

CDX TRACtion Texas

#1

WILLIAM CLARK GREEN
"She Loves Horses"
Bill Grease Records



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email President Joe Kelly-joe@cdxnashville.com

William Clark Green stays #1 this week!



Dear Readers;

WILLIAM CLARK GREEN keeps the #1 spot this week with "She Loves Horses." **WHISKEY MYERS'** "Bury My Bones" is this week's *Most Added* and *Greatest Spin Gainer* and *Highest Debut* at #45! Great work everyone!

The following stations are frozen for this week.

KFTX-FM (Corpus Christi, TX)
KPAK-FM (Alva, OK)
KWOX-FM (Woodward, OK)

The following station has been frozen for two weeks.

KYYK-FM (Palestine, TX)

The following songs have been moved to RECURRENT status.

BRETT STAIR / I Want My Country Back
BRI BAGWELL / Asphalt and Concrete
CALEB YOUNG BAND / Long Road Home
CODY JINKS / Same Kind Of Crazy As Me
JP CAMPBELL / Bar Dating
RANCE MAY & THE COYOTES / Show Goes On

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: <https://www.cdxcd.com/fingerprinting-upload-center/>.

Starting next week, the current "Bubbling Under" section will be replaced with the following:

SURGING & EMERGING

These positive momentum tracks have not yet debuted in the Top 80 and feature both increased detections and new station adds. Ranked by total chart panel detections, they appear to be building toward a chart debut in the near future.

Also, effective immediately, we are updating the tie-breaker methodology for the following sections:

MOST ADDED

Tie-breakers are now as follows...

1. Total number of stations playing (a greater number of stations ranks higher)
2. TW spin differential (a larger spin differential ranks higher)
3. Previous week's spins (a smaller number of spins from the previous week ranks higher).

Each tiebreaker represents a level of difficulty for the record to overcome in order to accrue new adds.

GREATEST GAINER

Tracks with 0 spins the previous week will no longer be eligible for this honor.

Tie breakers are now as follows...

1. Total number of stations playing (a smaller number of stations ranks higher)
2. TW adds (a larger number of adds ranks higher)
3. Previous week's spins (a smaller number of spins from the previous week ranks higher)

Each tiebreaker represents a level of difficulty for the record to overcome in order to accrue increased spins.

Stay tuned,

Joe Kelly


CDX President

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RADIO PROMOTION FOR TEXAS, RED DIRT, & AMERICANA MUSIC ARTISTS



www.GilliganPromotions.com

L W	T W	CDX TRAction  Texas	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	WILLIAM CLARK GREEN/She Loves Horses/Bill Grease Records	744	-22	44	0	18
2	2	PARKER MCCOLLUM/Pretty Heart/MCA Records (UMGN)	701	-54	43	0	22
4	3	JON STORK/Facts and Lies/Jon Stork Music	638	-27	38	1	20
5	4	KYLE PARK/Every Day Kind of Love/Kyle Park Music	612	-50	42	0	25
7	5	STONE LARUE/Message In A Bottle/One Chord Song	607	17	37	0	18
8	6	JAMIE RICHARDS/Whiskey's Workin' Well/Jamie Richards Music	562	-2	35	0	16
11	7	JOSH WARD/One More Shot of Whiskey/Josh Ward Music	551	65	39	1	12
10	8	FLATLAND CAVALRY/Come Back Down/Flatland Cavalry Music	540	3	35	0	18
9	9	CLAY HOLLIS/Strait to Jones/Clay Hollis Music	518	-22	34	0	22
13	10	DOS BORRACHOS/Barroom Buddies/Dos Borrachos Music	513	43	38	0	22
12	11	MIKE RYAN/Dear Country Music,/Mike Ryan Music	470	-5	39	1	21
14	12	DAVID ADAM BYRNES/I Can Give You One/David Adam Byrnes Music	461	-3	36	0	19
15	13	JESSE RAUB JR/Good Times/Jesse Raub Jr. Music	438	-16	29	0	22
16	14	RANDALL KING/She Gone/Warner Music Nashville/WEA	432	24	33	4	7
17	15	KYLIE FREY/One Night in Tulsa/Kylie Frey Music	410	22	28	0	12
19	16	TURNPIKE TROUBADOURS/Unrung/Thirty Tigers	401	32	31	2	15
20	17	CASEY DONAHEW/Drove Me To The Whiskey/Almost Country Records	390	33	32	2	11
18	18	MICKY & THE MOTORCARS/Road To You/Thirty Tigers	381	-4	30	0	22
22	19	CURTIS GRIMES/River Road Dream/Curtis Grimes Music	366	45	29	6	4
21	20	ADAM HOOD/Real Small Town/Southern Songs	338	4	27	1	20
23	21	ROBERT RAY/I Found You/Big R.I.G. Country, LLC	314	22	23	0	15
24	22	DARRIN MORRIS BAND/Dancing in the Rain/DMB Music	282	28	25	1	13
25	23	MARK POWELL/Breaking Things/Mark Powell Music	257	20	23	4	6
26	24	ELEVEN HUNDRED SPRINGS/This Morning It Was Too Late/State Fair Records	245	34	15	1	6
28	25	SEASON AMMONS/Neon Side Of Town/Cobalt Blue Records	214	8	16	0	11
29	26	PANHANDLERS, THE/No Handle/The Next Waltz	210	17	14	1	6
27	27	RAGLAND/Love, Liquor, And A Place To Die/Ragland Music	204	-4	14	0	15
35	28	JODY BOOTH/Gotta Go Back To Work/SOT	200	42	21	3	6
30	29	EVAN FELKER/Whiskey In Your Water/The Next Waltz	188	7	13	0	15
32	30	CREED FISHER/A Few Good Ol' Cowboys/Creed Fisher Music	174	5	11	0	15



