

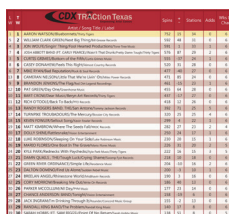
TRACtion Texas

#1

PARKER MCCOLLUM
"Pretty Heart"
MCA Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX Nashville LLC — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email President Joe Kelly-joe@cdxnashville.com

Parker McCollum takes over at #1!



Dear Readers;

PARKER MCCOLLUM hits #1 this week with "Pretty Heart." **STONE LARUE's** "Message In A Bottle" is the *Most Added* this week. **THE PANHANDLERS'** "No Handle" is this week's *Greatest Spin Gainer*! Great work everyone!

The following stations are frozen for this week.

KGfy-FM (Stillwater, OK)
KXKZ-FM (Ruston, LA)
texashomegrownradio.com (Stephenville, TX)

The following station is frozen for two weeks.

KWOX-FM (Woodward, OK)

The following songs have been moved to RECURRENT status.

CALAMITY JANES / Gone to Texas
COPPER CHIEF / Broken Promised Land
JAMIE TALBERT AND THE BAND OF DEMONS / All I Know
KAYLA RAY / Jameson Waltz
MARK SEBBY / Friday Night
RIDERS FORD (FEAT. KENSIE COPPIN) / Natural Disaster
RILEY REDDING / Afraid of the Dark
TEXWESTUS / Gone
XAVIER JOSEPH / Never Been to Texas

TRACtion TX thanks the following artists who used CDX to distribute their latest releases to Texas Red Dirt radio and the industry. We really appreciate your support!

AXEL O & Co / There Are Days
DALLAS REMINGTON / Huntin' Season

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: <https://www.cdxcd.com/fingerprinting-upload-center/>.

Stay tuned,

Joe Kelly

CDX President


joe@cdxnashville.com

jenerayte
PROMOTION



ROSTER and INFO: www.jenerayte.com


EMAIL: jen@jenerayte.com


L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
3	1	PARKER MCCOLLUM/Pretty Heart/MCA Records (UMGN)	800	33	40	1	16
1	2	AARON WATSON/Country Radio/BIG Label Records	797	-8	46	1	20
2	3	CODY JINKS/Same Kind Of Crazy As Me/Late August Records	795	14	42	0	13
4	4	CORY MORROW/Let's Take This Outside/CM Music	696	-18	40	0	21
5	5	CODY JOHNSON/Nothin' On You/Cojo Music LLC	659	-52	43	0	27
7	6	KYLE PARK/Every Day Kind of Love/Kyle Park Music	551	11	36	0	19
8	7	JAMES LANN/Watered Down Whiskey/Ari-Tex Records	546	28	35	1	19
10	8	BRI BAGWELL/Asphalt and Concrete/Bri Bagwell Music	520	42	33	1	11
11	9	WILLIAM CLARK GREEN/She Loves Horses/Bill Grease Records	499	37	35	3	12
9	10	JON STORK/Facts and Lies/Jon Stork Music	496	8	35	2	14
12	11	STONE LARUE/Message In A Bottle/One Chord Song	464	25	33	5	12
6	12	CHAD COOKE BAND/Life Behind Bars/King Hall Music	463	-93	30	2	18
13	13	MIKE RYAN/Dear Country Music,/Mike Ryan Music	442	37	29	2	15
19	14	CLAY HOLLIS/Strait to Jones/Clay Hollis Music	411	61	30	1	16
17	15	JAMIE RICHARDS/Whiskey's Workin' Well/Jamie Richards Music	390	17	30	1	10
16	16	DUSTIN SONNIER/Between The Stones & Jones/Dustin Sonnier Music	361	-26	28	0	25
18	17	DOS BORRACHOS/Barroom Buddies/Dos Borrachos Music	356	-5	33	2	16
15	18	WHISKEY MYERS/Rolling Stone/Wiggy Thump/Thirty Tigers	346	-48	33	0	29
21	19	FLATLAND CAVALRY/Come Back Down/Flatland Cavalry Music	337	13	26	3	12
14	20	DREW FISH/The Devil You Know/Reel Records	332	-67	33	1	31
22	21	JESSE RAUB JR/Good Times/Jesse Raub Jr. Music	325	11	28	1	16
23	22	DAVID ADAM BYRNES/I Can Give You One/David Adam Byrnes Music	314	11	26	1	13
20	23	DERYL DODD W/ RANDY ROGERS/A Bitter End/Little Red Truck Music	313	-30	24	0	18
26	24	TURNPIKE TROUBADOURS/Unrung/Thirty Tigers	297	22	24	2	9
24	25	MICKY & THE MOTORCARS/Road To You/Thirty Tigers	294	-2	22	0	16
28	26	JOSH WARD/One More Shot of Whiskey/Josh Ward Music	273	12	24	2	6
27	27	ADAM HOOD/Real Small Town/Southern Songs	266	1	22	2	14
29	28	ROBERT RAY/I Found You/Big R.I.G. Country, LLC	262	23	18	1	9
25	29	JODY BOOTH/Life of My Love/S.O.T. Records	259	-31	26	0	24
31	30	KIN FAUX/Teardrops on the Rocks/Kin Faux Music	202	-7	18	0	14


