

# TRACtion Texas

#1

**Josh Ward**  
Ain't It Baby  
Josh Ward Music

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email VP/GM Joe Kelly-[joe@cdxcd.com](mailto:joe@cdxcd.com)

## Josh Ward Hits The Number 1 Spot!



### Dear Readers;

**JOSH WARD** takes the #1 position this week with "Ain't It Baby!" **BRI BAGWELL'S** "Cheat On Me" hits as this week's *Most Added*. **CODY JINKS'** "Somewhere Between I Love You And I'm Leavin'" is this week's *Greatest Spin Gainer*! Lastly, **THE BUFFALO RUCKUS'** "Carolina Calls" is the *Highest Debut* at position #39! Great work everyone!

The following stations have been frozen for two weeks or more.

KECO-FM (Elk City, OK)

The following songs have been moved to RECURRENT status.

AARON COPELAND / Drunk As Hell  
ADAM HOOD (FT. BRENT COBB) / She Don't Love Me  
BRI BAGWELL / If You Were A Cowboy  
ISAAC JACOB BAND (FEAT. MIKE HARMEIER) / The Price We Gotta Pay  
JASON ALLEN / Smooth Talkin' Lady  
JESSE & NOAH (FEAT. THE BELLAMY BROTHERS) / Gambler's Heart  
JON YOUNG / Oh The Things I have Seen  
MIKE LOVE / Lost Highway  
NATALIE ROSE / My South  
PAT GREEN / Friday's Comin'  
SARAH HOBBS / I Got Me  
STONEY LARUE / You Oughta Know Me  
WILLIE NELSON / Ready To Roar

TRACtion TX would like to thank **MAX FLINN** and **HAYDEN HADDOCK** for allowing CDX to distribute their latest singles to Red Dirt radio and the industry. We really appreciate your support!

MAX FLINN / Anywhere But Austin

HAYDEN HADDOCK / She Don't Know It Yet

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, please send your MP3s along with the artist name, song title, record label and add date to <https://spaces.hightail.com/uplink/tractiontx>.


Stay tuned,  
**Joe Kelly**

CDX VP/GM [joe@cdxcd.com](mailto:joe@cdxcd.com)



On CDX Vol 674

Coming Soon  
To The CDX Download Center


L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
2	1	JOSH WARD/Ain't It Baby/Josh Ward Music	763	54	38	0	13
1	2	CODY JOHNSON/On My Way To You/Cojo Music LLC	696	-88	45	0	23
3	3	KYLE PARK/Rio/Kyle Park Music	631	-50	40	1	20
4	4	FLATLAND CAVALRY/Honeywine/Flatland Cavalry Music	569	-13	41	1	22
8	5	WILLIAM CLARK GREEN/Goner/William Clark Green Music	510	71	35	3	12
5	6	JAMIE RICHARDS/She Remains/Jamie Richards Music	490	-18	31	1	17
6	7	JON WOLFE/Hang Your Hat on That/Jon Wolfe Music	485	-6	35	2	19
7	8	DREW FISH/Better Place/Drew Fish Band Music	460	-9	33	0	17
9	9	JOSH ABBOTT BAND/I'm Your Only Flaw/Pretty Damn Tough Records	416	17	34	0	10
10	10	DERYL DODD (FT. WADE BOWEN)/Sundown/Little Red Truck Music	402	10	28	0	12
12	11	ROBERT RAY/Run Away With You/Big R.I.G. Country, LLC	384	49	23	0	13
13	12	HAYES CARLL/None'ya/Dualtone Records	383	49	30	7	11
15	13	AARON WATSON/Kiss That Girl Goodbye/Aaron Watson Music	328	34	24	2	4
14	14	ELI YOUNG BAND/Love Ain't/Valory Music Co. (BMLG)	321	19	31	0	31
17	15	DAVID ADAM BYRNES/Beer Bucket List/Silverado Records	320	42	22	2	13
21	16	KEVIN FOWLER/Country Song To Sing/Kevin Fowler Records	315	69	22	5	4
34	17	CODY JINKS/Somewhere Between I Love You And I'm Leavin'/Rounder Records/Concord Music	305	133	21	9	2
23	18	TURNPIKE TROUBADOURS/Pay No Rent/Thirty Tigers	263	33	21	1	3
16	19	PARKER MCCOLLUM/Misunderstood/Vision Entertainment	256	-32	27	1	28
22	20	SUNDANCE HEAD/Leave Her Wild/In2une	255	18	19	1	15
37	21	CORY MORROW/Top Of My Heart/CM Music	241	74	15	3	3
26	22	MARK POWELL/Walk Away/Mark Powell Music	236	25	18	1	6
24	23	FRANK RAY/Tequila Mockingbird/White Knuckles Productions	234	8	25	0	24
27	24	DONICE MORACE/WD-40 & Duct Tape/Donice Morace Music	206	-3	17	1	26
41	25	CURTIS GRIMES/Had A Thing/Lonely River Music	205	70	15	2	2
20	26	CAMERAN NELSON/Life Is/Miles Power Records	200	-53	23	0	27
33	27	MIKE RYAN/Other Side Of The Radio/Mike Ryan Music	200	17	20	1	3
30	28	JOSH GRIDER/Pictures Do/Josh Grider Music	193	-15	20	1	15
36	29	DUSTIN SONNIER/Drinkin' Alone/Songs Of Sadness To Salve The Soul	185	16	17	1	19
28	30	JUDSON COLE BAND/Battles/Judson Cole Band	182	-27	13	0	11





