

TRACtion Texas

#1

RANDY ROGERS BAND
"I'll Never Get Over You"
 Tommy Jackson/Thirty Tigers

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email President Joe Kelly-joe@cdxnashville.com

Randy Rogers Band Stays On Top!



Dear Readers;

RANDY ROGERS BAND keeps the #1 position this week with "I'll Never Get Over You." "Pretty Heart" by **PARKER MCCOLLUM** is this week's *Most Added* and *Greatest Spin Gainer*. **DOS BORRACHOS'** "Barroom Buddies" is the *Highest Debut* at position #42! Great work everyone!

The following stations have been frozen for this week.

- KKGQ-FM (Wichita, KS)
- KRRG-FM (Laredo, TX)

The following songs have been moved to RECURRENT status.

- CHARLIE STOUT / The Last Rattlesnake in All of West Texas / TMID 28923
- DARRIN MORRIS BAND / High On Some Willie / TMID 28738
- DREW MORELAND / Road Stone
- ISAAC JACOB BAND / In My Dreams
- JACK INGRAM / Where There's A Willie
- JESSE DAYTON / Christmas Time With You
- MORGAN MCKAY / Whiskey
- ROBERT RAY / Good Country Song
- SAINTS ELEVEN (FT. WALT WILKINS) / Strange Round Here

TRACtion TX thanks the following artists who used CDX to distribute their latest releases to Texas Red Dirt radio and the industry. We really appreciate your support!

- WEST / Country To The Bone
- BRETT STAIR / I Want My Country Back

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: <https://www.cdxcd.com/fingerprinting-upload-center/>.

Stay tuned,
Joe Kelly

CDX President joe@cdxnashville.com



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L W	T W					Spins	+ -	Stations	Adds	Wks On Chart
		Artist / Song Title / Label								
1	1	RANDY ROGERS BAND/I'll Never Get Over You/Tommy Jackson/Thirty Tigers	2 Weeks At #1!	701	5	41	2	13		
3	2	JON WOLFE/Some Ol' Bar In The 90s/Jon Wolfe Music		661	-10	36	1	19		
2	3	CASEY DONAHEW/Let's Make A Love Song/Almost Country Records		654	-38	42	0	22		
5	4	TURNPIKE TROUBADOURS/The Winding Stair Mountain Blues/Thirty Tigers		573	0	34	0	19		
4	5	KEVIN FOWLER/Better With Beer/Kevin Fowler Records		560	-14	36	2	11		
7	6	WHISKEY MYERS/Rolling Stone/Wiggy Thump/Thirty Tigers		540	71	35	3	14		
8	7	CODY JOHNSON/Nothin' On You/Cojo Music LLC		516	66	34	1	12		
6	8	CURTIS GRIMES/Still/Curtis Grimes Music		505	-55	33	2	16		
10	9	WYNN WILLIAMS/Yeah Buddy/Wynn Williams Music		435	38	29	1	11		
11	10	SUNDANCE HEAD/Close Enough To Walk/Wildcatter		428	41	26	0	24		
9	11	WILLIAM CLARK GREEN/Stay/Bill Grease Records		418	-22	37	0	21		
14	12	DREW FISH/The Devil You Know/Reel Records		361	16	25	1	16		
15	13	AARON WATSON/Country Radio/BIG Label Records		356	21	29	2	5		
16	14	MARK POWELL/This Bar Needs A Town/Mark Powell Music		355	32	27	2	11		
13	15	SHANE SMITH AND THE SAINTS/Heaven Knows/Geronimo West Records		339	-43	26	0	18		
18	16	JODY BOOTH/Life of My Love/S.O.T. Records		326	30	23	0	9		
19	17	FRANK RAY/Just for a Minute/Frank Ray Music		264	-15	21	0	21		
21	18	RODNEY CROWELL/Flatland Hillbillies/RC1 Records		255	7	20	1	8		
20	19	MARK MCKINNEY/Cinnamon Shore/Mark McKinney Music		254	-13	19	0	15		
23	20	CORY MORROW/Let's Take This Outside/CM Music		253	9	20	2	6		
26	21	DONICE MORACE/The Blues Are Alive And Well/Donice Morace Music		251	23	16	2	14		
27	22	HAYES CARLL/If I May Be So Bold/Dualtone Records		230	9	19	0	12		
24	23	DUSTIN SONNIER/Between The Stones & Jones/Dustin Sonnier Music		221	-20	19	0	10		
39	24	KYLE PARK/Every Day Kind of Love/Kyle Park Music		217	68	19	4	4		
25	25	KOE WETZEL (& THE KONVICTS)/Ragweed/Koe Wetzels Music		217	-22	15	1	10		
22	26	MARTY HEDDIN/A Little Less Lonely/Nightlife Entertainment Group/Dreamlined Entertainment Group		196	-48	19	0	16		
28	27	JOSH ABBOTT BAND/Little More You/Josh Abbott Band Music		195	-7	19	0	9		
32	28	MASON LIVELY/Early Grave/Mason Lively Music		191	13	18	0	19		
30	29	GARY KYLE/American Flags/Gary Kyle Music		188	-8	14	0	11		
31	30	TANYA TUCKER/The Wheels Of Laredo/Fantasy Records/Concord		182	-1	15	0	12		

