREY/I Do Thing/Kylie Frey Music	259	19	26	4	4
21	22	JACK INGRAM/Times Like These/The Next Waltz	258	-5	19	1	8
24	23	DUSTIN SONNIER/Missin' You Mississippi/Dustin Sonnier Music	248	30	19	4	8
26	24	TRISTON MAREZ/One Day/Triston Marez Music	223	16	20	0	9
32	25	CURTIS GRIMES/Still A Little Country Left/Curtis Grimes Music	216	30	22	3	3
28	26	WILL CARTER/Fallin' In Love/Way Back Records	205	6	19	0	12
36	27	CODY JOHNSON & REBA MCENTIRE/Dear Rodeo/Warner Music Nashville	202	34	13	0	2
29	28	POWELL BROTHERS, THE/How It's Done/Tolar Powell Entertainment	201	4	16	1	9
33	29	HAYDEN HADDOCK/Where You Come In/Hayden Haddock Music	199	16	18	2	4
31	30	HOLLY TUCKER/Rhythm Of You/Holly Tucker Music	192	2	14	1	5



L W	T W	TRÂCtion * Texas  Artist / Song Title / Label	Spins	+	Stations	Adds	Wks On Chart
34	31	MATT CASTILLO/Say It/Texace Records	183	1	13	0	6
37	32	MARK WINSTON KIRK/She's My Whiskey/AMG Country	182	16	16	1	11
38	33	KAITLYN KOHLER/Too Many Love Songs/Kaitlyn Kohler Music	180	15	16	2	9
42	34	RICH O'TOOLE/Peter and Paul/Buffalo Roam Records	178	26	15	0	4
35	35	TORI MARTIN/What Would Dolly Do?/Tori Martin Music	174	-1	15	0	5
43	36	RAY WYLIE HUBBARD (FT. PAULA NELSON & ELIZABETH COOK)/Drink Till I See Double/Big Machine Records	171	26	11	0	7
30	37	ROSS COOPER/Hello Sunshine/Ross Cooper Music/Start Swimming Entertainment	170	-21	16	0	14
44	38	DAVID ADAM BYRNES/Old School/David Adam Byrnes Music	167	26	15	4	2
48	39	ROBERT RAY/Think About You/Big Rig	153	27	14	3	2
39	40	CHARLEY CROCKETT/Welcome To Hard Times/Son of Davy / Thirty Tigers	150	-15	12	0	11
40	41	TANNER FENOGLIO/Cheap Gasoline/Tanner Fenoglio Music	145	-18	10	0	13
41	42	HAYDEN BAKER/Waitin' On Love/Hayden Baker Music	140	-15	18	0	12
50	43	CODY HIBBARD/The Truth/Cody Hibbard Music	139	19	8	1	2
	44	WILLIAM BECKMANN/Someday/Highway 90 Records	134	27	11	1	4
	45	KIN FAUX/Honky Tonk in Heaven/Kin Faux Music	125	41	12	5	1
46	46	MIKE MCCLURE/I Am Not Broken/Crow and Gazelle	124	-9	8	0	2
45	47	KOE WETZEL/Sundy or Mundy/Koe Wetzel Music	124	-11	6	0	11
	48	CREED FISHER/Be The Hope/Creed Fisher Music	115	4	13	1	2
	49	WILL BANNISTER/Ain't That the Truth/Will Bannister Music	112	12	10	2	1
49	50	CHRIS COLSTON/Five Beers/Chris Colston Music	105	-20	8	1	6

Number 1 = Spin Gainer =

Rank	Surging & Emerging	Stations On	Adds
1	MORGAN ASHLEY / Rodeo Cowboy / Morgan Ashley Music	11	3
2	TERRY MCBRIDE / Callin' All Hearts / Creative Nation/TMc Records	8	1
3	WARD DAVIS / Ain't Gonna Be Today / Ward Davis Music/Thirty Tigers	8	7
4	SCOTTY ALEXANDER / Cowboy's Daughter / Scotty Alexander Music	6	3
5	MELISSA BROOKE / Let Me Breathe / MBrooke Music	5	3
6	MIKE AND THE MOONPIES / Smooth Shot of Whiskey / Mike And The Moonpies Music	3	1
7	ZACH NEIL / Something in the Stars / Zach Neil Music	9	1
8	BRENDYN KYLE / Texas Weather / Brendyn Kyle Music	5	1
9	JAMES LANN / Devil's Red Hot Sauce / Ari-Tex Records	5	2
10	TOMMY ALVERSON / If I'm Dreamin' / Una Mas Records	3	1



