

TRACtion Texas

#1

Cody Johnson
On My Way To You
CoJo Music LLC

CONTENTS

Charts



PAGE 2-3

Monitored Panel List

PAGE 5

Chart Breakouts

PAGE 5



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email VP/GM Joe Kelly-joe@cdxcd.com

Cody Johnson Stays At Number 1!



Dear Readers;

CODY JOHNSON holds on to the #1 position for the final weekly chart of 2018 with "On My Way To You!" JOSH ABBOTT BAND's "I'm Your Only Flaw" wins the honor of the *Most Added* this week. JOSH WARD's "Ain't It Baby" is this week's *Greatest Spin Gainer*. The honor of *Highest Debut* goes to JERROD MEDULLA's "Sometimes Forever" at position #39! Great work everyone.

The following station has been frozen for one week.

KFYN-FM (Paris, TX)

The following station has been frozen for two weeks.

KECO-FM (Elk City, OK)

TRACtion TX would like to thank all of the artists that allowed CDX to distribute their latest singles to Red Dirt radio and the industry this year. We really appreciate all of your support!

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, please send your MP3s along with the artist name, song title, record label and add date to <https://spaces.hightail.com/uplink/tractiontx>.

This will be our final weekly chart of 2018. We will have an end of year chart that will blast out on Friday, December 21st. Thanks for the great year, everybody!

Stay tuned,
Joe Kelly


CDX VP/GM joe@cdxcd.com

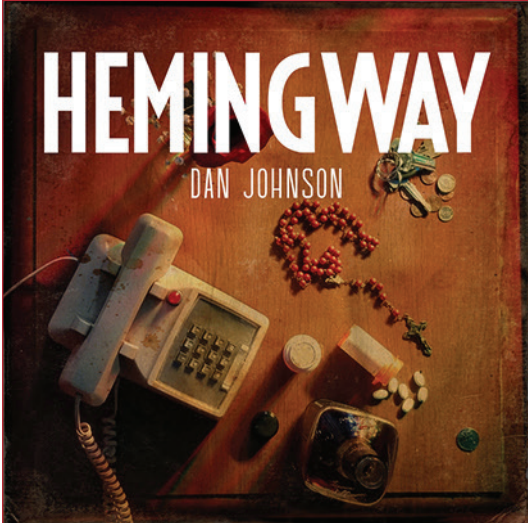


BUBBA T
DRUNK IN HERE

NOW IN THE
CDX DOWNLOAD CENTER

CDX VOLUME 668

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	CODY JOHNSON/On My Way To You/Cojo Music LLC	903	8	43	0	16
2	2	RANDALL KING/Mirror Mirror/Randall King Music	645	-14	32	0	17
3	3	FLATLAND CAVALRY/Honeywine/Flatland Cavalry Music	588	14	33	0	15
5	4	JOSH WARD/Ain't It Baby/Josh Ward Music	577	93	32	0	6
4	5	KYLE PARK/Rio/Kyle Park Music	566	29	32	1	13
6	6	PAT GREEN/Friday's Comin'/Greenhorse Music	418	-30	28	0	20
7	7	PARKER MCCOLLUM/Misunderstood/Vision Entertainment	414	-11	29	0	21
8	8	JAMIE RICHARDS/She Remains/Jamie Richards Music	413	-5	24	0	10
10	9	STONE LARUE/You Oughta Know Me/Stoney LaRue Music	357	-14	25	0	25
12	10	JON WOLFE/Hang Your Hat on That/Jon Wolfe Music	345	12	28	0	12
14	11	NATALIE ROSE/My South/Natalie Rose Music	329	22	21	0	18
13	12	DREW FISH/Better Place/Drew Fish Band Music	326	-3	25	0	10
9	13	BRI BAGWELL/If You Were A Cowboy/Bri Bagwell Music	299	-85	25	1	14
11	14	ADAM HOOD (FT. BRENT COBB)/She Don't Love Me/Southern Songs	287	-74	24	0	16
15	15	CAMERAN NELSON/Life Is/Miles Power Records	286	-9	24	0	20
18	16	GRANGER SMITH/You're In It/Wheelhouse (BBRMG)	280	5	26	0	23
16	17	SARAH HOBBS/I Got Me/Sarah Hobbs Music	275	-14	25	1	20
17	18	ELI YOUNG BAND/Love Ain't/Valory Music Co. (BMLG)	259	-23	26	0	24
19	19	WILLIAM CLARK GREEN/Goner/William Clark Green Music	249	10	19	3	5
21	20	ROBERT RAY/Run Away With You/Big R.I.G. Country, LLC	202	6	12	0	6
23	21	DAVID ADAM BYRNES/Beer Bucket List/Silverado Records	201	13	15	1	6
20	22	DONICE MORACE/WD-40 & Duct Tape/Donice Morace Music	200	-7	15	0	19
28	23	DERYL DODD (FT. WADE BOWEN)/Sundown/Little Red Truck Music	190	46	18	4	5
24	24	JOSH GRIDER/Pictures Do/Josh Grider Music	187	9	16	3	8
22	25	JASON ALLEN/Smooth Talkin' Lady/Texas 222	182	-7	18	0	16
25	26	FRANK RAY/Tequila Mockingbird/White Knuckles Productions	158	-13	19	0	17
35	27	JOSH ABBOTT BAND/I'm Your Only Flaw/Pretty Damn Tough Records	156	42	16	5	3
37	28	HAYES CARLL/None'ya/Dualtone Records	156	47	10	2	4
32	29	JOHN BAUMANN/Lonely In Bars/John Baumann Music	148	21	9	0	11
33	30	SUNDANCE HEAD/Leave Her Wild/In2une	147	21	11	1	8



