

# CDX TRACtion Texas

## #1

**PARKER MCCOLLUM**  
"Pretty Heart"  
MCA Records (UMGN)



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email President Joe Kelly-[joe@cdxnashville.com](mailto:joe@cdxnashville.com)

## Parker McCollum takes up the #1 spot!



### Dear Readers;

**PARKER MCCOLLUM** reclaims the #1 spot this week with "**Pretty Heart**." It previously earned the top spot 4 weeks ago on the chart dated January 15, 2020. **CURTIS GRIMES'** "**River Road Dream**" remains this week's *Most Added* and *Greatest Spin Gainer*! **DONICE MORACE's** "**Through The Jukebox**" hits the charts as this week's *Highest Debut* at #47! Great work everyone!

The following stations are frozen for this week.

KPAK-FM (Alva, OK)  
KQSC-AM (Colorado Springs, CO)  
UvaldeRadio.Net (Uvalde, TX)

The following stations have been frozen for 2 or more weeks.

KRRG-FM (Laredo, TX)  
KYKM-FM (Yoakum, TX)

The following songs have been moved to RECURRENT status.

BRET MULLINS / Home Sweet Texas  
GRANT GILBERT / Denying Desires  
KENNY JACKSON JR / You Turn Me O  
MAX FLINN / God's Been Laughin' at Me  
MIKE AND THE MOONPIES / You Look Good In Neon  
ZACH COFFEY / Over Ain't Over

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: <https://www.cdxcd.com/fingerprinting-upload-center/>.

Stay tuned,

**Joe Kelly**


CDX President

[joe@cdxnashville.com](mailto:joe@cdxnashville.com)

RADIO PROMOTION FOR TEXAS, RED DIRT, & AMERICANA MUSIC ARTISTS



[www.GilliganPromotions.com](http://www.GilliganPromotions.com)

L W	T W	CDX TRAction  Texas	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
2	1	PARKER MCCOLLUM/Pretty Heart/MCA Records (UMGN)	842	12	44	1	20
1	2	CODY JINKS/Same Kind Of Crazy As Me/Late August Records	758	-80	41	0	17
3	3	WILLIAM CLARK GREEN/She Loves Horses/Bill Grease Records	746	11	43	1	16
4	4	BRI BAGWELL/Asphalt and Concrete/Bri Bagwell Music	706	-22	37	0	15
5	5	KYLE PARK/Every Day Kind of Love/Kyle Park Music	677	7	42	1	23
7	6	STONEY LARUE/Message In A Bottle/One Chord Song	643	33	37	0	16
6	7	JON STORK/Facts and Lies/Jon Stork Music	643	-22	36	0	18
8	8	JAMIE RICHARDS/Whiskey's Workin' Well/Jamie Richards Music	567	37	35	0	14
9	9	CLAY HOLLIS/Strait to Jones/Clay Hollis Music	521	2	34	0	20
11	10	FLATLAND CAVALRY/Come Back Down/Flatland Cavalry Music	508	17	32	2	16
10	11	DOS BORRACHOS/Barroom Buddies/Dos Borrachos Music	501	1	35	0	20
13	12	DAVID ADAM BYRNES/I Can Give You One/David Adam Byrnes Music	462	-9	38	1	17
12	13	MIKE RYAN/Dear Country Music,/Mike Ryan Music	450	-24	36	0	19
14	14	JOSH WARD/One More Shot of Whiskey/Josh Ward Music	447	45	39	1	10
16	15	MICKY & THE MOTORCARS/Road To You/Thirty Tigers	413	19	29	2	20
15	16	JESSE RAUB JR/Good Times/Jesse Raub Jr. Music	409	10	31	0	20
17	17	TURNPIKE TROUBADOURS/Unrung/Thirty Tigers	378	3	28	0	13
19	18	ADAM HOOD/Real Small Town/Southern Songs	351	5	29	0	18
21	19	KYLIE FREY/One Night in Tulsa/Kylie Frey Music	349	48	25	2	10
18	20	CASEY DONAHEW/Drove Me To The Whiskey/Almost Country Records	346	-10	28	0	9
20	21	RANDALL KING/She Gone/Warner Music Nashville/WEA	335	26	23	2	5
22	22	ROBERT RAY/I Found You/Big R.I.G. Country, LLC	314	15	23	1	13
33	23	CURTIS GRIMES/River Road Dream/Curtis Grimes Music	265	94	20	5	2
23	24	DARRIN MORRIS BAND/Dancing in the Rain/DMB Music	247	0	21	2	11
25	25	RAGLAND/Love, Liquor, And A Place To Die/Ragland Music	211	7	14	0	13
28	26	MARK POWELL/Breaking Things/Mark Powell Music	197	5	17	2	4
27	27	CREED FISHER/A Few Good Ol' Cowboys/Creed Fisher Music	196	3	14	0	13
26	28	SEASON AMMONS/Neon Side Of Town/Cobalt Blue Records	195	1	15	2	9
32	29	PANHANDLERS, THE/No Handle/The Next Waltz	192	18	14	1	4
24	30	KIN FAUX/Teardrops on the Rocks/Kin Faux Music	186	-41	18	1	18