# **AVAILABLE NOW**

TRACtion * Texas Monitored Stations							
KAXA-FM KBSO-FM KBST-FM KDLO-FM KEOK-FM KERP-FM KFLP-FM KFTX-FM KFYN-FM KGFY-FM KHLB-FM KHWL-FM KHWL-FM KHYI-FM KIKK-FM (HD3)	Kerrville, TX Corpus Christi, TX Big Spring, TX Watertown, SD Tahlequah, OK Dodge City, KS Floydada, TX Ft. Worth, TX Paris, TX Stillwater, OK Mason, TX Hobart, OK Howe, TX Houston, TX Ardmore, OK	KKCN-FM KMOM-FM KNES-FM KOKE-FM KOLI-FM KORA-FM KORQ-FM KOXE-FM KPAK-EM KPUR-FM KQZC-AM KQZC-FM KRBL-FM KRBL-FM KRBL-FM KRMX-FM KRRG-FM	San Angelo, TX Aberdeen, SD Fairfield, TX Austin, TX Wichita Falls, TX Bryan, TX Abilene, TX Brownwood, TX Alva. OK Canyon, TX Colorado Springs, CO Kiowa, KS Levelland, TX Waco, TX Laredo, TX Ballinger, TX	KRVF-FM KRVN-FM KSDR-FM KSEL-FM KSLI-FM KTU-FM HD4 (K KTTX-FM KTXM-FM KUSH-AM KVSH-FM KVMK-FM KVST-FM KVST-FM KVST-FM KKSKZ-FM	Kerens, TX Lexington, NE Watertown, SD Portales, NM Abilene, TX Dublin, TX (226CH-FX) Lubbock, TX Brenham, TX Hallettsville, TX Cushing, OK Worthington, MN College Station, TX Haskell, TX Montgomery, TX Woodward, OK Ruston, LA	KXOX-FM Sweetwater,T. KYKC-FM Ada, OK KYKM-FM Yoakum, TX KYKX-FM Longview,TX KYYK-FM Palestine, TX coyotecountryradio.com madeintexasradio.com texasboundradio.com texashomegrownradio.com TexasRedHotRadio.com troubadourcountryradio.com TBJS Radio Poteau, OK UvaldeRadio.net	
		Strikethrough =	Removed Bold = Nev	wly Added Und	erlined = Frozen this Wee	ek Double Underlined = Frozen 2(+)	Weeks

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <a href="https://www.cdxcd.com/fingerprinting-upload-center/">https://www.cdxcd.com/fingerprinting-upload-center/</a> for fingerprinting.

### **Chart Recurrent Methodology**

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

# Dance Time In Texas with DJ Mike (10/23/20)

#### THIS WEEK'S FEATURED ARTIST • MIKE DONNELL

Houston native Mike Donnell is a powerhouse country artist who put his love for music and dreams of performing on hold to protect America's freedom, joining the Marines straight out of high school in 2002. While music has always been hispassion, he didn't really begin to hone his skills until a fateful day while serving in Iraq when he discovered a guitar in a house taken over by U.S forces. "Sgt Donnell" then began to play guitar and sing along with his Marine buddies, progressing his craft from that moment on. Since returning to Texas, Mike is becoming a fan favorite on the Texas music scene as his songs are charting on national radio, thanks to his ability to write and energetically perform music that is full of passion, grit, and real life experiences - music his audience can relate to

His most recent EP The Vier Volume 1, features three tracks that showcases those powerhouse vocals (think Chris Young mixed with Craig Morgan). His current single was written about a friend of his that could fix anything but his girlfriend.

