

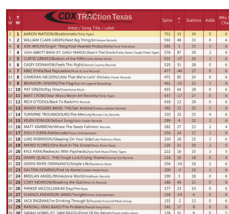
TRACtion Texas

#1

Wade Bowen
So Long 6th Street
Thirty Tigers

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email VP/GM Joe Kelly-joe@cdxcd.com

Wade Bowen holds the #1!



Dear Readers;

Wade Bowen stays at the #1 position with "So Long 6th Street." Turnpike Troubadours is the new Most Added with "The Housefire." Aaron Watson takes the Greatest Spin Gainer spot this week with "Run Wild Horses!" Congratulations everyone!

The following songs have been moved to RECURRENT status.

AARON MCDONNELL / Lucky Me
GARY KYLE / Texas Strong
JAKE WARD / Not Too Far To Reach
JAMES COOK / Failure's Not An Option
JON WOLFE / Airport Kiss
KOE WETZEL (FEATURING PARKER MCCOLLUM) / Love
TIPTONS, THE / What Used To Be The Country
WHISKEY MYERS / Hank

The following station has been frozen for 2 weeks.

KITX-FM (Hugo, OK)

TRACtion TX would like to thank **Bubba T.** and **Saints Eleven (Ft. Courtney Patton)** for allowing CDX to distribute their recent singles to Red Dirt radio and the industry. We really appreciate your support!

Bubba T./Texting Texas
Saints Eleven (Ft. Courtney Patton)/Let Them Go


For those who don't use CDX to distribute their single but want it to be fingerprinted in TRACtion TX for airplay monitoring, send those MP3's with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx>.

Stay tuned,
Joe Kelly

CDX VP/GM joe@cdxcd.com

**WANT TO CHECK OUT
NEW TEXAS RED DIRT MUSIC?
HEAD OVER TO OUR DOWNLOAD CENTER
AT CDXCD.COM**



L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	WADE BOWEN/So Long 6th Street/Thirty Tigers	654	75	35	1	5
3	2	CASEY DONAHEW BAND/What Cowboys Do/Almost Country Records	575	47	37	1	7
2	3	JOSH GRIDER/Good People/Bootstraps	525	-36	31	0	21
4	4	JOSH ABBOTT BAND/Girl Down In Texas/Pretty Damn Tough Records	508	55	31	1	8
6	5	JAKE WORTHINGTON/Hell Of A Highway/Jake Worthington Music	457	31	30	0	7
9	6	AARON WATSON/Run Wild Horses/BIG Label Records	455	84	34	5	6
7	7	PARKER MCCOLLUM/Hell Of A Year/Vision Entertainment	423	-3	25	0	10
8	8	CURTIS GRIMES/Born To Die/Lonely River Music	379	-21	25	0	9
13	9	BRANDON JENKINS/Be The Revival/Red Dirt Legend Recordings	366	51	25	2	23
18	10	TURNPIKE TROUBADOURS/Something To Hold On To/Thirty Tigers	339	80	23	7	3
14	11	RECKLESS KELLY/Moment In The Sun/No Big Deal Records	335	22	27	1	8
11	12	TJ BROSCOFF/Devil's Done With Me/TJB Records	330	-5	24	0	26
16	13	JESSE RAUB JR/Mistakes/Jesse Raub Jr. Music	314	11	21	0	17
17	14	CODY JINKS/Whiskey Bent And Hell Bound/Cody Jinks Music	285	0	23	0	14
12	15	TURNPIKE TROUBADOURS/The Housefire/Thirty Tigers	276	-58	24	0	28
19	16	MIKE RYAN/The Rewrite/Rock & Soul	269	25	19	1	6
25	17	SUNDANCE HEAD/Everything To Lose/Sundance Head Music	240	40	21	3	4
21	18	MARK POWELL/What I Do/Mark Powell Music	237	-3	20	0	23
23	19	CLAY HOLLIS/Look Who's Hurting Now/Clay Hollis Music	233	5	18	0	20
20	20	JACK INGRAM/Why I Left Atlanta/The Next Waltz	219	-22	21	0	25
24	21	AARON COPELAND/Rain/Aaron Copeland Music	210	-16	15	0	16
22	22	JB AND THE MOONSHINE BAND/When It Rains I Pour/JB Music	207	-33	20	1	28
26	23	FRANK RAY/Every Time You Run/White Knuckles Music	203	11	20	1	22
27	24	DERYL DODD (W/ MATT HILLIER)/Drinkin' Bout You/Little Red Truck Music	197	9	15	1	7
28	25	CASE HARDIN/Texas Rain/Case Hardin Music	195	21	16	2	6
29	26	DONICE MORACE/Good Hurt Comin' On/Donice Morace Music	154	-2	12	0	17
30	27	KOE WETZEL (& THE KONVICTS)/Austin/Koe Wetzel Music	145	8	8	0	4
31	28	JOHNNY BUSH (FT. RECKLESS KELLY)/IF I SAY I LOVE YOU (Consider Me Drunk)/BGM	141	7	9	0	18
39	29	DALTON DOMINO (FEAT. JACK INGRAM)/Corners/Dalton Domino Music	137	55	13	5	2
33	30	MARTY HEDDIN/Game Changer/Nightlife Entertainment Group/Dreamlined Entertainment Group	131	22	11	1	9

TRAction Texas Chart Newsletter Rates

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TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**