RADIO PROMOTION FOR TEXAS, RED DIRT, & AMERICANA MUSIC ARTISTS




www.GilliganPromotions.com

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
34	31	KYLIE FREY/One Night in Tulsa/Kylie Frey Music	196	28	18	3	6
30	32	JEFF JACOBS BAND/Can't Get Her Out of My Head/Jeff Jacobs Band Music	194	-31	19	0	21
32	33	HAYES CARLL/If I May Be So Bold/Dualtone Records	186	-10	17	0	27
35	34	DARRIN MORRIS BAND/Dancing in the Rain/DMB Music	174	7	14	2	7
46	35	CASEY DONAHEW/Drove Me To The Whiskey/Almost Country Records	163	52	12	4	5
36	36	GRANT GILBERT/Denying Desires/Grant Gilbert Music	161	2	14	0	11
33	37	HOLLY TUCKER/Take Me Fishin'/Holly Tucker Music	154	-27	17	2	11
37	38	EVAN FELKER/Whiskey In Your Water/The Next Waltz	153	0	11	0	9
39	39	POWELL BROTHERS, THE/Whatever Is Left/Tolar Powell Entertainment	146	-1	10	0	9
44	40	CREED FISHER/A Few Good Ol' Cowboys/Creed Fisher Music	144	18	12	2	9
42	41	RAGLAND/Love, Liquor, And A Place To Die/Ragland Music	141	5	12	1	9
41	42	MIKE AND THE MOONPIES/You Look Good In Neon/Mike And The Moonpies Music	126	-10	13	0	14
38	43	CASEY BAKER/Life Has Taken Its Toll On Me/Casey Baker Music	126	-24	10	0	23
48	44	JERROD MEDULLA/Treat Me This Way/Jerrod Medulla Music	123	17	8	0	4
43	45	BRANDI BEHLEN/Daddy's Money/Brandi Behlen Music	122	-4	11	0	13
45	46	NO JUSTICE/More To Live For/Smith Music Group	113	-5	10	0	20
47	47	MARIO FLORES/I Only Miss Her When It Rains/Schimflo	112	6	10	1	4
--	48	RANDALL KING/She Gone/Warner Music Nashville/WEA	108	36	8	3	1
50	49	SAM RIGGS/Until My Heart Stops Beating/Major Bob Music	108	11	8	0	4
40	50	RODNEY CROWELL/Flatland Hillbillies/RC1 Records	104	-32	15	0	23

