

Dear Readers:

RANDY ROGERS BAND "I'll Never Get Over You" Tommy Jackson/Thirty Tigers

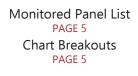
Randy Rogers Band Stays On Top!



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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email President Joe Kelly joe@cdxnashville.com

RANDY ROGERS BAND keeps the #1 position for the third week in a row with "I'll Never Get Over You." CORY MORROW's "Let's Take This Outside" is this week's Most Added. "Pretty Heart" by PARKER MCCOLLUM remains the Greatest Spin Gainer. MIKE RYAN's "Dear Country Music," is the Highest Debut at position #48! Great work everyone!

The following stations have been frozen for this week. KPAK-FM (Alva, OK) KWOX-FM (Woodward, OK)

The following station has been frozen for two weeks. KKGQ-FM (Wichita, KS)

The following songs have been moved to RECURRENT status. ABE MAC BAND / Crazy CURTIS GRIMES / Still DAVID JOEL / Wonder Woman JEFF WARREN JOHNSTON / That Woman KEVIN FORREST CLARK / Dance With The One Who Brought You WILLIAM CLARK GREEN / Stay

TRACtion TX thanks the following artists who used CDX to distribute their latest releases to Texas Red Dirt radio and the industry. We really appreciate your support! MONTY DAWSON / Hard Luck KEN HAMILTON / Flight Attendant THE 40 ACRE MULE / BathRoom Walls

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: https://www.cdxcd.com/ fingerprinting-upload-center/.

> Stay tuned, Joe Kelly CDX President joe@cdxnashville.com



WWW.TRACTIONTX.COM

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L W	T W	TRÂCtion Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	RANDY ROGERS BAND/I'll Never Get Over You/Tommy Jackson/Thirty Tigers	731	30	39	0	14
3	2	2 CASEY DONAHEW/Let's Make A Love Song/Almost Country Records			41	0	23
5	3	KEVIN FOWLER/Better With Beer/Kevin Fowler Records	584	24	37	0	12
4	4	TURNPIKE TROUBADOURS/The Winding Stair Mountain Blues/Thirty Tigers	584	11	34	0	20
6	5	WHISKEY MYERS/Rolling Stone/Wiggy Thump/Thirty Tigers	583	43	35	0	15
2	6	JON WOLFE/Some Ol' Bar In The 90s/Jon Wolfe Music	551	-110	35	0	20
7	7	CODY JOHNSON/Nothin' On You/Cojo Music LLC	518	2	34	1	13
9	8	WYNN WILLIAMS/Yeah Buddy/Wynn Williams Music	464	29	31	1	12
13	9	AARON WATSON/Country Radio/BIG Label Records	425	69	32	3	6
10	10	SUNDANCE HEAD/Close Enough To Walk/Wildcatter	423	-5	25	0	25
14	11	1 MARK POWELL/This Bar Needs A Town/Mark Powell Music		59	30	3	12
16	12	2 JODY BOOTH/Life of My Love/S.O.T. Records		43	25	2	10
12	13	L3 DREW FISH/The Devil You Know/Reel Records		3	26	2	17
15	14	4 SHANE SMITH AND THE SAINTS/Heaven Knows/Geronimo West Records		3	28	1	19
20	15	CORY MORROW/Let's Take This Outside/CM Music	325	72	26	6	7
18	16	6 RODNEY CROWELL/Flatland Hillbillies/RC1 Records		33	24	3	9
21	17	DONICE MORACE/The Blues Are Alive And Well/Donice Morace Music	287	36	17	1	15
23	18	DUSTIN SONNIER/Between The Stones & Jones/Dustin Sonnier Music	273	52	20	1	11
24	19	KYLE PARK/Every Day Kind of Love/Kyle Park Music	271	54	21	2	5
19	20	MARK MCKINNEY/Cinnamon Shore/Mark McKinney Music	271	17	19	0	16
17	21	FRANK RAY/Just for a Minute/Frank Ray Music	268	4	20	0	22
22	22	HAYES CARLL/If I May Be So Bold/Dualtone Records	235	5	20	1	13
32	23	DERYL DODD W/ RANDY ROGERS/A Bitter End/Little Red Truck Music	225	46	15	2	4
49	24	PARKER MCCOLLUM/Pretty Heart/MCA Records (UMGN)	220	122	13	4	2
29	25			19	14	1	12
25	26	KOE WETZEL (& THE KONVICTS)/Ragweed/Koe Wetzel Music 203		-14	15	0	11
30	27	TANYA TUCKER/The Wheels Of Laredo/Fantasy Records/Concord 190 8		15	0	13	
28	28	MASON LIVELY/Early Grave/Mason Lively Music	189	-2	17	0	20
26	29	MARTY HEDDIN/A Little Less Lonely/Nightlife Entertainment Group/Dreamlined Entertainment Group	185	-11	19	0	17
34	30			14	16	0	7