HEMINGWAY
DAN JOHNSON


FROM HIS ALBUM "HEMINGWAY"


"A stadium-sized, muscular anthem"
- Folking


"Character-centric, colorful, and rich"
- Texas Music Pickers


BLOOM [RADIO EDIT]
BY DAN JOHNSON

AVAILABLE THE IN CDX DOWNLOAD CENTER

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
29	31	JAKE BUSH/If These Walls Could Talk/Jake Bush Music	140	4	11	0	15
26	32	MARTY HEDDIN/Fine By Me/Dreamlined Entertainment Group (in2une)	136	-15	13	0	11
27	33	SHOTGUN RIDER/I'm Not Alright/Torrez Music Group	136	-14	9	0	9
31	34	MASON LIVELY/Heavy Toll/Mason Lively Music	131	3	12	2	8
30	35	DUSTIN SONNIER/Drinkin' Alone/Songs Of Sadness To Salve The Soul	114	-16	11	0	12
34	36	POWELL BROTHERS, THE/Somewhere Down The Road/Powell Brothers Entertainment	112	-10	11	0	13
36	37	JON YOUNG/Oh The Things I have Seen/Jon Young Music	100	-13	10	0	17
40	38	COPPER CHIEF/Body Aches/Copper Chief Music	92	5	7	0	2
--	39	JERROD MEDULLA/Sometimes Forever/Jerrodd Medulla Music	89	29	6	1	1
44	40	JUDSON COLE BAND/Battles/Judson Cole Band	86	11	9	1	4
48	41	DREW MORELAND/God And Cash/Drew Moreland Music	86	16	5	0	6
46	42	MATT CALDWELL/Lights Out/Matt Caldwell Music	83	9	7	1	5
41	43	COMANCHE MOON/Oilfield Blues/Comanche Moon Music	81	-4	5	0	3
42	44	JASON EADY/I Lost My Mind In Carolina/Old Guitar Records	79	-5	5	0	5
43	45	SAINTS ELEVEN/My Heart/Saints Eleven Music	78	-2	9	0	9
39	46	ISAAC JACOB BAND (FT. MIKE HARMEIER)/The Price We Gotta Pay/Union 28 Records	76	-16	5	0	10
45	47	CALAMITY JANES/Light It Up/Calamity Janes Music	72	-2	5	0	17
--	48	BUFFALO RUCKUS, THE/Carolina Calls/Buffalo Ruckus Music	66	3	8	1	1
--	49	DRAKE HAYES BAND/Blood Red Moon/Drake Hayes Music	65	3	4	0	4
38	50	KENNA DANIELLE/I-35 Reasons/Kenna Danielle Music	64	-30	9	0	18

