

TRACtion Texas

#1

Casey Donahew
Country Song
Almost Country Records

CONTENTS

Charts



PAGE 2-3

Monitored Panel List

PAGE 4

Chart Breakouts

PAGE 5



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Casey Donahew Stays #1



Dear Readers;

Casey Donahew continues his stay at the #1 spot with "Country Song." Wade Bowen has become the Most Added and Greatest Spin Gainer with his single, Acuna. Great work to both of these artists! Also, we want to congratulate the Texas Red Dirt Choir for hitting the highest debut this week with "Faith In The Water" coming in at #42!

Here are songs we have distributed recently....

The Texas Red Dirt Choir/Faith In The Water
Jackson Tillman/Wasted

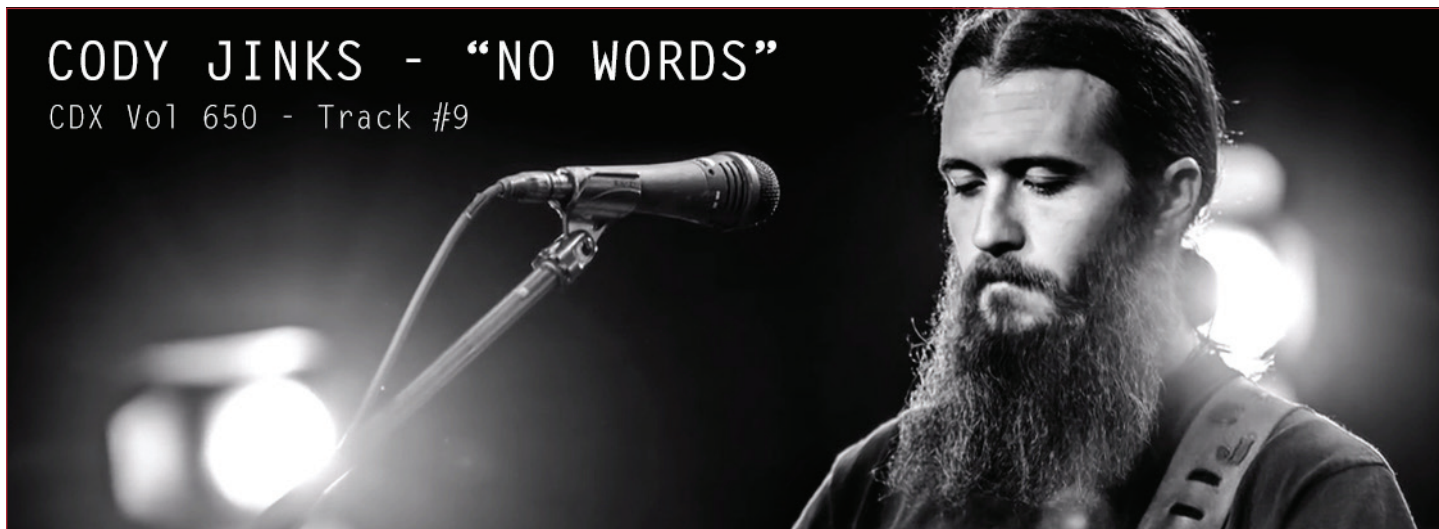
You should be sure to send your music in for fingerprinting so it will show up in the chart. Send those MP3's with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx>.


Stay tuned,
Joe Kelly

CDX VP/GM joe@cdxcd.com

CODY JINKS - "NO WORDS"