THE PANHANDLERS

are Josh Abbott, William Clark Green, Cleto Cordero, John Baumann

"No Handle" - from the self-titled debut out March 6th.

WILLIAM CLARK GREEN CLETO CORDERO JOSH ABBOTT JOHN BAUMANN

L W	T W	CDX TRAction Texas Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
31	31	JERROD MEDULLA/Treat Me This Way/Jerrod Medulla Music	166	-7	12	0	10
34	32	WILL CARTER/You Feel Like Home/Way Back Records	165	6	13	0	6
36	33	AUSTIN ENGLISH/Heartache in a Small Town/Austin English Music	163	6	11	0	5
38	34	MARIO FLORES/I Only Miss Her When It Rains/Schimflo	155	16	11	1	10
41	35	DREW FISH BAND/Every Damn Time/Smith Music Group	153	30	14	4	5
33	36	HOLLY TUCKER/Take Me Fishin'/Holly Tucker Music	149	-18	16	0	17
46	37	CHAD COOKE BAND/Four Minutes/King Hall Music	149	36	13	4	2
39	38	TRISTON MAREZ/Far From Good/Triston Marez Music	137	-2	10	0	4
40	39	POWELL BROTHERS, THE/Whatever Is Left/Tolar Powell Entertainment	137	11	10	0	15
49	40	RECKLESS KELLY/I Only See You With My Eyes Closed/No Big Deal / Thirty Tigers	134	28	13	5	2
37	41	SAM RIGGS/Until My Heart Stops Beating/Major Bob Music	134	-8	11	0	10
47	42	HAYDEN HADDOCK/Red Dirt Texas/Hayden Haddock Music	131	19	11	1	3
45	43	CASEY BAKER/We Don't Care Enough To Fight Anymore/Casey Baker Music	128	13	8	0	2
42	44	STETSON WALKER/Down to One Key/Stetson Walker Music	119	-1	13	0	6
--	45	WHISKEY MYERS/Bury My Bones/Wiggy Thump/Thirty Tigers	117	108	8	8	1
48	46	MARK WINSTON KIRK/Cowboy & The Gypsy/Mark Winston Kirk Music	115	3	9	1	4
44	47	DONICE MORACE/Through The Jukebox/Donice Morace Music	111	-4	10	1	3
--	48	ISAAC JACOB BAND/I Don't Love You Anymore/Isaac Jacob Band Music	99	1	7	0	4
--	49	JAMES COOK/Wake The Dead/James Cook Music	96	12	9	1	1
--	50	TEAGUE BROTHERS BAND/Rainbow Bridge/Teague Brothers Music	92	15	7	1	1

