TRACtion A Texas

H 1 AARON WATSON "Whisper My Name" Big Label Records

Aaron Watson remains #1 this week!



Dear Readers;

AARON WATSON keeps the #1 position for this week with "Whisper My Name." PARKER MCCOLLUM's "Young Man's Blues" is this week's *Most Added* and *Greatest Spin Gainer*! TORI MARTIN's "What Would Dolly Do?" is the top *Surging & Emerging* track to keep an eye on! Great work everyone!

The following station has been frozen for this week. KSTV-FM (Dublin, TX)

Songs moved to RECURRENT status: JASON JAMES / Seems Like Tears Ago JOHN BAUMANN / Next Ride Around The Sun JOSH GRIDER / Country's Comin' Back

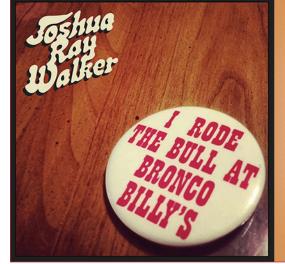
For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: https://www.cdxcd.com/fingerprinting-upload-center/.





The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC — Connecting the music industry with Texas Red Dirt radio. For more information call <u>615-292-0123</u> or email President Joe Kellyjoe@cdxnashville.com

Stay tuned, Joe Kelly CDX President joe@cdxnashville.com



JENERAYTE PROMOTION

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L W	T W	Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	AARON WATSON/Whisper My Name/BIG Label Records	867	2	47	0	13
2	2	MIKE RYAN/Ghost Town/Mike Ryan Music	845	-11	45	0	17
3	3	RANDALL KING/Hey Cowgirl/Warner Music Nashville/WEA	806	22	46	0	13
4	4	WILLIAM CLARK GREEN/Poor/Bill Grease Records	724	0	44	0	18
5	5	STONEY LARUE (DUET WITH TANYA TUCKER)/Meet In The Middle/One Chord Song	663	9	46	1	12
6	6	PARKER MCCOLLUM/Like A Cowboy/Parker McCollum Music	586	-43	37	0	21
9	7	JESSE RAUB JR/I'd Look Good On You/Jesse Raub Jr. Music	552	68	34	1	12
10	8	JODY BOOTH & TRACY BYRD/Lonesome On'ry and Mean/SOT	516	48	33	1	13
7	9	DERYL DODD/Let Me Hold You Tonight/Little Red Truck Music	509	-82	36	1	23
11	10	MARK POWELL/Project/Mark Powell Music	464	32	31	0	15
17	11	CODY JOHNSON/Dear Rodeo/Warner/Cojo Records/WMN	429	107	33	6	4
12	12	CODY HIBBARD/Just For The Record/Cody Hibbard Music	420	-11	39	0	13
13	13	AMERICAN AQUARIUM/The Luckier You Get/New West Records	412	-19	32	0	20
15	14	DARRIN MORRIS BAND/Country To The Bone/Darrin Morris Band Music	381	44	31	1	17
16	15	CLAY HOLLIS/Here I Go Again/Clay Hollis Music	378	50	27	1	17
14	16	SUNDANCE HEAD/Not Give A Damn/Sundance Head Music	375	-21	32	3	22
18	17	CHAD COOKE BAND/Cowboy's Cowgirl/King Hall Music	372	54	32	4	6
8	18	JAMES LANN/Everydayers/James Lann Music	369	-163	32	0	22
20	19	JOSH ABBOTT BAND/The Luckiest/Josh Abbott Band Music	351	66	24	6	11
21	20	JAKE BUSH/Gravity & You/Jake Bush Music	326	44	26	1	8
22	21	KALEB MCINTIRE/Still Some Kinda Crazy/Kaleb McIntire Band Music	260	-5	20	1	10
27	22	JON STORK/Another Town/Jon Stork Music	242	35	19	1	4
25	23	KOLBY COOPER/If I Still Had It/Kolby Cooper Music	238	16	14	0	11
23	24	GRANT GILBERT/Held On To/Grant Gilbert Music	237	-7	24	0	24
26	25	JAMIE RICHARDS/Want To With You/Jamie Richards Music	233	21	21	3	2
41	26	CASEY DONAHEW/Bad Guy/Almost Country Entertainment	228	93	16	5	2
29	27	JACK INGRAM/Times Like These/The Next Waltz	218	21	18	4	3
	28	PARKER MCCOLLUM/Young Man's Blues/MCA Nashville	208	196	11	11	1
28	29	SUNNY SWEENEY/Poet's Prayer/Aunt Daddy / Thirty Tigers	205	7	15	0	16
31	30	ROSS COOPER/Hello Sunshine/Ross Cooper Music/Start Swimming Entertainment	190	4	14	0	9





