

CDX TRACtion Texas

#1

AARON WATSON
"Whisper My Name"
Big Label Records



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email President Joe Kelly-joe@cdxnashville.com

Aaron Watson remains #1 this week!



Dear Readers;

AARON WATSON keeps the #1 spot this week with "Whisper My Name." JAMIE RICHARDS' "Want To With You" is this week's *Most Added* and *Greatest Spin Gainer*! WILLIAM BECKMAN's "Someday" is the top *Surging & Emerging* track to keep an eye on! Great work everyone!

The following stations have been frozen for this week.

KGFY-FM (Stillwater, OK)
KHLB-FM (Mason, TX)
KPAK-FM (Alva, OK)

Songs moved to RECURRENT status:

CODY JINKS / Ain't A Train
CURTIS GRIMES / Little Bit
DAVID JOEL & MICKEY GILLEY / If I Had It My Way
KYLIE FREY / Spur of The Moment
RAGLAND / Trailer Like You

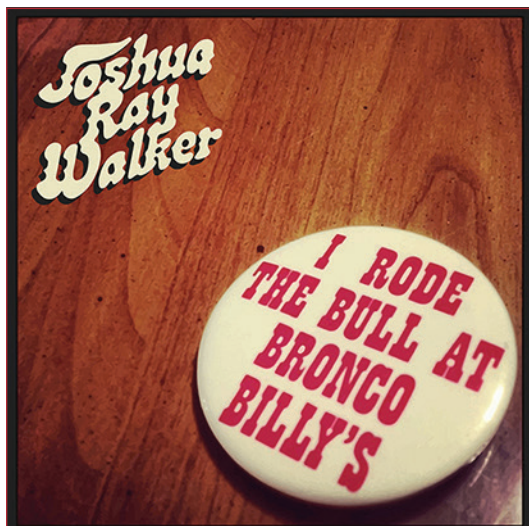
For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: <https://www.cdxcd.com/fingerprinting-upload-center/>.

Stay tuned,

Joe Kelly


CDX President

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JENERAYTE PROMOTION

Jennifer Redding
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L W	T W	CDX TRAction  Texas	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	AARON WATSON/Whisper My Name/BIG Label Records	865	22	47	0	12
2	2	MIKE RYAN/Ghost Town/Mike Ryan Music	856	66	45	0	16
3	3	RANDALL KING/Hey Cowgirl/Warner Music Nashville/WEA	784	16	48	4	12
4	4	WILLIAM CLARK GREEN/Poor/Bill Grease Records	724	25	43	0	17
6	5	STONE LARUE (DUET WITH TANYA TUCKER)/Meet In The Middle/One Chord Song	654	-15	46	0	11
7	6	PARKER MCCOLLUM/Like A Cowboy/Parker McCollum Music	629	-14	39	0	20
9	7	DERYL DODD/Let Me Hold You Tonight/Little Red Truck Music	591	17	34	0	22
8	8	JAMES LANN/Everydayes/James Lann Music	532	-99	36	0	21
12	9	JESSE RAUB JR./I'd Look Good On You/Jesse Raub Jr. Music	484	31	32	0	11
14	10	JODY BOOTH & TRACY BYRD/Lonesome On'ry and Mean/SOT	468	50	31	0	12
13	11	MARK POWELL/Project/Mark Powell Music	432	-12	31	1	14
11	12	CODY HIBBARD/Just For The Record/Cody Hibbard Music	431	-24	37	1	12
16	13	AMERICAN AQUARIUM/The Luckier You Get/New West Records	431	28	31	2	19
17	14	SUNDANCE HEAD/Not Give A Damn/Sundance Head Music	396	3	31	1	21
18	15	DARRIN MORRIS BAND/Country To The Bone/Darrin Morris Band Music	337	-2	30	2	16
20	16	CLAY HOLLIS/Here I Go Again/Clay Hollis Music	328	27	26	0	16
24	17	CODY JOHNSON/Dear Rodeo/Warner/Cojo Records/WMN	322	75	27	7	3
19	18	CHAD COOKE BAND/Cowboy's Cowgirl/King Hall Music	318	11	28	1	5
15	19	JOSH GRIDER/Country's Comin' Back/G-Ride Music	294	-112	32	0	25
25	20	JOSH ABBOTT BAND/The Luckiest/Josh Abbott Band Music	285	38	18	4	10
27	21	JAKE BUSH/Gravity & You/Jake Bush Music	282	45	24	2	7
26	22	KALEB MCINTIRE/Still Some Kinda Crazy/Kaleb McIntire Band Music	265	24	20	1	9
22	23	GRANT GILBERT/Held On To/Grant Gilbert Music	244	-25	26	1	23
23	24	JOHN BAUMANN/Next Ride Around The Sun/The Next Waltz	227	-32	14	0	16
28	25	KOLBY COOPER/If I Still Had It/Kolby Cooper Music	222	-10	14	0	10
--	26	JAMIE RICHARDS/Want To With You/Jamie Richards Music	212	126	19	13	1
29	27	JON STORK/Another Town/Jon Stork Music	207	-11	18	2	3
30	28	SUNNY SWEENEY/Poet's Prayer/Aunt Daddy / Thirty Tigers	198	-7	15	0	15
35	29	JACK INGRAM/Times Like These/The Next Waltz	197	28	14	2	2
36	30	KOE WETZEL/Sundy or Mundy/Koe Wetzels Music	187	19	7	0	5