Number 1 =

Most Added =

Spin Gainer =

Bubbling Under	Position
CHARLIE SHAFTER/Leave Her Wild/Charlie Shafter Music	51
KATY MCKENZIE/Advice I Didn't Take/Katy McKenzie Music	52
SAM SHUPAK/Her Own Kind of Beautiful/Sam Shupak Music	53
HAYDEN BAKER/How Many Beers/Hayden Baker Music	54
GARY PATRICK/Man's Gotta Have Fun/Gary Patrick Music	55
KENDALL SHAFFER/Honky Tonkin' (Whoever Said It Was Easy)/Kendall Shaffer Music	56
SCOTTY ALEXANDER/Go Away/Scotty Alexander Music	57
PROPHETS AND OUTLAWS/Love Like A Love Song/Prophets and Outlaws Music	58
JASON JAMES/Move A Little Closer/Melodyville Records	59
CALAMITY JANES/Gone to Texas/Calamity Janes Music	60

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PROMOTION

ROSTER and INFO: www.jenerayte.com

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CDX TRACtion : Texas Monitored Stations

KAXA-FM	Kerrville, TX	KMOM-FM	Aberdeen, SD	KRVN-FM	Lexington, NE	KYKM-FM	Yoakum, TX
KBOS-FM	Corpus Christi, TX	KNES-FM	Fairfield, TX	KSAM-FM	Huntsville, TX	KYKX-FM	Longview, TX
KBST-FM	Big Spring, TX	KOKE-FM	Austin, TX	KSDR-FM	Watertown, SD	<u>KYYK-FM</u>	<u>Palestine, TX</u>
KDLO-FM	Watertown, SD	KOLI-FM	Wichita Falls, TX	KSEL-FM	Portales, NM	coyotecountryradio.com	
KERP-FM	Dodge City, KS	KORA-FM	Bryan, TX	KTTU-FM HD4 (K226CH-FX)	Lubbock, TX	madeintexasradio.com	
KFLP-FM	Floydada, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX	texasboundradio.com	
<u>KETX-FM</u>	<u>Corpus Christi, TX</u>	KPAK-FM	Alva, OK	KTXM-FM	Hallettsville, TX	texashomegrownradio.com	
KFWR-FM	Ft. Worth, TX	KPUR-FM	Canyon, TX	KUSH-AM	Cushing, OK	TexasRedHotRadio.com	
KFYN-FM	Paris, TX	KQSC-AM	Colorado Springs, CO	KUSQ-FM	Worthington, MN	TBJS Radio	Poteau, OK
KGFY-FM	Stillwater, OK	KQZQ-FM	Kiowa, KS	KVMK-FM	College Station, TX	UvaldeRadio.net	
KHLB-FM	Mason, TX	KRBL-FM	Levelland, TX	KVST-FM	Montgomery, TX		
KHYI-FM	Howe, TX	KRMX-FM	Waco, TX	<u>KWOX-FM</u>	<u>Woodward, OK</u>		
KIKK-FM (HD2)	Houston, TX	KRRG-FM	Laredo, TX	KXKZ-FM	Ruston, LA		
KKAJ-FM	Ardmore, OK	KRUN-AM	Ballinger, TX	KXOX-FM	Sweetwater, TX		
KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KYKC-FM	Ada, OK		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Dance Time In Texas with DJ Mike (02/21/20)

THIS WEEK'S FEATURED ARTIST • HAYDEN HADDOCK

Texas singer-songwriter Hayden Haddock is quickly becoming an artist you need to know. This Texas A&M Junior hit the ground running with a follow up to his last single First Rodeo releasing his new 10 track album titled RED DIRT TEXAS co-written with songwriters Trent Willmon, Kevin Fowler, David Lee Murphy, & Terry McBride, just a few weeks ago. Staying true to his Texas roots, he recently announced a partnership with award-winning Texas based distillery, Rebecca Creek Whiskey (after turning 21 last week) and sharing the stage with Casey Donahew, Cory Morrow, the Eli Young Band, and Whiskey Myers. Hayden Haddock Welcome to Dance Time in Texas.

This is the HAYDON HADDOCKS newest single: "[RED DIRT TEXAS](#)"

