

CDX TRACtion Texas

#1

AARON WATSON
"Whisper My Name"
Big Label Records



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email President Joe Kelly-joe@cdxnashville.com

Aaron Watson remains #1 this week!



Dear Readers;

AARON WATSON keeps the #1 spot this week with "Whisper My Name." CODY JOHNSON's "Dear Rodeo" stays this week's *Most Added*. RANDALL KING's "Hey Cowgirl" is this week's *Greatest Spin Gainer*! HAYDEN HADDOCK's "Where You Come In" is the top *Surging & Emerging* track to keep an eye on! Great work everyone!

The following stations have been frozen for this week.

KKAJ-FM (Ardmore, OK)
KRMX-FM (Waco, TX)

Songs moved to RECURRENT status:

JEREMY STUDDARD / Your Heart or Mine
JON WOLFE / Feels Like Country Music
KIN FAUX / Locked up in Lubbock
SAINTS ELEVEN / Love In Hell

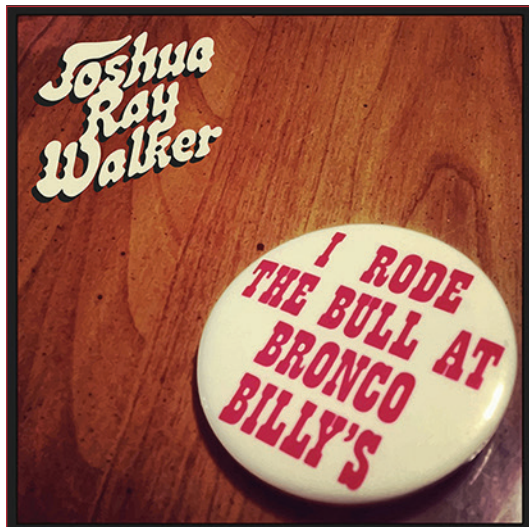
For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: <https://www.cdxcd.com/fingerprinting-upload-center/>.

Stay tuned,

Joe Kelly


CDX President

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JENERAYTE PROMOTION

Jennifer Redding
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L W	T W	CDX TRAction  Texas	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	AARON WATSON/Whisper My Name/BIG Label Records	843	22	47	1	11
3	2	MIKE RYAN/Ghost Town/Mike Ryan Music	790	20	45	1	15
7	3	RANDALL KING/Hey Cowgirl/Warner Music Nashville/WEA	768	98	43	1	11
6	4	WILLIAM CLARK GREEN/Poor/Bill Grease Records	699	10	44	0	16
2	5	CODY JINKS/Ain't A Train/Late August Records	675	-128	43	0	17
9	6	STONE LARUE (DUET WITH TANYA TUCKER)/Meet In The Middle/One Chord Song	669	22	44	1	10
8	7	PARKER MCCOLLUM/Like A Cowboy/Parker McCollum Music	643	-9	40	1	19
10	8	JAMES LANN/Everydayes/James Lann Music	631	51	37	2	20
11	9	DERYL DODD/Let Me Hold You Tonight/Little Red Truck Music	574	24	35	1	21
5	10	CURTIS GRIMES/Little Bit/Curtis Grimes Music	560	-143	45	0	16
13	11	CODY HIBBARD/Just For The Record/Cody Hibbard Music	455	23	37	0	11
15	12	JESSE RAUB JR./I'd Look Good On You/Jesse Raub Jr. Music	453	50	33	0	10
16	13	MARK POWELL/Project/Mark Powell Music	444	45	30	1	13
14	14	JODY BOOTH & TRACY BYRD/Lonesome On'ry and Mean/SOT	418	13	32	1	11
12	15	JOSH GRIDER/Country's Comin' Back/G-Ride Music	406	-50	34	1	24
18	16	AMERICAN AQUARIUM/The Luckier You Get/New West Records	403	36	30	1	18
17	17	SUNDANCE HEAD/Not Give A Damn/Sundance Head Music	393	18	30	1	20
19	18	DARRIN MORRIS BAND/Country To The Bone/Darrin Morris Band Music	339	11	28	0	15
23	19	CHAD COOKE BAND/Cowboy's Cowgirl/King Hall Music	307	42	27	2	4
22	20	CLAY HOLLIS/Here I Go Again/Clay Hollis Music	301	11	26	0	15
20	21	KYLIE FREY/Spur of The Moment/Kylie Frey Music	279	-33	33	0	14
21	22	GRANT GILBERT/Held On To/Grant Gilbert Music	269	-28	23	0	22
24	23	JOHN BAUMANN/Next Ride Around The Sun/The Next Waltz	259	-3	14	0	15
28	24	CODY JOHNSON/Dear Rodeo/Warner/Cojo Records/WMN	247	48	20	6	2
25	25	JOSH ABBOTT BAND/The Luckiest/Josh Abbott Band Music	247	27	14	1	9
31	26	KALEB MCINTIRE/Still Some Kinda Crazy/Kaleb McIntire Band Music	241	49	19	3	8
29	27	JAKE BUSH/Gravity & You/Jake Bush Music	237	39	22	3	6
26	28	KOLBY COOPER/If I Still Had It/Kolby Cooper Music	232	14	14	0	9
38	29	JON STORK/Another Town/Jon Stork Music	218	64	16	2	2
30	30	SUNNY SWEENEY/Poet's Prayer/Aunt Daddy/Thirty Tigers	205	12	15	1	14