HAIDEN HADDOCK





WHERE YOU COME IN

AVAILABLE NOW

L W	T W	CDX TRAction  Texas Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
33	31	ROSS COOPER/Hello Sunshine/Ross Cooper Music/Start Swimming Entertainment	186	5	14	1	8
38	32	WILL CARTER/Fallin' In Love/Way Back Records	170	17	14	0	6
34	33	SCOTTY ALEXANDER/Damn You Whiskey/Orville Records	165	-11	14	0	13
32	34	STATELINE BAND, THE/Time Clock/The Stateline Band Music	164	-28	19	0	8
31	35	CREED FISHER/I'm Growing Older But I'm Not Growing Up/Creed Fisher Music	161	-38	19	1	21
37	36	TANNER FENOGLIO/Cheap Gasoline/Tanner Fenoglio Music	157	-4	10	0	7
44	37	GEORGE NAVARRO/When She's Drinkin'/George Navarro Music	154	23	17	5	2
41	38	TRISTON MAREZ/One Day/Triston Marez Music	153	16	15	1	3
46	39	DUSTIN SONNIER/Missin' You Mississippi/Dustin Sonnier Music	146	32	11	3	2
39	40	FLATLAND CAVALRY/War With My Mind/The Next Waltz	144	0	10	0	14
--	41	CASEY DONAHEW/Bad Guy/Almost Country Entertainment	135	85	11	7	1
42	42	HAYDEN BAKER/Waitin' On Love/Hayden Baker Music	132	-5	15	1	6
43	43	MARK WINSTON KIRK/She's My Whiskey/AMG Country	132	0	12	0	5
48	44	CHARLEY CROCKETT/Welcome To Hard Times/Son of Davy / Thirty Tigers	128	19	8	0	5
47	45	KAITLYN KOHLER/Too Many Love Songs/Kaitlyn Kohler Music	127	15	12	3	3
45	46	NED LEDOUX/Dance With Your Spurs On/Powder River	126	10	14	0	7
40	47	HILL COUNTRY/Dixie Darlin'/Hill Country Music	118	-25	13	0	11
--	48	POWELL BROTHERS, THE/How It's Done/Tolar Powell Entertainment	114	12	11	1	3
--	49	MATT CASTILLO/Say It/Texace Records	111	18	11	1	1
49	50	RAY WYLIE HUBBARD (FT PAULA NELSON & ELIZABETH COOK)/Drink Till I See Double/Big Machine Records	106	-2	9	2	3

