

CDX TRACtion Texas

#1

AARON WATSON
"Whisper My Name"
Big Label Records



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email President Joe Kelly-joe@cdxnashville.com

Aaron Watson is this week's #1!



Dear Readers;

AARON WATSON takes the #1 spot this week with "Whisper My Name." **CODY JOHNSON's** "Dear Rodeo" is both this week's *Most Added* and *Greatest Spin Gainer*! **JACK INGRAM's** "Times Like These" is the top *Surging & Emerging* track to keep an eye on! Great work everyone!

The following stations have been frozen for this week.

KKCN-FM (San Angelo, TX)
KNES-FM (Fairfield, TX)
KRRG-FM (Laredo, TX)
KXXZ-FM (Ruston, LA)

Songs moved to RECURRENT status:

CORY MORROW / Always And Forever
DAVID ADAM BYRNES / Neon Town
JAKE FLINT / What's Your Name
JON STORK / Radio Cowboy
KENDALL BEARD / Hate Myself (For Loving You)
LOGAN SAMFORD / I'm Your Fool

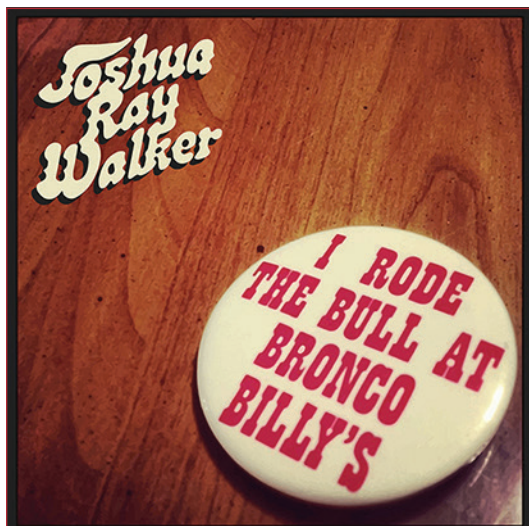
For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: <https://www.cdxcd.com/fingerprinting-upload-center/>.

Stay tuned,

Joe Kelly


CDX President

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JENERAYTE PROMOTION

Jennifer Redding
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L W	T W	CDX TRAction  Texas	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
3	1	AARON WATSON/Whisper My Name/BIG Label Records	821	96	46	2	10
1	2	CODY JINKS/Ain't A Train/Late August Records	803	-55	47	0	16
4	3	MIKE RYAN/Ghost Town/Mike Ryan Music	770	50	44	1	14
2	4	JON WOLFE/Feels Like Country Music/Fool Hearted Productions	720	-117	47	1	24
5	5	CURTIS GRIMES/Little Bit/Curtis Grimes Music	703	19	46	1	15
6	6	WILLIAM CLARK GREEN/Poor/Bill Grease Records	689	51	44	1	15
8	7	RANDALL KING/Hey Cowgirl/Warner Music Nashville/WEA	670	79	42	1	10
7	8	PARKER MCCOLLUM/Like A Cowboy/Parker McCollum Music	652	21	39	0	18
10	9	STONE LARUE (DUET WITH TANYA TUCKER)/Meet In The Middle/One Chord Song	647	106	45	2	9
11	10	JAMES LANN/Everyday's/James Lann Music	580	49	35	1	19
12	11	DERYL DODD/Let Me Hold You Tonight/Little Red Truck Music	550	40	34	2	20
15	12	JOSH GRIDER/Country's Comin' Back/G-Ride Music	456	40	36	0	23
18	13	CODY HIBBARD/Just For The Record/Cody Hibbard Music	432	68	38	6	10
19	14	JODY BOOTH & TRACY BYRD/Lonesome On'ry and Mean/SOT	405	42	33	1	10
21	15	JESSE RAUB JR./I'd Look Good On You/Jesse Raub Jr. Music	403	60	32	4	9
20	16	MARK POWELL/Project/Mark Powell Music	399	54	29	2	12
16	17	SUNDANCE HEAD/Not Give A Damn/Sundance Head Music	375	3	29	1	19
17	18	AMERICAN AQUARIUM/The Luckier You Get/New West Records	367	-1	26	0	17
22	19	DARRIN MORRIS BAND/Country To The Bone/Darrin Morris Band Music	328	10	28	1	14
14	20	KYLIE FREY/Spur of The Moment/Kylie Frey Music	312	-107	35	1	13
24	21	GRANT GILBERT/Held On To/Grant Gilbert Music	297	20	24	1	21
25	22	CLAY HOLLIS/Here I Go Again/Clay Hollis Music	290	29	27	1	14
32	23	CHAD COOKE BAND/Cowboy's Cowgirl/King Hall Music	265	79	26	8	3
26	24	JOHN BAUMANN/Next Ride Around The Sun/The Next Waltz	262	21	14	0	14
31	25	JOSH ABBOTT BAND/The Luckiest/Josh Abbott Band Music	220	29	14	1	8
28	26	KOLBY COOPER/If I Still Had It/Kolby Cooper Music	218	4	14	2	8
30	27	CREED FISHER/I'm Growing Older But I'm Not Growing Up/Creed Fisher Music	207	16	21	0	19
--	28	CODY JOHNSON/Dear Rodeo/Warner/Cojo Records/WMN	199	148	14	10	1
38	29	JAKE BUSH/Gravity & You/Jake Bush Music	198	41	19	5	5
29	30	SUNNY SWEENEY/Poet's Prayer/Aunt Daddy / Thirty Tigers	193	0	13	0	13