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
SEASON AMMONS/Neon Side Of Town/Cobalt Blue Records	51
CHRIS KNIGHT/I'm William Callahan/Drifter's Church/Thirty Tigers	52
MATT MERCADO/I Should've Never Left Mexico/Matt Mercado Music	53
WILL CARTER/You Feel Like Home/Way Back Records	54
SAM SHUPAK/Her Own Kind of Beautiful/Sam Shupak Music	55
STETSON WALKER/Down to One Key/Stetson Walker Music	56
GARY PATRICK/Man's Gotta Have Fun/Gary Patrick Music	57
CHARLIE SHAFTER/Leave Her Wild/Charlie Shafter Music	58
JAMES COOK/Wake The Dead/James Cook Music	59
KATY MCKENZIE/Advice I Didn't Take/Katy McKenzie Music	60



TRACtion : Texas Monitored Stations

KAXA-FM	Kerrville, TX	KNES-FM	Fairfield, TX	KSDR-FM	Watertown, SD	KYYK-FM	Palestine, TX
KBSO-FM	Corpus Christi, TX	KOKE-FM	Austin, TX	KSEL-FM	Portales, NM	coyotecountryradio.com	
KBST-FM	Big Spring, TX	KOLI-FM	Wichita Falls, TX	KTTU-FM HD4 (K226CH-FX)	Lubbock, TX	madeintexasradio.com	
KDLO-FM	Watertown, SD	KORA-FM	Bryan, TX	KTTX-FM	Brenham, TX	texasboundradio.com	
KERP-FM	Dodge City, KS	KOXE-FM	Brownwood, TX	KTXM-FM	Hallettsville, TX	texashomegrownradio.com	
KFLP-FM	Floydada, TX	KPAK-FM	Alva, OK	KUSH-AM	Cushing, OK	TexasRedHotRadio.com	
KFTX-FM	Corpus Christi, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN	TBJS Radio	Poteau, OK
KFWR-FM	Ft. Worth, TX	KQSC-AM	Colorado Springs, CO	KVMK-FM	College Station, TX		
KFYN-FM	Paris, TX	KQZQ-FM	Kiowa, KS	KVOU-FM	Uvalde, TX		
<u>KGEY-FM</u>	<u>Stillwater, OK</u>	KRBL-FM	Levelland, TX	KVST-FM	Montgomery, TX		
KHLB-FM	Mason, TX	KRMX-FM	Waco, TX	<u>KWQX-FM</u>	<u>Woodward, OK</u>		
KHYI-FM	Howe, TX	KRRG-FM	Laredo, TX	<u>KXKZ-FM</u>	<u>Ruston, LA</u>		
KIKK-FM (HD2)	Houston, TX	KRUN-AM	Ballinger, TX	KXOX-FM	Sweetwater, TX		
KKAJ-FM	Ardmore, OK	KRVF-FM	Kerens, TX	KYKC-FM	Ada, OK		
KKCN-FM	San Angelo, TX	KRVN-FM	Lexington, NE	KYKM-FM	Yoakum, TX		
KMOM-FM	Aberdeen, SD	KSAM-FM	Huntsville, TX	KYKX-FM	Longview, TX		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Dance Time In Texas with DJ Mike (01/20/20)

THIS WEEK'S FEATURED ARTIST • KIN FAUX

Kin Faux is a band of four talented musicians on a mission to put “the western sound” back in country music. While they do pay tribute to country legends like Haggard, Jennings, and Cash, the heavy influence of the band comes from today’s Texas music like Randy Rogers, Kevin Fowler, Cody Jinks, and Wade Bowen. What you will experience at a “Kin Faux” show is a solid rhythm section providing a foundation for blistering guitar and fiddle solos. What you will NOT experience are skinny, glitter-jeans twerking to Pop 40 Country. So, put on your wranglers and two-stepping’ boots, then come see what the buzz is all about Jan 24 and 25 when they will be performing at the San Antonio Rodeo.