## THE PANHANDLERS


are Josh Abbott, William Clark Green, Cleto Cordero, John Baumann


**"No Handle" - from the self-titled debut out March 6th.**

WILLIAM CLARK GREEN   CLETO CORDERO   JOSH ABBOTT   JOHN BAUMANN

L W	T W	CDX TRAction  Texas Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
29	31	EVAN FELKER/Whiskey In Your Water/The Next Waltz	185	0	11	0	13
31	32	POWELL BROTHERS, THE/Whatever Is Left/Tolar Powell Entertainment	172	-3	12	0	13
30	33	HOLLY TUCKER/Take Me Fishin'/Holly Tucker Music	168	-8	15	1	15
34	34	JERROD MEDULLA/Treat Me This Way/Jerrold Medulla Music	167	-4	11	0	8
36	35	SAM RIGGS/Until My Heart Stops Beating/Major Bob Music	166	11	12	1	8
37	36	MARIO FLORES/I Only Miss Her When It Rains/Schimflo	153	10	11	1	8
35	37	JODY BOOTH/Gotta Go Back To Work/SOT	151	-4	18	3	4
38	38	WILL CARTER/You Feel Like Home/Way Back Records	143	3	12	0	4
39	39	ELEVEN HUNDRED SPRINGS/This Morning It Was Too Late/State Fair Records	143	13	11	0	4
40	40	AUSTIN ENGLISH/Heartache in a Small Town/Austin English Music	143	25	11	0	3
41	41	STETSON WALKER/Down to One Key/Stetson Walker Music	132	18	13	1	4
43	42	TRISTON MAREZ/Far From Good/Triston Marez Music	132	24	10	2	2
44	43	GARY PATRICK/Man's Gotta Have Fun/Gary Patrick Music	121	16	8	0	3
42	44	ISAAC JACOB BAND/I Don't Love You Anymore/Isaac Jacob Band Music	117	5	8	0	3
46	45	DREW FISH BAND/Every Damn Time/Smith Music Group	110	9	9	2	3
49	46	MARK WINSTON KIRK/Cowboy & The Gypsy/Mark Winston Kirk Music	96	10	7	0	2
--	47	DONICE MORACE/Through The Jukebox/Donice Morace Music	91	18	8	1	1
--	48	HAYDEN HADDOCK/Red Dirt Texas/Hayden Haddock Music	88	20	9	2	1
48	49	SAM SHUPAK/Her Own Kind of Beautiful/Sam Shupak Music	86	-8	11	0	3
50	50	KATY MCKENZIE/Advice I Didn't Take/Katy McKenzie Music	77	-4	8	0	3

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
CHARLIE SHAFTER/Leave Her Wild/Charlie Shafter Music	51
SCOTTY ALEXANDER/Go Away/Scotty Alexander Music	52
CASEY BAKER/We Don't Care Enough To Fight Anymore/Casey Baker Music	53
JAMES COOK/Wake The Dead/James Cook Music	54
KENDALL SHAFFER/Honky Tonkin' (Whoever Said It Was Easy)/Kendall Shaffer Music	55
HARRY LUGE/Music And Wine/Permian Records	56
CALAMITY JANES/Gone to Texas/Calamity Janes Music	57
PROPHETS AND OUTLAWS/Love Like A Love Song/Prophets and Outlaws Music	58
JASON JAMES/Move A Little Closer/Melodyville Records	59
ANNIE ROST/Horseshoes And Hand Grenades/Annie Rost Music	60