HAIDEN HADDOCK





WHERE YOU COME IN

AVAILABLE NOW

L W	T W	CDX TRAction  Texas Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
34	31	KALEB MCINTIRE/Still Some Kinda Crazy/Kaleb McIntire Band Music	192	24	16	1	7
36	32	KOE WETZEL/Sundy or Mundy/Koe Wetzel Music	175	14	7	0	3
41	33	ROSS COOPER/Hello Sunshine/Ross Cooper Music/Start Swimming Entertainment	165	32	13	0	6
35	34	STATELINE BAND, THE/Time Clock/The Stateline Band Music	162	0	20	2	6
27	35	KIN FAUX/Locked up in Lubbock/Kin Faux Music	160	-56	17	0	21
37	36	HILL COUNTRY/Dixie Darlin'/Hill Country Music	159	-1	14	0	9
39	37	TANNER FENOGLIO/Cheap Gasoline/Tanner Fenoglio Music	159	16	10	0	5
--	38	JON STORK/Another Town/Jon Stork Music	154	85	14	8	1
33	39	SCOTTY ALEXANDER/Damn You Whiskey/Orville Records	154	-29	13	0	11
40	40	FLATLAND CAVALRY/War With My Mind/The Next Waltz	152	16	10	1	12
44	41	WILL CARTER/Fallin' In Love/Way Back Records	142	22	15	3	4
45	42	MARK WINSTON KIRK/She's My Whiskey/AMG Country	137	25	12	2	3
43	43	NED LEDOUX/Dance With Your Spurs On/Powder River	135	15	14	1	5
--	44	TRISTON MAREZ/One Day/Triston Marez Music	129	47	13	7	1
46	45	HAYDEN BAKER/Waitin' On Love/Hayden Baker Music	125	15	14	2	4
--	46	RAY WYLIE HUBBARD (FT. PAULA NELSON & ELIZABETH COOK)/Drink Till I See Double/Big Machine Records	109	75	7	5	1
--	47	KAITLYN KOHLER/Too Many Love Songs/Kaitlyn Kohler Music	108	23	9	1	1
49	48	CHARLEY CROCKETT/Welcome To Hard Times/Son of Davy / Thirty Tigers	107	11	7	1	3
42	49	SAINTS ELEVEN/Love In Hell/Saints Eleven Music	106	-16	12	0	19
50	50	POWELL BROTHERS, THE/How It's Done/Tolar Powell Entertainment	105	17	8	1	2