## Artists And Their Singles Currently Promoted By Steen Entertainment


"Feel Rich" by Thomas Michael Riley  
 "My South" by Natalie Rose  
 "The Price We Gotta Pay" by Isaac Jacob Band (feat. Mike Harmeier of Mike and The Moonpies)  
 "If These Walls Could Talk" by Jake Bush  
 "High Time" by Cooper Wade  
 "Woke Up In Waco" by Garrett Ford  
 "Whatever It Takes" by Chad Cooke Band  
 "Burn That Oil" by Chuck Shaw  
 "Beneath The Texas Sunset" by The Spur 327 Band  
 "I Think He Still Loves Me" by Jenni Dale Lord  
 "Run Away With You" by Robert Ray  
 "Jim Beam and Nicotine" by Season Ammons



L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
40	31	JERROD MEDULLA/Sometimes Forever/Jerrod Medulla Music	179	32	11	0	8
31	32	MASON LIVELY/Heavy Toll/Mason Lively Music	168	-32	15	0	15
45	33	CHAD COOKE BAND/Whatever It Takes/Chad Cooke Band Music	163	36	12	2	3
43	34	KYLIE FREY/Ain't Enough Beer/Kylie Frey Music	161	32	14	2	2
46	35	COPPER CHIEF/Body Aches/Copper Chief Music	157	33	11	1	9
35	36	JAKE BUSH/If These Walls Could Talk/Jake Bush Music	153	-18	16	1	22
44	37	POWELL BROTHERS, THE/Somewhere Down The Road/Powell Brothers Entertainment	149	20	12	0	20
47	38	DREW MORELAND/God And Cash/Drew Moreland Music	142	20	10	1	13
--	39	BUFFALO RUCKUS, THE/Carolina Calls/Bufalo Ruckus Music	120	11	11	0	6
50	40	JARROD MORRIS/Red Bandana/Jarrold Morris Music	120	8	8	0	2
49	41	JON STORK/One Night Stand/Jon Stork Music	118	6	13	1	3
39	42	JOHN BAUMANN/Lonely In Bars/John Baumann Music	117	-32	12	0	18
--	43	BRI BAGWELL/Cheat On Me/Bri Bagwell Music	116	116	10	10	1
--	44	FELIX TRUVERE/Fake It Till I Make It/Felix Truvere Music	112	1	11	0	5
42	45	MARTY HEDDIN/Fine By Me/Dreamlined Entertainment Group (in2une)	107	-24	11	0	18
--	46	COOPER WADE/High Time/Cooper Wade Music	106	23	10	1	1
--	47	SAINTS ELEVEN/My Heart/Saints Eleven Music	103	3	12	0	14
--	48	HOLLY TUCKER/The Finer Things/M&D Records	102	19	10	0	1
48	49	JASON EADY/I Lost My Mind In Carolina/Old Guitar Records	102	-11	7	0	12
--	50	SHOTGUN RIDER/I'm Not Alright/Torrez Music Group	87	-24	8	0	15

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
JADE MARIE PATEK/Love's to Blame/Jade Marie Patek Music	51
ZANE WILLIAMS/Good Man To Have Around/Texas Like That Records	52
CLAY HOLLIS/Hard Headed Heart/Clay Hollis Music	53
KODY WEST/Ledges/Kody West Music	54
JOSHUA RAY WALKER/Working Girl/State Fair Records	55
MATT CALDWELL/Lights Out/Matt Caldwell Music	56
CHARLIE SHAFTER/Billy Creek/Charlie Shafter Music	57
SHEA ABSHIER & THE NIGHTHOWLERS/As You Weep/Shea Abshier & the Nighthowlers Music	58
JARROD STERRETT/On Mo's Wall/Jarrold Sterrett Music	59
COMANCHE MOON/Oilfield Blues/Comanche Moon Music	60