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**ROSTER and INFO:** [www.jenerayte.com](http://www.jenerayte.com)

**EMAIL:** [jen@jenerayte.com](mailto:jen@jenerayte.com)



## CDX TRACtion : Texas Monitored Stations

KAXA-FM	Kerrville, TX	KMOM-FM	Aberdeen, SD	KRVN-FM	Lexington, NE	<u>KYKM-FM</u>	<u>Yoakum, TX</u>
KBSO-FM	Corpus Christi, TX	KNES-FM	Fairfield, TX	KSAM-FM	Huntsville, TX	KYKX-FM	Longview, TX
KBST-FM	Big Spring, TX	KOKE-FM	Austin, TX	KSDR-FM	Watertown, SD	KYYK-FM	Palestine, TX
KDLO-FM	Watertown, SD	KOLI-FM	Wichita Falls, TX	KSEL-FM	Portales, NM		coyotecountryradio.com
KERP-FM	Dodge City, KS	KORA-FM	Bryan, TX	KTTU-FM HD4 (K226CH-FX)	Lubbock, TX		madeintexasradio.com
KFLP-FM	Floydada, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		texasboundradio.com
KFTX-FM	Corpus Christi, TX	KPAK-FM	<u>Alva, OK</u>	KTXM-FM	Hallettsville, TX		texashomegrownradio.com
KFWR-FM	Ft. Worth, TX	KPUR-FM	Canyon, TX	KUSH-AM	Cushing, OK		TexasRedHotRadio.com
KFYN-FM	Paris, TX	KQSC-AM	<u>Colorado Springs, CO</u>	KUSQ-FM	Worthington, MN		TBJS Radio Poteau, OK
KGFY-FM	Stillwater, OK	KQZQ-FM	Kiowa, KS	KVMK-FM	College Station, TX		<u>UvaldeRadio.net</u>
KHLB-FM	Mason, TX	KRBL-FM	Levelland, TX	KVST-FM	Montgomery, TX		
KHYI-FM	Howe, TX	KRMX-FM	Waco, TX	KWOX-FM	Woodward, OK		
KIKK-FM (HD2)	Houston, TX	<u>KRRG-FM</u>	<u>Laredo, TX</u>	KXKZ-FM	Ruston, LA		
KKAJ-FM	Ardmore, OK	KRUN-AM	Ballinger, TX	KXOX-FM	Sweetwater, TX		
KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KYKC-FM	Ada, OK		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2(+) Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).



# Dance Time In Texas with DJ Mike (02/07/20)

## THIS WEEK'S FEATURED ARTIST • JESSE RAUB JR

"Come for the Beard • Stay for the Music"

[Jesse Raub Jr.](#) still remembers singing and jumping around to the music of The Judds in the back seat of his mother's Monte Carlo. Originally from Houston, Raub moved with his family to Magnolia when he was 8 years old. He first learned to play guitar when he was 17, and his first heartbreak resulted in his first original song. He's since written a number of songs with other artists including Trent Willmon as well as the Texas Chart Topper Dance Her Home with Cody Johnson. As the frontman of his own band, Jesse Raub Jr has spent the last 10 years traveling throughout the great state of Texas rocking the traditional Texas Country sounds and merging them with true southern rock. Jesse has created a show that keeps the crowd on their feet the entire show. His unique voice and true country twang continue to captivate his audiences as he merges the classic sounds of Haggard and Jones with the rocking sounds of Hank and Dwight Yoakam.