HAUDEN HADDOCK





WHERE YOU COME IN

AVAILABLE NOW

L W	T W	CDX TRAction  Texas Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
27	31	CREED FISHER/I'm Growing Older But I'm Not Growing Up/Creed Fisher Music	199	-8	19	0	20
34	32	STATELINE BAND, THE/Time Clock/The Stateline Band Music	192	30	20	0	7
33	33	ROSS COOPER/Hello Sunshine/Ross Cooper Music/Start Swimming Entertainment	181	16	13	0	7
39	34	SCOTTY ALEXANDER/Damn You Whiskey/Orville Records	176	22	13	0	12
--	35	JACK INGRAM/Times Like These/The Next Waltz	169	65	12	3	1
32	36	KOE WETZEL/Sundy or Mundy/Koe Wetzel Music	168	-7	7	0	4
37	37	TANNER FENOGLIO/Cheap Gasoline/Tanner Fenoglio Music	161	2	10	0	6
41	38	WILL CARTER/Fallin' In Love/Way Back Records	153	11	14	1	5
40	39	FLATLAND CAVALRY/War With My Mind/The Next Waltz	144	-8	10	0	13
36	40	HILL COUNTRY/Dixie Darlin'/Hill Country Music	143	-16	14	0	10
44	41	TRISTON MAREZ/One Day/Triston Marez Music	137	8	14	1	2
45	42	HAYDEN BAKER/Waitin' On Love/Hayden Baker Music	137	12	14	0	5
42	43	MARK WINSTON KIRK/She's My Whiskey/AMG Country	132	-5	12	1	4
--	44	GEORGE NAVARRO/When She's Drinkin'/George Navarro Music	131	39	12	3	1
43	45	NED LEDOUX/Dance With Your Spurs On/Powder River	116	-19	13	0	6
--	46	DUSTIN SONNIER/Missin' You Mississippi/Dustin Sonnier Music	114	11	9	2	1
47	47	KAITLYN KOHLER/Too Many Love Songs/Kaitlyn Kohler Music	112	4	9	0	2
48	48	CHARLEY CROCKETT/Welcome To Hard Times/Son of Davy / Thirty Tigers	109	2	10	3	4
46	49	RAY WYLIE HUBBARD (FT. PAULA NELSON & ELIZABETH COOK)/Drink Till I See Double/Big Machine Records	108	-1	7	0	2
--	50	JUDSON COLE BAND/Crash & Burn/Judson Cole Band Music	104	3	7	0	2