Number 1 = 

Most Added = 

Spin Gainer = 

Rank	Surging & Emerging	Stations On	Adds
1	WILLIAM BECKMANN / Someday / Highway 90 Records	8	1
2	RICH O'TOOLE / Peter and Paul / Buffalo Roam Records	12	2
3	JUNIOR GORDON / Case of Corona / Junior Gordon Music	6	2
4	ELI YOUNG BAND & JIMMY BUFFETT / Saltwater Gospel / Valory Music Co. (BMLG)	6	1
5	JON WOLFE / Heart to Steal Tonight / Fool Hearted Productions	4	2
6	ZACH NEIL / Something in the Stars / Zach Neil Music	7	1
7	DALE PHILLIPS / Pickin' Up Cans / Dale Phillips Music	5	1
8	CHUCK BRISENO / Favor / Chuck Briseno Music	2	1
9	BRODY CASTER / Started With A Song / Brody Caster Music	2	2
10	CREED FISHER / Be The Hope / Creed Fisher Music	1	1



ROCKIN' UPTEMPO FUN SUMMER SONG!

SHE'S MY
WHISKEY

MARK WINSTON KIRK

CDX **TRACtion** : Texas Monitored Stations

KAXA-FM	Kerrville, TX	KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KXOX-FM	Sweetwater, TX
KBST-FM	Corpus Christi, TX	KMOM-FM	Aberdeen, SD	KRVN-FM	Lexington, NE	KYKC-FM	Ada, OK
KBST-FM	Big Spring, TX	KNES-FM	Fairfield, TX	KSDR-FM	Watertown, SD	KYKM-FM	Yoakum, TX
KDLO-FM	Watertown, SD	KOKE-FM	Austin, TX	KSEL-FM	Portales, NM	KYKX-FM	Longview, TX
KEOK-FM	Tahlequah, OK	KOLI-FM	Wichita Falls, TX	KSLI-FM	Abilene, TX	KYYK-FM	Palestine, TX
KERP-FM	Dodge City, KS	KORA-FM	Bryan, TX	KSTV-FM	Dublin, TX		coyotecountryradio.com
KFLP-FM	Floydada, TX	KORQ-FM	Abilene, TX	KTTU-FM HD4 (K226CH-FX)	Lubbock, TX		madeintexasradio.com
KFTX-FM	Corpus Christi, TX	KOKE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		texasboundradio.com
KFWR-FM	Ft. Worth, TX	<u>KPAK-FM</u>	<u>Alva, OK</u>	KTXM-FM	Hallettsville, TX		texashomegrownradio.com
KFYN-FM	Paris, TX	KPUR-FM	Canyon, TX	KUSH-AM	Cushing, OK		TexasRedHotRadio.com
<u>KGEY-FM</u>	<u>Stillwater, OK</u>	KQSC-AM	Colorado Springs, CO	KUSQ-FM	Worthington, MN		troubadourcountryradio.com
<u>KHLB-FM</u>	<u>Mason, TX</u>	KQZQ-FM	Kiowa, KS	KVMK-FM	College Station, TX		TBJS Radio Poteau, OK
KHWL-FM	Hobart, OK	KRBL-FM	Levelland, TX	KVRP-FM	Haskell, TX		UvaldeRadio.net
KHYI-FM	Howe, TX	KRMX-FM	Waco, TX	KVST-FM	Montgomery, TX		
KIKK-FM (HD3)	Houston, TX	KRRG-FM	Laredo, TX	KWOX-FM	Woodward, OK		
KKAJ-FM	Ardmore, OK	KRUN-AM	Ballinger, TX	KXKZ-FM	Ruston, LA		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Dance Time In Texas with DJ Mike (09/11/20)

THIS WEEK'S FEATURED ARTIST • COOPER WADE

At 6'3" tall and 265lbs he is literally the biggest thing coming out of the Texas Country Music scene. [Cooper Wade](#) comes from a musical family and he started playing the piano at age 6, drums at age 12 and guitar at age 15. He received a Percussion Performance degree from Baylor University with a minor in piano and voice. He loves to perform on stage where he plays multiple instruments at each show. As big as Cooper is on the outside, his heart is even bigger on the inside. He has a love for working with children and you can find him singing room to room at children's hospitals and special events/fundraisers regularly throughout the year. Currently on Tour with his best friend [Chad Prather](#) you can catch him perform his newest single "Gotta Swim" an inspirational song of how to overcome the hardships and hurdles that life puts in your way. No matter what happens... if you fall in the water [You Gotta Swim!](#)

