

WILLIAM CLARK GREEN "She Loves Horses" Bill Grease Records

William Clark Green stays #1 this week!



Dear Readers;

WILLIAM CLARK GREEN keeps the #1 spot this week with "She Loves Horses." WHISKEY MYERS' "Bury My Bones" remains the Most Added for this week! JOSH WARD's "One More Shot Of Whiskey" is this week's Greatest Spin Gainer! Great work everyone!

The following station has been frozen for this week. KERP-FM (Dodge City, KS)

The following station has been frozen for two weeks. KYYK-FM (Palestine, TX)

The following station has been added to the reporter panel. troubadourcountryradio.com (Waco, TX)

The following songs have been moved to RECURRENT status.
AJ JOHNSTON / The Damage Is Done
BELLAMY BROTHERS, THE / Over The Moon
GARY PATRICK / Man's Gotta Have Fun
GRANT GILBERT / Hub City Shakedown
HOLLY TUCKER / Take Me Fishin' JEFF DUGAN / Hold On KEN HAMILTON / Flight Attendant MIKE DONNELL / Girl In A Bar MONICA RIZZIO / Nothin'

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: https://www.cdxcd.com/fingerprinting-upload-center/

Starting this week, the "Bubbling Under" section will be replaced with the following:

SURGING & EMERGING (Page 3)
These positive momentum tracks have not yet debuted in the Top 80 and feature both increased detections and new station adds. Ranked by total chart panel detections, they appear to be building toward a chart debut in the near future.

STEVE HELMS BAND's "Perfection" is this week's #1 Surging & Emerging!

Stay tuned, Joe Kelly **CDX** President joe@cdxnashville.com







The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email President Joe Kellyjoe@cdxnashville.com

RADIO PROMOTION FOR TEXAS, RED DIRT, & AMERICANA MUSIC ARTISTS



www.GilliganPromotions.com

L W	T W	TRÂCtion * Texas Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	WILLIAM CLARK GREEN/She Loves Horses/Bill Grease Records	770	26	45	1	19
7	2	JOSH WARD/One More Shot of Whiskey/Josh Ward Music	655	104	41	0	13
5	3	STONEY LARUE/Message In A Bottle/One Chord Song	631	24	38	1	19
8	4	FLATLAND CAVALRY/Come Back Down/Flatland Cavalry Music	620	80	37	3	19
6	5	JAMIE RICHARDS/Whiskey's Workin' Well/Jamie Richards Music	616	54	35	1	17
4	6	KYLE PARK/Every Day Kind of Love/Kyle Park Music	590	-22	41	0	26
2	7	PARKER MCCOLLUM/Pretty Heart/MCA Records (UMGN)	561	-140	42	0	23
12	8	DAVID ADAM BYRNES/I Can Give You One/David Adam Byrnes Music	542	81	38	1	20
3	9	JON STORK/Facts and Lies/Jon Stork Music	518	-120	38	0	21
15	10	KYLIE FREY/One Night in Tulsa/Kylie Frey Music	488	78	33	3	13
9	11	CLAY HOLLIS/Strait to Jones/Clay Hollis Music	484	-34	36	1	23
14	12	RANDALL KING/She Gone/Warner Music Nashville/WEA	480	48	36	3	8
11	13	MIKE RYAN/Dear Country Music,/Mike Ryan Music	476	6	40	1	22
13	14	JESSE RAUB JR/Good Times/Jesse Raub Jr. Music	439	1	31	1	23
19	15	CURTIS GRIMES/River Road Dream/Curtis Grimes Music	430	64	34	5	5
10	16	DOS BORRACHOS/Barroom Buddies/Dos Borrachos Music	429	-84	39	1	23
17	17	CASEY DONAHEW/Drove Me To The Whiskey/Almost Country Records	424	34	33	1	12
16	18	TURNPIKE TROUBADOURS/Unrung/Thirty Tigers	393	-8	31	0	16
18	19	MICKY & THE MOTORCARS/Road To You/Thirty Tigers	390	9	31	0	23
20	20	ADAM HOOD/Real Small Town/Southern Songs	364	26	30	0	21
22	21	DARRIN MORRIS BAND/Dancing in the Rain/DMB Music	328	46	28	2	14
21	22	ROBERT RAY/I Found You/Big R.I.G. Country, LLC	297	-17	22	0	16
24	23	ELEVEN HUNDRED SPRINGS/This Morning It Was Too Late/State Fair Records	281	36	17	1	7
28	24	JODY BOOTH/Gotta Go Back To Work/SOT	267	67	23	2	7
23	25	MARK POWELL/Breaking Things/Mark Powell Music	257	0	24	1	7
27	26	RAGLAND/Love, Liquor, And A Place To Die/Ragland Music	244	40	16	2	16
45	27	WHISKEY MYERS/Bury My Bones/Wiggy Thump/Thirty Tigers	214	97	17	9	2
26	28	PANHANDLERS, THE/No Handle/The Next Waltz	213	3	16	1	7
35	29	DREW FISH BAND/Every Damn Time/Smith Music Group	210	57	18	4	6
25	30	SEASON AMMONS/Neon Side Of Town/Cobalt Blue Records	210	-4	17	1	12