Number 1 = 

Most Added = 

Spin Gainer = 

Rank	Surging & Emerging	Stations On	Adds
1	HAYDEN HADDOCK / Where You Come In / Hayden Haddock Music	9	3
2	WILL BANNISTER / Ain't That the Truth / Will Bannister Music	7	1
3	JAMIE RICHARDS / I Want to with You / Jamie Richards Music	6	6
4	TORI MARTIN / What Would Dolly Do? / Tori Martin Music	8	1
5	WILLIAM BECKMANN / Someday / Highway 90 Records	7	2
6	MORGAN ASHLEY / Rodeo Cowboy / Morgan Ashley Music	8	1
7	SEASON AMMONS / Damn Good Man / Cobalt Blue Records	6	4
8	BRANDI BEHLEN / Wine in a Coffee Cup / Brandi Behlen Music	6	1
9	JARROD JOHNSON / As Far As I'll Go / Jarrod Johnson Music	5	1
10	ELI YOUNG BAND & JIMMY BUFFETT / Saltwater Gospel / Valory Music Co. (BMLG)	5	2



ROCKIN' UPTEMPO FUN SUMMER SONG!

SHE'S MY
WHISKEY

MARK WINSTON KIRK

CDX TRACtion : Texas Monitored Stations

KAXA-FM	Kerrville, TX	KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KXOX-FM	Sweetwater, TX
KBST-FM	Corpus Christi, TX	KMOM-FM	Aberdeen, SD	KRVN-FM	Lexington, NE	KYKC-FM	Ada, OK
KBST-FM	Big Spring, TX	KNES-FM	Fairfield, TX	KSDR-FM	Watertown, SD	KYKM-FM	Yoakum, TX
KDLO-FM	Watertown, SD	KOKE-FM	Austin, TX	KSEL-FM	Portales, NM	KYKX-FM	Longview, TX
KEOK-FM	Tahlequah, OK	KOLI-FM	Wichita Falls, TX	KSLI-FM	Abilene, TX	KYYK-FM	Palestine, TX
KERP-FM	Dodge City, KS	KORA-FM	Bryan, TX	KSTV-FM	Dublin, TX		coyotecountryradio.com
KFLP-FM	Floydada, TX	KORQ-FM	Abilene, TX	KTTU-FM HD4 (K226CH-FX)	Lubbock, TX		madeintexasradio.com
KFTX-FM	Corpus Christi, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		texasboundradio.com
KFWR-FM	Ft. Worth, TX	KPAK-FM	Alva, OK	KTXM-FM	Hallettsville, TX		texashomegrownradio.com
KFYN-FM	Paris, TX	KPUR-FM	Canyon, TX	KUSH-AM	Cushing, OK		TexasRedHotRadio.com
KGFY-FM	Stillwater, OK	KQSC-AM	Colorado Springs, CO	KUSQ-FM	Worthington, MN		troubadourcountryradio.com
KHLB-FM	Mason, TX	KQZQ-FM	Kiowa, KS	KVMK-FM	College Station, TX		TBJS Radio Poteau, OK
KHWL-FM	Hobart, OK	KRBL-FM	Levelland, TX	KVRP-FM	Haskell, TX		UvaldeRadio.net
KHYI-FM	Howe, TX	<u>KRMX-FM</u>	<u>Waco, TX</u>	KVST-FM	Montgomery, TX		
KIKK-FM (HD3)	Houston, TX	KRRG-FM	Laredo, TX	KWOX-FM	Woodward, OK		
<u>KKAJ-FM</u>	<u>Ardmore, OK</u>	KRUN-AM	Ballinger, TX	<u>KXKZ-FM</u>	Ruston, LA		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Dance Time In Texas with DJ Mike (09/04/20)

THIS WEEK'S FEATURED ARTIST • MATT CASTILLO

[Matt Castillo](#) grew up listening to 90's country with his mom at a very young age. When she sent him to live with his uncle in the Rio Grande Valley he would hear those songs that his mother loved and would miss her. It was then he decided to pick up a guitar and learn those songs so in some way he could be with her again (if only in his mind). He then started to pay attention to the songs, learn the lyrics and studied the meaning as well as how it was written. That's when he took the next step and started to write music hoping one day to make his mother proud. Fast forward Matt has just released his third album and first national release *How the river Flows* which features new tunes "Say It," "Evil Kind of Woman," and "Cause He's A Cowboy. *How the River Flows* reflects the Austin-born Castillo's upbringing in laid-back Edinburg, Texas, where he absorbed the region's musical traditions which has influenced his South Texas style of Music. Watch for this new single to start packing the dance Floors [SAY IT](#)

