

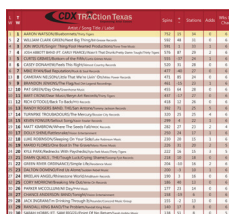
TRACtion Texas

#1

Granger Smith
Happens Like That
Wheelhouse (BBRMG)

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Granger Smith Stays #1



Dear Readers;

Happy holiday season everyone! Granger Smith stays in the #1 spot with "Happens Like That." Josh Ward's "You Don't Have To Be Lonely" remains the Most Added while Wade Bowen's "Acuna" takes the Greatest Spin Gainer position. Great job everybody! We'd also like to congratulate Aaron Copeland for hitting the highest debut this week at #43!

Here are songs we have distributed recently...

Aaron Einhouse/John's Camaro

Cody Wayne/Addicted

Mike And The Moonpies (and John Baumann)/Country Music's Dead

The following songs have been moved to RECURRENT status.

CALAMITY JANES / Pullin' Weeds

CASEY DONAHEW / Country Song

JULIA HATFIELD / He's Just Not That Into You

PARKER HOWARD / It Ain't A Party (Till Something Gets Broken)

The following station have been frozen for 2 weeks.

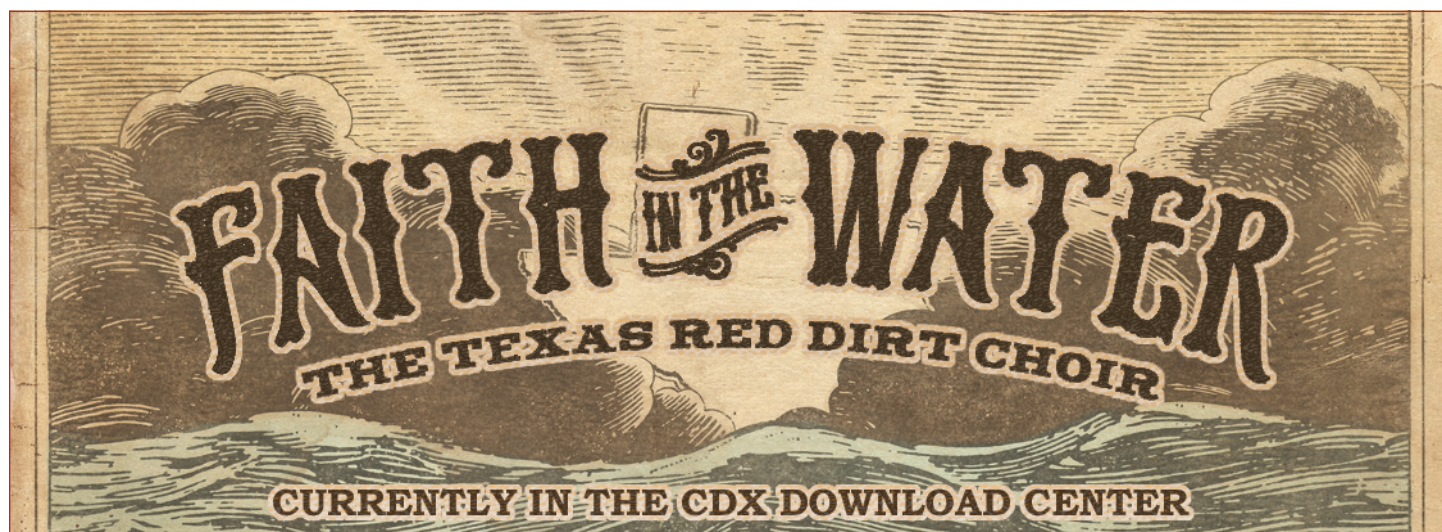
KACQ-FM (Lometa, TX)


KFYN-FM (Paris, TX)

You should be sure to send your music in for fingerprinting so it will show up in the chart. Send those MP3's with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx>.

