

# CDX TRACtion Texas

## #1

**AARON WATSON**  
"Whisper My Name"  
Big Label Records



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email President Joe Kelly-[joe@cdxnashville.com](mailto:joe@cdxnashville.com)

## Aaron Watson remains #1 this week!



### Dear Readers;

**AARON WATSON** keeps the #1 position for this week with "Whisper My Name." **RANDY ROGERS'** "Drinking Money" is this week's *Most Added* and *Greatest Spin Gainer*! **Mike McClure's** "I Am Not Broken" is the top *Surging & Emerging* track to keep an eye on! Great work everyone!

### Songs moved to RECURRENT status:

CODY HIBBARD / Just For The Record  
HILL COUNTRY / Dixie Darlin'  
JARROD JOHNSON / As Far As I'll Go  
JOSHUA RAY WALKER / True Love  
MARK POWELL & JERROD MEDULLA / How Good You've Got It  
MIKE RYAN / Ghost Town  
READ SOUTHBALL BAND / Stickin' N Movin'  
SCOTTY ALEXANDER / Damn You Whiskey  
WES HAYDEN / Calling My Name  
WILLIE NELSON / I'm the Only Hell My Mama Ever Raised

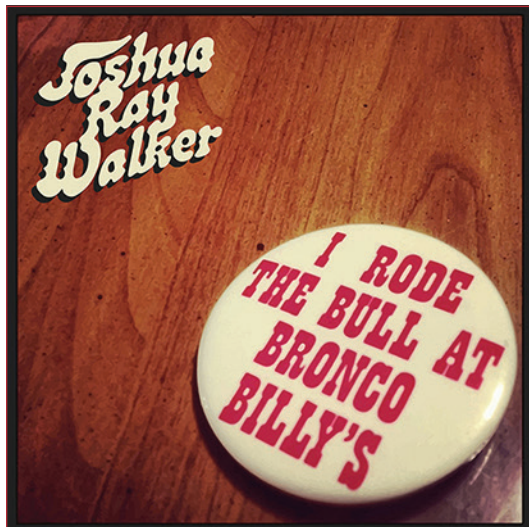
For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: <https://www.cdxcd.com/fingerprinting-upload-center/>.

Stay tuned,

**Joe Kelly**


CDX President

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## JENERAYTE PROMOTION

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L W	T W	CDX TRAction  Texas	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	AARON WATSON/Whisper My Name/BIG Label Records	856	-45	47	1	16
2	2	RANDALL KING/Hey Cowgirl/Warner Music Nashville/WEA	767	-38	46	0	16
7	3	JODY BOOTH & TRACY BYRD/Lonesome On'ry and Mean/SOT	634	55	34	0	16
4	4	PARKER MCCOLLUM/Like A Cowboy/Parker McCollum Music	625	5	41	1	24
8	5	MARK POWELL/Project/Mark Powell Music	590	20	36	1	18
3	6	WILLIAM CLARK GREEN/Poor/Bill Grease Records	588	-126	44	0	21
6	7	JESSE RAUB JR/T'd Look Good On You/Jesse Raub Jr. Music	554	-44	36	0	15
11	8	CHAD COOKE BAND/Cowboy's Cowgirl/King Hall Music	544	50	40	0	9
9	9	CODY JOHNSON/Dear Rodeo/Warner/Cojo Records/WMN	536	-26	37	0	7
12	10	CASEY DONAHEW/Bad Guy/Almost Country Entertainment	531	80	40	3	5
13	11	JOSH ABBOTT BAND/The Luckiest/Josh Abbott Band Music	467	20	37	2	14
14	12	CLAY HOLLIS/Here I Go Again/Clay Hollis Music	453	10	33	1	20
5	13	STONEY LARUE (DUET WITH TANYA TUCKER)/Meet In The Middle/One Chord Song	451	-158	40	0	15
16	14	JAKE BUSH/Gravity & You/Jake Bush Music	415	30	30	1	11
17	15	DARRIN MORRIS BAND/Country To The Bone/Darrin Morris Band Music	388	16	30	0	20
18	16	SUNDANCE HEAD/Not Give A Damn/Sundance Head Music	362	8	31	2	25
19	17	JAMIE RICHARDS/Want To With You/Jamie Richards Music	356	8	29	1	5
15	18	AMERICAN AQUARIUM/The Luckier You Get/New West Records	340	-66	30	0	23
23	19	JON WOLFE/Heart to Steal Tonight/Fool Hearted Productions	325	66	26	4	3
22	20	GEORGE NAVARRO/When She's Drinkin'/George Navarro Music	319	54	26	4	6
20	21	JON STORK/Another Town/Jon Stork Music	312	25	25	3	7
25	22	RANDY TRAVIS/Fool's Love Affair/117 Music	284	47	24	3	3
26	23	PARKER MCCOLLUM/Young Man's Blues/MCA Nashville	260	25	15	1	4
27	24	KALEB MCINTIRE/Still Some Kinda Crazy/Kaleb McIntire Band Music	226	-8	22	0	13
24	25	JACK INGRAM/Times Like These/The Next Waltz	226	-15	17	2	6
28	26	DUSTIN SONNIER/Missin' You Mississippi/Dustin Sonnier Music	218	-16	15	0	6
47	27	KYLIE FREY/I Do Thing/Kylie Frey Music	212	76	20	8	2
37	28	WILL CARTER/Fallin' In Love/Way Back Records	210	45	17	1	10
30	29	TRISTON MAREZ/One Day/Triston Marez Music	198	4	20	2	7
33	30	POWELL BROTHERS, THE/How It's Done/Tolar Powell Entertainment	183	1	14	0	7