TOP TEXAS RED DIRT SONGS

1. [WHISPER MY NAME • AARON WATSON](#)
2. [AIN'T A TRAIN • CODY JINKS](#)
3. [LITTLE BIT • CURTIS GRIMES](#)
4. [GHOST TOWN • MIKE RYAN](#)
5. [FEELS LIKE COUNTRY MUSIC • JON WOLFE](#)
6. [LIKE A COWBOY • PARKER McCOLLUM](#)
7. [MEET IN THE MIDDLE • STONEY LaRUE & TANYA TUCKER](#)
8. [HEY COWGIRL • RANDALL KING](#)
9. [EVERYDAYERS • JAMES LANN](#)
10. [JUST FOR THE RECORD • CODY HIBBARD](#)

REWIND • SONGS STILL PACKIN' THE FLOOR

[DOWN THE ROAD TONIGHT • HAYES CARLL](#)
[TENNESSEE WHISKEY • CHRIS STAPLETON](#)
[INTERSTATE • RANDY ROGERS BAND](#)
[SOUTHSIDE OF HEAVEN • RYAN BINGHAM](#)

NEW SONGS OF THE WEEK

[COWBOY'S COWGIRL • CHAD COOKE BAND](#)
[DAMN GOOD MAN • SEASON AMMONS](#)
[DEAR RODEO • CODY JOHNSON](#)
[GRAVITY & YOU • JAKE BUSH](#)
[HOW IT'S DONE • THE POWELL BROTHERS](#)
[MISSIN' YOU MISSISSIPPI • DUSTIN SONNIER](#)
[TONIGHT WE WENT TO CHURCH • JR HERRERA](#)

DJ Mike

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CHART RESEARCH

Song rankings based on the [Texas Country Music Chart](#) and [Traction TX Chart](#).
The officially recognized charts of the Texas Country Music Association.



DANCE TIME IN TEXAS

Countdown of the Top Texas Red Dirt
Songs Packin' the Dancefloors

Mon - Fri 8am • 106.1fm • Conroe, TX
DancetimeinTexas.com



with DJ Mike

Most Added	Adds
CODY JOHNSON/Dear Rodeo Warner/Cojo Records/WMN	6
JAMIE RICHARDS/I Want to with You Jamie Richards Music	6
SEASON AMMONS/Damn Good Man Cobalt Blue Records	4
JAKE BUSH/Gravity & You Jake Bush Music	3
KALEB MCINTIRE/Still Some Kinda Crazy Kaleb McIntire Band Music	3
JACK INGRAM/Times Like These The Next Waltz	3
GEORGE NAVARRO/When She's Drinkin' George Navarro Music	3
CHARLEY CROCKETT/Welcome To Hard Times Son of Davy/Thirty Tigers	3
HAYDEN HADDOCK/Where You Come In Hayden Haddock Music	3
JAMES LANN/Everydayayers James Lann Music	2

Stay safe
everyone!

Greatest Spin Gainers	Increase
RANDALL KING/Hey Cowgirl Warner Music Nashville/WEA	98
JACK INGRAM/Times Like These The Next Waltz	65
JON STORK/Another Town Jon Stork Music	64
JAMES LANN/Everydayayers James Lann Music	51
JESSE RAUB JR/I'd Look Good On You Jesse Raub Jr. Music	50
KALEB MCINTIRE/Still Some Kinda Crazy Kaleb McIntire Band Music	49
CODY JOHNSON/Dear Rodeo Warner/Cojo Records/WMN	48
MARK POWELL/Project Mark Powell Music	45
CHAD COOKE BAND/Cowboy's Cowgirl King Hall Music	42
SEASON AMMONS/Damn Good Man Cobalt Blue Records	39



Syndicated Country is a resource guide for countdown, specialty shows and podcasts available to radio looking to enhance their programming. You can go to www.syndicatedcountry.com to see more!

GEORGE NAVARRO

WHEN SHE'S DRINKIN'

NOW GOING FOR ADDS

www.georgenavarro.com

GILLIGAN PROMOTIONS