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Got a single you'd like to promote? Let us know! Contact Mark Piland for pricing and info. Mark Piland mark@cdxnashville.com

"Monitored Radio Airplay"

L W	т w	TRACtion & Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
33	31	MORGAN ASHLEY/Come Find Me/Morgan Ashley Music	177	5	15	0	17
37	32	JARROD MORRIS/Coyote/Jarrod Morris Music	177	27	11	2	10
27	33	JOSH ABBOTT BAND/Little More You/Josh Abbott Band Music	174	-21	18	0	10
36	34	JAMES LANN/Watered Down Whiskey/Ari-Tex Records	172	16	15	2	5
35	35	CHRIS KNIGHT/I'm William Callahan/Drifter's Church/Thirty Tigers	161	4	11	0	8
38	36	NO JUSTICE/More To Live For/Smith Music Group	152	3	11	0	6
42	37	DOS BORRACHOS/Barroom Buddies/Dos Borrachos Music	151	22	16	4	2
47	38	38 MICKY AND THE MOTORCARS/Road To You/Thirty Tigers 138				2	2
48	39	39 CLAY HOLLIS/Strait to Jones/Clay Hollis Music 135 34		11	3	2	
41	40	40 CASEY BAKER/Life Has Taken Its Toll On Me/Casey Baker Music		4	11	0	9
39	41	CHAD COOKE BAND/Life Behind Bars/King Hall Music	129	-7	12	1	4
44	42	COMANCHE MOON/Goin' To The Country/CM Music	128	12	11	0	9
40	43	DUSTY NEUMAN/Spike Drivin' Blues/Marathon Music Group	128	-8	7	0	9
43	44	JESSE RAUB JR/Good Times/Jesse Raub Jr. Music	126	9	13	1	2
	45	DALTON DOMINO/Love Is Dangerous/Lightning Rod Records	111	23	9	0	2
45	46	MATT CALDWELL/Highways and Honkytonks/Matt Caldwell Music	110	-3	12	1	7
	47	KAITLYN KOHLER/Everything's Here But You/Kaitlyn Kohler Music	105	14	10	2	3
	48	MIKE RYAN/Dear Country Music,/Mike Ryan Music	104	51	8	5	1
50	49	49 KAITLIN BUTTS/White River/Kaitlin Butts Music 100 6					14
46	50	HAYDEN HADDOCK/Everywhere I Need To Be/Hayden Haddock Music 97 -10 11 0 8					
	Number 1 = Most Added = Spin Gainer =						

Bubbling Under	Position
MATT MERCADO/I Should've Never Left Mexico/Matt Mercado Music	51
ADAM HOOD/Real Small Town/Southern Songs	52
JORDAN ROBERT KIRK/That's Just Life/New Tyme Music	53
WILL CARTER/Good Bad Idea/Will Carter Music	54
KIN FAUX/Teardrops on the Rocks/Kin Faux Music	55
JON STORK/Facts and Lies/Jon Stork Music	56
BRANDI BEHLEN/Daddy's Money/Brandi Behlen Music	57
HOLLY TUCKER/Take Me Fishin'/Holly Tucker Music	58
NATALIE ROSE/Summer Days/Natalie Rose Music	59
LAUREN CORZINE/Ain't That Lonely/Lauren Corzine Music	60

WANT TO CHECK OUT NEW TEXAS RED DIRT MUSIC?