This is Kin Faux's newest release: [TEARDROPS ON THE ROCKS](#)

TOP TEXAS RED DIRT SONGS

1. [COUNTRY RADIO • AARON WATSON](#)
2. [NOTHING ON YOU • CODY JOHNSON](#)
3. [SAME KIND OF CRAZY AS ME • CODY JINKS](#)
4. [PRETTY HEART • PARKER McCOLLUM](#)
5. [LIFE BEHIND BARS • CHAD COOKE BAND](#)
6. [LETS TAKE THIS OUTSIDE • CORY MORROW](#)
7. [EVERY DAY KIND OF LOVE • KYLE PARK](#)
8. [WATERED DOWN WHISKEY • JAMES LANN](#)
9. [FACTS AND LIES • JON STORK](#)
10. [STRAIT TO JONES • CLAY HOLLIS](#)

REWIND • SONGS STILL PACKIN' THE FLOOR

[IF IT WASN'T FOR TEXAS • GEORGE STRAIT](#)
[DOWN IN FLAMES • STONEY LaRUE](#)
[BALLAD OF A SOUTHERN MAN • WHISKEY MYERS](#)
[99 BOTTLES • ZANE WILLIAMS](#)

NEW SONGS OF THE WEEK

[GOTTA GO BACK TO WORK • JODY BOOTH](#)
[DROVE ME TO WHISKEY • CASEY DONAHEW](#)
[ONE MORE SHOT OF WHISKEY • JOSH WARD](#)
[SHE GONE • RANDALL KING](#)
[DANCIN' IN THE RAIN • DARRIN MORRIS BAND](#)

DJ Mike

Facebook: <https://www.facebook.com/djmikebilansky>

Email: mikebilansky@gmail.com

Phone: (936) 588-2717

CHART RESEARCH

Song rankings based on the [Texas Country Music Chart](#) and [Traction TX Chart](#).
The officially recognized charts of the Texas Country Music Association



DANCE TIME IN TEXAS

Countdown of the Top Texas Red Dirt
Songs Packin' the Dancefloors

Mon - Fri 8am • 106.1fm • Conroe, TX
DancetimeinTexas.com



with DJ Mike

Most Added	Adds
STONEY LARUE/Message In A Bottle One Chord Song	5
CASEY DONAHEW/Drove Me To The Whiskey Almost Country Records	4
PANHANDLERS, THE/No Handle The Next Waltz	4
WILLIAM CLARK GREEN/She Loves Horses Bill Grease Records	3
FLATLAND CAVALRY/Come Back Down Flatland Cavalry Music	3
KYLIE FREY/One Night in Tulsa Kylie Frey Music	3
RANDALL KING/She Gone Warner Music Nashville/WEA	3
JON STORK/Facts and Lies Jon Stork Music	2
CHAD COOKE BAND/Life Behind Bars King Hall Music	2
MIKE RYAN/Dear Country Music, Mike Ryan Music	2



Colby Ericson (35 South/My Town Media PD) with Jon Wolfe at Hartman Arena, Park City, KS.

Greatest Spin Gainers	Increase
PANHANDLERS, THE/No Handle The Next Waltz	62
CLAY HOLLIS/Strait to Jones Clay Hollis Music	61
CASEY DONAHEW/Drove Me To The Whiskey Almost Country Records	52
BRI BAGWELL/Asphalt and Concrete Bri Bagwell Music	42
WILLIAM CLARK GREEN/She Loves Horses Bill Grease Records	37
MIKE RYAN/Dear Country Music, Mike Ryan Music	37
RANDALL KING/She Gone Warner Music Nashville/WEA	36
PARKER MCCOLLUM/Pretty Heart MCA Records (UMGN)	33
MAX FLINN/God's Been Laughin' at Me Max Flinn Music	31
JAMES LANN/Watered Down Whiskey Ari-Tex Records	28



Colby Ericson (35 South/My Town Media PD) with Cody Johnson at Hartman Arena, Park City, KS.

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