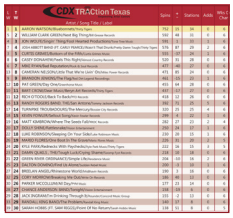
# TRACtion Texas

#1
**Casey Donahew**
That Got The Girl
Almost Country Records

## CONTENTS


Charts



PAGE 2-3

Monitored Panel List
PAGE 5

Chart Breakouts
PAGE 5



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email VP/GM Joe Kelly- joe@cdxcd.com


## Casey Donahew stays #1!

**Dear Readers;**

**CASEY DONAHEW** stays #1 this week with **"That Got The Girl!" Flatland Cavalry's "Honeywine"** takes the honors of Most Added and Greatest Spin Gainer and is the Highest Debut at position #30! Great work everybody!

The following songs have been moved to RECURRENT status.
**BELLAMY BROTHERS, THE / Hippie Cowboys**
**COFFEY ANDERSON / Stay With Me**
**GARY KYLE / Rewind**
**JOSH GRIDER / Less and Less**
**MASON LIVELY / Lonely Comes Back Around**
**NAT STUCKEY / A Hurt As Big As Texas**
**RICH O'TOOLE / Mississippi Baby**

The following station has been frozen for 1 week.
**KSCN-FM (Pittsburg, TX)**

TRACtion TX would like to thank **ALI DEE** and **SPAYED KOOLIE** for allowing CDX to distribute their latest singles to Red Dirt radio and the industry. We really appreciate your support!
**ALI DEE / Love In The Pen**
**SPAYED KOOLIE / We Ain't Blind**

For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, please send your MP3s along with the artist name, song title, record label and add date to https://spaces.hightail.com/uplink/tractiontx.

It looks like a great time was had by all attending the 14th Annual Pickin' For Preemies 2018 event. Kudos to Justin Frazell and all involve!

"*Aug 26th, 2018 marked the 14th Annual Pickin' For Preemies event held at Billy Bobs Texas in Fort Worth, Texas. This event was created in 2005 by Justin Frazell of Texas Red Dirt Roads Radio and 95.9 The Ranch and his wife Casey after their daughter was born 2 months premature. Their son came along in 2007 and was born 3 months premature. With a solid line up who's who among Texas and Red Dirt Musicians, the event raised $362,000 for Cook Childrens Medical Center NICU in Fort Worth. The Puttin' For Preemies Golf Tournament was held the following day and raised an additional $20,000. Since it's inception in 2005, Pickin' events have raised over 2 million dollars for Cook Childrens NICU. You can find out how to be a part of next years event by visiting http://www.pickinforpreemies.org/*" (Pictures on Page 5)

