

TRACtion Texas

#1

Cody Johnson
On My Way To You
CoJo Music LLC

CONTENTS

Charts



PAGE 2-3

Monitored Panel List

PAGE 5

Chart Breakouts

PAGE 5



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email VP/GM Joe Kelly-joe@cdxcd.com

Cody Johnson Stays At Number 1!



Dear Readers;

CODY JOHNSON holds onto the #1 position this week with "On My Way To You!" JOSH WARD's "Ain't It Baby" wins double honors this week, becoming the *Most Added* and *Greatest Spin Gainer*. The honor of *Highest Debut* goes to DERYL DODD (FT. WADE BOWEN)'s "Sundown" at position #36! Great work everyone and have a happy Thanksgiving!

The following songs have been moved to RECURRENT status.

AARON WATSON / Texas Lullaby
CODY WAYNE / Good Ole Country Song
DUSTY NEUMAN / Going Down To Austin
STETSON WALKER / Say Hello To Goodbye
WADE BOWEN / Death, Dyin' and Deviled Eggs

The following stations have been frozen for this week.

KFYN-FM (Paris, TX)
KKGQ-FM (Wichita, KS)
KRRG-FM (Laredo, TX)
KSAM-FM (Huntsville, TX)

TRACtion TX would like to thank SAM MORROW and ZANE WILLIAMS for allowing CDX to distribute their latest singles to Red Dirt radio and the industry. We really appreciate your support!

SAM MORROW / Paid By The Mile
ZANE WILLIAMS / Good Man To Have Around

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, please send your MP3s along with the artist name, song title, record label and add date to <https://spaces.hightail.com/uplink/tractiontx>.

Stay tuned,
Joe Kelly


CDX VP/GM joe@cdxcd.com

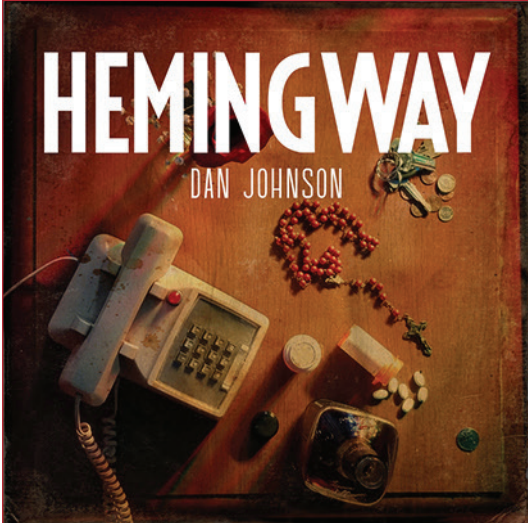


BUBBA T
DRUNK IN HERE

NOW IN THE
CDX DOWNLOAD CENTER

CDX VOLUME 668

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	CODY JOHNSON/On My Way To You/Cojo Music LLC	812	-25	42	1	12
3	2	RANDALL KING/Mirror Mirror/Randall King Music	579	31	30	0	13
4	3	FLATLAND CAVALRY/Honeywine/Flatland Cavalry Music	525	21	32	0	11
2	4	MIKE RYAN/Damn Good Goodbye/Mike Ryan Music	515	-36	33	0	16
5	5	BRI BAGWELL/If You Were A Cowboy/Bri Bagwell Music	507	24	26	0	10
7	6	PAT GREEN/Friday's Comin'/Greenhorse Music	474	16	29	1	16
6	7	PARKER MCCOLLUM/Misunderstood/Vision Entertainment	474	-1	27	0	17
8	8	KYLE PARK/Rio/Kyle Park Music	444	49	31	2	9
10	9	JESSE RAUB JR. (FT. CODY JOHNSON)/Sittin' Here/Jesse Raub Jr. Music	380	-5	27	0	15
21	10	JOSH WARD/Ain't It Baby/Josh Ward Music	364	127	24	5	2
13	11	STONE LARUE/You Oughta Know Me/Stoney LaRue Music	344	32	25	0	21
12	12	JAMIE RICHARDS/She Remains/Jamie Richards Music	344	24	21	1	6
14	13	ADAM HOOD (FT. BRENT COBB)/She Don't Love Me/Southern Songs	340	31	25	1	12
11	14	CAMERAN NELSON/Life Is/Miles Power Records	312	-25	24	1	16
16	15	NATALIE ROSE/My South/Natalie Rose Music	297	14	21	0	14
19	16	SARAH HOBBS/I Got Me/Sarah Hobbs Music	296	29	20	1	16
20	17	JON WOLFE/Hang Your Hat on That/Jon Wolfe Music	287	23	25	1	8
17	18	ELI YOUNG BAND/Love Ain't/Valory Music Co. (BMLG)	265	-15	25	0	20
18	19	GRANGER SMITH/You're In It/Wheelhouse (BBRMG)	264	-6	26	0	19
15	20	MARK POWELL/Keep It Country/Mark Powell Music	249	-44	21	0	23
22	21	DREW FISH/Better Place/Drew Fish Band Music	247	13	21	1	6
24	22	JASON ALLEN/Smooth Talkin' Lady/Texas 222	203	13	16	0	12
23	23	FRANK RAY/Tequila Mockingbird/White Knuckles Productions	177	-24	18	1	13
25	24	JOSH GRIDER/Pictures Do/Josh Grider Music	162	0	10	0	4
26	25	DONICE MORACE/WD-40 & Duct Tape/Donice Morace Music	161	14	15	2	15
30	26	ROBERT RAY/Run Away With You/Big R.I.G. Country, LLC	143	17	6	1	2
27	27	JON YOUNG/Oh The Things I have Seen/Jon Young Music	140	8	10	2	13
28	28	MARTY HEDDIN/Fine By Me/Dreamlined Entertainment Group (in2une)	130	-1	12	0	7
31	29	DUSTIN SONNIER/Drinkin' Alone/Songs Of Sadness To Salve The Soul	123	0	11	0	8
32	30	MASON LIVELY/Heavy Toll/Mason Lively Music	122	7	9	0	4