Stay tuned,
Joe Kelly

CDX VP/GM joe@cdxcd.com



L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	602	7	37	0	26
2	2	FLATLAND CAVALRY/Stompin' Grounds/Flatland Cavalry Music	577	4	29	0	16
4	3	WADE BOWEN/Acuna/Bowen Sounds	572	80	32	0	7
5	4	TURNPIKE TROUBADOURS/The Housefire/Thirty Tigers	514	22	25	1	13
8	5	SAM RIGGS/Waiting For The Fall/Deep Creek Records	483	56	27	0	11
6	6	RICH O'TOOLE/God & George Strait/PTO Records	475	15	31	1	18
3	7	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records	463	-35	29	0	19
10	8	DERYL DODD & CODY JOHNSON/One Ride In Vegas/Little Red Truck Music	416	0	26	0	9
9	9	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	393	-30	24	0	21
11	10	WILL HOGE/Little Bit Of Rust/EDLO Records	382	20	25	0	22
12	11	WILLIAM CLARK GREEN/Still Think About You/Bill Grease Records	351	40	25	0	10
14	12	WHISKEY MYERS/Hank/Wiggy Thump Records	327	47	21	1	10
15	13	KYLE PARK/What The Heaven/Kyle Park Music	319	45	25	2	8
13	14	DREW FISH/Livin' For The Weekend/Drew Fish Band Music	319	14	23	1	15
21	15	JOSH WARD/You Don't Have To Be Lonely/Josh Ward Music	271	67	22	3	2
18	16	CASE HARDIN/Old Stomping Grounds/Case Hardin Music	248	9	19	1	13
17	17	JON WOLFE/Airport Kiss/Fool Hearted Productions	246	-13	23	2	8
16	18	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	237	-24	20	1	19
20	19	JAMIE RICHARDS/Real/Jamie Richards Music	213	0	17	0	8
23	20	TEXAS RED DIRT CHOIR, THE/Faith in the Water/The Real Life Music Foundation	210	38	15	3	4
19	21	MARK MCKINNEY/Rainy Day Money/Texas Evolution	206	-12	18	0	23
22	22	JOSH GRIDER/Good People/Bootstraps	187	15	15	2	6
26	23	TJ BROSCOFF/Devil's Done With Me/TJB Records	170	29	14	1	11
24	24	JACK INGRAM/Why I Left Atlanta/The Next Waltz	167	16	13	1	10
25	25	JB AND THE MOONSHINE BAND/When It Rains I Pour/JB Music	144	-6	12	0	13
27	26	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music	133	4	7	0	17
28	27	MARK POWELL/What I Do/Mark Powell Music	111	-11	10	0	8
29	28	SAINTS ELEVEN/Shelter Me/Saint's Eleven Music	108	0	9	0	13
30	29	CLAY HOLLIS/Look Who's Hurting Now/Clay Hollis Music	105	6	8	1	5
34	30	MARTY HEDDIN/Hammered/Nightlife Entertainment Group/Dreamlined Entertainment Group	101	19	8	0	11

TRAction Texas Chart Newsletter Rates

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7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

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1 Week: **\$300.00**
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TRAction Texas Digital Download & Ad Combo


1 Week: \$400.00


- Digital download release
- Newsletter banner ad


File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
36	31	ADRIAN JOHNSTON/Adult Beverages/Adrian Johnston Music	95	17	9	0	10
37	32	SHOOTER JENNINGS/Do You Love Texas/Elektra Nashville (WMN)	95	19	4	0	4
33	33	FRANK RAY/Every Time You Run/White Knuckles Music	94	9	8	1	7
32	34	BRANDON JENKINS/Be The Revival/Red Dirt Legend Recordings	93	8	8	0	8
31	35	LEE ANN WOMACK/All The Trouble/ATO Records	91	-8	6	0	6
35	36	KENNA DANIELLE/A Cross/Kenna Danielle Music	83	1	6	0	14
--	37	AARON MCDONNELL/Lucky Me/Aaron McDonnell Music	71	26	4	1	2
45	38	JESSE RAUB JR/Mistakes/Jesse Raub Jr. Music	65	15	4	0	2
42	39	SARAH HOBBS/Texas Made/Sarah Hobbs Music	62	5	8	0	3
40	40	COLE RISNER/How It Feels To Me/Katlove Music	60	1	5	0	18
39	41	HOLLY TUCKER/Dallas On Your Boots/M&D Records/Smith Entertainment Distribution	59	-10	6	0	5
--	42	SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	53	12	5	0	8
--	43	AARON COPELAND/Rain/Aaron Copeland Music	50	15	4	0	1
47	44	CODY WAYNE/Addicted/Broken String	49	2	5	0	3
41	45	JOHNNY BUSH (FT. RECKLESS KELLY)/IF I SAY I LOVE YOU (Consider Me Drunk)/BGM	48	-11	2	0	3
--	46	CODY SPARKS BAND/Covered/Cody Sparks Band Music	48	17	2	0	2
46	47	JADE MARIE PATEK/Drive/Jade Marie Patek Music	45	-4	4	0	4
--	48	JAMES COOK/Failure's Not An Option/James Cook Music	44	5	3	0	1
48	49	DONICE MORACE/Good Hurt Comin' On/Donice Morace Music	43	-4	4	0	2
--	50	JEREMY STEDING/I Need A Texas Song/Jeremy Steding Music	41	2	3	1	1