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Mark Piland
mark@cdxnashville.com

L W	T W	 Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
29	31	ABE MAC BAND/Crazy/Abe Mac Music	179	-21	15	0	21
33	32	DERYL DODD W/ RANDY ROGERS/A Bitter End/Little Red Truck Music	179	3	13	0	3
35	33	MORGAN ASHLEY/Come Find Me/Morgan Ashley Music	172	1	16	1	16
38	34	JEFF JACOBS BAND/Can't Get Her Out of My Head/Jeff Jacobs Band Music	164	10	16	2	6
34	35	CHRIS KNIGHT/I'm William Callahan/Drifter's Church/Thirty Tigers	157	-15	12	0	7
40	36	JAMES LANN/Watered Down Whiskey/Ari-Tex Records	156	12	14	1	4
36	37	JARROD MORRIS/Coyote/Jarrold Morris Music	150	-17	9	0	9
37	38	NO JUSTICE/More To Live For/Smith Music Group	149	-7	11	0	5
49	39	CHAD COOKE BAND/Life Behind Bars/King Hall Music	136	43	12	3	3
41	40	DUSTY NEUMAN/Spike Drivin' Blues/Marathon Music Group	136	6	8	0	8
43	41	CASEY BAKER/Life Has Taken Its Toll On Me/Casey Baker Music	131	14	11	0	8
--	42	DOS BORRACHOS/Barroom Buddies/Dos Borrachos Music	129	59	13	6	1
--	43	JESSE RAUB JR/Good Times/Jesse Raub Jr. Music	117	40	12	3	1
42	44	COMANCHE MOON/Goin' To The Country/CM Music	116	-11	11	0	8
45	45	MATT CALDWELL/Highways and Honkytonks/Matt Caldwell Music	113	6	12	0	6
46	46	HAYDEN HADDOCK/Everywhere I Need To Be/Hayden Haddock Music	107	2	13	0	7
--	47	MICKY AND THE MOTORCARS/Road To You/Thirty Tigers	106	40	9	3	1
--	48	CLAY HOLLIS/Strait to Jones/Clay Hollis Music	101	63	8	3	1
--	49	PARKER MCCOLLUM/Pretty Heart/MCA Records (UMGN)	98	98	9	9	1
44	50	KAITLIN BUTTS/White River/Kaitlin Butts Music	94	-23	9	0	13

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
MATT MERCADO/I Should've Never Left Mexico/Matt Mercado Music	51
KAITLYN KOHLER/Everything's Here But You/Kaitlyn Kohler Music	52
DALTON DOMINO/Love Is Dangerous/Lightning Rod Records	53
WILL CARTER/Good Bad Idea/Will Carter Music	54
BRANDI BEHLEN/Daddy's Money/Brandi Behlen Music	55
JORDAN ROBERT KIRK/That's Just Life/New Tyme Music	56
JON STORK/Facts and Lies/Jon Stork Music	57
TEAGUE BROTHERS BAND/Coyote/Teague Brothers Music	58
ADAM HOOD/Real Small Town/Southern Songs	59
CODY BRYAN BAND/Our House For The Weekend/Cody Bryan Band Music	60