# HAIDEN HADDOCK





## WHERE YOU COME IN

### AVAILABLE NOW

L W	T W	CDX TRAction  Texas Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
29	31	ROSS COOPER/Hello Sunshine/Ross Cooper Music/Start Swimming Entertainment	180	-26	17	1	12
35	32	TANNER FENOGLIO/Cheap Gasoline/Tanner Fenoglio Music	180	8	11	0	11
--	33	CURTIS GRIMES/Still A Little Country Left/Curtis Grimes Music	177	78	17	9	1
43	34	HOLLY TUCKER/Rhythm Of You/Holly Tucker Music	173	28	13	0	3
36	35	TORI MARTIN/What Would Dolly Do?/Tori Martin Music	172	1	14	2	3
40	36	MARK WINSTON KIRK/She's My Whiskey/AMG Country	170	11	15	1	9
31	37	KOLBY COOPER/If I Still Had It/Kolby Cooper Music	170	-22	13	0	14
38	38	MATT CASTILLO/Say It/Texace Records	169	7	14	0	4
49	39	CHARLEY CROCKETT/Welcome To Hard Times/Son of Davy / Thirty Tigers	168	39	10	0	9
45	40	KAITLYN KOHLER/Too Many Love Songs/Kaitlyn Kohler Music	167	24	14	2	7
--	41	RICH O'TOOLE/Peter and Paul/Buffalo Roam Records	159	35	15	2	2
44	42	HAYDEN HADDOCK/Where You Come In/Hayden Haddock Music	159	15	13	1	2
39	43	HAYDEN BAKER/Waitin' On Love/Hayden Baker Music	154	-7	17	0	10
34	44	KOE WETZEL/Sundy or Mundy/Koe Wetzel Music	154	-19	6	0	9
42	45	WILLIAM BECKMANN/Someday/Highway 90 Records	142	-7	11	1	3
--	46	RANDY ROGERS BAND/Drinking Money/Tommy Jackson/Thirty Tigers	141	137	10	10	1
50	47	NED LEDOUX/Dance With Your Spurs On/Powder River	139	12	14	0	11
--	48	CREED FISHER/Be The Hope/Creed Fisher Music	128	28	12	2	1
41	49	CHRIS COLSTON/Five Beers/Chris Colston Music	126	-27	7	0	4
46	50	STATELINE BAND, THE/Time Clock/The Stateline Band Music	120	-18	17	1	12

Number 1 = 

Most Added = 

Spin Gainer = 

Rank	Surging & Emerging	Stations On	Adds
1	MIKE MCCLURE / I Am Not Broken / Crow and Gazelle	8	3
2	CODY JOHNSON & REBA MCENTIRE / Dear Rodeo / Warner Music Nashville	8	8
3	DAVID ADAM BYRNES / Old School / David Adam Byrnes Music	10	7
4	CODY HIBBARD / The Truth / Cody Hibbard Music	5	4
5	KIN FAUX / Honky Tonk in Heaven / Kin Faux Music	4	2
6	PANHANDLERS, THE / West Texas In My Eye / The Next Waltz	3	1
7	JAMES LANN / Devil's Red Hot Sauce / Ari-Tex Records	2	2
8	ZACH NEIL / Something in the Stars / Zach Neil Music	6	1
9	TERRY MCBRIDE / Callin' All Hearts / 117 Music	4	4
10	JESSE STRATTON BAND / I-35 / Jesse Stratton Music	4	1



ROCKIN' UPTEMPO FUN SUMMER SONG!