HEMINGWAY

DAN JOHNSON


FROM HIS ALBUM "HEMINGWAY"


"A stadium-sized, muscular anthem"
- Folking


"Character-centric, colorful, and rich"
- Texas Music Pickers


BLOOM [RADIO EDIT]
BY DAN JOHNSON

AVAILABLE THE IN CDX DOWNLOAD CENTER

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
34	31	SHOTGUN RIDER/I'm Not Alright/Torrez Music Group	122	18	9	0	5
29	32	MATT & THE HERDSMEN/Hello Heartache/Matt & The Herdsmen Productions	120	-10	9	0	16
33	33	JAKE BUSH/If These Walls Could Talk/Jake Bush Music	113	0	10	1	11
35	34	JOHN BAUMANN/Lonely In Bars/John Baumann Music	112	9	7	0	7
45	35	DAVID ADAM BYRNES/Beer Bucket List/David Adam Byrnes Music	111	37	8	1	2
--	36	DERYL DODD (FT. WADE BOWEN)/Sundown/Little Red Truck Music	109	72	9	4	1
36	37	KENNA DANIELLE/I-35 Reasons/Kenna Danielle Music	98	-2	8	0	14
38	38	SUNDANCE HEAD/Leave Her Wild/In2une	95	1	10	0	4
42	39	POWELL BROTHERS, THE/Somewhere Down The Road/Powell Brothers Entertainment	93	13	11	3	9
--	40	WILLIAM CLARK GREEN/Goner/William Clark Green Music	93	52	6	4	1
37	41	CALAMITY JANES/Light It Up/Calamity Janes Music	92	-4	7	0	13
39	42	SHEA ABSHIER & THE NIGHTHOWLERS/As You Weep/Shea Abshier & the Nighthowlers Music	91	-1	8	0	3
40	43	SAINTS ELEVEN/My Heart/Saints Eleven Music	88	2	7	0	5
41	44	ISAAC JACOB BAND (FT. MIKE HARMEIER)/The Price We Gotta Pay/Union 28 Records	83	1	5	0	6
43	45	ZACH COFFEY/Wildfire/Zach Coffey Music	72	-3	7	0	18
--	46	DJANGO WALKER/Somewhere In This Town Tonight/Lazy Kid Music	66	24	4	0	1
--	47	MATT CALDWELL/Lights Out/Matt Caldwell Music	64	17	5	0	1
--	48	READ SOUTHALL BAND/Don't Tell Me/Read Southall Band Music	64	64	4	4	1
46	49	CODY BRYAN BAND/Texas Highway/Cody Bryan Band Music	63	-7	7	0	19
--	50	JASON EADY/I Lost My Mind In Carolina/Old Guitar Records	59	8	4	1	1