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TRACtion * Texas Monitored Stations

KAXA-FM KBSO-FM KBST-FM KECO-FM KERP-FM	Kerrville, TX Corpus Christi, TX Big Spring, TX Elk City, OK Dodge City, KS	KNES-FM KOKE-FM KOLI-FM KORA-FM KOXE-FM	Fairfield, TX Austin, TX Wichita Falls, TX Bryan, TX Brownwood, TX	KSSL-FM Post, TX KTTU-FM HD4 (K226CH-FX) Lubbock, TX KTTX-FM Brenham, TX KTXM-FM Hallettsville, TX KUSH-AM Cushing, OK	texasboundradio.com texashomegrownradio.com TexasRedHotRadio.com TBJS Radio Poteau, OK
KFLP-FM KFTX-FM KFWR-FM KFYN-FM KHLB-FM KHYI-FM KIKK-FM (HD2)	Floydada, TX Corpus Christi, TX Ft. Worth, TX Paris, TX Mason, TX Howe, TX Houston, TX	<u>KPAK-EM</u> KPUR-FM KQSC-AM KQZQ-FM KRBL-FM KRRG-FM KRUN-AM	Alva, OK Canyon, TX Colorado Springs, CO Kiowa, KS Levelland, TX Laredo, TX Ballinger, TX	KUSQ-FM Worthington, MN KVST-FM Montgomery, TX KWOX-FM Woodward, OK KXKZ-FM Ruston, LA KXOX-FM Sweetwater,TX KYKC-FM Ada, OK KYKM-FM Yoakum, TX	
KKAJ-FM KKCN-FM <u>KKGQ-FM</u> KMOM-FM	Ardmore, OK San Angelo, TX <u>Wichita, KS</u> Aberdeen, SD	KRVF-FM KRVN-FM KSAM-FM KSEL-FM Strikethrough =	Kerens, TX Lexington, NE Huntsville, TX Portales, NM	KYKX-FM Longview,TX KYYK-FM Palestine, TX coyotecountryradio.com madeintexasradio.com wly Added Underlined = Frozen this Weel	k Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <u>https://www.cdxcd.com/fingerprinting-upload-center/</u> for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves. With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at <u>www.tractiontx.com</u>.

Most Added	Adds
CORY MORROW/Let's Take This Outside CM Music	6
MIKE RYAN/Dear Country Music, Mike Ryan Music	5
PARKER MCCOLLUM/Pretty Heart MCA Records (UMGN)	4
DOS BORRACHOS/Barroom Buddies Dos Borrachos Music	4
ADAM HOOD/Real Small Town Southern Songs	4
AARON WATSON/Country Radio BIG Label Records	3
MARK POWELL/This Bar Needs A Town Mark Powell Music	3
RODNEY CROWELL/Flatland Hillbillies RC1 Records	3
CLAY HOLLIS/Strait to Jones Clay Hollis Music	3
SAM SHUPAK/Her Own Kind of Beautiful Sam Shupak Music	3

Greatest Spin Gainers	Increase
PARKER MCCOLLUM/Pretty Heart MCA Records (UMGN)	122
CORY MORROW/Let's Take This Outside CM Music	72
AARON WATSON/Country Radio BIG Label Records	69
MARK POWELL/This Bar Needs A Town Mark Powell Music	59
KYLE PARK/Every Day Kind of Love Kyle Park Music	54
DUSTIN SONNIER/Between The Stones & Jones Dustin Sonnier Music	52
MIKE RYAN/Dear Country Music, Mike Ryan Music	51
DERYL DODD W/ RANDY ROGERS/A Bitter End Little Red Truck Music	46
WHISKEY MYERS/Rolling Stone/Wiggy Thump Thirty Tigers	43
JODY BOOTH/Life of My Love S.O.T. Records	43



Not only did Colby Ericson add KHDL, Emporia, KS to the 35 South family of stations this past week, He also hosted the 35 South Anniversary Party featuring Drew Fish, Kylie Frey, David Adams Byrnes, Bradley Banning, Jake and Jason Coffey of Mountain Deer Revival and Mike Love.



Lisa Christi with KVST and Grant Gilbert.

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