SHE'S MY  
WHISKEY

MARK WINSTON KIRK



## CDX **TRACtion** : Texas Monitored Stations

KAXA-FM	Kerrville, TX	KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KXOX-FM	Sweetwater, TX
KBST-FM	Corpus Christi, TX	KMOM-FM	Aberdeen, SD	KRVN-FM	Lexington, NE	KYKC-FM	Ada, OK
KBST-FM	Big Spring, TX	KNES-FM	Fairfield, TX	KSDR-FM	Watertown, SD	KYKM-FM	Yoakum, TX
KDLO-FM	Watertown, SD	KOKE-FM	Austin, TX	KSEL-FM	Portales, NM	KYKX-FM	Longview, TX
KEOK-FM	Tahlequah, OK	KOLI-FM	Wichita Falls, TX	KSLI-FM	Abilene, TX	KYYK-FM	Palestine, TX
KERP-FM	Dodge City, KS	KORA-FM	Bryan, TX	KSTV-FM	Dublin, TX		coyotecountryradio.com
KFLP-FM	Floydada, TX	KORQ-FM	Abilene, TX	KTTU-FM HD4 (K226CH-FX)	Lubbock, TX		madeintexasradio.com
KFTX-FM	Corpus Christi, TX	KOKE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		texasboundradio.com
KFWR-FM	Ft. Worth, TX	KPAK-FM	Alva, OK	KTXM-FM	Hallettsville, TX		texashomegrownradio.com
KFYN-FM	Paris, TX	KPUR-FM	Canyon, TX	KUSH-AM	Cushing, OK		TexasRedHotRadio.com
KGFY-FM	Stillwater, OK	KQSC-AM	Colorado Springs, CO	KUSQ-FM	Worthington, MN		troubadourcountryradio.com
KHLB-FM	Mason, TX	KQZQ-FM	Kiowa, KS	KVMK-FM	College Station, TX		TBJS Radio Poteau, OK
KHWL-FM	Hobart, OK	KRBL-FM	Levelland, TX	KVRP-FM	Haskell, TX		UvaldeRadio.net
KHYI-FM	Howe, TX	KRMX-FM	Waco, TX	KVST-FM	Montgomery, TX		
KIKK-FM (HD3)	Houston, TX	KRRG-FM	Laredo, TX	KWOX-FM	Woodward, OK		
KKAJ-FM	Ardmore, OK	KRUN-AM	Ballinger, TX	KXKZ-FM	Ruston, LA		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2(+) Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

**Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).**

# Dance Time In Texas with DJ Mike (10/10/20)

## THIS WEEK'S FEATURED ARTIST • CREED FISHER

Growing up listening to Merle Haggard, Don Williams, and Hank Williams on the radio made a lasting impression, but it was the moment that George Strait played in Waco, Texas that really put the wheels in motion for a little boy named [Creed Fisher](#) to write his first song at age of 4. But like all good country songs, his search to find understanding and comfort caused the words to pour onto paper after he suffered his first heartache - when his parents divorced. "Every time you hear a song from me, you know it's something I've lived through and I want to share it," says Creed. "My songs tell a story of what I am going through - and like my life, my music is exploring what I'm feeling - both good and bad," he says. While Creed continued to tour not just around Texas, but throughout the U.S. The full-length "Rednecks Like Us" would start to define the Creed Fisher sound, but it's his 2019 album "Old School" that debuted at #3 on the iTunes Country charts, that made Creed a real mainstay not just in country music, but what is best defined by fans as Outlaw Country. In July 2020, his album, "Hellraiser" debuted #2 on the iTunes Country Chart marking his 3rd Top 5 album.

This is his newest single rising up the charts [BE THE HOPE](#)

## TOP TEXAS RED DIRT SONGS

1. [WHISPER MY NAME • AARON WATSON](#)
2. [HEY COWGIRL • RANDALL KING](#)
3. [MEET IN THE MIDDLE • STONEY LARUE & TANYA TUCKER](#)
4. [I'D LOOK GOOD ON YOU • JESSE RAUB JR.](#)
5. [LONESOME ON'RY AND MEAN • JODY BOOTH AND TRACY BYRD](#)
6. [DEAR RODEO • CODY JOHNSON & REBA McENTIRE](#)
7. [GHOST TOWN • MIKE RYAN](#)
8. [COUNTRY TO THE BONE • DARRIN MORRIS BAND](#)
9. [PROJECT • MARK POWELL](#)
10. [COWBOY'S COWGIRL • CHAD COOKE BAND](#)

## REWIND • SONGS STILL PACKIN' THE FLOOR

[TIL IT DOES • WADE BOWEN & RANDY ROGERS](#)  
[COWBOY RIDES AWAY • GEORGE STRAIT](#)  
[BROKEN HEART • JOSH WARD](#)  
[LOUD & HEAVY • CODY JINKS](#)

## NEW SONGS OF THE WEEK

[ANOTHER TOWN • JON STORK](#)  
[THE TRUTH • CODY HIBBARD](#)  
[BAD GUY • CASEY DONAHEW](#)  
[RHYTHM OF YOU • HOLLY TUCKER](#)  
[YOUNG MAN'S BLUES • PARKER MCCOLLUM](#)

## DJ Mike

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## CHART RESEARCH

Song rankings based on the [Texas Country Music Chart](#) and [Traction TX Chart](#).

The officially recognized charts of the Texas Country Music Association.



# DANCE TIME IN TEXAS

Countdown of the Top Texas Red Dirt  
Songs Packin' the Dancefloors

Mon - Fri 8am • 106.1fm • Conroe, TX  
[DancetimeinTexas.com](http://DancetimeinTexas.com)



with DJ Mike



Most Added	Adds
RANDY ROGERS BAND/Drinking Money Tommy Jackson/Thirty Tigers	10
CURTIS GRIMES/Still A Little Country Left Curtis Grimes Music	9
KYLIE FREY/I Do Thing Kylie Frey Music	8
CODY JOHNSON & REBA MCENTIRE/Dear Rodeo Warner Music Nashville	8
DAVID ADAM BYRNES/Old School David Adam Byrnes Music	7
JON WOLFE/Heart to Steal Tonight Fool Hearted Productions	4
GEORGE NAVARRO/When She's Drinkin' George Navarro Music	4
CODY HIBBARD/The Truth Cody Hibbard Music	4
TERRY MCBRIDE/Callin' All Hearts 117 Music	4
CASEY DONAHEW/Bad Guy Almost Country Entertainment	3



Matt Castillo on radio tour during a recent run. KHLB in Mason, KBST in Big Spring, KSNY in Snyder, KRUN in Ballinger, KBCY & KLGD in Abilene, the dos borachos and KAXA in Kerville.

Greatest Spin Gainers	Increase
RANDY ROGERS BAND/Drinking Money Tommy Jackson/Thirty Tigers	137
CODY JOHNSON & REBA MCENTIRE/Dear Rodeo Warner Music Nashville	105
CODY HIBBARD/The Truth Cody Hibbard Music	87
CASEY DONAHEW/Bad Guy Almost Country Entertainment	80
CURTIS GRIMES/Still A Little Country Left Curtis Grimes Music	78
KYLIE FREY/I Do Thing Kylie Frey Music	76
JON WOLFE/Heart to Steal Tonight Fool Hearted Productions	66
DAVID ADAM BYRNES/Old School David Adam Byrnes Music	62
JODY BOOTH & TRACY BYRD/Lonesome On'y and Mean SOT	55
JAMES LANN/Devil's Red Hot Sauce Ari-Tex Records	54



Syndicated Country is a resource guide for countdown, specialty shows and podcasts available to radio looking to enhance their programming. You can go to [www.syndicatedcountry.com](http://www.syndicatedcountry.com) to see more!

# GEORGE NAVARRO

## WHEN SHE'S DRINKIN'

NOW GOING FOR ADDS

[www.georgenavarro.com](http://www.georgenavarro.com)

GILLIGAN PROMOTIONS

