TRACtion ★ Texas

#1

Casey Donahew Band
What Cowboys Do
Almost Country Records

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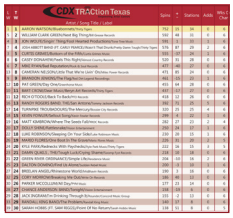
Charts



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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email VP/GM Joe Kelly- joe@cdxcd.com

Casey Donahew Band holds the #1!

Dear Readers;

Casey Donahew Band holds the #1 position for a second week with "What Cowboys Do." Josh Ward stays both the Most Added and Greatest Spin Gainer with "All About Lovin'." Tanner Sparks is the Highest Debut at position #45. Good work everybody!

The following song has been moved to RECURRENT status.
MIKE LOVE / Longway Home

The following stations have been frozen for 1 week.
KFLP-FM (Floydada, TX)
KJDL-FM (Levelland, TX)
KUSQ-FM (Worthington, MN)

TRACtion TX would like to thank **Highway Sisters** and **Cody Bryan Band** for allowing CDX to distribute their recent singles to Red Dirt radio and the industry. We really appreciate your support!
HIGHWAY SISTERS / Papa
CODY BRYAN BAND / Texas Highway

We'd like to welcome these internet stations to the monitored stations panel.
coyotecountryradio.com (Gail, TX)
madeintexasradio.com (Houston, TX)
texashomegrownradio.com (Stephenville, TX)

Also, the following stations have been dropped from the panel.
KGVL-AM (Greenville, TX)
KITX-FM (Hugo, OK)
KTCU-FM (Ft. Worth, TX)

For those who don't use CDX to distribute their single but want it to be fingerprinted in TRACtion TX for airplay monitoring, send those MP3's with title, artist, label, and add date to https://spaces.hightail.com/uplink/tractiontx.

Stay tuned,
Joe Kelly
CDX VP/GM joe@cdxcd.com

LW	TW	TRACtion Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	**1**	CASEY DONAHEW BAND/What Cowboys Do/Almost Country Records	755	81	42	1	12
2	**2**	WADE BOWEN/So Long 6th Street/Thirty Tigers	694	26	36	0	10
3	**3**	AARON WATSON/Run Wild Horses/BIG Label Records	627	-2	41	0	11
4	**4**	TURNPIKE TROUBADOURS/Something To Hold On To/Thirty Tigers	584	82	31	1	8
5	**5**	RECKLESS KELLY/Moment In The Sun/No Big Deal Records	582	81	35	2	13
6	**6**	JOSH ABBOTT BAND/Girl Down In Texas/Pretty Damn Tough Records	574	97	36	0	13
7	**7**	MIKE RYAN/The Rewrite/Rock & Soul	502	37	34	1	11
9	**8**	SUNDANCE HEAD/Everything To Lose/Sundance Head Music	422	93	29	1	9
10	**9**	JESSE RAUB JR/Mistakes/Jesse Raub Jr. Music	391	70	23	0	22
14	**10**	DREW FISH/Flood/Drew Fish Band Music	360	101	26	3	7
11	**11**	CODY JINKS/Whiskey Bent And Hell Bound/Cody Jinks Music	340	23	26	0	19
12	**12**	KYLE PARK/Ain't Nobody Hotter/Kyle Park Music	330	54	30	4	7
8	**13**	JAKE WORTHINGTON/Hell Of A Highway/Jake Worthington Music	330	-11	29	0	12
22	**14**	JOSH WARD/All About Lovin'/Josh Ward Music	303	105	25	8	2
15	**15**	CLAY HOLLIS/Look Who's Hurting Now/Clay Hollis Music	296	48	22	0	25
16	**16**	DERYL DODD (W/ MATT HILLYER)/Drinkin' Bout You/Little Red Truck Music	288	54	22	0	12
13	**17**	PARKER MCCOLLUM/Hell Of A Year/Vision Entertainment	281	17	25	0	15
18	**18**	MARTY HEDDIN/Game Changer/Nightlife Entertainment Group/Dreamlined Entertainment Group	273	55	19	1	14
17	**19**	CASE HARDIN/Texas Rain/Case Hardin Music	264	44	21	1	11
24	**20**	JON WOLFE/Any Night In Texas/Jon Wolfe Music	260	71	21	7	3
21	**21**	AARON COPELAND/Rain/Aaron Copeland Music	258	56	18	0	21
19	**22**	DALTON DOMINO (FEAT. JACK INGRAM)/Corners/Dalton Domino Music	253	43	21	1	7
20	**23**	RANDALL KING/Tuggin' on My Heartstrings/Randall King Music	242	40	21	5	6
27	**24**	MARK POWELL/What I Do/Mark Powell Music	224	53	20	0	28
29	**25**	POWELL BROTHERS, THE/Coming Home/The Powell Brothers Production	223	60	16	1	12
30	**26**	JAMIE RICHARDS/I'm Not Drinkin'/Jamie Richards Music	202	53	19	5	3
33	**27**	ROBERT RAY/Drunk Enough/Big R.I.G. Country, LLC	187	57	15	1	7
26	**28**	CODY JOHNSON/Half A Song/Cojo Music LLC	184	4	8	0	8
28	**29**	KOE WETZEL (& THE KONVICTS)/Austin/Koe Wetzel Music	181	15	13	1	9
23	**30**	TJ BROSCOFF/Devil's Done With Me/TJB Records	175	-18	18	0	31

