

Casey Donahew "Let's Make A Love Song" Almost Country Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email President Joe Kellyjoe@cdxnashville.com

Casey Donahew Stays On Top!



Dear Readers:

CASEY DONAHEW keeps the #1 position for the eighth week in a row with "Let's Make A Love Song." "Every Day Kind Of Love" by KYLE PARK is this week's Most Added, DERYL DODD W/ RANDY ROGERS' "A Bitter End" takes over as the Greatest Spin Gainer and the Highest Debut at position #33! Great work everyone!

The following songs have been moved to RECURRENT status.
BERNIE NELSON / My Kind Of Lonely
DANNY RAY HARRIS / Livin' the Life of a Haggard Song
ERIC WOODRING / The River Walk

LANDON BULLARD & THE MOSTLY SOBER / Love Don't Come Easy

MIKE AMABILE / Reasons

PAUL BOGART / When The Cowboys Are Gone

RAGLAND / Footsteps
RAY JOHNSTON BAND / Beautiful You
SARA MORGAN / Church In A Bar
SPUR 327 BAND, THE / Must Have Lost My Mind

STEVE ANTHONY / Here's To You, Here's To Me TREY GONZALEZ / F-150 Ride

WILLIE NELSON / Ride Me Back Home

TRACtion TX thanks the following artists who used CDX to distribute their latest releases to Texas Red Dirt radio and the industry. We really appreciate your support!

THE DON MEALER BAND / Texas Style

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, you can now go to our upload center, fill out the necessary information and send your MP3s for fingerprinting here: https://www.cdxcd.com/ fingerprinting-upload-center/.

> Stay tuned, Joe Kelly

CDX President joe@cdxnashville.com



L W	T W	TRACtion * Texas Empowering Artist Careers Artist / Song Title / Label	Spins	<u>+</u>	Stations	Adds	Wks On Chart
1	1	CASEY DONAHEW/Let's Make A Love Song/Almost Country Records 8 Weeks At #1!	740	-45	42	1	20
3	2	JON WOLFE/Some Ol' Bar In The 90s/Jon Wolfe Music	681	46	34	1	17
2	3	RANDY ROGERS BAND/I'll Never Get Over You/Tommy Jackson/Thirty Tigers	679	24	37	1	11
6	4	TURNPIKE TROUBADOURS/The Winding Stair Mountain Blues/Thirty Tigers	586	23	32	1	17
7	5	CURTIS GRIMES/Still/Curtis Grimes Music	534	-15	31	1	14
8	6	KEVIN FOWLER/Better With Beer/Kevin Fowler Records	528	50	35	1	9
5	7	STONEY LARUE/Hill Country Boogaloo/One Chord Song/Smith Group	469	-112	32	0	15
9	8	ROBERT RAY/Good Country Song/Big R.I.G. Country, LLC	465	7	25	1	17
4	9	WILLIAM CLARK GREEN/Stay/Bill Grease Records	456	-177	34	0	19
10	10	WHISKEY MYERS/Rolling Stone/Wiggy Thump/Thirty Tigers	455	10	31	0	12
11	11	CODY JOHNSON/Nothin' On You/Cojo Music LLC	453	26	32	2	10
13	12	SHANE SMITH AND THE SAINTS/Heaven Knows/Geronimo West Records	379	-21	26	0	16
12	13	JACK INGRAM/Where There's A Willie/Beat Up Ford Records	376	-27	28	0	24
14	14	SUNDANCE HEAD/Close Enough To Walk/Wildcatter	370	-10	25	0	22
15	15	WYNN WILLIAMS/Yeah Buddy/Wynn Williams Music	353	-16	29	1	9
17	16	DREW FISH/The Devil You Know/Reel Records	332	40	25	0	14
18	17	MARK POWELL/This Bar Needs A Town/Mark Powell Music	310	34	24	2	9
26	18	AARON WATSON/Country Radio/BIG Label Records	290	69	20	2	3
16	19	FRANK RAY/Just for a Minute/Frank Ray Music	288	-11	22	0	19
20	20	KOE WETZEL (& THE KONVICTS)/Ragweed/Koe Wetzel Music	275	9	14	0	8
21	21	MARK MCKINNEY/Cinnamon Shore/Mark McKinney Music	274	20	19	3	13
19	22	JODY BOOTH/Life of My Love/S.O.T. Records	263	-7	19	2	7
31	23	RODNEY CROWELL/Flatland Hillbillies/RC1 Records	256	65	20	3	6
25	24	${\sf MARTY\ HEDDIN/A\ Little\ Less\ Lonely/Nightlife\ Entertainment\ Group/Dreamlined\ Entertainment\ Group}$	241	8	20	0	14
23	25	ABE MAC BAND/Crazy/Abe Mac Music	228	-14	17	1	19
28	26	DUSTIN SONNIER/Between The Stones & Jones/Dustin Sonnier Music	225	17	19	2	8
33	27	CORY MORROW/Let's Take This Outside/CM Music	216	39	16	2	4
29	28	HAYES CARLL/If I May Be So Bold/Dualtone Records	213	11	19	0	10
22	29	JOSH ABBOTT BAND/Little More You/Josh Abbott Band Music	210	-37	19	0	7
30	30	DONICE MORACE/The Blues Are Alive And Well/Donice Morace Music	209	16	14	0	12