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
WARHORSES, THE/Last Goodbye/indieExtreme/19 Charlie Records	51
ROD MELANCON/Redhead/Blue E'lan Records	52
WILL CARTER/That Kiss/Will Carter Music	53
DRAKE HAYES BAND/Nowhere Texas/Drake Hayes Music	54
EDDIE SAENZ/When I Was Young/Eddie Saenz Music	55
MARCY GRACE/Country Livin'/Marcy Grace Music	56
JAMIE TALBERT AND THE BAND OF DEMONS/Whiskey Drinkin'/Jamtal Records	57
PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music	58
TWO GUN HATTIE/You're All Mine/Two Gun Hattie Music	59
HUNTER REA BAND/Find A Way/Carved Records	60



SIX SANCHEZ
THE DEBUT SINGLE
"DANCE IN THE RAIN"
GOING FOR ADDS NOW!!

"SIX SANCHEZ HAS A GREAT, SOULFUL DELIVERY THAT REALLY TRANSLATES - SORT OF A TIMELESS THROWBACK TO VERN AND CONWAY AND ALL THE GREAT STUFF THAT'S MISSING ON THE RADIO THESE DAYS. I FEEL LIKE THIS ALBUM FILLS A HOLE IN THE MARKET, AND I'M PROUD TO BE A PART OF IT." - TRENT WILLMON

TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK
<u>KACQ-FM</u>	<u>Lometa, TX</u>	KJDL-FM	Levelland, TX	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRRG-FM	Laredo, TX	KVST-FM	Montgomery, TX
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KFLP-FM	Floydada, TX	KKGQ-FM	Wichita, KS	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KFTX-FM	Corpus Christi, TX	KMRK-FM	Odessa, TX	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFWR-FM	Ft. Worth, TX	KNUE-FM	Tyler, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
<u>KEYN-FM</u>	<u>Paris, TX</u>	KOKE-FM	Austin, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KGVL-AM	Greenville, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KHKX-FM	Odessa, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOKE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHYI-FM	Howe, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KIKK-FM (HD2)	Houston, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date

Artist / Song Title / Label

Check back next week!

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

JACKSON TILLMAN



★ WASTED ★

AVAILABLE IN THE
CDX DOWNLOAD CENTER

Most Added	Adds
JOSH WARD/You Don't Have To Be Lonely Josh Ward Music	3
TEXAS RED DIRT CHOIR, THE/Faith in the Water The Real Life Music Foundation	3
KYLE PARK/What The Heaven Kyle Park Music	2
JON WOLFE/Airport Kiss Fool Hearted Productions	2
JOSH GRIDER/Good People Bootstraps	2
TURNPIKE TROUBADOURS/The Housefire Thirty Tigers	1
RICH O'TOOLE/God & George Strait PTO Records	1
WHISKEY MYERS/Hank Wiggy Thump Records	1
DREW FISH/Livin' For The Weekend Drew Fish Band Music	1
CASE HARDIN/Old Stomping Grounds Case Hardin Music	1

Greatest Spin Gainers	Increase
WADE BOWEN/Acuna Bowen Sounds	80
JOSH WARD/You Don't Have To Be Lonely Josh Ward Music	67
SAM RIGGS/Waiting For The Fall Deep Creek Records	56
WHISKEY MYERS/Hank Wiggy Thump Records	47
KYLE PARK/What The Heaven Kyle Park Music	45
WILLIAM CLARK GREEN/Still Think About You Bill Grease Records	40
TEXAS RED DIRT CHOIR, THE/Faith in the Water The Real Life Music Foundation	38
TJ BROSCOFF/Devil's Done With Me TJB Records	29
AARON MCDONNELL/Lucky Me Aaron McDonnell Music	26
TURNPIKE TROUBADOURS/The Housefire Thirty Tigers	22

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com