TRACtion Texas Chart Newsletter Rates

Share Your Good News Through Us

TRACtion Texas Full Page Ad
7.5 x 9.75 inches
CDX Distributed Client Rate: **$750.00** for a one week run
CDX Non-Distributed Client: **$1,000.00** for a one week run

TRACtion Texas Banner Ad
7.5 x 2.76 inches
CDX Client Rate:
1 Week: **$250.00**
4 Week: **$800.00**
CDX Non-Client Rate:
1 Week: **$300.00**
4 Week: **$1,000.00**

TRACtion Texas Digital Download & Ad Combo
1 Week: $400.00
- Digital download release
- Newsletter banner ad

File Requirements
Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

LW	TW	TRACtion Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
31	**31**	WILLIAM CLARK GREEN/Wrapped/Greenhouse Records	174	29	15	5	6
32	**32**	MIKE AND THE MOONPIES/Beaches Of Biloxi/Mike And The Moonpies Music	161	19	13	0	9
25	**33**	FRANK RAY/Every Time You Run/White Knuckles Music	156	-24	19	0	27
35	**34**	DONICE MORACE/Good Hurt Comin' On/Donice Morace Music	135	37	13	0	22
38	**35**	TANNER FENOGLIO/This Town/Tanner Fenoglio Music	132	45	12	2	9
40	**36**	KODY WEST/Shine Out/Kody West Music	128	49	8	1	6
34	**37**	KACEY MUSGRAVES/Space Cowboy/MCA Records (UMGN)	126	4	9	1	2
39	**38**	JON YOUNG/Rubble and Relics/Jon Young Music	112	32	11	1	5
41	**39**	SHOTGUN RIDER/Me And A Memory/Vision Entertainment	106	28	11	4	2
42	**40**	WILL CARTER/That Kiss/Will Carter Music	105	29	12	2	20
37	**41**	RANDY ROGERS BAND, THE (FT. RADNEY FOSTER)/Three Days/Greenhouse Records	102	7	7	1	4
36	**42**	ADRIAN JOHNSTON (FT. JORDON ISAAC)/Damn, I Want a Love Like That/Adrian Johnston Music	99	4	9	2	5
43	**43**	SAINTS ELEVEN (FT. COURTNEY PATTON)/Let Them Go/Saint's Eleven Music	97	29	9	3	4
49	**44**	BUFFALO RUCKUS, THE/Lay Your Love on Me/Shiner Records	97	43	9	1	5
--	**45**	TANNER SPARKS/You Should Probably Leave/Tanner Sparks Music	88	38	8	1	1
--	**46**	JAKE BUSH/How Do You Know/Jake Bush Music	81	48	9	1	2
--	**47**	JERROD MEDULLA/Unbroken Horses/Jerrod Medulla Music	80	80	5	5	1
47	**48**	SARAH HOBBS/Tinder/Sarah Hobbs Music	75	11	7	2	2
46	**49**	DRAKE HAYES BAND/Nowhere Texas/Drake Hayes Music	72	7	6	0	17
45	**50**	COREY HUNT BAND/Wild Heart Gypsy/Uwharrie Music Group	71	5	4	0	3

