

# TRACtion Texas

## #1

**Turnpike Troubadours**  
Something To Hold On To  
Thirty Tigers

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email VP/GM Joe Kelly-[joe@cdxcd.com](mailto:joe@cdxcd.com)

## Turnpike Troubadours holds onto the #1 spot!



### Dear Readers;

The Turnpike Troubadours keep the #1 position with "Something To Hold On To." Jason Boland & The Stragglers (Ft. Sunny Sweeney) stays as the Most Added while Kyle Park is the Greatest Spin Gainer with "Ain't Nobody Hotter." Great work everybody!

The following songs have been moved to RECURRENT status.

**AARON COPELAND / Rain**

**BILL BEAR & THE RBT BAND (FEATURING THE CALAMITY JANES) / Lingers**

The following stations have been frozen for 1 week.

**KFYN-FM (Paris, TX)**

**KQSC-AM (Colorado Springs, CO)**

TRACtion TX would like to thank **The Great Divide** and **Matt & The Herdsmen** for allowing CDX to distribute their recent singles to Red Dirt radio and the industry. We really appreciate your support!

**THE GREAT DIVIDE / Bound To Be There Soon**

**MATT & THE HERDSMEN / Hello Heartache**


For those who don't use CDX to distribute their new music but wish to be monitored by TRACtion TX, please send your MP3s along with the artist name, song title, record label and add date to <https://spaces.hightail.com/uplink/tractiontx>.

Stay tuned,  
**Joe Kelly**

CDX VP/GM [joe@cdxcd.com](mailto:joe@cdxcd.com)



**TEXAS HIGHWAY** NOW AVAILABLE FOR DOWNLOAD

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	TURNPIKE TROUBADOURS/Something To Hold On To/Thirty Tigers	663	7	32	0	13
2	2	JOSH ABBOTT BAND/Girl Down In Texas/Pretty Damn Tough Records	649	3	37	0	18
3	3	AARON WATSON/Run Wild Horses/BIG Label Records	640	10	42	0	16
4	4	RECKLESS KELLY/Moment In The Sun/No Big Deal Records	572	-13	36	0	18
5	5	MIKE RYAN/The Rewrite/Rock & Soul	562	5	36	0	16
6	6	CASEY DONAHEW BAND/What Cowboys Do/Almost Country Records	525	-21	36	0	17
7	7	JOSH WARD/All About Lovin'/Josh Ward Music	515	10	35	1	7
8	8	JON WOLFE/Any Night In Texas/Jon Wolfe Music	497	49	32	2	8
9	9	DREW FISH/Flood/Drew Fish Band Music	475	33	33	0	12
10	10	KYLE PARK/Ain't Nobody Hotter/Kyle Park Music	472	59	33	2	12
12	11	DALTON DOMINO (FT. JACK INGRAM)/Corners/Lightning Rod Records	401	34	29	0	12
11	12	JESSE RAUB JR/Mistakes/Jesse Raub Jr. Music	382	-17	24	0	27
13	13	RANDALL KING/Tuggin' on My Heartstrings/Randall King Music	350	-13	29	2	11
15	14	CODY JINKS/Whiskey Bent And Hell Bound/Cody Jinks Music	346	13	26	0	24
16	15	MARTY HEDDIN/Game Changer/Nightlife Entertainment Group/Dreamlined Entertainment Group	336	16	27	3	19
14	16	DERYL DODD (W/ MATT HILLYER)/Drinkin' Bout You/Little Red Truck Music	295	-40	25	0	17
17	17	CASE HARDIN/Texas Rain/Case Hardin Music	284	-1	21	1	16
19	18	JAMIE RICHARDS/I'm Not Drinkin'/Jamie Richards Music	275	19	21	0	8
18	19	ROBERT RAY/Drunk Enough/Big R.I.G. Country, LLC	270	-4	19	0	12
21	20	POWELL BROTHERS, THE/Coming Home/The Powell Brothers Production	261	37	22	1	17
20	21	MIKE AND THE MOONPIES/Beaches Of Biloxi/Mike And The Moonpies Music	250	17	18	2	14
24	22	JASON CASSIDY/Falling Too Fast/JC Music	212	32	16	2	4
23	23	WILLIAM CLARK GREEN/Wrapped/Greenhouse Records	194	-5	17	0	11
25	24	SHOTGUN RIDER/Me And A Memory/Vision Entertainment	193	20	17	1	7
31	25	JASON BOLAND & THE STRAGGLERS (FT. SUNNY SWEENEY)/I Don't Deserve You/Proud Souls Entertainment	186	42	15	5	2
26	26	KODY WEST/Shine Out/Kody West Music	185	16	14	1	11
28	27	CODY JOHNSON/Half A Song/Cojo Music LLC	181	24	10	1	13
30	28	JERROD MEDULLA/Unbroken Horses/Jerrod Medulla Music	168	23	10	2	6
27	29	KOE WETZEL (& THE KONVICTS)/Austin/Koe Wetzels Music	160	-2	14	1	14
29	30	TANNER FENOGLIO/This Town/Tanner Fenoglio Music	151	1	14	0	14