CDX Vol 650 - Track #9



L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	CASEY DONAHEW/Country Song/Almost Country Records	548	-43	39	0	17
7	2	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	538	86	36	3	23
8	3	FLATLAND CAVALRY/Stompin' Grounds/Flatland Cavalry Music	524	80	30	2	13
2	4	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	523	-39	35	0	19
4	5	KEVIN FOWLER/Movin On/Kevin Fowler Records	498	-16	35	0	19
5	6	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	470	15	28	0	18
9	7	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records	455	34	29	0	16
3	8	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	444	-72	31	0	19
10	9	RICH O'TOOLE/God & George Strait/PTO Records	443	23	31	0	15
6	10	CODY JINKS/No Words/Cody Jinks Music	421	-32	30	0	18
12	11	TURNPIKE TROUBADOURS/The Housefire/Thirty Tigers	418	25	24	0	10
19	12	WADE BOWEN/Acuna/Bowen Sounds	399	134	32	10	4
11	13	RECKLESS KELLY/Radio/No Big Deal/Thirty Tigers	378	-39	30	0	15
14	14	WILL HOGE/Little Bit Of Rust/EDLO Records	363	46	27	4	19
13	15	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	344	-23	26	0	23
16	16	SAM RIGGS/Waiting For The Fall/Deep Creek Records	316	20	26	2	8
18	17	DERYL DODD & CODY JOHNSON/One Ride In Vegas/Little Red Truck Music	299	28	24	3	6
15	18	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	285	-29	19	0	16
22	19	WILLIAM CLARK GREEN/Still Think About You/Bill Grease Records	265	35	22	4	7
24	20	DREW FISH/Livin' For The Weekend/Drew Fish Band Music	260	44	19	1	12
17	21	MARK MCKINNEY/Rainy Day Money/Texas Evolution	256	-20	22	1	20
20	22	WHISKEY MYERS/Hank/Wiggy Thump Records	245	-1	17	0	7
27	23	KYLE PARK/What The Heaven/Kyle Park Music	219	40	16	0	5
26	24	CASE HARDIN/Old Stomping Grounds/Case Hardin Music	210	6	15	1	10
21	25	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	208	-26	26	0	29
28	26	JON WOLFE/Airport Kiss/Fool Hearted Productions	187	14	16	2	5
29	27	JAMIE RICHARDS/Real/Jamie Richards Music	172	8	14	0	5
30	28	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music	143	-14	10	0	14
31	29	JB AND THE MOONSHINE BAND/When It Rains I Pour/JB Music	141	15	11	0	10
32	30	TJ BROSCOFF/Devil's Done With Me/TJB Records	106	1	11	0	8

TRAction Texas Chart Newsletter Rates

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for a one week run

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for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

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4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**


TRAction Texas Digital Download & Ad Combo


1 Week: \$400.00


- Digital download release
- Newsletter banner ad


File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
37	31	LEE ANN WOMACK/All The Trouble/ATO Records	101	12	5	1	3
33	32	JACK INGRAM/Why I Left Atlanta/The Next Waltz	95	-1	8	0	7
34	33	SAINTS ELEVEN/Shelter Me/Saint's Eleven Music	89	-5	9	0	10
45	34	JOSH GRIDER/Good People/Bootstraps	86	22	7	3	3
38	35	CALAMITY JANES/Pullin' Weeds/Calamity Janes Music	84	-1	10	1	7
39	36	MARK POWELL/What I Do/Mark Powell Music	83	6	8	1	5
36	37	KENNA DANIELLE/A Cross/Kenna Danielle Music	81	-9	6	0	11
35	38	COLE RISNER/How It Feels To Me/Katlove Music	78	-12	8	0	15
43	39	FRANK RAY/Every Time You Run/White Knuckles Music	75	9	5	0	4
40	40	ADRIAN JOHNSTON/Adult Beverages/Adrian Johnston Music	71	-4	7	0	7
50	41	BRANDON JENKINS/Be The Revival/Red Dirt Legend Recordings	65	10	8	0	5
--	42	TEXAS RED DIRT CHOIR, THE/Faith in the Water/The Real Life Music Foundation	63	63	4	4	1
42	43	PAUL CAUTHEN & CODY JINKS/Luckenbach, Texas/Lightning Rod Records	62	-8	4	0	6
--	44	HOLLY TUCKER/Dallas On Your Boots/M&D Records/Smith Entertainment Distribution	59	13	5	0	2
--	45	SHOOTER JENNINGS/Do You Love Texas/Elektra Nashville (WMN)	57	11	4	2	1
46	46	PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music	57	-1	3	0	10
48	47	HUNTER REA BAND/Find A Way/Carved Records	55	-1	3	0	7
47	48	MARTY HEDDIN/Hammered/Nightlife Entertainment Group/Dreamlined Entertainment Group	54	-3	8	1	8
49	49	CLAY HOLLIS/Look Who's Hurting Now/Clay Hollis Music	54	-2	4	1	2
--	50	JULIA HATFIELD/He's Just Not That Into You/Julia Hatfield Music	52	8	7	0	5

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
SARAH HOBBS/Texas Made/Sarah Hobbs Music	51
JADE MARIE PATEK/Drive/Jade Marie Patek Music	52
AARON MCDONNELL/Lucky Me/Aaron McDonnell Music	53
JOHNNY BUSH (FT. RECKLESS KELLY)/IF I SAY I LOVE YOU (Consider Me Drunk)/BGM	54
SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	55
CODY WAYNE/Addicted/Broken String	56
DRAKE HAYES BAND/Nowhere Texas/Drake Hayes Music	57
MARK JONES/I Wanna Dance With Somebody/Mark Jones Music	58
DAVID LEE/John Wayne/Jose Armadillo Productions	59
JAMES COOK/Failure's Not An Option/James Cook Music	60



SIX SANCHEZ
THE DEBUT SINGLE
"DANCE IN THE RAIN"
GOING FOR ADDS NOW!!

"SIX SANCHEZ HAS A GREAT, SOULFUL DELIVERY THAT REALLY TRANSLATES - SORT OF A TIMELESS THROWBACK TO VERN AND CONWAY AND ALL THE GREAT STUFF THAT'S MISSING ON THE RADIO THESE DAYS. I FEEL LIKE THIS ALBUM FILLS A HOLE IN THE MARKET, AND I'M PROUD TO BE A PART OF IT." - TRENT WILLMON

TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK
KACQ-FM	Lometa, TX	KJDL-FM	Levelland, TX	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRRG-FM	Laredo, TX	KVST-FM	Montgomery, TX
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KFLP-FM	Floydada, TX	KKGQ-FM	Wichita, KS	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
<u>KFTX-FM</u>	<u>Corpus Christi, TX</u>	KMRK-FM	Odessa, TX	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFWR-FM	Ft. Worth, TX	KNUE-FM	Tyler, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFYN-FM	Paris, TX	KOKE-FM	Austin, TX	<u>KSNY-FM</u>	<u>Snyder, TX</u>	KYKX-FM	Longview, TX
KGVL-AM	Greenville, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KHKX-FM	Odessa, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOKE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHYI-FM	Howe, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KIKK-FM (HD2)	Houston, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date

Artist / Song Title / Label

Check back next week!

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

**TAKE
ME
HOME**
BRANDON STEADMAN



**AVAILABLE NOW
IN THE CDX
DOWNLOAD CENTER**

Most Added	Adds
WADE BOWEN/Acuna Bowen Sounds	10
SARAH HOBBS/Texas Made Sarah Hobbs Music	5
WILL HOGE/Little Bit Of Rust EDLO Records	4
WILLIAM CLARK GREEN/Still Think About You Bill Grease Records	4
TEXAS RED DIRT CHOIR, THE/Faith in the Water The Real Life Music Foundation	4
GRANGER SMITH/Happens Like That Wheelhouse (BBRMG)	3
DERYL DODD & CODY JOHNSON/One Ride In Vegas Little Red Truck Music	3
JOSH GRIDER/Good People Bootstraps	3
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	2
SAM RIGGS/Waiting For The Fall Deep Creek Records	2

Greatest Spin Gainers	Increase
WADE BOWEN/Acuna Bowen Sounds	134
GRANGER SMITH/Happens Like That Wheelhouse (BBRMG)	86
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	80
TEXAS RED DIRT CHOIR, THE/Faith in the Water The Real Life Music Foundation	63
WILL HOGE/Little Bit Of Rust EDLO Records	46
DREW FISH/Livin' For The Weekend Drew Fish Band Music	44
KYLE PARK/What The Heaven Kyle Park Music	40
SARAH HOBBS/Texas Made Sarah Hobbs Music	39
JOHNNY BUSH (FT. RECKLESS KELLY) F I SAY I LOVE YOU (Consider Me Drunk) BGM	36
WILLIAM CLARK GREEN/Still Think About You Bill Grease Records	35

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
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