Number 1 = Most Added = Spin Gainer =

Bubbling Under	Position
JASON JAMES/Here Comes The Heartache/New West Records	**51**
JUNIOR GORDON/Before Beer/Junior Gordon Music	**52**
HUNTER HUTCHINSON/Lovin' For The Last Time/Hunter Hutchinson Music	**53**
JOSH ABBOTT BAND/Take Me Out To A Dancehall/Greenhouse Records	**54**
HANNAH KAY/ I'm Gonna (Darian's Song)/Hannah Kay Music	**55**
CODY JOE HODGES/Roll That Way/CJH Music Group	**56**
RICH O'TOOLE/Mississippi Baby/Rich O'Toole Music	**57**
JAMIE TALBERT AND THE BAND OF DEMONS/Back In My Arms/Jamtal Records	**58**
KENSIE COPPIN/Lie to Me/Kenzar Music	**59**
RED SHAHAN/Someone Someday/7013 Records	**60**

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Radio Contacts
David Gilligan-david@gilliganpromotions.com
Dillon Steen-dillon@steenentertainment.com
Amerimonte Records/PR
Steve Popovich Jr.-spopovich34@gmail.com
Booking
Ellen Massey-booking@masseyevents.com

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TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	~~KITX-FM~~	~~Hugo, OK~~	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRRG-FM	Laredo, TX	KUSQ-FM	Worthington, MN
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KRUN-AM	Ballinger, TX	KVST-FM	Montgomery, TX
KECO-FM	Elk City, OK	KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KWOX-FM	Woodward, OK
KERP-FM	Dodge City, KS	KKGQ-FM	Wichita, KS	KRVN-FM	Lexington, NE	KXKZ-FM	Ruston, LA
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSAM-FM	Huntsville, TX	KYKM-FM	Yoakum, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSCH-FM	Sulphur Springs, TX	KYKS-FM	Lufkin, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSCN-FM	Pittsburg, TX	KYKX-FM	Longview,TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KSNY-FM	Snyder, TX	KYYK-FM	Palestine, TX
~~KGVL-AM~~	~~Greenville, TX~~	KORA-FM	Bryan, TX	KTCS-FM	Ft. Smith, AR		
KHKX-FM	Odessa, TX	KOXE-FM	Brownwood, TX	~~KTCU-FM~~	~~Ft. Worth, TX~~		
KHLB-FM	Mason, TX	KOYN-FM	Paris, TX	KTFW-FM	Ft. Worth, TX		
KHYI-FM	Howe, TX	KPAK-FM	Alva, OK	KTTX-FM	Brenham, TX		
KIKK-FM (HD2)	Houston, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		