AVAILABLE NOW

Monitored Radio Airplay

L W	T W	Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
39	31	DUSTIN SONNIER/Missin' You Mississippi/Dustin Sonnier Music	182	36	13	2	3
30	32	KOE WETZEL/Sundy or Mundy/Koe Wetzel Music	175	-12	8	1	6
32	33	WILL CARTER/Fallin' In Love/Way Back Records	165	-5	15	0	7
37	34	GEORGE NAVARRO/When She's Drinkin'/George Navarro Music	162	8	18	1	3
36	35	TANNER FENOGLIO/Cheap Gasoline/Tanner Fenoglio Music	159	2	11	1	8
44	36	CHARLEY CROCKETT/Welcome To Hard Times/Son of Davy / Thirty Tigers	156	28	9	0	6
33	37	SCOTTY ALEXANDER/Damn You Whiskey/Orville Records	155	-10	14	0	14
35	38	CREED FISHER/I'm Growing Older But I'm Not Growing Up/Creed Fisher Music	154	-7	17	0	22
34	39	STATELINE BAND, THE/Time Clock/The Stateline Band Music	153	-11	19	1	9
48	40	POWELL BROTHERS, THE/How It's Done/Tolar Powell Entertainment	153	39	13	2	4
45	41	KAITLYN KOHLER/Too Many Love Songs/Kaitlyn Kohler Music	149	22	11	0	4
	42	CHRIS COLSTON/Five Beers/Chris Colston Music	144	134	8	8	1
46	43	NED LEDOUX/Dance With Your Spurs On/Powder River	141	15	14	0	8
40	44	FLATLAND CAVALRY/War With My Mind/The Next Waltz	141	-3	11	1	15
38	45	TRISTON MAREZ/One Day/Triston Marez Music	138	-15	16	1	4
	46	WILLIAM BECKMANN/Someday/Highway 90 Records	133	36	8	0	1
47	47	HILL COUNTRY/Dixie Darlin'/Hill Country Music	131	13	14	0	12
43	48	MARK WINSTON KIRK/She's My Whiskey/AMG Country	131	-1	13	0	6
50	49	RAY WYLIE HUBBARD (FT. PAULA NELSON & ELIZABETH COOK)/Drink Till I See Double/Big Machine Records	129	23	10	1	4
42	50	HAYDEN BAKER/Waitin' On Love/Hayden Baker Music	126	-6	13	0	7
	N	umber 1 = Most Added =		S	pin Gainer =		

		opin odiner	
Rank	Surging & Emerging	Stations On	Adds
1	TORI MARTIN / What Would Dolly Do? / Tori Martin Music	11	3
2	JON WOLFE / Heart to Steal Tonight / Fool Hearted Productions	7	3
3	HOLLY TUCKER / Rhythm Of You / Holly Tucker Music	11	2
4	MORGAN ASHLEY / Rodeo Cowboy / Morgan Ashley Music	9	1
5	HAYDEN HADDOCK / Where You Come In / Hayden Haddock Music	10	1
6	JOSHUA RAY WALKER / Bronco Billy's / State Fair Records	9	1
7	KENDALL SHAFFER / Ghosts / Kendall Shaffer Music	5	1
8	JARROD JOHNSON / As Far As I'll Go / Jarrod Johnson Music	6	1
9	CREED FISHER / Be The Hope / Creed Fisher Music	5	4
10	CHRIS ROBERTS / Remember That It's Me / Chris Roberts Music	5	1



ROCKIN' UPTEMPO FUN SUMMER SONG!



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Monitored Radio Airplay

TRACtion * Texas Monitored Stations KAXA-FM Kerrville, TX KKCN-FM San Angelo, TX KRVF-FM Kerens, TX KXOX-FM Sweetwater,TX KBSO-FM Corpus Christi, TX KMOM-FM KYKC-FM Aberdeen, SD KRVN-FM Lexington, NE Ada, OK Big Spring, TX KBST-FM KNES-FM KYKM-FM Yoakum, TX Fairfield, TX KSDR-FM Watertown, SD KDI O-FM Watertown, SD KOKE-FM Austin, TX KSEL-FM Portales, NM KYKX-FM Longview,TX KEOK-FM Tahlequah, OK KOLI-FM Wichita Falls, TX KSLI-FM KYYK-FM Palestine, TX Abilene, TX KERP-FM Dodge City, KS KORA-FM KSTV-FM Dublin, TX coyotecountryradio.com Brvan, TX KFLP-FM Floydada, TX madeintexasradio.com KORO-FM Abilene, TX KTTU-FM HD4 (K226CH-FX) Lubbock, TX KFTX-FM Corpus Christi, TX Brownwood, TX KOXE-FM KTTX-FM Brenham, TX texasboundradio.com **KFWR-FM** Ft. Worth, TX KTXM-FM Hallettsville, TX texashomegrownradio.com KPAK-FM Alva, OK KFYN-FM Paris, TX **KPUR-FM** Canvon, TX KUSH-AM Cushing, OK TexasRedHotRadio.com KGFY-FM troubadourcountryradio.com Stillwater, OK KOSC-AM Colorado Springs, CO KUSO-FM Worthington, MN KHLB-FM Mason, TX KQZQ-FM KVMK-FM College Station, TX TBIS Radio Poteau, OK Kiowa, KS KVRP-FM Haskell, TX UvaldeRadio.net KHWL-FM Hobart, OK KRBL-FM Levelland,TX Montgomery, TX KVST-FM KHYI-FM Howe, TX KRMX-FM Waco, TX KWOX-FM Woodward, OK KIKK-FM (HD3) Houston, TX KRRG-FM Laredo, TX KXKZ-FM Ruston, LA KKAJ-FM Ardmore, OK **KRUN-AM** Ballinger, TX Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <u>https://www.cdxcd.com/fingerprinting-upload-center/</u> for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves. With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at <u>www.tractiontx.com</u>.