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
SHEA ABSHIER & THE NIGHTHOWLERS/As You Weep/Shea Abshier & the Nighthowlers Music	51
SAM MORROW/Paid By The Mile/Forty Below Records	52
DJANGO WALKER/Somewhere In This Town Tonight/Lazy Kid Music	53
JARROD MORRIS/Red Bandana/Jarrodd Morris Music	54
FELIX TRUVERE/Fake It Till I Make It/Felix Truvere Music	55
JAMIE LIN WILSON/Oklahoma Stars/Jamie Lin Wilson Music	56
CHARLIE SHAFTER/Billy Creek/Charlie Shafter Music	57
COREY HUNT BAND/I'm Doing Fine/Uwharrie Music Group	58
ZANE WILLIAMS/Good Man To Have Around/Texas Like That Records	59
JAKE FLINT/Long Road Back Home/Jake Flint Music	60

WANT TO CHECK OUT
NEW TEXAS RED DIRT MUSIC?
HEAD OVER TO OUR DOWNLOAD CENTER
AT CDXCD.COM



TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KKCN-FM	San Angelo, TX	KRUN-AM	Ballinger, TX	KWOX-FM	Woodward, OK
KBSO-FM	Corpus Christi, TX	KKGQ-FM	Wichita, KS	KRVF-FM	Kerens, TX	KXKZ-FM	Ruston, LA
KBST-FM	Big Spring, TX	KMRK-FM	Odessa, TX	KRVN-FM	Lexington, NE	KYKM-FM	Yoakum, TX
<u>KECO-FM</u>	<u>Elk City, OK</u>	KNUE-FM	Tyler, TX	KSAM-FM	Huntsville, TX	KYKS-FM	Lufkin, TX
KERP-FM	Dodge City, KS	KOKE-FM	Austin, TX	KSCH-FM	Sulphur Springs, TX	KYKX-FM	Longview, TX
KFLP-FM	Floydada, TX	KOLI-FM	Wichita Falls, TX	KSCN-FM	Pittsburg, TX	KYYK-FM	Palestine, TX
KFTX-FM	Corpus Christi, TX	KORA-FM	Bryan, TX	KSNY-FM	Snyder, TX	coyotecountryradio.com	
KFWR-FM	Ft. Worth, TX	KOXE-FM	Brownwood, TX	KTCS-FM	Ft. Smith, AR	madeintexasradio.com	
<u>KEYN-FM</u>	<u>Paris, TX</u>	KOYN-FM	Paris, TX	KTFW-FM	Ft. Worth, TX	texashomegrownradio.com	
KHKX-FM	Odessa, TX	KPAK-FM	Alva, OK	KTTX-FM	Brenham, TX		
KHLB-FM	Mason, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK		
KIKK-FM (HD2)	Houston, TX	KRBL-FM	Levelland, TX	KUSQ-FM	Worthington, MN		
KKAJ-FM	Ardmore, OK	KRRG-FM	Laredo, TX	KVST-FM	Montgomery, TX		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Most Added	Adds
JOSH ABBOTT BAND/I'm Your Only Flaw Pretty Damn Tough Records	5
DERYL DODD (FT. WADE BOWEN)/Sundown Little Red Truck Music	4
WILLIAM CLARK GREEN/Goner William Clark Green Music	3
JOSH GRIDER/Pictures Do Josh Grider Music	3
HOLLY TUCKER/The Finer Things M&D Records	3
HAYES CARLL/None'ya Dualtone Records	2
MASON LIVELY/Heavy Toll Mason Lively Music	2
DERRYL PERRY/No Country For A Broken Heart Lonesome Devil Records	2
KYLE PARK/Rio Kyle Park Music	1
BRI BAGWELL/If You Were A Cowboy Bri Bagwell Music	1



Cameron Hobbs hits the road to visit KYYK to support his debut single "More Than One Night."

Greatest Spin Gainers	Increase
JOSH WARD/Ain't It Baby Josh Ward Music	93
HAYES CARLL/None'ya Dualtone Records	47
DERYL DODD (FT. WADE BOWEN)/Sundown Little Red Truck Music	46
JOSH ABBOTT BAND/I'm Your Only Flaw Pretty Damn Tough Records	42
KYLE PARK/Rio Kyle Park Music	29
JERROD MEDULLA/Sometimes Forever Jerrod Medulla Music	29
NATALIE ROSE/My South Natalie Rose Music	22
JARROD MORRIS/Red Bandana Jarrod Morris Music	22
JOHN BAUMANN/Lonely In Bars John Baumann Music	21
SUNDANCE HEAD/Leave Her Wild In2une	21



Jon Wolfe and Will Payne of Payne Radio Group.

TRACTION Texas Chart Newsletter Rates

Share Your Good News Through Us



TRACTION Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRACTION Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**

TRACTION Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG