

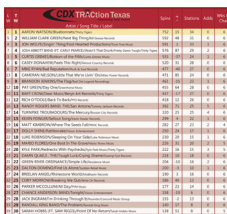
TRACtion Texas

#1

Casey Donahew
Country Song
Almost Country Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

THANKS JESSIE!



Dear Readers;

We want to start this week's newsletter by saying a sincere thank you to Jessie Scott for all her hard work in getting the Traction Texas chart newsletter going and her dedication to Texas Red Dirt music. We love and appreciate you Jessie!

Secondly, we want to encourage you to continue sending us your Going For Adds, your great pictures and press releases. We are still offering digital distribution of your singles to the Texas Red Dirt radio and industry for 150.00. You can go to www.tractiontx.com for the details and upload center to upload your songs.

Lastly, it is important that you know that you can subscribe to tracking to see where you are getting spins via the Traction monitoring system. Traction utilizes proprietary software to listen to the radio stations programming this music and log every spin. If you wish to subscribe, email me for an invite code at joe@cdxcd.com

Here are songs we have distributed recently....

The Wide Open/Long Road Home

The Texas Red Dirt Choir/ Faith In The Water

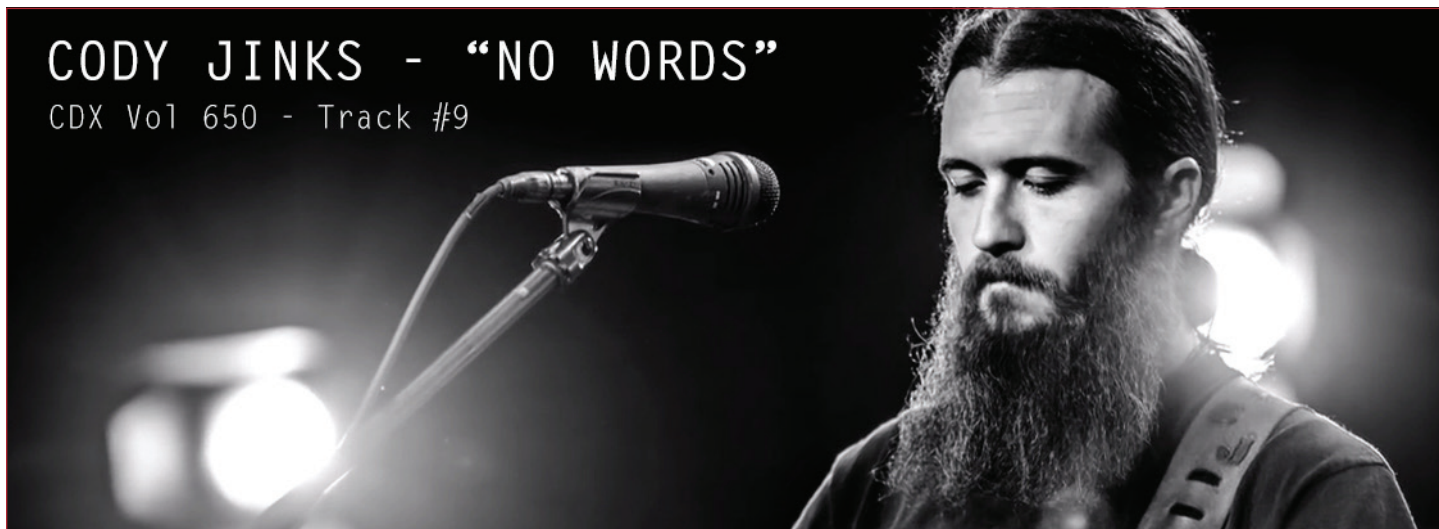
You should be sure to send your music in for fingerprinting so it will show up in the chart. Send those MP3's with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx>.


Stay tuned,
Joe Kelly

CDX VP/GM joe@cdxcd.com

CODY JINKS - "NO WORDS"

CDX Vol 650 - Track #9



L W	T W	TRAction  Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
2	1	CASEY DONAHEW/Country Song/Almost Country Records	591	-37	38	0	16
1	2	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	562	-75	38	0	18
3	3	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	516	-65	36	0	18
4	4	KEVIN FOWLER/Movin On/Kevin Fowler Records	514	-38	35	0	18
6	5	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	455	-6	28	0	17
5	6	CODY JINKS/No Words/Cody Jinks Music	453	-31	31	0	17
9	7	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	452	34	33	0	22
11	8	FLATLAND CAVALRY/Stompin' Grounds/Flatland Cavalry Music	444	62	28	0	12
8	9	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records	421	-5	30	1	15
12	10	RICH O'TOOLE/God & George Strait/PTO Records	420	42	31	0	14
7	11	RECKLESS KELLY/Radio/No Big Deal/Thirty Tigers	417	-30	31	0	14
13	12	TURNPIKE TROUBADOURS/The Housefire/Thirty Tigers	393	24	23	0	9
10	13	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	367	-25	29	0	22
15	14	WILL HOGE/Little Bit Of Rust/EDLO Records	317	-6	23	0	18
17	15	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	314	24	20	0	15
19	16	SAM RIGGS/Waiting For The Fall/Deep Creek Records	296	16	24	1	7
20	17	MARK MCKINNEY/Rainy Day Money/Texas Evolution	276	-2	21	1	19
22	18	DERYL DODD & CODY JOHNSON/One Ride In Vegas/Little Red Truck Music	271	53	21	1	5
26	19	WADE BOWEN/Acuna/Bowen Sounds	265	78	22	10	3
24	20	WHISKEY MYERS/Hank/Wiggy Thump Records	246	44	17	2	6
14	21	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	234	-91	26	1	28
21	22	WILLIAM CLARK GREEN/Still Think About You/Bill Grease Records	230	3	18	2	6
18	23	BART CROW/City Limit Signs/Beryn Art Records	222	-59	21	0	20
23	24	DREW FISH/Livin' For The Weekend/Drew Fish Band Music	216	13	17	1	11
16	25	JAKE WORTHINGTON/Big Time Lonesome/W3 Music, LLC	211	-90	26	0	16
25	26	CASE HARDIN/Old Stomping Grounds/Case Hardin Music	204	17	15	2	9
33	27	KYLE PARK/What The Heaven/Kyle Park Music	179	48	17	2	4
31	28	JON WOLFE/Airport Kiss/Fool Hearted Productions	173	36	14	3	4
32	29	JAMIE RICHARDS/Real/Jamie Richards Music	164	29	15	2	4
27	30	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music	157	-17	11	0	13

TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**


TRAction Texas Digital Download & Ad Combo


1 Week: \$400.00


- Digital download release
- Newsletter banner ad


File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
29	31	JB AND THE MOONSHINE BAND/When It Rains I Pour/JB Music	126	-17	12	3	9
34	32	TJ BROSCOFF/Devil's Done With Me/TJB Records	105	-1	11	0	7
41	33	JACK INGRAM/Why I Left Atlanta/The Next Waltz	96	24	8	0	6
35	34	SAINTS ELEVEN/Shelter Me/Saint's Eleven Music	94	-12	10	0	9
38	35	COLE RISNER/How It Feels To Me/Katlove Music	90	6	8	0	14
36	36	KENNA DANIELLE/A Cross/Kenna Danielle Music	90	0	6	0	10
49	37	LEE ANN WOMACK/All The Trouble/ATO Records	89	31	4	1	2
39	38	CALAMITY JANES/Pullin' Weeds/Calamity Janes Music	85	2	10	1	6
40	39	MARK POWELL/What I Do/Mark Powell Music	77	-6	7	0	4
46	40	ADRIAN JOHNSTON/Adult Beverages/Adrian Johnston Music	75	13	8	2	6
--	41	JADE MARIE PATEK/Drive/Jade Marie Patek Music	75	23	5	1	1
48	42	PAUL CAUTHEN & CODY JINKS/Luckenbach, Texas/Lightning Rod Records	70	12	4	0	5
47	43	FRANK RAY/Every Time You Run/White Knuckles Music	66	7	6	0	3
37	44	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	65	-21	11	0	18
45	45	JOSH GRIDER/Good People/Bootstraps	64	1	4	1	2
43	46	PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music	58	-9	4	0	9
44	47	MARTY HEDDIN/Hammered/Nightlife Entertainment Group/Dreamlined Entertainment Group	57	-6	8	0	7
42	48	HUNTER REA BAND/Find A Way/Carved Records	56	-13	4	0	6
--	49	CLAY HOLLIS/Look Who's Hurting Now/Clay Hollis Music	56	0	3	0	1
50	50	BRANDON JENKINS/Be The Revival/Red Dirt Legend Recordings	55	-2	8	0	4

