

AARON WATSON
"Whisper My Name"
Big Label Records

Aaron Watson remains #1 this week!



Dear Readers;

AARON WATSON keeps the #1 position for this week with "Whisper My Name." CASEY DONAHEW's "Bad Guy" is this week's Most Added and Greatest Spin Gainer! HAYDEN HADDOCK's "Where You Come In" is the top Surging & Emerging track to keep an eye on! Great work everyone!

The following station has been frozen for this week. KVRP-FM (Haskell, TX)

The following station has been frozen for two weeks. KSTV-FM (Dublin, TX)

Songs moved to RECURRENT status:

COOPER WADE / You Gotta Swim

CREED FISHER / I'm Growing Older But I'm Not Growing Up

DERYL DODD / Let Me Hold You Tonight

GRANT GILBERT / Held On To

JAMES LANN / Everydayers

JUDSON COLE BAND / Crash & Burn

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: https://www.cdxcd.com/fingerprinting-upload-center/.

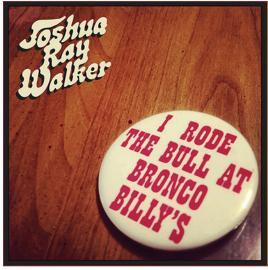






The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email President Joe Kellyjoe@cdxnashville.com

Stay tuned, **Joe Kelly** CDX President joe@cdxnashville.com



JENERAYTE PROMOTION

Jennifer Redding Jen@jenerayte.com

L W	T W	TRÂCtion * Texas Artist / Song Title / Label	Spins	+	Stations	Adds	Wks On Chart
1	1	AARON WATSON/Whisper My Name/BIG Label Records	892	25	47	0	14
3	2	RANDALL KING/Hey Cowgirl/Warner Music Nashville/WEA	793	-13	46	0	14
2	3	MIKE RYAN/Ghost Town/Mike Ryan Music	783	-62	45	0	18
4	4	WILLIAM CLARK GREEN/Poor/Bill Grease Records	731	7	44	1	19
5	5	STONEY LARUE (DUET WITH TANYA TUCKER)/Meet In The Middle/One Chord Song	682	19	46	0	13
6	6	PARKER MCCOLLUM/Like A Cowboy/Parker McCollum Music	616	30	39	0	22
7	7	JESSE RAUB JR/I'd Look Good On You/Jesse Raub Jr. Music	554	2	35	1	13
8	8	JODY BOOTH & TRACY BYRD/Lonesome On'ry and Mean/SOT	552	36	33	0	14
10	9	MARK POWELL/Project/Mark Powell Music	545	81	35	4	16
11	10	CODY JOHNSON/Dear Rodeo/Warner/Cojo Records/WMN	484	55	34	1	5
13	11	AMERICAN AQUARIUM/The Luckier You Get/New West Records	484	72	31	1	21
17	12	CHAD COOKE BAND/Cowboy's Cowgirl/King Hall Music	423	51	37	4	7
19	13	JOSH ABBOTT BAND/The Luckiest/Josh Abbott Band Music	423	72	30	6	12
15	14	CLAY HOLLIS/Here I Go Again/Clay Hollis Music	405	27	30	2	18
14	15	DARRIN MORRIS BAND/Country To The Bone/Darrin Morris Band Music	382	1	31	0	18
12	16	CODY HIBBARD/Just For The Record/Cody Hibbard Music	359	-61	34	0	14
20	17	JAKE BUSH/Gravity & You/Jake Bush Music	344	18	26	0	9
16	18	SUNDANCE HEAD/Not Give A Damn/Sundance Head Music	343	-32	32	0	23
26	19	CASEY DONAHEW/Bad Guy/Almost Country Entertainment	318	90	26	10	3
25	20	JAMIE RICHARDS/Want To With You/Jamie Richards Music	291	58	26	5	3
22	21	JON STORK/Another Town/Jon Stork Music	291	49	23	4	5
21	22	KALEB MCINTIRE/Still Some Kinda Crazy/Kaleb McIntire Band Music	256	-4	21	1	11
27	23	JACK INGRAM/Times Like These/The Next Waltz	256	38	19	1	4
23	24	KOLBY COOPER/If I Still Had It/Kolby Cooper Music	227	-11	14	0	12
	25	RANDY TRAVIS/Fool's Love Affair/117 Music	213	35	17	3	1
28	26	PARKER MCCOLLUM/Young Man's Blues/MCA Nashville	210	2	11	0	2
34	27	GEORGE NAVARRO/When She's Drinkin'/George Navarro Music	209	47	20	2	4
30	28	ROSS COOPER/Hello Sunshine/Ross Cooper Music/Start Swimming Entertainment	203	13	14	0	10
37	29	SCOTTY ALEXANDER/Damn You Whiskey/Orville Records	198	43	16	2	15
31	30	DUSTIN SONNIER/Missin' You Mississippi/Dustin Sonnier Music	189	7	15	2	4