## TRAction Texas Chart Newsletter Rates

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#### TRAction Texas Digital Download & Ad Combo


1 Week: \$400.00


- Digital download release
- Newsletter banner ad


#### File Requirements

Resolution: At least 150 dpi  
Formats: JPG, PDF, PNG

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
33	<b>31</b>	KACEY MUSGRAVES/Space Cowboy/MCA Records (UMGN)	149	27	11	0	7
32	<b>32</b>	JON YOUNG/Rubble and Relics/Jon Young Music	136	5	13	0	10
35	<b>33</b>	SAINTS ELEVEN (FT. COURTNEY PATTON)/Let Them Go/Saint's Eleven Music	130	16	13	1	9
38	<b>34</b>	ADRIAN JOHNSTON (FT. JORDON ISAAC)/Damn, I Want a Love Like That/Adrian Johnston Music	124	19	12	2	10
40	<b>35</b>	CODY JOE HODGES/Roll That Way/CJH Music Group	112	10	9	0	8
34	<b>36</b>	RANDY ROGERS BAND, THE (FT. RADNEY FOSTER)/Three Days/Greenhouse Records	108	-13	9	0	9
42	<b>37</b>	JASON JAMES/Here Comes The Heartache/New West Records	106	9	7	0	8
41	<b>38</b>	JOHN BAUMANN/Here I Come/Golden Spread Music	104	6	8	0	5
36	<b>39</b>	SARAH HOBBS/Tinder/Sarah Hobbs Music	102	-4	12	1	7
47	<b>40</b>	FRANK RAY/The Drive/Frank Ray Music	98	22	9	3	3
43	<b>41</b>	AMERICAN AQUARIUM/Tough Folks/New West Records	98	10	8	1	3
39	<b>42</b>	TANNER SPARKS/You Should Probably Leave/Tanner Sparks Music	93	-9	10	0	6
37	<b>43</b>	BUFFALO RUCKUS, THE/Lay Your Love on Me/Shiner Records	92	-14	10	0	10
45	<b>44</b>	HUNTER HUTCHINSON/Lovin' For The Last Time/Hunter Hutchinson Music	89	6	9	0	5
44	<b>45</b>	DONICE MORACE/Good Hurt Comin' On/Donice Morace Music	88	1	11	0	27
46	<b>46</b>	DREW MORELAND/Bench Seat Revival/Drew Moreland Music	85	9	8	1	2
49	<b>47</b>	RED SHAHAN/Someone Someday/7013 Records	84	14	6	0	4
50	<b>48</b>	KELLY WILLIS/Back Being Blue/Premium/Thirty Tigers	80	10	3	0	2
--	<b>49</b>	JUNIOR GORDON/Before Beer/Junior Gordon Music	73	4	7	0	3
48	<b>50</b>	JAMIE TALBERT AND THE BAND OF DEMONS/Back In My Arms/Jamtal Records	73	1	6	0	2

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
MASON LIVELY/Lonely Comes Back Around/Mason Lively Music	<b>51</b>
RICH O'TOOLE/Mississippi Baby/Rich O'Toole Music	<b>52</b>
HANNAH KAY/ I'm Gonna (Darian's Song)/Hannah Kay Music	<b>53</b>
DRAKE HAYES BAND/Nowhere Texas/Drake Hayes Music	<b>54</b>
STEVE HELMS BAND/Can I Buy You A Country Song/Steve Helms Band Music	<b>55</b>
COPPER CHIEF/Jericho/Copper Chief Music	<b>56</b>
DUSTIN SONNIER/Neither Do I/Dustin Sonnier Music	<b>57</b>
JAKE BUSH/How Do You Know/Jake Bush Music	<b>58</b>
COREY HUNT BAND/Wild Heart Gypsy/Uwharrie Music Group	<b>59</b>
JOSH GRIDER/Less and Less/Josh Grider Music	<b>60</b>