Watch for this song to be in the Top 10 soon: ["GOOD TIMES"](#)

## TOP TEXAS RED DIRT SONGS

1. [PRETTY HEART • PARKER McCOLLUM](#)
2. [EVERYDAY KIND OF LOVE • KYLE PARK](#)
3. [SAME KIND OF CRAZY AS ME • CODY JINKS](#)
4. [FACTS AND LIES • JON STORK](#)
5. [ASPHALT AND CONCRETE • BRI BAGWELL](#)
6. [SHE LOVES HORSES • WILLIAM CLARK GREEN](#)
7. [DEAR COUNTRY MUSIC • MIKE RYAN](#)
8. [STRAIT TO JONES • CLAY HOLLIS](#)
9. [MESSAGE IN A BOTTLE • STONEY LaRUE](#)
10. [WHISKEY'S WORKIN' WELL • JAMIE RICHARDS](#)

## REWIND • SONGS STILL PACKIN' THE FLOOR

[WHISKEY MAKES HER MISS ME • DUSTIN SONNIER](#)  
[ONE I WANT • FLATLAND CAVALRY](#)  
[BUY MYSELF A CHANCE • RANDY ROGERS BAND](#)  
[DOWN ON THE RIO GRANDE • JOHNNY RODRIGUEZ](#)

## NEW SONGS OF THE WEEK

[RIVER ROAD DREAM • CURTIS GRIMES](#)  
[RED DIRT TEXAS • HAYDON HADDOCK](#)  
[DROVE ME TO WHISKEY • CASEY DONAHEW](#)  
[SHE GONE • RANDALL KING](#)  
[THROUGH THE JUKEBOX • DONICE MORACE](#)  
[DANCIN' IN THE RAIN • DARRIN MORRIS BAND](#)  
[BREAKING THINGS • MARK POWELL](#)

## DJ Mike

Facebook: <https://www.facebook.com/djmikebilansky>

Email: [mikebilansky@gmail.com](mailto:mikebilansky@gmail.com)

Phone: (936) 588-2717

## CHART RESEARCH

Song rankings based on the [Texas Country Music Chart](#) and [Traction TX Chart](#).  
The officially recognized charts of the Texas Country Music Association.



# DANCE TIME IN TEXAS

Countdown of the Top Texas Red Dirt  
Songs Packin' the Dancefloors

Mon - Fri 8am • 106.1fm • Conroe, TX  
[DancetimeinTexas.com](http://DancetimeinTexas.com)



with DJ Mike



Most Added	Adds
CURTIS GRIMES/River Road Dream Curtis Grimes Music	5
JODY BOOTH/Gotta Go Back To Work SOT	3
CHAD COOKE BAND/Four Minutes King Hall Music	3
RECKLESS KELLY/I Only See You With My Eyes Closed No Big Deal/Thirty Tigers	3
CODY WAYNE/Bad Influence Cody Wayne Music	3
FLATLAND CAVALRY/Come Back Down Flatland Cavalry Music	2
MICKY & THE MOTORCARS/Road To You Thirty Tigers	2
KYLIE FREY/One Night in Tulsa Kylie Frey Music	2
RANDALL KING/She Gone Warner Music Nashville/WEA	2
DARRIN MORRIS BAND/Dancing in the Rain DMB Music	2



Corliss Niethaymer and Mike Ryan at KVMK/College Station.

Greatest Spin Gainers	Increase
CURTIS GRIMES/River Road Dream Curtis Grimes Music	94
KYLIE FREY/One Night in Tulsa Kylie Frey Music	48
JOSH WARD/One More Shot of Whiskey Josh Ward Music	45
CHAD COOKE BAND/Four Minutes King Hall Music	44
JAMIE RICHARDS/Whiskey's Workin' Well Jamie Richards Music	37
TEAGUE BROTHERS BAND/Rainbow Bridge Teague Brothers Music	37
STONE LARUE/Message In A Bottle One Chord Song	33
RECKLESS KELLY/I Only See You With My Eyes Closed No Big Deal/Thirty Tigers	31
RANDALL KING/She Gone Warner Music Nashville/WEA	26
AUSTIN ENGLISH/Heartache in a Small Town Austin English Music	25



Josh Abbot Band headlining the World-famous Blue Light Live in Lubbock - November 22, 2019.





for more information go to

**TEXASCOUNTRYMUSIC.ORG**