L W	T W	TRACtion * Texas Artist / Song Title / Label	Spins	<u>+</u>	Stations	Adds	Wks On Chart
32	31	KOE WETZEL/Sundy or Mundy/Koe Wetzel Music	183	8	8	0	7
	32	JON WOLFE/Heart to Steal Tonight/Fool Hearted Productions	177	64	14	7	1
45	33	TRISTON MAREZ/One Day/Triston Marez Music	171	33	17	1	5
40	34	POWELL BROTHERS, THE/How It's Done/Tolar Powell Entertainment	170	17	13	0	5
39	35	STATELINE BAND, THE/Time Clock/The Stateline Band Music	167	14	19	0	10
33	36	WILL CARTER/Fallin' In Love/Way Back Records	160	-5	15	0	8
	37	MATT CASTILLO/Say It/Texace Records	157	31	13	1	2
36	38	CHARLEY CROCKETT/Welcome To Hard Times/Son of Davy / Thirty Tigers	155	-1	9	0	7
44	39	FLATLAND CAVALRY/War With My Mind/The Next Waltz	152	11	10	0	16
48	40	MARK WINSTON KIRK/She's My Whiskey/AMG Country	150	19	13	0	7
35	41	TANNER FENOGLIO/Cheap Gasoline/Tanner Fenoglio Music	150	-9	12	0	9
50	42	HAYDEN BAKER/Waitin' On Love/Hayden Baker Music	149	23	17	2	8
41	43	KAITLYN KOHLER/Too Many Love Songs/Kaitlyn Kohler Music	146	-3	12	0	5
29	44	SUNNY SWEENEY/Poet's Prayer/Aunt Daddy / Thirty Tigers	145	-60	15	0	17
42	45	CHRIS COLSTON/Five Beers/Chris Colston Music	144	0	9	1	2
	46	TORI MARTIN/What Would Dolly Do?/Tori Martin Music	142	21	12	1	1
	47	HOLLY TUCKER/Rhythm Of You/Holly Tucker Music	129	17	14	2	1
43	48	NED LEDOUX/Dance With Your Spurs On/Powder River	129	-12	14	0	9
49	49	RAY WYLIE HUBBARD (FT. PAULA NELSON & ELIZABETH COOK)/Drink Till I See Double/Big Machine Records	123	-6	10	0	5
	50	RICH O'TOOLE/Peter and Paul/Buffalo Roam Records	122	16	12	1	1

Number 1 = Spin Gainer =

Rank	Surging & Emerging	Stations On	Adds
1	HAYDEN HADDOCK / Where You Come In / Hayden Haddock Music	11	1
2	CREED FISHER / Be The Hope / Creed Fisher Music	8	3
3	BRANDI BEHLEN / Wine in a Coffee Cup / Brandi Behlen Music	7	1
4	KENDALL SHAFFER / Ghosts / Kendall Shaffer Music	6	1
5	ROBERT RAY / Think About You / Big Rig	7	3
6	JENNI DALE LORD BAND / He Loves Me More / JDL Music	8	2
7	HILL COUNTRY REVIVAL / Silver Fox / Hill Country Revival Music	2	2
8	CHUCK BRISENO / Favor / Chuck Briseno Music	3	1
9	BRADLEY BANNING / Texan / Insongniac Music	3	2
10	PANHANDLERS, THE / West Texas In My Eye / The Next Waltz	2	2



ROCKIN' UPTEMPO FUN SUMMER SONG!



MARK WINSTON KIRK



TRACtion + Texas Monitored Stations						
KAXA-FM KBSO-FM KBST-FM KDLO-FM KEOK-FM KERP-FM KFLP-FM KFTX-FM KFYN-FM KGFY-FM KHLB-FM KHWL-FM KHYI-FM KKK-FM (HD3)	Kerrville, TX Corpus Christi, TX Big Spring, TX Watertown, SD Tahlequah, OK Dodge City, KS Floydada, TX Corpus Christi, TX Ft. Worth, TX Paris, TX Stillwater, OK Mason, TX Hobart, OK Howe, TX Houston, TX Ardmore, OK	KKCN-FM KMOM-FM KNES-FM KOKE-FM KOLI-FM KORA-FM KORQ-FM KOXE-FM KPUR-FM KQSC-AM KQZQ-FM KRBL-FM KRBL-FM KRMX-FM KRMX-FM	San Angelo, TX Aberdeen, SD Fairfield, TX Austin, TX Wichita Falls, TX Bryan, TX Abilene, TX Brownwood, TX Alva, OK Canyon, TX Colorado Springs, CO Kiowa, KS Levelland, TX Waco, TX Laredo, TX Ballinger, TX	KRVF-FM KRVN-FM KSDR-FM KSEL-FM KSLI-FM KTTU-FM HD4 (K KTTX-FM KTXM-FM KUSH-AM KVSH-AM KVMK-FM KVMK-FM KVMK-FM KVRP-FM KVST-FM KWOX-FM KKWOX-FM	Kerens, TX Lexington, NE Watertown, SD Portales, NM Abilene, TX <u>Dublin. TX</u> 226CH-FX) Lubbock, TX Brenham, TX Hallettsville, TX Cushing, OK Worthington, MN College Station, TX Haskell, TX Montgomery, TX Woodward, OK Ruston, LA	KXOX-FM Sweetwater,TX KYKC-FM Ada, OK KYKM-FM Yoakum, TX KYKX-FM Longview,TX KYYK-FM Palestine, TX coyotecountryradio.com madeintexasradio.com texasboundradio.com texashomegrownradio.com TexasRedHotRadio.com troubadourcountryradio.com TBJS Radio Poteau, OK UvaldeRadio.net
		Strikethrough =	Removed Bold = Nev	vly Added Unde	erlined = Frozen this Wee	ek Double Underlined = Frozen 2(+) Weeks