Stay tuned,
**Joe Kelly**
CDX VP/GM joe@cdxcd.com

| LW | TW | TRACtion Texas<br>Empowering Artist Careers<br>Artist / Song Title / Label | Spins | +/- | Stations | Adds | Wks On Chart |
|---|---|---|---|---|---|---|---|
| 1 | **1** | CASEY DONAHEW/That Got The Girl/Almost Country Records | 731 | 24 | 36 | 1 | 14 |
| 2 | **2** | WILLIAM CLARK GREEN/Hit You Where It Hurts/William Clark Green Music | 671 | -28 | 35 | 1 | 13 |
| 3 | **3** | CODY JINKS/Must Be The Whiskey/Rounder Records/Concord Music | 593 | -39 | 35 | 0 | 12 |
| 4 | **4** | CURTIS GRIMES/Put My Money On That/Lonely River Music | 576 | 36 | 34 | 1 | 11 |
| 8 | **5** | CORY MORROW/Whiskey And Pride/Cory Morrow Music | 512 | 39 | 30 | 1 | 8 |
| 5 | **6** | TURNPIKE TROUBADOURS/A Tornado Warning/Thirty Tigers | 511 | -2 | 29 | 1 | 11 |
| 6 | **7** | KEVIN FOWLER/Beach Please/Kevin Fowler Records | 469 | -40 | 29 | 0 | 14 |
| 7 | **8** | JASON BOLAND & THE STRAGGLERS (FT. SUNNY SWEENEY)/I Don't Deserve You/Proud Souls Entertainment | 462 | -19 | 29 | 1 | 18 |
| 9 | **9** | JOSH ABBOTT BAND/The Night Is Ours/Pretty Damn Tough Records | 458 | 45 | 31 | 0 | 8 |
| 11 | **10** | CODY JOHNSON/On My Way To You/Cojo Music LLC | 413 | 62 | 25 | 2 | 2 |
| 10 | **11** | STONEY LARUE/You Oughta Know Me/Stoney LaRue Music | 389 | 24 | 25 | 1 | 11 |
| 12 | **12** | JASON CASSIDY/Falling Too Fast/JC Music | 349 | -1 | 23 | 1 | 20 |
| 13 | **13** | CLAY HOLLIS/Can't Let a Good Thing Get Away/Clay Hollis Music | 322 | -24 | 23 | 0 | 13 |
| 14 | **14** | PAT GREEN/Friday's Comin'/Greenhorse Music | 321 | -16 | 24 | 1 | 6 |
| 15 | **15** | WADE BOWEN/Death, Dyin' and Deviled Eggs/Wade Bowen Music | 317 | 4 | 25 | 4 | 7 |
| 17 | **16** | MIKE RYAN/Damn Good Goodbye/Mike Ryan Music | 314 | 20 | 26 | 2 | 6 |
| 16 | **17** | ROBERT RAY/Two Steppin' At A Time/Big R.I.G. Country, LLC | 314 | 13 | 20 | 0 | 8 |
| 20 | **18** | ELI YOUNG BAND/Love Ain't/Valory Music Co. (BMLG) | 284 | 28 | 22 | 0 | 10 |
| 19 | **19** | PARKER MCCOLLUM/Misunderstood/Vision Entertainment | 281 | 19 | 18 | 1 | 7 |
| 18 | **20** | GRANGER SMITH/You're In It/Wheelhouse (BBRMG) | 260 | -10 | 25 | 0 | 9 |
| 25 | **21** | RANDALL KING/Mirror Mirror/Randall King Music | 245 | 45 | 20 | 3 | 3 |
| 22 | **22** | MARK POWELL/Keep It Country/Mark Powell Music | 231 | 8 | 16 | 2 | 13 |
| 21 | **23** | DERYL DODD/Ode To Cody Jinks/Little Red Truck Music | 224 | -6 | 19 | 0 | 13 |
| 23 | **24** | AMERICAN AQUARIUM/Tough Folks/New West Records | 211 | -8 | 20 | 1 | 19 |
| 26 | **25** | CAMERAN NELSON/Life Is/Miles Power Records | 196 | 7 | 21 | 2 | 6 |
| 27 | **26** | GLEN TEMPLETON/Hip To Be Country/Glen Templeton Music | 182 | -4 | 12 | 0 | 15 |
| 29 | **27** | RAY JOHNSTON BAND/Tennessee Me/Lil Dude Records | 176 | 10 | 14 | 0 | 9 |
| 28 | **28** | GREAT DIVIDE, THE/Bound To Be There Soon/The Great Divide Music | 169 | -11 | 11 | 1 | 14 |
| 30 | **29** | JESSE RAUB JR. (FT. CODY JOHNSON)/Sittin' Here/Jesse Raub Jr. Music | 162 | 4 | 18 | 0 | 5 |
| -- | **30** | FLATLAND CAVALRY/Honeywine/Flatland Cavalry Music | 153 | 153 | 10 | 10 | 1 |


## TRACtion Texas Chart Newsletter Rates

### Share Your Good News Through Us

**TRACtion Texas Full Page Ad**
7.5 x 9.75 inches
CDX Distributed Client Rate: **$750.00** for a one week run
CDX Non-Distributed Client: **$1,000.00** for a one week run

**TRACtion Texas Banner Ad**
7.5 x 2.76 inches
CDX Client Rate:
1 Week: **$250.00**
4 Week: **$800.00**
CDX Non-Client Rate:
1 Week: **$300.00**
4 Week: **$1,000.00**