Number 1 = 

Most Added = 

Spin Gainer = 

Rank	Surging & Emerging	Stations On	Adds
1	JACK INGRAM / Times Like These / The Next Waltz	9	5
2	DUSTIN SONNIER / Missin' You Mississippi / Dustin Sonnier Music	7	3
3	RICH O'TOOLE / Peter and Paul / Buffalo Roam Records	10	1
4	MATT CASTILLO / Say It / Texace Records	11	2
5	GEORGE NAVARRO / When She's Drinkin' / George Navarro Music	7	1
6	JOSHUA RAY WALKER / Bronco Billy's / State Fair Records	8	1
7	HOLLY TUCKER / Rhythm Of You / Holly Tucker Music	7	2
8	HAYDEN HADDOCK / Where You Come In / Hayden Haddock Music	6	5
9	ROBYNN SHAYNE / Devil You Know / Robynn Shayne Music	5	1
10	JUNIOR GORDON / Case of Corona / Junior Gordon Music	4	2



ROCKIN' UPTEMPO FUN SUMMER SONG!

SHE'S MY
WHISKEY

MARK WINSTON KIRK

CDX TRACtion : Texas Monitored Stations

KAXA-FM	Kerrville, TX	KKCN-FM	<u>San Angelo, TX</u>	KRVF-FM	Kerens, TX	KXOX-FM	Sweetwater, TX
KBST-FM	Corpus Christi, TX	KMOM-FM	Aberdeen, SD	KRVN-FM	Lexington, NE	KYKC-FM	Ada, OK
KBST-FM	Big Spring, TX	KNES-FM	<u>Fairfield, TX</u>	KSDR-FM	Watertown, SD	KYKM-FM	Yoakum, TX
KDLO-FM	Watertown, SD	KOKE-FM	Austin, TX	KSEL-FM	Portales, NM	KYKX-FM	Longview, TX
KEOK-FM	Tahlequah, OK	KOLI-FM	Wichita Falls, TX	KSLI-FM	Abilene, TX	KYYK-FM	Palestine, TX
KERP-FM	Dodge City, KS	KORA-FM	Bryan, TX	KSTV-FM	Dublin, TX		coyotecountryradio.com
KFLP-FM	Floydada, TX	KORQ-FM	Abilene, TX	KTTU-FM HD4 (K226CH-FX)	Lubbock, TX		madeintexasradio.com
KFTX-FM	Corpus Christi, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		texasboundradio.com
KFWR-FM	Ft. Worth, TX	KPAK-FM	Alva, OK	KTXM-FM	Hallettsville, TX		texashomegrownradio.com
KFYN-FM	Paris, TX	KPUR-FM	Canyon, TX	KUSH-AM	Cushing, OK		TexasRedHotRadio.com
KGFY-FM	Stillwater, OK	KQSC-AM	Colorado Springs, CO	KUSQ-FM	Worthington, MN		troubadourcountryradio.com
KHLB-FM	Mason, TX	KQZQ-FM	Kiowa, KS	KVMK-FM	College Station, TX		TBJS Radio Poteau, OK
KHWL-FM	Hobart, OK	KRBL-FM	Levelland, TX	KVRP-FM	Haskell, TX		UvaldeRadio.net
KHYI-FM	Howe, TX	KRMX-FM	Waco, TX	KVST-FM	Montgomery, TX		
KIKK-FM (HD3)	Houston, TX	KRRG-FM	<u>Laredo, TX</u>	KWOX-FM	Woodward, OK		
KKAJ-FM	Ardmore, OK	KRUN-AM	Ballinger, TX	KXKZ-FM	Ruston, LA		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Dance Time In Texas with DJ Mike (08/28/20)

THIS WEEK'S FEATURED ARTIST • THE POWELL BROTHERS

[THE POWELL BROTHERS](#) from Houston, Texas are a band made up of brothers Taylor (lead vocals, guitar, bass) Blake (vocals, bass, guitar), and Longtime friend Mike Bishop (drums) who have evolved from Country/Americana roots to the Power Trio that is quickly taking over the stages that are finally opening back up. On June 2020, The Powell Brothers released their new single entitled "[HOW IT'S DONE](#)."

The story of "How It's Done" is based on a conversation between a young aspiring artist and an old man at a bar. The old man reflects on his life as a hardworking, blue collar laborer while the young artist shares his dream about "making it" in the music business. The old man tells the young artist that life is tough and the road is bumpy and long, but if he is willing to work hard enough, he can accomplish anything in life, and that is HOW IT'S DONE

TOP TEXAS RED DIRT SONGS

1. [AIN'T A TRAIN • CODY JINKS](#)
2. [FEELS LIKE COUNTRY MUSIC • JON WOLFE](#)
3. [GHOST TOWN • MIKE RYAN](#)
4. [WHISPER MY NAME • AARON WATSON](#)
5. [LIKE A COWBOY • PARKER McCOLLUM](#)
6. [HEY COWGIRL • RANDALL KING](#)
7. [LITTLE BIT • CURTIS GRIMES](#)
8. [RADIO COWBOY • JON STORK](#)
9. [MEET IN THE MIDDLE • STONEY LaRUE & TANYA TUCKER](#)
10. [EVERYDAYERS • JAMES LANN](#)



REWIND • SONGS STILL PACKIN' THE FLOOR

[BANDY THE RODEO CLOWN • MOE BANDY](#)
[CRAZY GIRL • ELI YOUNG BAND](#)
[LONDON HOMESICK BLUES • JERRY JEFF WALKER](#)
[DOUBLE WIDE DREAM • CASEY DONAHEW BAND](#)

NEW SONGS OF THE WEEK

[COUNTRY TO THE BONE • DARRIN MORRIS BAND](#)
[COWBOY'S COWGIRL • CHAD COOKE BAND](#)
[DAMN GOOD MAN • SEASON AMMONS](#)
[DEAR RODEO • CODY JOHNSON](#)
[GRAVITY & YOU • JAKE BUSH](#)
[HOW IT'S DONE • THE POWELL BROTHERS](#)
[MISSIN' YOU MISSISSIPPI • DUSTIN SONNIER](#)
[TONIGHT WE WENT TO CHURCH • JR HERRERA](#)

DJ Mike

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CHART RESEARCH

Song rankings based on the [Texas Country Music Chart](#) and [Traction TX Chart](#).

The officially recognized charts of the Texas Country Music Association.

DANCE TIME IN TEXAS

Countdown of the Top Texas Red Dirt
Songs Packin' the Dancefloors

Mon - Fri 8am • 106.1fm • Conroe, TX

DancetimeinTexas.com



with DJ Mike

Most Added	Adds
CODY JOHNSON/Dear Rodeo Warner/Cojo Records/WMN	10
CHAD COOKE BAND/Cowboy's Cowgirl King Hall Music	8
JON STORK/Another Town Jon Stork Music	8
TRISTON MAREZ/One Day Triston Marez Music	7
CODY HIBBARD/Just For The Record Cody Hibbard Music	6
JAKE BUSH/Gravity & You Jake Bush Music	5
JACK INGRAM/Times Like These The Next Waltz	5
RAY WYLIE HUBBARD (FT. PAULA NELSON & ELIZABETH COOK) Drink Till I See Double Big Machine Records	5
HAYDEN HADDOCK/Where You Come In Hayden Haddock Music	5
JESSE RAUB JR/I'd Look Good On You Jesse Raub Jr. Music	4

Stay safe
everyone!

Greatest Spin Gainers	Increase
CODY JOHNSON/Dear Rodeo Warner/Cojo Records/WMN	148
STONEY LARUE (DUET WITH TANYA TUCKER)/Meet In The Middle One Chord Song	106
AARON WATSON/Whisper My Name BIG Label Records	96
JON STORK/Another Town Jon Stork Music	85
CHAD COOKE BAND/Cowboy's Cowgirl King Hall Music	79
RANDALL KING/Hey Cowgirl Warner Music Nashville/WEA	79
RAY WYLIE HUBBARD (FT. PAULA NELSON & ELIZABETH COOK) Drink Till I See Double Big Machine Records	75
CODY HIBBARD/Just For The Record Cody Hibbard Music	68
JESSE RAUB JR/I'd Look Good On You Jesse Raub Jr. Music	60
DUSTIN SONNIER/Missin' You Mississippi Dustin Sonnier Music	55



Syndicated Country is a resource guide for countdown, specialty shows and podcasts available to radio looking to enhance their programming. You can go to www.syndicatedcountry.com to see more!

GEORGE NAVARRO

WHEN SHE'S DRINKIN'

NOW GOING FOR ADDS

www.georgenavarro.com

GILLIGAN PROMOTIONS