THE PANHANDLERS

are Josh Abbott, William Clark Green, Cleto Cordero, John Baumann

"No Handle" - from the self-titled debut out <u>March 6th.</u>

L W	T W	TRACtion * Texas Artist / Song Title / Label	Spins	÷	Stations	Adds	Wks On Chart
40	31	RECKLESS KELLY/I Only See You With My Eyes Closed/No Big Deal / Thirty Tigers	208	74	15	1	3
37	32	CHAD COOKE BAND/Four Minutes/King Hall Music	204	55	19	5	3
32	33	WILL CARTER/You Feel Like Home/Way Back Records	195	30	15	2	7
33	34	AUSTIN ENGLISH/Heartache in a Small Town/Austin English Music	192	29	12	0	6
38	35	TRISTON MAREZ/Far From Good/Triston Marez Music	184	47	13	3	5
31	36	JERROD MEDULLA/Treat Me This Way/Jerrod Medulla Music	181	15	11	0	11
34	37	MARIO FLORES/I Only Miss Her When It Rains/Schimflo	172	17	12	0	11
29	38	EVAN FELKER/Whiskey In Your Water/The Next Waltz	162	-26	13	2	16
42	39	HAYDEN HADDOCK/Red Dirt Texas/Hayden Haddock Music	154	23	12	2	4
30	40	CREED FISHER/A Few Good OI' Cowboys/Creed Fisher Music	154	-20	11	0	16
47	41	DONICE MORACE/Through The Jukebox/Donice Morace Music	143	32	11	1	4
39	42	POWELL BROTHERS, THE/Whatever Is Left/Tolar Powell Entertainment	141	4	11	1	16
43	43	CASEY BAKER/We Don't Care Enough To Fight Anymore/Casey Baker Music	137	9	9	2	3
46	44	MARK WINSTON KIRK/Cowboy & The Gypsy/Mark Winston Kirk Music	132	17	10	1	5
44	45	STETSON WALKER/Down to One Key/Stetson Walker Music	129	10	13	0	7
	46	CORY MORROW/Always And Forever/CM Music	125	77	10	6	1
	47	KATY MCKENZIE/Advice I Didn't Take/Katy McKenzie Music	123	39	9	1	4
41	48	SAM RIGGS/Until My Heart Stops Beating/Major Bob Music	117	-17	12	0	11
50	49	TEAGUE BROTHERS BAND/Rainbow Bridge/Teague Brothers Music	117	25	8	0	2
49	50	JAMES COOK/Wake The Dead/James Cook Music	98	2	8	0	2

Number 1 =		Most Added =	Spin Gainer =
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Rank	Surging & Emerging	Stations On	Adds
1	STEVE HELMS BAND / Imperfection / Steve Helms Band Music	6	2
2	CROSS RAGS AND YOUNG / Family Name / Cross Rags and Young	9	3
3	PROPHETS AND OUTLAWS / Love Like A Love Song / Prophets and Outlaws Music	7	1
4	KAITLYN KOHLER / Missing You Like This / Kaitlyn Kohler Music	7	2
5	ZACH NEIL / When She Drinks Whiskey / Zach Neil Music	5	1
6	ROBYNN SHAYNE / Whiskey And Bad Decisions / Robynn Shayne Music	2	1
7	GEORGE DUCAS / Don't Leave Her Lonely / Loud Records	5	1
8	TEXWESTUS / Houston You've Got A Problem / TexWestus Music	4	1
9	MY SISTER, MY BROTHER / Forever Now / Soundly Music	2	1
10	JAMES ROBERT WEBB / Think About It / Bison Records	4	1



ROSTER and INFO: www.jenerayte.com

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TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to https://www.cdxcd.com/fingerprinting-upload-center/ for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Dance Time In Texas with DJ Mike (02/28/20)