**TRACtion Texas Digital Download & Ad Combo**
1 Week: $400.00
- Digital download release
- Newsletter banner ad

**File Requirements**
Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

| LW | TW | TRACtion ☆ Texas<br>Empowering Artist Careers<br>Artist / Song Title / Label | Spins | +/- | Stations | Adds | Wks On Chart |
|---|---|---|---|---|---|---|---|
| 33 | **31** | NATALIE ROSE/My South/Natalie Rose Music | 148 | 14 | 12 | 0 | 4 |
| 31 | **32** | SARAH HOBBS/I Got Me/Sarah Hobbs Music | 147 | -1 | 14 | 1 | 6 |
| 36 | **33** | ADAM HOOD (FT. BRENT COBB)/She Don't Love Me/Adam Hood Music | 138 | 24 | 10 | 2 | 2 |
| 35 | **34** | STEVE HELMS BAND/Can I Buy You A Country Song/Steve Helms Band Music | 131 | 8 | 11 | 0 | 15 |
| 34 | **35** | NED LEDOUX/Brother Highway/Powder River | 129 | -2 | 11 | 0 | 11 |
| 37 | **36** | STETSON WALKER/Say Hello To Goodbye/Stetson Walker Music | 127 | 14 | 10 | 0 | 4 |
| 32 | **37** | CODY BRYAN BAND/Texas Highway/Cody Bryan Band Music | 126 | -18 | 10 | 0 | 9 |
| 38 | **38** | MATT & THE HERDSMEN/Hello Heartache/Matt & The Herdsmen Productions | 118 | 7 | 9 | 0 | 6 |
| 39 | **39** | CODY WAYNE/Good Ole Country Song/Cody Wayne Music | 113 | 13 | 8 | 0 | 5 |
| 40 | **40** | ZACH COFFEY/Wildfire/Zach Coffey Music | 90 | -5 | 8 | 0 | 8 |
| 41 | **41** | DONICE MORACE/WD-40 & Duct Tape/Donice Morace Music | 89 | 1 | 9 | 0 | 5 |
| 43 | **42** | JASON ALLEN/Smooth Talkin' Lady/Texas 222 | 85 | 16 | 9 | 2 | 2 |
| 42 | **43** | EDDIE SAENZ/Georgia Girl/Eddie Saenz Music | 78 | -4 | 9 | 0 | 8 |
| 50 | **44** | FRANK RAY/Tequila Mockingbird/White Knuckles Productions | 72 | 11 | 5 | 0 | 4 |
| 46 | **45** | JON YOUNG/Oh The Things I have Seen/Jon Young Music | 68 | 1 | 8 | 1 | 3 |
| -- | **46** | JAKE BUSH/If These Walls Could Talk/Jake Bush Music | 67 | 20 | 3 | 1 | 1 |
| 48 | **47** | KENNA DANIELLE/I-35 Reasons/Kenna Danielle Music | 64 | -1 | 7 | 0 | 4 |
| 49 | **48** | SAINTS ELEVEN (FT. COURTNEY PATTON)/Let Them Go/Saint's Eleven Music | 60 | -5 | 8 | 0 | 25 |
| 47 | **49** | CALAMITY JANES/Light It Up/Calamity Janes Music | 58 | -8 | 5 | 0 | 4 |
| -- | **50** | KALEB MCINTIRE BAND/Love Song/Kaleb McIntire Band Music | 58 | 7 | 5 | 0 | 2 |

Number 1 = Most Added = Spin Gainer =

| Bubbling Under | Position |
|---|---|
| ISAAC JACOB BAND (FT. MIKE HARMEIER)/The Price We Gotta Pay/Union 28 Records | **51** |
| MARKET JUNCTION/Home To Houston/Market Junction | **52** |
| DUSTY NEUMAN/Going Down To Austin/Dusty Neuman Music | **53** |
| BRADLEY BANNING/More/Bradley Banning Music | **54** |
| MORGAN ASHLEY/Your Girl/Universal Artists | **55** |
| POWELL BROTHERS, THE/Somewhere Down The Road/Powell Brothers Entertainment | **56** |
| PROPHETS AND OUTLAWS/Sweet Soft Southern Smile/Prophets and Outlaws Music | **57** |
| DARRIN MORRIS BAND/Preacher Man/Darrin Morris Band Music | **58** |
| SHEA ABSHIER & THE NIGHTHOWLERS/As You Weep/Shea Abshier & the Nighthowlers Music | **59** |
| GRANT GILBERT/Part of You/Grant Gilbert Music | **60** |