WANT TO CHECK OUT  
NEW TEXAS RED DIRT MUSIC?  
HEAD OVER TO OUR DOWNLOAD CENTER  
AT [CDXCD.COM](http://CDXCD.COM)



## TRACtion : Texas Monitored Stations

KAXA-FM	Kerrville, TX	KKGQ-FM	Wichita, KS	KRVN-FM	Lexington, NE	coyotecountryradio.com
KBSO-FM	Corpus Christi, TX	KMRK-FM	Odessa, TX	KSAM-FM	Huntsville, TX	madeintexasradio.com
KBST-FM	Big Spring, TX	KMOM-FM	Aberdeen, SD	KSNY-FM	Snyder, TX	texasboundradio.com
<u>KECO-FM</u>	<u>Elk City, OK</u>	KNES-FM	Fairfield, TX	KSSL-FM	Post, TX	texashomegrownradio.com
KERP-FM	Dodge City, KS	KOKE-FM	Austin, TX	KTUU-FM HD4 (K226CH-FX)	Lubbock, TX	
KEYB-FM	Altus, OK	KOLI-FM	Wichita Falls, TX	KTTX-FM	Brenham, TX	
KFLP-FM	Floydada, TX	KORA-FM	Bryan, TX	KTXM-FM	Hallettsville, TX	
KFTX-FM	Corpus Christi, TX	KOXE-FM	Brownwood, TX	KUSH-AM	Cushing, OK	
KFWR-FM	Ft. Worth, TX	KPAK-FM	Alva, OK	KUSQ-FM	Worthington, MN	
KFYN-FM	Paris, TX	KPUR-FM	Canyon, TX	KVST-FM	Montgomery, TX	
KHLB-FM	Mason, TX	KQSC-AM	Colorado Springs, CO	KWOX-FM	Woodward, OK	
KHYI-FM	Howe, TX	KQZQ-FM	Kiowa, KS	KXKZ-FM	Ruston, LA	
KIKK-FM (HD2)	Houston, TX	KRBL-FM	Levelland, TX	KXOX-FM	Sweetwater, TX	
KKAJ-FM	Ardmore, OK	KRRG-FM	Laredo, TX	KYKM-FM	Yoakum, TX	
KKCN-FM	San Angelo, TX	KRUN-AM	Ballinger, TX	KYKX-FM	Longview, TX	
KKDT-FM	Burdett, KS	KRVF-FM	Kerens, TX	KYYK-FM	Palestine, TX	

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).

Most Added	Adds
BRI BAGWELL/Cheat On Me Bri Bagwell Music	10
CODY JINKS/Somewhere Between I Love You And I'm Leavin' Rounder Records/Concord Music	9
HAYES CARLL/None'ya Dualtone Records	7
JADE MARIE PATEK/Love's to Blame Jade Marie Patek Music	6
KEVIN FOWLER/Country Song To Sing Kevin Fowler Records	5
DAMON CURTIS/Heart of Stone Damon Curtis Music	4
WILLIAM CLARK GREEN/Goner William Clark Green Music	3
CORY MORROW/Top Of My Heart CM Music	3
JON WOLFE/Hang Your Hat on That Jon Wolfe Music	2
AARON WATSON/Kiss That Girl Goodbye Aaron Watson Music	2



Sarah Hobbs performed at the NADA annual show in California last week alongside acts like Dana Carvey.

Greatest Spin Gainers	Increase
CODY JINKS/Somewhere Between I Love You And I'm Leavin' Rounder Records/Concord Music	133
BRI BAGWELL/Cheat On Me Bri Bagwell Music	116
JADE MARIE PATEK/Love's to Blame Jade Marie Patek Music	83
CORY MORROW/Top Of My Heart CM Music	74
WILLIAM CLARK GREEN/Goner William Clark Green Music	71
CURTIS GRIMES/Had A Thing Lonely River Music	70
KEVIN FOWLER/Country Song To Sing Kevin Fowler Records	69
JOSH WARD/Ain't It Baby Josh Ward Music	54
SEAN MCCONNELL/I Could Have Been An Angel Big Picnic Records	51
ROBERT RAY/Run Away With You Big R.I.G. Country, LLC	49



Thomas Michael Riley with Loye of KAXA in Kerrville, TX.

## TRACTION Texas Chart Newsletter Rates

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### TRACTION Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**  
for a one week run

CDX Non-Distributed Client: **\$1,000.00**  
for a one week run



### TRACTION Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:  
1 Week: **\$250.00**  
4 Week: **\$800.00**

CDX Non-Client Rate:  
1 Week: **\$300.00**  
4 Week: **\$1,000.00**

### TRACTION Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

### File Requirements

Resolution: At least 150 dpi  
Formats: JPG, PDF, PNG