TRAction Texas Digital Download & Ad Combo


1 Week: \$400.00


- Digital download release
- Newsletter banner ad


File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
41	31	KYLE PARK/Ain't Nobody Hotter/Kyle Park Music	124	43	13	7	2
34	32	EDDIE SAENZ/When I Was Young/Eddie Saenz Music	113	9	8	0	15
43	33	DREW FISH/Flood/Drew Fish Band Music	112	36	13	4	2
32	34	POWELL BROTHERS, THE/Coming Home/The Powell Brothers Production	110	-3	11	1	7
35	35	CODY JOHNSON/Half A Song/Cojo Music LLC	102	3	5	0	3
37	36	AARON EINHOUSE/John's Camaro/Aaron Einhouse Music	99	5	6	1	14
--	37	WILLIAM CLARK GREEN/Wrapped/Greenhouse Records	93	38	6	2	1
36	38	PAT WATERS/Beautiful Girl/Pat Waters Music	91	-4	8	0	9
49	39	WILL CARTER/That Kiss/Will Carter Music	89	24	10	2	15
38	40	TANNER FENOGLIO/This Town/Tanner Fenoglio Music	80	-9	8	0	4
47	41	MIKE AND THE MOONPIES/Beaches Of Biloxi/Mike And The Moonpies Music	73	7	7	1	4
40	42	AUSTIN ALLSUP/Fill It Up/Austin Allsup Music	71	-11	7	0	8
46	43	KENSIE COPPIN/Lie to Me/Kenzar Music	70	4	8	0	7
--	44	JADE MARIE PATEK/Drive/Jade Marie Patek Music	66	0	8	0	12
42	45	ROBERT RAY/Drunk Enough/Big R.I.G. Country, LLC	66	-12	6	0	2
--	46	DRAKE HAYES BAND/Nowhere Texas/Drake Hayes Music	63	12	6	0	12
--	47	RANDALL KING/Tuggin' on My Heartstrings/Randall King Music	61	22	6	3	1
--	48	KODY WEST/Shine Out/Kody West Music	51	4	3	0	1
--	49	COREY HUNT BAND/Wild Heart Gypsy/Uwharrie Music Group	50	7	4	1	1
--	50	BUFFALO RUCKUS, THE/Lay Your Love on Me/Shiner Records	49	-3	7	0	2

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
JAKE BUSH/How Do You Know/Jake Bush Music	51
JENNI DALE LORD BAND (FT. JOE ELY)/Already Gone/Jenni Dale Lord Band Music	52
JASON JAMES/Here Comes The Heartache/New West Records	53
DARRIN MORRIS BAND/Green Eyed Texas Angel/DMB Music	54
CODY SPARKS BAND/Covered/Cody Sparks Band Music	55
JON YOUNG/Rubble and Relics/Jon Young Music	56
JUNIOR GORDON/Before Beer/Junior Gordon Music	57
TANNER SPARKS/You Should Probably Leave/Tanner Sparks Music	58
AARON WATSON/Crazy/Greenhouse Records	59
KEVIN FOWLER/Southbound 35/Greenhouse Records	60

TRAction Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com



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TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	<u>KITX-FM</u>	<u>Hugo, OK</u>	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRRG-FM	Laredo, TX	KUSQ-FM	Worthington, MN
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KRUN-AM	Ballinger, TX	KVST-FM	Montgomery, TX
KECO-FM	Elk City, OK	KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KWOX-FM	Woodward, OK
KERP-FM	Dodge City, KS	KKGQ-FM	Wichita, KS	KRVN-FM	Lexington, NE	KXKZ-FM	Ruston, LA
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSAM-FM	Huntsville, TX	KYKM-FM	Yoakum, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSCH-FM	Sulphur Springs, TX	KYKS-FM	Lufkin, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSCN-FM	Pittsburg, TX	KYKX-FM	Longview, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KSNY-FM	Snyder, TX	KYYK-FM	Palestine, TX
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCS-FM	Ft. Smith, AR		
KHKX-FM	Odessa, TX	KOXE-FM	Brownwood, TX	KTCU-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOYN-FM	Paris, TX	KTFW-FM	Ft. Worth, TX		
KHYI-FM	Howe, TX	KPAK-FM	Alva, OK	KTTX-FM	Brenham, TX		
KIKK-FM (HD2)	Houston, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date

Artist / Song Title / Label

Check back next week!

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



Drew Fish and Steve Kelly of KKAJ/Ardmore.

Most Added	Adds
TURNPIKE TROUBADOURS/Something To Hold On To Thirty Tigers	7
KYLE PARK/Ain't Nobody Hotter Kyle Park Music	7
AARON WATSON/Run Wild Horses BIG Label Records	5
DALTON DOMINO (FEAT. JACK INGRAM)/Corners Dalton Domino Music	5
DREW FISH/Flood Drew Fish Band Music	4
SUNDANCE HEAD/Everything To Lose Sundance Head Music	3
RANDALL KING/Tuggin' on My Heartstrings Randall King Music	3
JUNIOR GORDON/Before Beer Junior Gordon Music	3
AARON WATSON/Crazy Greenhouse Records	3
ZACH NYTOMT/Robert Jenkins BMI	3

Greatest Spin Gainers	Increase
AARON WATSON/Run Wild Horses BIG Label Records	84
TURNPIKE TROUBADOURS/Something To Hold On To Thirty Tigers	80
WADE BOWEN/So Long 6th Stree Thirty Tigers	75
JOSH ABBOTT BAND/Girl Down In Texas Pretty Damn Tough Records	55
DALTON DOMINO (FEAT. JACK INGRAM)/Corners Dalton Domino Music	55
BRANDON JENKINS/Be The Revival Red Dirt Legend Recordings	51
CASEY DONAHEW BAND/What Cowboys Do Almost Country Records	47
KYLE PARK/Ain't Nobody Hotter Kyle Park Music	43
SUNDANCE HEAD/Everything To Lose Sundance Head Music	40
WILLIAM CLARK GREEN/Wrapped Greenhouse Records	38

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

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