WANT TO CHECK OUT
NEW TEXAS RED DIRT MUSIC?
HEAD OVER TO OUR DOWNLOAD CENTER
AT CDXCD.COM

## TRACtion Texas Monitored Stations

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| KABW-FM | Abilene, TX | KKAJ-FM | Ardmore, OK | KRUN-AM | Ballinger, TX | KWOX-FM | Woodward, OK |
| KBSO-FM | Corpus Christi, TX | KKCN-FM | San Angelo, TX | KRVF-FM | Kerens, TX | KXKZ-FM | Ruston, LA |
| KBST-FM | Big Spring, TX | KKGQ-FM | Wichita, KS | KRVN-FM | Lexington, NE | KYKM-FM | Yoakum, TX |
| KECO-FM | Elk City, OK | KMRK-FM | Odessa, TX | KSAM-FM | Huntsville, TX | KYKS-FM | Lufkin, TX |
| KERP-FM | Dodge City, KS | KNUE-FM | Tyler, TX | KSCH-FM | Sulphur Springs, TX | KYKX-FM | Longview,TX |
| KFLP-FM | Floydada, TX | KOKE-FM | Austin, TX | KSCN-FM | Pittsburg, TX | KYYK-FM | Palestine, TX |
| KFTX-FM | Corpus Christi, TX | KOLI-FM | Wichita Falls, TX | KSNY-FM | Snyder, TX | coyotecountryradio.com | |
| KFWR-FM | Ft. Worth, TX | KORA-FM | Bryan, TX | KTCS-FM | Ft. Smith, AR | madeintexasradio.com | |
| KFYN-FM | Paris, TX | KOXE-FM | Brownwood, TX | KTFW-FM | Ft. Worth, TX | texashomegrownradio.com | |
| KHKX-FM | Odessa, TX | KOYN-FM | Paris, TX | KTTX-FM | Brenham, TX | | |
| KHLB-FM | Mason, TX | KPAK-FM | Alva, OK | KTXM-FM | Hallettsville, TX | | |
| KHYI-FM | Howe, TX | KPUR-FM | Canyon, TX | KUSH-AM | Cushing, OK | | |
| KIKK-FM (HD2) | Houston, TX | KQSC-AM | Colorado Springs, CO | KUSQ-FM | Worthington, MN | | |
| KJDL-FM | Levelland, TX | KRRG-FM | Laredo, TX | KVST-FM | Montgomery, TX | | |

Strikethrough = Removed  Bold = Newly Added  Underlined = Frozen this Week  Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to https://spaces.hightail.com/uplink/tractiontx for fingerprinting.

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

**Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.**

| Most Added | Adds |
|---|---|
| FLATLAND CAVALRY/Honeywine<br>Flatland Cavalry Music | 10 |
| WADE BOWEN/Death, Dyin' and Deviled Eggs<br>Wade Bowen Music | 4 |
| RANDALL KING/Mirror Mirror<br>Randall King Music | 3 |
| CODY JOHNSON/On My Way To You<br>Cojo Music LLC | 2 |
| MIKE RYAN/Damn Good Goodbye<br>Mike Ryan Music | 2 |
| MARK POWELL/Keep It Country<br>Mark Powell Music | 2 |
| CAMERAN NELSON/Life Is<br>Miles Power Records | 2 |
| ADAM HOOD (FT. BRENT COBB)/She Don't Love Me<br>Adam Hood Music | 2 |
| JASON ALLEN/Smooth Talkin' Lady<br>Texas 222 | 2 |
| CODY SPARKS BAND/13 Folds<br>Cody Sparks Band Music | 2 |

Josh Ward, Matt Hillyer, and Randall King at the 14th Annual Pickin' Preemies 2018 event.

| Greatest Spin Gainers | Increase |
|---|---|
| FLATLAND CAVALRY/Honeywine<br>Flatland Cavalry Music | 153 |
| CODY JOHNSON/On My Way To You<br>Cojo Music LLC | 62 |
| RANDALL KING/Mirror Mirror<br>Randall King Music | 45 |
| JOSH ABBOTT BAND/The Night Is Ours<br>Pretty Damn Tough Records | 45 |
| CORY MORROW/Whiskey And Pride<br>Cory Morrow Music | 39 |
| CURTIS GRIMES/Put My Money On That<br>Lonely River Music | 36 |
| ELI YOUNG BAND/Love Ain't<br>Valory Music Co. (BMLG) | 28 |
| ADAM HOOD (FT. BRENT COBB)/She Don't Love Me<br>Adam Hood Music | 24 |
| CASEY DONAHEW/That Got The Girl<br>Almost Country Records | 24 |
| STONEY LARUE/You Oughta Know Me<br>Stoney LaRue Music | 24 |

Mike Ryan, Parker McCollum, and Dalton Domino performing at the 14th Annual Pickin' Preemies 2018 event.

## TRACtion Texas Digital Delivery Specs

**Let Us To Send Your Project To Texas Red Dirt Radio And Beyond**

### Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

### Other Requirements

Bio copy (115 words)
.wav file of song

**$150.00** per digital delivery of your song
**Upload at www.tractiontx.com**