THIS WEEK'S FEATURED ARTIST • DONICE MORACE

In an era of country music that focuses more on ball caps and drum loops than cowboy hats and steel guitars, it is refreshing to hear the familiar sounds of what makes country music country. This Beaumont, Texas native found inspiration from fellow "Beaumont Boys" Mark Chesnutt and Tracy Byrd. After becoming a Hometown favorite in South East Texas, He moved to Atlanta, Georgia, where he sang five nights a week at Cowboy's Dance Hall opening for national acts Lonestar, Kenny Chesney, and one of his heroes, Merle Haggard. He continued to grow with the release of his debut CD in 2017, which featured "WD-40 and Duct Tape which peaked at number 15 on the Texas music charts. He is now quickly rising the charts with the release of his next album "Long Live the Cowboy" where he Unashamedly is putting the cowboy back in country music.

This is the **Donice Morace** newest single: "THROUGH THE JUKEBOX"

TOP TEXAS RED DIRT SONGS

- 1. FACTS AND LIES JON STORK
- 2. SHE LOVES HORSES WILLIAM CLARK GREEN
- 3. PRETTY HEART PARKER McCOLLUM
- 4. EVERY DAY KIND OF LOVE KYLE PARK
- 5. MESSAGE IN A BOTTLE STONEY LaRUE
- 6. STRAIT TO JONES CLAY HOLLIS
- 7. WHISKEY'S WORKIN' WELL JAMIE RICHARDS
- 8. SAME KIND OF CRAZY AS ME CODY JINKS
- 9. COMEBACK DOWN FLATLAND CAVALRY
- 10. ONE MORE SHOT OF WHISKEY JOSH WARD

REWIND • SONGS STILL PACKIN' THE FLOOR

THAT LOOK • AARON WATSON
WITH YOU I AM • CODY JOHNSON
TEXAS FOREVER • KEVIN FOWLER
AMARILLO BY MORNING • GEORGE STRAIT

NEW SONGS OF THE WEEK

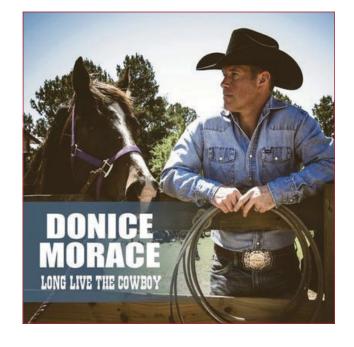
SHE GONE • RANDALL KING
RIVER ROAD DREAM • CURTIS GRIMES
DROVE ME TO WHISKEY • CASEY DONAHEW
BURY MY BONES • WHISKEY MYERS
FOUR MINUTES • CHAD COOKE BAND
I ONLY MISS HER WHEN IT RAINS • MARIO FLORES

DJ Mike

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CHART RESEARCH

Song rankings based on the <u>Texas Country Music Chart</u> and <u>Traction TX Chart</u>. The officially recognized charts of the Texas Country Music Association.





Most Added	Adds
WHISKEY MYERS/Bury My Bones Wiggy Thump/Thirty Tigers	9
CORY MORROW/Always And Forever CM Music	6
CURTIS GRIMES/River Road Dream Curtis Grimes Music	5
CHAD COOKE BAND/Four Minutes King Hall Music	5
DREW FISH BAND/Every Damn Time Smith Music Group	4
FLATLAND CAVALRY/Come Back Down Flatland Cavalry Music	3
RANDALL KING/She Gone Warner Music Nashville/WEA	3
KYLIE FREY/One Night in Tulsa Kylie Frey Music	3
TRISTON MAREZ/Far From Good Triston Marez Music	3
CROSS RAGS AND YOUNG/Family Name Cross Rags and Young	3



The Panhandlers with Shayne Hollinger at 95.9 The Ranch.

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Greatest Spin Gainers	Increase
JOSH WARD/One More Shot of Whiskey Josh Ward Music	104
WHISKEY MYERS/Bury My Bones Wiggy Thump/Thirty Tigers	97
DAVID ADAM BYRNES/I Can Give You One David Adam Byrnes Music	81
FLATLAND CAVALRY/Come Back Down Flatland Cavalry Music	80
KYLIE FREY/One Night in Tulsa Kylie Frey Music	78
CORY MORROW/Always And Forever CM Music	77
RECKLESS KELLY/I Only See You With My Eyes Closed No Big Deal/Thirty Tigers	74
JODY BOOTH/Gotta Go Back To Work SOT	67
CURTIS GRIMES/River Road Dream Curtis Grimes Music	64
DREW FISH BAND/Every Damn Time Smith Music Group	57



Marcy Grace w Loye at KAXA in Kerville.