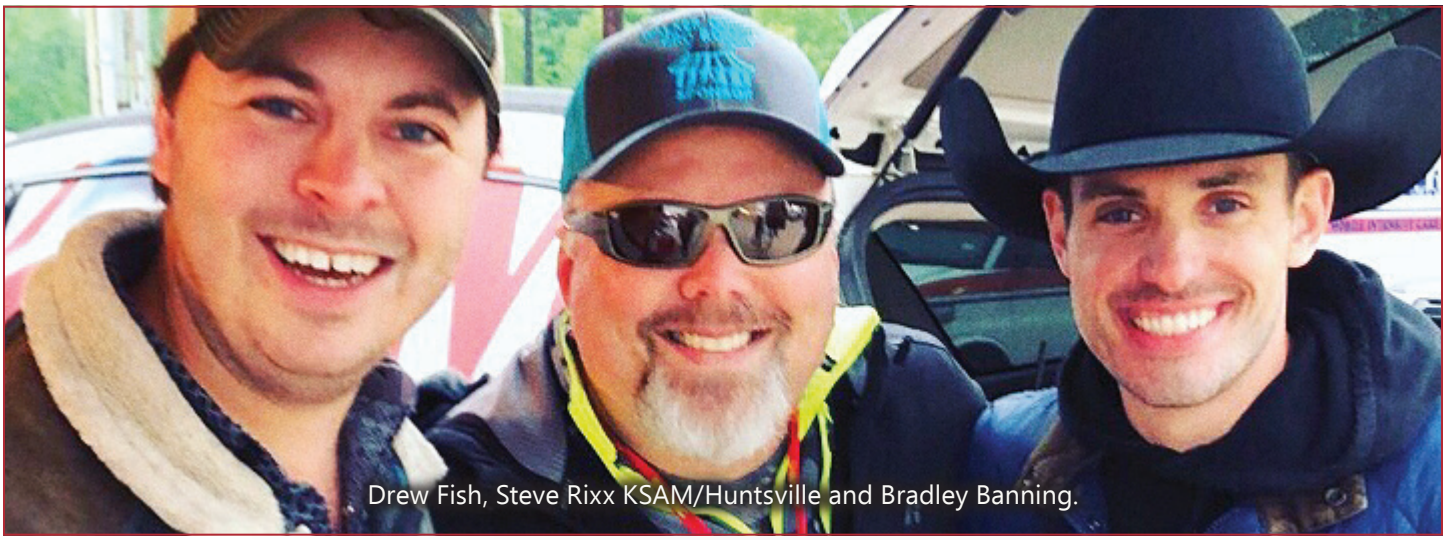
Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to https://spaces.hightail.com/uplink/tractiontx for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Check back next week!	

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



Drew Fish, Steve Rixx KSAM/Huntsville and Bradley Banning.

Most Added	Adds
JOSH WARD/All About Lovin' Josh Ward Music	8
JON WOLFE/Any Night In Texas Jon Wolfe Music	7
RANDALL KING/Tuggin' on My Heartstring Randall King Music	5
JAMIE RICHARDS/I'm Not Drinkin' Jamie Richards Music	5
WILLIAM CLARK GREEN/Wrapped Greenhouse Records	5
JERROD MEDULLA/Unbroken Horses Jerrod Medulla Music	5
KYLE PARK/Ain't Nobody Hotter Kyle Park Music	4
SHOTGUN RIDER/Me And A Memory Vision Entertainment	4
DREW FISH/Flood Drew Fish Band Music	3
SAINTS ELEVEN (FT. COURTNEY PATTON)/Let Them Go Saint's Eleven Music	3

Greatest Spin Gainers	Increase
JOSH WARD/All About Lovin' Josh Ward Music	105
DREW FISH/Flood Drew Fish Band Music	101
JOSH ABBOTT BAND/Girl Down In Texas Pretty Damn Tough Records	97
SUNDANCE HEAD/Everything To Lose Sundance Head Music	93
TURNPIKE TROUBADOURS/Something To Hold On To Thirty Tigers	82
CASEY DONAHEW BAND/What Cowboys Do Almost Country Records	81
RECKLESS KELLY/Moment In The Sun No Big Deal Records	81
JERROD MEDULLA/Unbroken Horses Jerrod Medulla Music	80
JON WOLFE/Any Night In Texas Jon Wolfe Music	71
JESSE RAUB JR/Mistakes Jesse Raub Jr. Music	70

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond

Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

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.wav file of song

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