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WWW.MYCDX.COM/SUBSERVICES/SUBSERVICES_LOGIN.PHP**



TRACtion : Texas Monitored Stations

KAXA-FM	Kerrville, TX	KNES-FM	Fairfield, TX	KSSL-FM	Post, TX	texasboundradio.com
KBSO-FM	Corpus Christi, TX	KOKE-FM	Austin, TX	KTTU-FM HD4 (K226CH-FX)	Lubbock, TX	texashomegrownradio.com
KBST-FM	Big Spring, TX	KOLI-FM	Wichita Falls, TX	KTTX-FM	Brenham, TX	TexasRedHotRadio.com
KECO-FM	Elk City, OK	KORA-FM	Bryan, TX	KTXM-FM	Hallettsville, TX	TBJS Radio Poteau, OK
KERP-FM	Dodge City, KS	KOXE-FM	Brownwood, TX	KUSH-AM	Cushing, OK	
KFLP-FM	Floydada, TX	KPAK-FM	Alva, OK	KUSQ-FM	Worthington, MN	
KFTX-FM	Corpus Christi, TX	KPUR-FM	Canyon, TX	KVST-FM	Montgomery, TX	
KFWR-FM	Ft. Worth, TX	KQSC-AM	Colorado Springs, CO	KWOX-FM	Woodward, OK	
KFYN-FM	Paris, TX	KQZQ-FM	Kiowa, KS	KXKZ-FM	Ruston, LA	
KHLB-FM	Mason, TX	KRBL-FM	Levelland, TX	KXOX-FM	Sweetwater, TX	
KHYI-FM	Howe, TX	KRRG-FM	Laredo, TX	KYKC-FM	Ada, OK	
KIKK-FM (HD2)	Houston, TX	KRUN-AM	Ballinger, TX	KYKM-FM	Yoakum, TX	
KKAJ-FM	Ardmore, OK	KRVF-FM	Kerens, TX	KYKX-FM	Longview, TX	
KKCN-FM	San Angelo, TX	KRVN-FM	Lexington, NE	KYYK-FM	Palestine, TX	
KKGQ-FM	Wichita, KS	KSAM-FM	Huntsville, TX		coyotecountryradio.com	
KMOM-FM	Aberdeen, SD	KSEL-FM	Portales, NM		madeintexasradio.com	

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Most Added	Adds
PARKER MCCOLLUM/Pretty Heart MCA Records (UMGN)	9
DOS BORRACHOS/Barroom Buddies Dos Borrachos Music	6
KYLE PARK/Every Day Kind of Love Kyle Park Music	4
WHISKEY MYERS/Rolling Stone Wiggy Thump/Thirty Tigers	3
CHAD COOKE BAND/Life Behind Bars King Hall Music	3
JESSE RAUB JR/Good Times Jesse Raub Jr. Music	3
MICKY AND THE MOTORCARS/Road To You Thirty Tigers	3
CLAY HOLLIS/Strait to Jones Clay Hollis Music	3
RAGLAND/Love, Liquor, And A Place To Die Ragland Music	3
RANDY ROGERS BAND/I'll Never Get Over You Tommy Jackson/Thirty Tigers	2



Clay Hollis, John Seiber, and Matt Caldwell at KDLO in Watertown, SD.

Greatest Spin Gainers	Increase
PARKER MCCOLLUM/Pretty Heart MCA Records (UMGN)	98
WHISKEY MYERS/Rolling Stone Wiggy Thump/Thirty Tigers	71
KYLE PARK/Every Day Kind of Love Kyle Park Music	68
CODY JOHNSON/Nothin' On You Cojo Music LLC	66
CLAY HOLLIS/Strait to Jones Clay Hollis Music	63
DOS BORRACHOS/Barroom Buddies Dos Borrachos Music	59
CHAD COOKE BAND/Life Behind Bars King Hall Music	43
SUNDANCE HEAD/Close Enough To Walk Wildcatter	41
JESSE RAUB JR/Good Times Jesse Raub Jr. Music	40
MICKY AND THE MOTORCARS/Road To You Thirty Tigers	40



(L-R) Ally Kelly, Joe Kelly (CDX) and Linda Wilson and Richard Wilson (TCMA) enjoy a moment at the TCMA Awards at Billy Bob's in Fort Worth, TX.

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