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to https://www.cdxcd.com/fingerprinting-upload-center/ for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Dance Time In Texas with DJ Mike (09/25/20)

THIS WEEK'S FEATURED ARTIST • HAYDEN HADDOCK

George Navarro born in Chihuahua, Mexico and though being young in years, he already has a decades-long heritage of music and performing. His father, Jorge Navarro, along with his uncles, are members of the band, Caballo Dorado which took home the Grammy for Best Group Album in 2009 and remains popular to this day. In 2013 a stroke sidelined his father, and George was asked to fill in for his father while he recovered. Shortly after his 21st birthday George would join the Grammy winning band on tour playing arenas and stadiums for crowd's numbering over 25,000 people. Today thankfully, Jorge has returned to health and his band, allowing George to write the next chapter in his career, leaving his home, family and country in search of a solo country music career in the United States. He Moved to FT Worth and started opening for acts like Billy Currington, Joe Nichols, Tracy Byrd, Loretta Lynn, and William Clark Green. Now with his newest single already packing the dance floors, watch this young gun start to rise on the Texas Music Scene. This is his newest single, When She's Drinkin'

TOP TEXAS RED DIRT SONGS

- 1. WHISPER MY NAME AARON WATSON
- 2. HEY COWGIRL RANDALL KING
- 3. GHOST TOWN MIKE RYAN
- 4. MEET IN THE MIDDLE STONEY LARUE & TANYA TUCKER
- 5. JUST FOR THE RECORD CODY HIBBARD
- 6. I'D LOOK GOOD ON YOU JESSE RAUB JR
- 7. LONESOME ON'RY AND MEAN JODY BOOTH AND TRACY BYRD
- 8. LET ME HOLD YOU TONIGHT DERYL DODD
- 9. EVERYDAYERS JAMES LANN
- 10. COUNTRY TO THE BONE DARRIN MORRIS BAND

REWIND • SONGS STILL PACKIN' THE FLOOR

WHATEVER IT TAKES • CHAD COOKE BAND CHANGE MY MIND • JOSH WARD BOOTS ON A DANCE FLOOR • JON WOLFE FUN ALL WRONG • ROGER CREAGER

NEW SONGS OF THE WEEK

ANOTHER TOWN • JON STORK
DAMN GOOD MAN • SEASON AMMONS
DEAR RODEO • CODY JOHNSON
RHYTHM OF YOU • HOLLY TUCKER
YOUNG MAN'S BLUES • PARKER McCOLLUM

DJ Mike

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CHART RESEARCH

Song rankings based on the <u>Texas Country Music Chart</u> and <u>Traction TX Chart</u>. The officially recognized charts of the Texas Country Music Association.





Most Added	Adds
CASEY DONAHEW/Bad Guy Almost Country Entertainment	10
JON WOLFE/Heart to Steal Tonight Fool Hearted Productions	7
JOSH ABBOTT BAND/The Luckiest Josh Abbott Band Music	6
JAMIE RICHARDS/Want To With You Jamie Richards Music	5
CHAD COOKE BAND/Cowboy's Cowgirl King Hall Music	4
MARK POWELL/Project Mark Powell Music	4
JON STORK/Another Town Jon Stork Music	4
RANDY TRAVIS/Fool's Love Affair 117 Music	3
CREED FISHER/Be The Hope Creed Fisher Music	3
ROBERT RAY/Think About You Big Rig	3

Stay safe everyone!

Greatest Spin Gainers	Increase
CASEY DONAHEW/Bad Guy Almost Country Entertainment	90
MARK POWELL/Project Mark Powell Music	81
JOSH ABBOTT BAND/The Luckiest Josh Abbott Band Music	72
AMERICAN AQUARIUM/The Luckier You Get New West Records	72
JON WOLFE/Heart to Steal Tonight Fool Hearted Productions	64
JAMIE RICHARDS/Want To With You Jamie Richards Music	58
CODY JOHNSON/Dear Rodeo Warner/Cojo Records/WMN	55
CHAD COOKE BAND/Cowboy's Cowgirl King Hall Music	51
JON STORK/Another Town Jon Stork Music	49
GEORGE NAVARRO/When She's Drinkin' George Navarro Music	47



Syndicated Country is a resource guide for countdown, specialty shows and podcasts available to radio looking to enhance their programming. You can go to www.syndicatedcountry.com to see more!