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## TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KKAJ-FM	Ardmore, OK	KRUN-AM	Ballinger, TX	KWOX-FM	Woodward, OK
KBSO-FM	Corpus Christi, TX	KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KXKZ-FM	Ruston, LA
KBST-FM	Big Spring, TX	KKGQ-FM	Wichita, KS	KRVN-FM	Lexington, NE	KYKM-FM	Yoakum, TX
KECO-FM	Elk City, OK	KMRK-FM	Odessa, TX	KSAM-FM	Huntsville, TX	KYKS-FM	Lufkin, TX
KERP-FM	Dodge City, KS	KNUE-FM	Tyler, TX	KSCH-FM	Sulphur Springs, TX	KYKX-FM	Longview, TX
KFLP-FM	Floydada, TX	KOKE-FM	Austin, TX	KSCN-FM	Pittsburg, TX	KYYK-FM	Palestine, TX
KFTX-FM	Corpus Christi, TX	KOLI-FM	Wichita Falls, TX	KSNY-FM	Snyder, TX	coyotecountryradio.com	
KFWR-FM	Ft. Worth, TX	KORA-FM	Bryan, TX	KTCS-FM	Ft. Smith, AR	madeintexasradio.com	
<u>KFYN-FM</u>	<u>Paris, TX</u>	KOXE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX	texashomegrownradio.com	
KHKX-FM	Odessa, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KHLB-FM	Mason, TX	KPAK-FM	Alva, OK	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSH-AM	Cushing, OK		
KIKK-FM (HD2)	Houston, TX	<u>KQSC-AM</u>	<u>Colorado Springs, CO</u>	KUSQ-FM	Worthington, MN		
KJDL-FM	Levelland, TX	KRRG-FM	Laredo, TX	KVST-FM	Montgomery, TX		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we’ve chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles “on the bubble” are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single’s previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).



Most Added	Adds
JASON BOLAND & THE STRAGGLERS (FT. SUNNY SWEENEY) I Don't Deserve You Proud Souls Entertainment	5
MARTY HEDDIN/Game Changer Nightlife Entertainment Group/Dreamlined Entertainment Group	3
FRANK RAY/The Drive Frank Ray Music	3
COMANCHE MOON/The One That You Love Comanche Moon Music	3
JON WOLFE/Any Night In Texas Jon Wolfe Music	2
KYLE PARK/Ain't Nobody Hotter Kyle Park Music	2
RANDALL KING/Tuggin' on My Heartstrings Randall King Music	2
MIKE AND THE MOONPIES/Beaches Of Biloxi Mike And The Moonpies Music	2
JASON CASSIDY/Falling Too Fast JC Music	2
JERROD MEDULLA/Unbroken Horses Jerrod Medulla Music	2



Ned LeDoux with Steve Kelly at KKJ.

Greatest Spin Gainers	Increase
KYLE PARK/Ain't Nobody Hotter Kyle Park Music	59
JON WOLFE/Any Night In Texas Jon Wolfe Music	49
JASON BOLAND & THE STRAGGLERS (FT. SUNNY SWEENEY) I Don't Deserve You Proud Souls Entertainment	42
POWELL BROTHERS, THE/Coming Home The Powell Brothers Production	37
WESLEY MICHAEL HAYES/Sing Pain Wesley Michael Hayes Music	35
DALTON DOMINO (FT. JACK INGRAM)/Corners Lightning Rod Records	34
DREW FISH/Flood Drew Fish Band Music	33
JASON CASSIDY/Falling Too Fast JC Music	32
KACEY MUSGRAVES/Space Cowboy MCA Records (UMGN)	27
COMANCHE MOON/The One That You Love Comanche Moon Music	27



(L-R) Philip Corder, Bubba T., Rocky Johnson, and Jerry Matheny having a honky tonk good time at Star 97 in Fort Worth, TX.

## TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

### Other Requirements

Bio copy (115 words)  
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