Check out his newest single MR FIX IT available on Spotify & iTunes

#### TOP TEXAS RED DIRT SONGS

- 1. HEY COWGIRL RANDALL KING 2. COWBOY'S COWGIRL CHAD COOKE BAND
- 3. WHISPER MY NAME AARON WATSON
  4. LONESOME ON'RY AND MEAN JODY BOOTH AND TRACY BYRD
  5. I'D LOOK GOOD ON YOU JESSE RAUB JR.
- 6. DEAR RODEO CODY JOHNSON & REBA McENTIRE
- 7. BAD GUY CASEY DONAHEW 8. PROJECT MARK POWELL
- 9. HERE I GO AGAIN CLAY HOLLIS
- 10. GRAVITY & YOU JAKE BUSH

#### **REWIND • SONGS STILL PACKIN' THE FLOOR**

Usually I will mention a few songs but this week only one. If you know anything about country music, you know who Doug Supernaw is! Doug has been battling cancer for the last couple of years and sadly last week he was sent home with Hospice care. If you'd like to help out with some of the financial needs you can purchase Doug's merch and other fun stuff at his wife's store. Go to Cissy's So Much Stuff on facebook or you can send donations to <a href="mailto:cissyallen@hotmail.com">cissyallen@hotmail.com</a> on Paypal.com. Sending prayers and Love to Doug & Cissy.

This week's Rewind RENO • DOUG SUPERNAW

#### NEW SONGS OF THE WEEK

THE TRUTH • CODY HIBBARD I WILL • DARRIN MORRIS BAND OLD SCHOOL • DAVID ADAM BYRNES MR FIX IT • MIKE DONNELL DEVIL'S RED HOT SAUCE - JAMES LANN JUST SAY HEY - JERRETT ZOCH

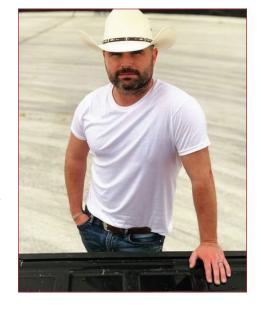
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#### CHART RESEARCH Song rankings based on the Texas Country Music Chart and Traction TX Chart.

The officially recognized charts of the Texas Country Music Association.

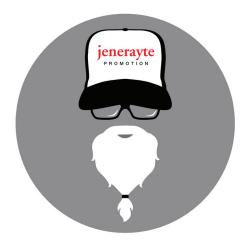




Most Added	Adds
RANDY ROGERS BAND/Drinking Money Tommy Jackson/Thirty Tigers	10
WARD DAVIS/Ain't Gonna Be Today Ward Davis Music/Thirty Tigers	7
KIN FAUX/Honky Tonk in Heaven Kin Faux Music	5
JOSH ABBOTT BAND/The Luckiest Josh Abbott Band Music	4
GEORGE NAVARRO/When She's Drinkin' George Navarro Music	4
KYLIE FREY/I Do Thing Kylie Frey Music	4
DUSTIN SONNIER/Missin' You Mississippi Dustin Sonnier Music	4
DAVID ADAM BYRNES/Old School David Adam Byrnes Music	4
CASEY DONAHEW/Bad Guy Almost Country Entertainment	3
CURTIS GRIMES/Still A Little Country Left Curtis Grimes Music	3

# Stay safe everyone!

Greatest Spin Gainers	Increase
RANDY ROGERS BAND/Drinking Money Tommy Jackson/Thirty Tigers	94
CASEY DONAHEW/Bad Guy Almost Country Entertainment	78
JON WOLFE/Heart to Steal Tonight Fool Hearted Productions	66
WARD DAVIS/Ain't Gonna Be Today Ward Davis Music/Thirty Tigers	59
JOSH ABBOTT BAND/The Luckiest Josh Abbott Band Music	53
MELISSA BROOKE/Let Me Breathe MBrooke Music	48
SCOTTY ALEXANDER/Cowboy's Daughter Scotty Alexander Music	48
KIN FAUX/Honky Tonk in Heaven Kin Faux Music	41
JON STORK/Another Town Jon Stork Music	41
GEORGE NAVARRO/When She's Drinkin' George Navarro Music	38



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