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Mark Piland mark@cdxnashville.com

WWW.TRACTIONTX.COM "Monitored Radio Airplay" Sept 18th, 2019 | PAGE 2

L W	T W	TRÂCtion & Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+	Stations	Adds	Wks On Chart
32	31	MASON LIVELY/Early Grave/Mason Lively Music	194	6	19	1	17
27	32	GARY KYLE/American Flags/Gary Kyle Music	194	-16	14	0	9
	33	DERYL DODD W/ RANDY ROGERS/A Bitter End/Little Red Truck Music	168	84	10	2	1
34	34	JEFF JACOBS BAND/Can't Get Her Out of My Head/Jeff Jacobs Band Music	167	6	14	1	4
40	35	TANYA TUCKER/The Wheels Of Laredo/Fantasy Records/Concord	164	34	15	1	10
37	36	CHRIS KNIGHT/I'm William Callahan/Drifter's Church/Thirty Tigers	153	10	11	0	5
48	37	KYLE PARK/Every Day Kind of Love/Kyle Park Music	144	45	13	4	2
36	38	JARROD MORRIS/Coyote/Jarrod Morris Music	138	-14	9	1	7
45	39	JAMES LANN/Watered Down Whiskey/Ari-Tex Records	136	30	12	1	2
35	40	MORGAN ASHLEY/Come Find Me/Morgan Ashley Music	135	-25	14	0	14
39	41	COMANCHE MOON/Goin' To The Country/CM Music	135	-5	10	0	6
41	42	DUSTY NEUMAN/Spike Drivin' Blues/Marathon Music Group	133	7	8	0	6
46	43	HAYDEN HADDOCK/Everywhere I Need To Be/Hayden Haddock Music	122	16	12	1	5
42	44	NO JUSTICE/More To Live For/Smith Music Group	119	-2	9	0	3
47	45	MATT CALDWELL/Highways and Honkytonks/Matt Caldwell Music	116	12	12	1	4
38	46	ZACH COFFEY/Nobody Frames Bad Days/Zach Coffey Music	116	-24	11	0	13
44	47	CASEY BAKER/Life Has Taken Its Toll On Me/Casey Baker Music	115	2	10	0	6
49	48	NATALIE ROSE/Summer Days/Natalie Rose Music	99	4	8	0	3
	49	CHAD COOKE BAND/Life Behind Bars/King Hall Music	96	39	8	2	1
43	50	JAMES COOK/Let 'Em Run/James Cook Music	95	-22	12	0	23

Number 1 = Spin Gainer = Spin Gainer =

Bubbling Under	Position
KAITLYN KOHLER/Everything's Here But You/Kaitlyn Kohler Music	51
BRANDI BEHLEN/Daddy's Money/Brandi Behlen Music	52
WILL CARTER/Good Bad Idea/Will Carter Music	53
DALTON DOMINO/Love Is Dangerous/Lightning Rod Records	54
MATT MERCADO/I Should've Never Left Mexico/Matt Mercado Music	55
KAITLIN BUTTS/White River/Kaitlin Butts Music	56
JORDAN ROBERT KIRK/That's Just Life/New Tyme Music	57
JESSE RAUB JR/Good Times/Jesse Raub Jr. Music	58
LAUREN CORZINE/Ain't That Lonely/Lauren Corzine Music	59
CODY BRYAN BAND/Our House For The Weekend/Cody Bryan Band Music	60

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TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to https://www.cdxcd.com/fingerprinting-upload-center/ for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Most Added	Adds
KYLE PARK/Every Day Kind of Love Kyle Park Music	4
MARK MCKINNEY/Cinnamon Shore Mark McKinney Music	3
RODNEY CROWELL/Flatland Hillbillies RC1 Records	3
TEAGUE BROTHERS BAND/Coyote Teague Brothers Music	3
CODY JOHNSON/Nothin' On You Cojo Music LLC	2
MARK POWELL/This Bar Needs A Town Mark Powell Music	2
AARON WATSON/Country Radio BIG Label Records	2
JODY BOOTH/Life of My Love S.O.T. Records	2
DUSTIN SONNIER/Between The Stones & Jones Dustin Sonnier Music	2
CORY MORROW/Let's Take This Outside CM Music	2



Jon Stork with DJ's Rowdy J and Bulldoggin' Kenny.

Greatest Spin Gainers	Increase
DERYL DODD W/ RANDY ROGERS/A Bitter End Little Red Truck Music	84
AARON WATSON/Country Radio BIG Label Records	69
RODNEY CROWELL/Flatland Hillbillies RC1 Records	65
KEVIN FOWLER/Better With Beer Kevin Fowler Records	50
JON WOLFE/Some Ol' Bar In The 90s Jon Wolfe Music	46
KYLE PARK/Every Day Kind of Love Kyle Park Music	45
DREW FISH/The Devil You Know Reel Records	40
CORY MORROW/Let's Take This Outside CM Music	39
CHAD COOKE BAND/Life Behind Bars King Hall Music	39
MARK POWELL/This Bar Needs A Town Mark Powell Music	34



 $\label{thm:continuous} \mbox{Jordan Robert Kirk with Carly Evans of KQSC in Colorado Springs, } \mbox{Colorado.}$

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