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
MARK JONES/I Wanna Dance With Somebody/Mark Jones Music	51
HOLLY TUCKER/Dallas On Your Boots/M&D Records/Smith Entertainment Distribution	52
SHOOTER JENNINGS/Do You Love Texas/Elektra Nashville (WMN)	53
JULIA HATFIELD/He's Just Not That Into You/Julia Hatfield Music	54
AARON MCDONNELL/Lucky Me/Aaron McDonnell Music	55
WARHORSES, THE/Last Goodbye/indieExtreme/19 Charlie Records	56
KODY WEST/Green/Kody West Music	57
JAMES COOK/Failure's Not An Option/James Cook Music	58
DAVID LEE/John Wayne/Jose Armadillo Productions	59
SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	60



SIX SANCHEZ

THE DEBUT SINGLE

"DANCE IN THE RAIN"

GOING FOR ADDS NOW!!

"SIX SANCHEZ HAS A GREAT, SOULFUL DELIVERY THAT REALLY TRANSLATES - SORT OF A TIMELESS THROWBACK TO VERN AND CONWAY AND ALL THE GREAT STUFF THAT'S MISSING ON THE RADIO THESE DAYS. I FEEL LIKE THIS ALBUM FILLS A HOLE IN THE MARKET, AND I'M PROUD TO BE A PART OF IT." - TRENT WILLMON

TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK
KACQ-FM	Lometa, TX	KJDL-FM	Levelland, TX	<u>KQZQ-FM</u>	<u>Kiowa, KS</u>	KUSQ-FM	Worthington, MN
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRRG-FM	Laredo, TX	KVST-FM	Montgomery, TX
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KFLP-FM	Floydada, TX	KKGQ-FM	Wichita, KS	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KFTX-FM	Corpus Christi, TX	KMRK-FM	Odessa, TX	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFWR-FM	Ft. Worth, TX	KNUE-FM	Tyler, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFYN-FM	Paris, TX	KOKE-FM	Austin, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KGVL-AM	Greenville, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KHKX-FM	Odessa, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOKE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHYI-FM	Howe, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KIKK-FM (HD2)	Houston, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Nov 1st	ZAC STOKES/Mr. Bartender/Get Stoked Records

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



TAKE ME HOME

BRANDON STEADMAN

AVAILABLE NOW
IN THE CDX
DOWNLOAD CENTER

Most Added	Adds
WADE BOWEN/Acuna Bowen Sounds	10
JON WOLFE/Airport Kiss Fool Hearted Productions	3
JB AND THE MOONSHINE BAND/When It Rains I Pour JB Music	3
WHISKEY MYERS/Hank Wiggy Thump Records	2
WILLIAM CLARK GREEN/Still Think About You Bill Grease Records	2
CASE HARDIN/Old Stomping Grounds Case Hardin Music	2
KYLE PARK/What The Heaven Kyle Park Music	2
JAMIE RICHARDS/Real Jamie Richards Music	2
ADRIAN JOHNSTON/Adult Beverages Adrian Johnston Music	2
HOLLY TUCKER/Dallas On Your Boots M&D Records/Smith Entertainment Distribution	2

Greatest Spin Gainers	Increase
WADE BOWEN/Acuna Bowen Sounds	78
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	62
DERYL DODD & CODY JOHNSON/One Ride In Vegas Little Red Truck Music	53
KYLE PARK/What The Heaven Kyle Park Music	48
WHISKEY MYERS/Hank Wiggy Thump Records	44
RICH O'TOOLE/God & George Strait PTO Records	42
JON WOLFE/Airport Kiss Fool Hearted Productions	36
GRANGER SMITH/Happens Like That Wheelhouse (BBRMG)	34
LEE ANN WOMACK/All The Trouble ATO Records	31
JAMIE RICHARDS/Real Jamie Richards Music	29

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com