Dance Time In Texas with DJ Mike (09/18/20)

THIS WEEK'S FEATURED ARTIST • HAYDEN HADDOCK

Rising Red Dirt singer-songwriter HAYDEN HADDOCK is quickly becoming an artist you need to know. This Texas A&M Junior hit the ground running this year with the title track of his sophomore record RED DIRT TEXAS hitting the Top 10 on the Texas Music charts. Some may be surprised to find out that Haddock is only 21-years-old and has already shared the stage with Whiskey Myers, Casey Donahew, Cory Morrow and the Eli Young Band. What's even more impressive is that not only is writing new material AND performing on the weekends, He still manages to make it to class when Monday morning rolls around. Now making another run up the charts with the 2nd single off the Red Dirt Texas CD, This is WHERE YOU COME IN

TOP TEXAS RED DIRT SONGS

- 1. <u>WHISPER MY NAME AARON WATSON</u> 2. <u>HEY COWGIRL RANDALL KING</u>
- **GHOST TOWN MIKE RYAN**
- 4. MEET IN THE MIDDLE STONEY LARUE & TANYA TUCKER
- LIKE A COWBOY PARKER McCOLLUM
- **EVERYDAYERS JAMES LANN**
- AIN'T A TRAIN CODY JINKS JUST FOR THE RECORD CODY HIBBARD
- 9. I'D LOOK GOOD ON YOU JESSE RAUB JR.
- 10. LONESOME ON'RY AND MEAN JODY BOOTH AND TRACY BYRD

REWIND • SONGS STILL PACKIN' THE FLOOR LJUST WANTED YOUNGS STILL FACKIN' THE FLOOR LJUST WANTED YOU TO KNOW • MARK CHESNUT DREAMING WITH MY EYES OPEN • CLAY WALKER BETTER MAN • CLINT BLACK DANCE TIME IN TEXAS • GEORGE STRAIT

NEW SONGS OF THE WEEK ANOTHER TOWN • JON STORK DAMN GOOD MAN • SEASON AMMONS DEAR RODEO • CODY JOHNSON RHYTHM OF YOU • HOLLY TUCKER YOUNG MAN'S BLUES • PARKER McCOLLUM



DJ Mike

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CHART RESEARCH

Song rankings based on the Texas Country Music Chart and Traction TX Chart. The officially recognized charts of the Texas Country Music Association.



Most Added	Adds
PARKER MCCOLLUM/Young Man's Blues MCA Nashville	11
CHRIS COLSTON/Five Beers Chris Colston Music	8
CODY JOHNSON/Dear Rodeo Warner/Cojo Records/WMN	6
JOSH ABBOTT BAND/The Luckiest Josh Abbott Band Music	6
CASEY DONAHEW/Bad Guy Almost Country Entertainment	5
CHAD COOKE BAND/Cowboy's Cowgirl King Hall Music	4
JACK INGRAM/Times Like These The Next Waltz	4
CREED FISHER/Be The Hope Creed Fisher Music	4
ROBERT RAY/Think About You Big Rig	4
SUNDANCE HEAD/Not Give A Damn Sundance Head Music	3

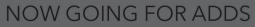
Stay safe everyone!

Greatest Spin Gainers	Increase
PARKER MCCOLLUM/Young Man's Blues MCA Nashville	196
CHRIS COLSTON/Five Beers Chris Colston Music	134
CODY JOHNSON/Dear Rodeo Warner/Cojo Records/WMN	107
CASEY DONAHEW/Bad Guy Almost Country Entertainment	93
JESSE RAUB JR/I'd Look Good On You Jesse Raub Jr. Music	68
JOSH ABBOTT BAND/The Luckiest / Josh Abbott Band Music	66
CHAD COOKE BAND / Cowboy's Cowgirl King Hall Music	54
JON WOLFE/Heart to Steal Tonight Fool Hearted Productions	51
CLAY HOLLIS/Here I Go Again Clay Hollis Music	50
JODY BOOTH & TRACY BYRD/Lonesome On'ry and Mean SOT	48



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GEORGE NAVARRO WHEN SHE'S DRINKIN'



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