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
SAM MORROW/Paid By The Mile/Forty Below Records	51
DREW MORELAND/God And Cash/Drew Moreland Music	52
COMANCHE MOON/Oilfield Blues/Comanche Moon Music	53
JUDSON COLE BAND/Battles/Judson Cole Band	54
PROPHETS AND OUTLAWS/Sweet Soft Southern Smile/Prophets and Outlaws Music	55
KALEB MCINTIRE BAND/Love Song/Kaleb McIntire Band Music	56
BLACK LILLIES, THE/Ten Years/Attack Monkey/Thirty Tigers	57
HAYES CARLL/None'ya/Dualtone Records	58
DRAKE HAYES BAND/Blood Red Moon/Drake Hayes Music	59
COREY HUNT BAND/I'm Doing Fine/Uwharrie Music Group	60

WANT TO CHECK OUT
NEW TEXAS RED DIRT MUSIC?
HEAD OVER TO OUR DOWNLOAD CENTER
AT CDXCD.COM



TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KKCN-FM	San Angelo, TX	KRUN-AM	Ballinger, TX	KWOX-FM	Woodward, OK
KBSO-FM	Corpus Christi, TX	<u>KKGQ-FM</u>	<u>Wichita, KS</u>	KRVF-FM	Kerens, TX	KXKZ-FM	Ruston, LA
KBST-FM	Big Spring, TX	KMRK-FM	Odessa, TX	KRVN-FM	Lexington, NE	KYKM-FM	Yoakum, TX
KECO-FM	Elk City, OK	KNUE-FM	Tyler, TX	<u>KSAM-FM</u>	<u>Huntsville, TX</u>	KYKS-FM	Lufkin, TX
KERP-FM	Dodge City, KS	KOKE-FM	Austin, TX	KSCH-FM	Sulphur Springs, TX	KYKX-FM	Longview, TX
KFLP-FM	Floydada, TX	KOLI-FM	Wichita Falls, TX	KSCN-FM	Pittsburg, TX	KYYK-FM	Palestine, TX
KFTX-FM	Corpus Christi, TX	KORA-FM	Bryan, TX	KSNY-FM	Snyder, TX	coyotecountryradio.com	
KFWR-FM	Ft. Worth, TX	KOXE-FM	Brownwood, TX	KTCS-FM	Ft. Smith, AR	madeintexasradio.com	
<u>KEYN-FM</u>	<u>Paris, TX</u>	KOYN-FM	Paris, TX	KTFW-FM	Ft. Worth, TX	texashomegrownradio.com	
KHKX-FM	Odessa, TX	KPAK-FM	Alva, OK	KTTX-FM	Brenham, TX		
KHLB-FM	Mason, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK		
KIKK-FM (HD2)	Houston, TX	KRBL-FM	Levelland, TX	KUSQ-FM	Worthington, MN		
KKAJ-FM	Ardmore, OK	<u>KRRG-FM</u>	<u>Laredo, TX</u>	KVST-FM	Montgomery, TX		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Most Added	Adds
JOSH WARD/Ain't It Baby Josh Ward Music	5
DERYL DODD (FT. WADE BOWEN)/Sundown Little Red Truck Music	4
WILLIAM CLARK GREEN/Goner William Clark Green Music	4
READ SOUTHALL BAND/Don't Tell Me Read Southall Band Music	4
POWELL BROTHERS, THE/Somewhere Down The Road Powell Brothers Entertainment	3
HAYES CARLL/None'ya Dualtone Records	3
JARROD MORRIS/Red Bandana Jarrod Morris Music	3
KODY WEST/Ledges Kody West Music	3
KYLE PARK/Rio Kyle Park Music	2
DONICE MORACE/WD-40 & Duct Tape Donice Morace Music	2



Jarrod Morris visits KORA in Bryan, TX.

Greatest Spin Gainers	Increase
JOSH WARD/Ain't It Baby Josh Ward Music	127
DERYL DODD (FT. WADE BOWEN)/Sundown Little Red Truck Music	72
READ SOUTHALL BAND/Don't Tell Me Read Southall Band Music	64
WILLIAM CLARK GREEN/Gone William Clark Green Music	52
KYLE PARK/Rio Kyle Park Music	49
DAVID ADAM BYRNES/Beer Bucket List David Adam Byrnes Music	37
STONEY LARUE/You Oughta Know Me Stoney LaRue Music	32
RANDALL KING/Mirror Mirror Randall King Music	31
ADAM HOOD (FT. BRENT COBB)/She Don't Love Me Southern Songs	31
HAYES CARLL/None'ya Dualtone Records	31



Wade Bowen and Steve Rixx of KSAM/Huntsville.

TRACTION Texas Chart Newsletter Rates

Share Your Good News Through Us



TRACTION Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRACTION Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**

TRACTION Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG