

CDX TRACtion Texas

#1

AARON WATSON
"Whisper My Name"
Big Label Records



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email President Joe Kelly-joe@cdxnashville.com

Aaron Watson remains #1 this week!



Dear Readers;

AARON WATSON keeps the #1 position for this week with "Whisper My Name." KYLIE FREY's "I Do Thing" is this week's *Most Added*. CASEY DONAHEW's "Bad Guy" remains *Greatest Spin Gainer*! ROBERT RAY's "I Think About You" is the top *Surging & Emerging* track to keep an eye on! Great work everyone!

The following station has been frozen for this week.
KPAK-FM (Alva, OK)

The following station has been frozen for two weeks.
KSTV-FM (Dublin, TX)

Songs moved to RECURRENT status:

BRANDON RHYDER, JASON ALLEN & CORY GREEN / I Believe
CALAMITY JANES / Be My Baby
HILL COUNTRY REVIVAL / Whiskey Runnin'
JIMMY BOWEN / Second Hand Smoke
KYLE NIX / Lightning On The Mountain
STATESBORO REVUE, THE / Sinner, Saint, S.O.B.
SUNNY SWEENEY / Poet's Prayer
TAYLOR DEE / Greener Grass

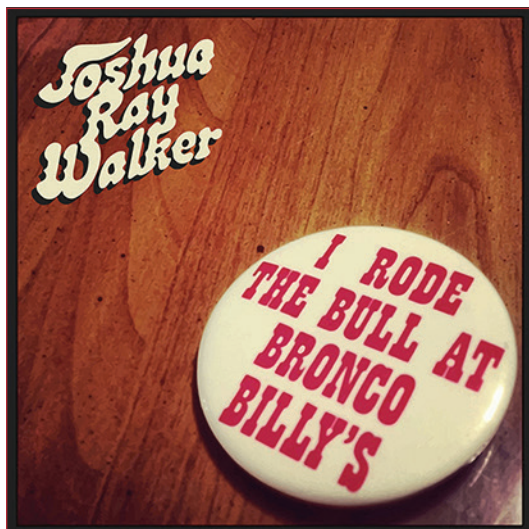
For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: <https://www.cdxcd.com/fingerprinting-upload-center/>.

Stay tuned,

Joe Kelly


CDX President

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JENERAYTE PROMOTION

Jennifer Redding
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L W	T W	CDX TRAction  Texas	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	AARON WATSON/Whisper My Name/BIG Label Records	901	9	47	0	15
2	2	RANDALL KING/Hey Cowgirl/Warner Music Nashville/WEA	805	12	46	0	15
4	3	WILLIAM CLARK GREEN/Poor/Bill Grease Records	714	-17	42	0	20
6	4	PARKER MCCOLLUM/Like A Cowboy/Parker McCollum Music	620	4	37	0	23
5	5	STONE LARUE (DUET WITH TANYA TUCKER)/Meet In The Middle/One Chord Song	609	-73	45	0	14
7	6	JESSE RAUB JR./I'd Look Good On You/Jesse Raub Jr. Music	598	44	36	1	14
8	7	JODY BOOTH & TRACY BYRD/Lonesome On'y and Mean/SOT	579	27	33	2	15
9	8	MARK POWELL/Project/Mark Powell Music	570	25	35	1	17
10	9	CODY JOHNSON/Dear Rodeo/Warner/Cojo Records/WMN	562	78	37	3	6
3	10	MIKE RYAN/Ghost Town/Mike Ryan Music	555	-228	41	0	19
12	11	CHAD COOKE BAND/Cowboy's Cowgirl/King Hall Music	494	71	41	4	8
19	12	CASEY DONAHEW/Bad Guy/Almost Country Entertainment	451	133	37	11	4
13	13	JOSH ABBOTT BAND/The Luckiest/Josh Abbott Band Music	447	24	35	5	13
14	14	CLAY HOLLIS/Here I Go Again/Clay Hollis Music	443	38	32	2	19
11	15	AMERICAN AQUARIUM/The Luckier You Get/New West Records	406	-78	32	0	22
17	16	JAKE BUSH/Gravity & You/Jake Bush Music	385	41	29	3	10
15	17	DARRIN MORRIS BAND/Country To The Bone/Darrin Morris Band Music	372	-10	31	0	19
18	18	SUNDANCE HEAD/Not Give A Damn/Sundance Head Music	354	11	29	0	24
20	19	JAMIE RICHARDS/Want To With You/Jamie Richards Music	348	57	28	2	4
21	20	JON STORK/Another Town/Jon Stork Music	287	-4	23	0	6
16	21	CODY HIBBARD/Just For The Record/Cody Hibbard Music	283	-76	34	0	15
27	22	GEORGE NAVARRO/When She's Drinkin'/George Navarro Music	265	56	22	2	5
32	23	JON WOLFE/Heart to Steal Tonight/Fool Hearted Productions	259	82	22	8	2
23	24	JACK INGRAM/Times Like These/The Next Waltz	241	-15	17	0	5
25	25	RANDY TRAVIS/Fool's Love Affair/117 Music	237	24	21	4	2
26	26	PARKER MCCOLLUM/Young Man's Blues/MCA Nashville	235	25	14	3	3
22	27	KALEB MCINTIRE/Still Some Kinda Crazy/Kaleb McIntire Band Music	234	-22	22	0	12
30	28	DUSTIN SONNIER/Missin' You Mississippi/Dustin Sonnier Music	234	45	15	0	5
28	29	ROSS COOPER/Hello Sunshine/Ross Cooper Music/Start Swimming Entertainment	206	3	16	2	11
33	30	TRISTON MAREZ/One Day/Triston Marez Music	194	23	18	1	6





HAUDEN HADDOCK





WHERE YOU COME IN

AVAILABLE NOW

L W	T W	CDX TRAction  Texas Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
24	31	KOLBY COOPER/If I Still Had It/Kolby Cooper Music	192	-35	14	0	13
29	32	SCOTTY ALEXANDER/Damn You Whiskey/Orville Records	191	-7	17	1	16
34	33	POWELL BROTHERS, THE/How It's Done/Tolar Powell Entertainment	182	12	14	1	6
31	34	KOE WETZEL/Sundy or Mundy/Koe Wetzel Music	173	-10	7	0	8
41	35	TANNER FENOGLIO/Cheap Gasoline/Tanner Fenoglio Music	172	22	11	0	10
46	36	TORI MARTIN/What Would Dolly Do?/Tori Martin Music	171	29	14	2	2
36	37	WILL CARTER/Fallin' In Love/Way Back Records	165	5	16	2	9
37	38	MATT CASTILLO/Say It/Texace Records	162	5	13	1	3
42	39	HAYDEN BAKER/Waitin' On Love/Hayden Baker Music	161	12	18	1	9
40	40	MARK WINSTON KIRK/She's My Whiskey/AMG Country	159	9	14	1	8
45	41	CHRIS COLSTON/Five Beers/Chris Colston Music	153	9	8	0	3
--	42	WILLIAM BECKMANN/Someday/Highway 90 Records	149	35	10	2	2
47	43	HOLLY TUCKER/Rhythm Of You/Holly Tucker Music	145	16	13	0	2
--	44	HAYDEN HADDOCK/Where You Come In/Hayden Haddock Music	144	23	12	1	1
43	45	KAITLYN KOHLER/Too Many Love Songs/Kaitlyn Kohler Music	143	-3	12	0	6
35	46	STATELINE BAND, THE/Time Clock/The Stateline Band Music	138	-29	18	0	11
--	47	KYLIE FREY/I Do Thing/Kylie Frey Music	136	136	12	12	1
39	48	FLATLAND CAVALRY/War With My Mind/The Next Waltz	134	-18	11	0	17
38	49	CHARLEY CROCKETT/Welcome To Hard Times/Son of Davy / Thirty Tigers	129	-26	7	1	8
48	50	NED LEDOUX/Dance With Your Spurs On/Powder River	127	-2	14	1	10

Number 1 = 

Most Added = 

Spin Gainer = 

Rank	Surging & Emerging	Stations On	Adds
1	ROBERT RAY / Think About You / Big Rig	10	3
2	CREED FISHER / Be The Hope / Creed Fisher Music	10	2
3	CURTIS GRIMES / Still A Little Country Left / Curtis Grimes Music	8	8
4	ROBYNN SHAYNE / Devil You Know / Robynn Shayne Music	6	1
5	JOSHUA RAY WALKER / Bronco Billy's / State Fair Records	11	1
6	JUNIOR GORDON / Case of Corona / Junior Gordon Music	6	1
7	KENDALL SHAFFER / Ghosts / Kendall Shaffer Music	7	1
8	MIKE MCCLURE / I Am Not Broken / Crow and Gazelle	5	1
9	BRADLEY BANNING / Texan / Insongniac Music	4	1
10	JAMIE TALBERT / Stand And Fight / Jamtal Records	4	1



ROCKIN' UPTEMPO FUN SUMMER SONG!

SHE'S MY
WHISKEY

MARK WINSTON KIRK

CDX **TRACtion** : Texas Monitored Stations

KAXA-FM	Kerrville, TX	KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KXOX-FM	Sweetwater, TX
KBST-FM	Corpus Christi, TX	KMOM-FM	Aberdeen, SD	KRVN-FM	Lexington, NE	KYKC-FM	Ada, OK
KBST-FM	Big Spring, TX	KNES-FM	Fairfield, TX	KSDR-FM	Watertown, SD	KYKM-FM	Yoakum, TX
KDLO-FM	Watertown, SD	KOKE-FM	Austin, TX	KSEL-FM	Portales, NM	KYKX-FM	Longview, TX
KEOK-FM	Tahlequah, OK	KOLI-FM	Wichita Falls, TX	KSLI-FM	Abilene, TX	KYYK-FM	Palestine, TX
KERP-FM	Dodge City, KS	KORA-FM	Bryan, TX	<u>KSTV-FM</u>	<u>Dublin, TX</u>		coyotecountryradio.com
KFLP-FM	Floydada, TX	KORQ-FM	Abilene, TX	KTUU-FM HD4 (K226CH-FX)	Lubbock, TX		madeintexasradio.com
KFTX-FM	Corpus Christi, TX	KOKE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		texasboundradio.com
KFWR-FM	Ft. Worth, TX	<u>KPAK-FM</u>	<u>Alva, OK</u>	KTXM-FM	Hallettsville, TX		texashomegrownradio.com
KFYN-FM	Paris, TX	KPUR-FM	Canyon, TX	KUSH-AM	Cushing, OK		TexasRedHotRadio.com
KGFY-FM	Stillwater, OK	KQSC-AM	Colorado Springs, CO	KUSQ-FM	Worthington, MN		troubadourcountryradio.com
KHLB-FM	Mason, TX	KQZQ-FM	Kiowa, KS	KVMK-FM	College Station, TX		TBJS Radio Poteau, OK
KHWL-FM	Hobart, OK	KRBL-FM	Levelland, TX	KVRP-FM	Haskell, TX		UvaldeRadio.net
KHYI-FM	Howe, TX	KRMX-FM	Waco, TX	KVST-FM	Montgomery, TX		
KIKK-FM (HD3)	Houston, TX	KRRG-FM	Laredo, TX	KWOX-FM	Woodward, OK		
KKAJ-FM	Ardmore, OK	KRUN-AM	Ballinger, TX	KXKZ-FM	Ruston, LA		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Dance Time In Texas with DJ Mike (10/02/20)

THIS WEEK'S FEATURED ARTIST • J.R. HERRERA

[J.R. Herrera](#) grew up in Edinburg, Tx. where he first began developing his musical talent. After graduating and teaching middle school science in the public school system, he moved to Austin, Texas to further work on exploring his love for country music. Several years later, while still teaching and performing part-time in the local bar scene and private/corporate events, he decided to leave education and pursue his dream of being a full-time country musician. From 2014 to 2016, J.R. was a top country music performer for Carnival Cruise Lines and had the opportunity to meet and perform for thousands of country music enthusiasts from across the U.S. He has also had the pleasure of collaborating with and learning from some of the best musicians from all over the world. The J.R. Herrera Band formed in 2017 in San Antonio, Tx. and now performs throughout Texas. They recently released their debut album "The Next Big Show" and are currently promoting their newest single to Texas Radio which is not only climbing the charts, its also packing the dancefloors in the dancehalls as well. This is [Tonight I Went To Church](#)

TOP TEXAS RED DIRT SONGS

1. [WHISPER MY NAME • AARON WATSON](#)
2. [HEY COWGIRL • RANDALL KING](#)
3. [GHOST TOWN • MIKE RYAN](#)
4. [LIKE A COWBOY • PARKER McCOLLUM](#)
5. [MEET IN THE MIDDLE • STONEY LaRUE & TANYA TUCKER](#)
6. [I'D LOOK GOOD ON YOU • JESSE RAUB JR.](#)
7. [LONESOME ON'RY AND MEAN • JODY BOOTH AND TRACY BYRD](#)
8. [DEAR RODEO • CODY JOHNSON](#)
9. [COUNTRY TO THE BONE • DARRIN MORRIS BAND](#)
10. [PROJECT • MARK POWELL](#)

REWIND • SONGS STILL PACKIN' THE FLOOR

[TASTE • JOSH ABBOTT BAND](#)
[WHITE TRASH STORY • CASEY DONAHEW BAND](#)
[CONSTANTLY • CROSS CANADIAN RAGWEED](#)
[HOLD ON & LET GO • SAM RIGGS](#)

NEW SONGS OF THE WEEK

[ANOTHER TOWN • JON STORK](#)
[ICE COLD THERAPY • CODY HIBBARD](#)
[BAD GUY • CASEY DONAHEW](#)
[BE THE HOPE • CREED FISHER](#)
[YOUNG MAN'S BLUES • PARKER McCOLLUM](#)



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CHART RESEARCH

Song rankings based on the [Texas Country Music Chart](#) and [Traction TX Chart](#).

The officially recognized charts of the Texas Country Music Association.



DANCE TIME IN TEXAS

Countdown of the Top Texas Red Dirt
Songs Packin' the Dancefloors

Mon - Fri 8am • 106.1fm • Conroe, TX

DancetimeinTexas.com



with DJ Mike

Most Added	Adds
KYLIE FREY/I Do Thing Kylie Frey Music	12
CASEY DONAHEW/Bad Guy Almost Country Entertainment	11
JON WOLFE/Heart to Steal Tonight Fool Hearted Productions	8
CURTIS GRIMES/Still A Little Country Left Curtis Grimes Music	8
JOSH ABBOTT BAND/The Luckiest Josh Abbott Band Music	5
CHAD COOKE BAND/Cowboy's Cowgirl King Hall Music	4
RANDY TRAVIS/Fool's Love Affair 117 Music	4
CODY JOHNSON/Dear Rodeo Warner/Cojo Records/WMN	3
JAKE BUSH/Gravity & You Jake Bush Music	3
PARKER MCCOLLUM/Young Man's Blues MCA Nashville	3

Stay safe
everyone!

Greatest Spin Gainers	Increase
CASEY DONAHEW/Bad Guy Almost Country Entertainment	133
CURTIS GRIMES/Still A Little Country Left Curtis Grimes Music	92
JON WOLFE/Heart to Steal Tonight Fool Hearted Productions	82
CODY JOHNSON/Dear Rodeo Warner/Cojo Records/WMN	78
CHAD COOKE BAND/Cowboy's Cowgirl King Hall Music	71
JAMIE RICHARDS/Want To With You Jamie Richards Music	57
GEORGE NAVARRO/When She's Drinkin' George Navarro Music	56
DUSTIN SONNIER/Missin' You Mississippi Dustin Sonnier Music	45
JESSE RAUB JR/I'd Look Good On You Jesse Raub Jr. Music	44
ROBERT RAY/Think About You Big Rig	42



Syndicated Country is a resource guide for countdown, specialty shows and podcasts available to radio looking to enhance their programming. You can go to www.syndicatedcountry.com to see more!

GEORGE NAVARRO

WHEN SHE'S DRINKIN'

NOW GOING FOR ADDS

www.georgenavarro.com

GILLIGAN PROMOTIONS