TOP TEXAS RED DIRT SONGS

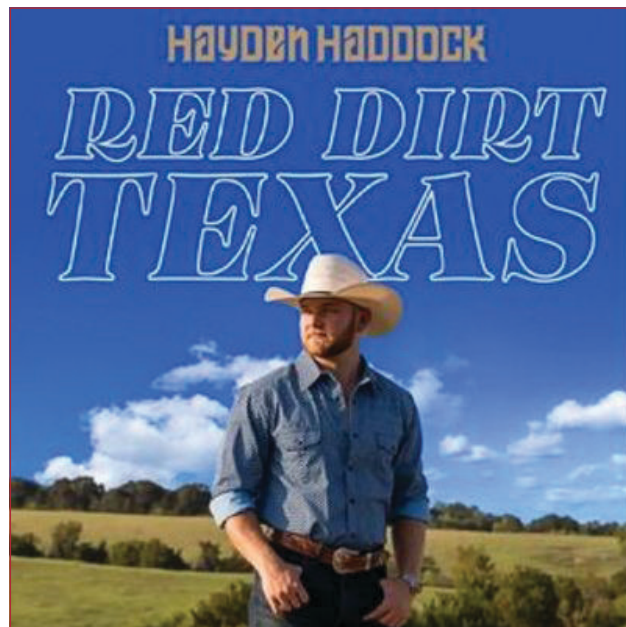
1. [PRETTY HEART • PARKER McCOLLUM](#)
2. [FACTS AND LIES • JON STORK](#)
3. [SHE LOVES HORSES • WILLIAM CLARK GREEN](#)
4. [EVERY DAY KIND OF LOVE • KYLE PARK](#)
5. [MESSAGE IN A BOTTLE • STONEY LaRUE](#)
6. [SAME KIND OF CRAZY AS ME • CODY JINKS](#)
7. [ASPHALT AND CONCRETE • BRI BAGWELL](#)
8. [STRAIT TO JONES • CLAY HOLLIS](#)
9. [WHISKEY'S WORKIN' WELL • JAMIE RICHARDS](#)
10. [COMEBACK DOWN • FLATLAND CAVALRY](#)

REWIND • SONGS STILL PACKIN' THE FLOOR

[ME & MY KIND • CODY JOHNSON](#)
[WHITE TRASH STORY • CASEY DONAHEW BAND](#)
[RENO • DOUG SUPERNOW](#)
[THE LAST GOODBYE • RECKLESS KELLY](#)
[GIN SMOKE & LIES • TURNPIKE TROUBADOURS](#)

NEW SONGS OF THE WEEK

[RIVER ROAD DREAM • CURTIS GRIMES](#)
[DROVE ME TO WHISKEY • CASEY DONAHEW](#)
[SHE GONE • RANDALL KING](#)
[THROUGH THE JUKEBOX • DONICE MORACE](#)



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CHART RESEARCH

Song rankings based on the [Texas Country Music Chart](#) and [Traction TX Chart](#).

The officially recognized charts of the Texas Country Music Association.

DANCE TIME IN TEXAS

Countdown of the Top Texas Red Dirt
Songs Packin' the Dancefloors

Mon - Fri 8am • 106.1fm • Conroe, TX
DancetimeinTexas.com



with DJ Mike

Most Added	Adds
WHISKEY MYERS/Bury My Bones Wiggy Thump/Thirty Tigers	8
CURTIS GRIMES/River Road Dream Curtis Grimes Music	6
RECKLESS KELLY/I Only See You With My Eyes Closed No Big Deal/Thirty Tigers	5
RANDALL KING/She Gone Warner Music Nashville/WEA	4
MARK POWELL/Breaking Things Mark Powell Music	4
DREW FISH BAND/Every Damn Time Smith Music Group	4
CHAD COOKE BAND/Four Minutes King Hall Music	4
CORY MORROW/Always And Forever CM Music	4
JODY BOOTH/Gotta Go Back To Work SOT	3
GEORGE DUCAS/Don't Leave Her Lonely Loud Records	3



Will Carter visiting with Jody Lee at Texas Home Grown Radio.

Greatest Spin Gainers	Increase
WHISKEY MYERS/Bury My Bones Wiggy Thump/Thirty Tigers	108
JOSH WARD/One More Shot of Whiskey Josh Ward Music	65
CURTIS GRIMES/River Road Dream Curtis Grimes Music	45
DOS BORRACHOS/Barroom Buddies Dos Borrachos Music	43
JODY BOOTH/Gotta Go Back To Work SOT	42
CHAD COOKE BAND/Four Minutes King Hall Music	36
ELEVEN HUNDRED SPRINGS/This Morning It Was Too Late State Fair Records	34
CASEY DONAHEW/Drove Me To The Whiskey Almost Country Records	33
TURNPIKE TROUBADOURS/Unrung Thirty Tigers	32
DREW FISH BAND/Every Damn Time Smith Music Group	30



Sam Shupak at KORA.