TOP TEXAS RED DIRT SONGS

1. [WHISPER MY NAME • AARON WATSON](#)
2. [GHOST TOWN • MIKE RYAN](#)
3. [HEY COWGIRL • RANDALL KING](#)
4. [LIKE A COWBOY • PARKER McCOLLUM](#)
5. [AIN'T A TRAIN • CODY JINKS](#)
6. [MEET IN THE MIDDLE • STONEY LaRUE & TANYA TUCKER](#)
7. [LITTLE BIT • CURTIS GRIMES](#)
8. [EVERYDAYERS • JAMES LANN](#)
9. [JUST FOR THE RECORD • CODY HIBBARD](#)
10. [I'D LOOK GOOD ON YOU • JESSE RAUB JR.](#)

REWIND • SONGS STILL PACKIN' THE FLOOR

[ALWAYS THE LOVE SONG • ELI YOUNG BAND](#)
[BALLAD OF A SOUTHERN MAN • WHISKEY MYERS](#)
[BUY MYSELF A CHANCE • RANDY ROGERS BAND](#)
[DANCE HER HOME • CODY JOHNSON](#)

NEW SONGS OF THE WEEK

[ANOTHER TOWN • JON STORK](#)
[COWBOY'S COWGIRL • CHAD COOKE BAND](#)
[DAMN GOOD MAN • SEASON AMMONS](#)
[DEAR RODEO • CODY JOHNSON](#)
[HOW IT'S DONE • THE POWELL BROTHERS](#)
[I WANT TO WITH YOU • JAMIE RICHARDS](#)

DJ Mike

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CHART RESEARCH

Song rankings based on the [Texas Country Music Chart](#) and [Traction TX Chart](#).

The officially recognized charts of the Texas Country Music Association.



DANCE TIME IN TEXAS

Countdown of the Top Texas Red Dirt
Songs Packin' the Dancefloors

Mon - Fri 8am • 106.1fm • Conroe, TX
DancetimeinTexas.com



with DJ Mike

Most Added	Adds
JAMIE RICHARDS/Want To With You Jamie Richards Music	13
CODY JOHNSON/Dear Rodeo Warner/Cojo Records/WMN	7
CASEY DONAHEW/Bad Guy Almost Country Entertainment	7
GEORGE NAVARRO/When She's Drinkin' George Navarro Music	5
RANDALL KING/Hey Cowgirl Warner Music Nashville/WEA	4
JOSH ABBOTT BAND/The Luckiest Josh Abbott Band Music	4
KAITLYN KOHLER/Too Many Love Songs Kaitlyn Kohler Music	3
DUSTIN SONNIER/Missin' You Mississippi Dustin Sonnier Music	3
AMERICAN AQUARIUM/The Luckier You Get New West Records	2
DARRIN MORRIS BAND/Country To The Bone Darrin Morris Band Music	2



Chuck Briseno on radio tour in Kansas with Colby Ericson KKDT/KQZQ/35 South in and Josh Roesener at KERF.

Greatest Spin Gainers	Increase
JAMIE RICHARDS/Want To With You Jamie Richards Music	126
CASEY DONAHEW/Bad Guy Almost Country Entertainment	85
CODY JOHNSON/Dear Rodeo Warner/Cojo Records/WMN	75
MIKE RYAN/Ghost Town Mike Ryan Music	66
JODY BOOTH & TRACY BYRD/Lonesome On'ry and Mean SOT	50
JAKE BUSH/Gravity & You Jake Bush Music	45
JON WOLFE/Heart to Steal Tonight Fool Hearted Productions	43
JOSH ABBOTT BAND/The Luckiest Josh Abbott Band Music	38
DUSTIN SONNIER/Missin' You Mississippi Dustin Sonnier Music	32
JESSE RAUB JR/I'd Look Good On You Jesse Raub Jr. Music	31



George Navarro with The Jeff & Landy Moring show on KRUN-AM in Ballinger, TX.

GEORGE NAVARRO

WHEN SHE'S DRINKIN'

NOW GOING FOR ADDS

www.georgenavarro.com

GILLIGAN PROMOTIONS

