

## #1

#### Josh Abbott Band

Texas Women, Tennessee Whiskey Pretty Damn Tough Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. —
Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scottjessiescott@cdxcd.com

## **Carry On**



#### Hey Kiddos;

With regrets, I have come to the end of the road here at CDX. As you might know, I was launching a listener supported radio station, WMOT, virtually at the same time as I was working to bring the CDX Texas monitored airplay chart to you. In truth I did not expect them both to happen, but happen they both did.

For the last year and a half, I have my hands full, as you can probably imagine. With a bit of sadness, I am announcing that today is my last newsletter as I step down as Chart Editor. Please contact Joe Kelly at <a href="mailto:joe@cdxcd.com">joe@cdxcd.com</a> and Mark Piland and <a href="mailto:mark@cdxcd.com">mark@cdxcd.com</a> going forward. It has been my pleasure to serve you, and I wish you great success in all your endeavors. I am sure we will see each other in some city at a gig sometime!

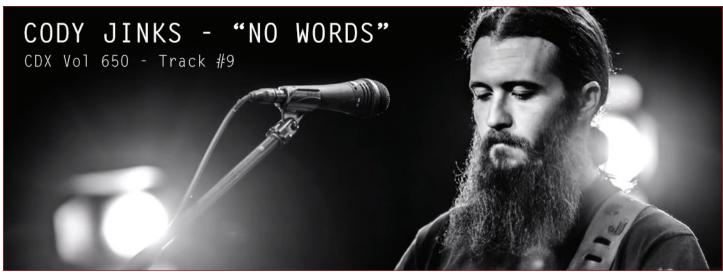
On to today's chart! This week's Highest Debut is Josh Grider. Flatland Calvary is this week's Most Added, and the Greatest Gainer is Wade Bowen. Congrats to all, and carry on!

Looking forward,

Jessie Scott

jessiescott@cdxcd.com

TRACtion Texas Chart Director



L W	T W	TRÂCtion * Texas  Empowering Artist Careers  Artist / Song Title / Label	Spins	+	Stations	Adds	Wks On Chart
1	1	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	637	-28	39	0	17
2	2	CASEY DONAHEW/Country Song/Almost Country Records	628	-15	40	0	15
4	3	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	581	43	36	0	17
3	4	KEVIN FOWLER/Movin On/Kevin Fowler Records	552	5	36	0	17
5	5	CODY JINKS/No Words/Cody Jinks Music	484	-18	33	0	16
7	6	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	461	13	28	1	16
6	7	RECKLESS KELLY/Radio/No Big Deal/Thirty Tigers	447	-5	33	1	13
8	8	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records	426	3	29	0	14
9	9	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	418	14	34	1	21
10	10	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	392	-4	28	1	21
12	11	FLATLAND CAVALRY/Stompin' Grounds/Flatland Cavalry Music	382	16	28	3	11
13	12	RICH O'TOOLE/God & George Strait/PTO Records	378	15	31	0	13
15	13	TURNPIKE TROUBADOURS/The Housefire/Thirty Tigers	369	38	23	1	8
14	14	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	325	-26	31	1	27
16	15	WILL HOGE/Little Bit Of Rust/EDLO Records	323	-4	23	0	17
11	16	JAKE WORTHINGTON/Big Time Lonesome/W3 Music, LLC	301	-66	30	0	15
19	17	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	290	8	20	1	14
17	18	BART CROW/City Limit Signs/Beryn Art Records	281	-5	22	0	19
20	19	SAM RIGGS/Waiting For The Fall/Deep Creek Records	280	2	23	1	6
18	20	MARK MCKINNEY/Rainy Day Money/Texas Evolution	278	-8	20	0	18
25	21	WILLIAM CLARK GREEN/Still Think About You/Bill Grease Records	227	52	16	1	5
22	22	DERYL DODD & CODY JOHNSON/One Ride In Vegas/Little Red Truck Music	218	13	20	2	4
23	23	DREW FISH/Livin' For The Weekend/Drew Fish Band Music	203	16	17	2	10
21	24	WHISKEY MYERS/Hank/Wiggy Thump Records	202	-11	15	0	5
28	25	CASE HARDIN/Old Stomping Grounds/Case Hardin Music	187	32	13	0	8
36	26	WADE BOWEN/Acuna/Bowen Sounds	187	81	12	3	2
26	27	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music	174	2	12	0	12
24	28	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	145	-35	16	0	24
30	29	JB AND THE MOONSHINE BAND/When It Rains I Pour/JB Music	143	17	8	0	8
29	30	MIKE RYAN/SAD SONG/Rock & Soul	141	-8	16	0	14

## **TRACtion Texas Chart Newsletter Rates**

## **Share Your Good News Through Us**



#### **TRACtion Texas Full Page Ad**

7.5 x 9.75 inches

CDX Distributed Client Rate: \$750.00

for a one week run

CDX Non-Distributed Client: **\$1,000.00** 

for a one week run



#### **TRACtion Texas Banner Ad**

7.5 x 2.76 inches

CDX Client Rate: 1 Week: **\$250.00** 4 Week: **\$800.00** 

CDX Non-Client Rate: 1 Week: **\$300.00** 

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#### **File Requirements**

Resolution: At least 150 dpi Formats: JPG, PDF, PNG

#### TRACtion Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

L W	T W	TRÂCtion & Texas  Empowering Artist Careers  Artist / Song Title / Label	Spins	+	Stations	Adds	Wks On Chart
31	31	JON WOLFE/Airport Kiss/Fool Hearted Productions	137	16	11	2	3
33	32	JAMIE RICHARDS/Real/Jamie Richards Music	135	26	13	3	3
32	33	KYLE PARK/What The Heaven/Kyle Park Music	131	17	15	2	3
34	34	TJ BROSCOFF/Devil's Done With Me/TJB Records	106	-3	11	1	6
38	35	SAINTS ELEVEN/Shelter Me/Saint's Eleven Music	106	12	10	1	8
40	36	KENNA DANIELLE/A Cross/Kenna Danielle Music	90	14	6	0	9
39	37	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	86	-1	13	0	17
35	38	COLE RISNER/How It Feels To Me/Katlove Music	84	-25	8	0	13
37	39	CALAMITY JANES/Pullin' Weeds/Calamity Janes Music	83	-16	9	0	5
44	40	MARK POWELL/What I Do/Mark Powell Music	83	20	7	2	3
43	41	JACK INGRAM/Why I Left Atlanta/The Next Waltz	72	2	8	1	5
41	42	HUNTER REA BAND/Find A Way/Carved Records	69	-2	4	0	5
48	43	PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music	67	10	4	0	8
42	44	MARTY HEDDIN/Hammered/Nightlife Entertainment Group/Dreamlined Entertainment Group	63	-7	8	0	6
	45	JOSH GRIDER/Good People/Bootstraps	63	31	3	1	1
46	46	ADRIAN JOHNSTON/Adult Beverages/Adrian Johnston Music	62	3	6	1	5
49	47	FRANK RAY/Every Time You Run/White Knuckles Music	59	5	6	1	2
50	48	PAUL CAUTHEN & CODY JINKS/Luckenbach, Texas/Lightning Rod Records	58	8	4	0	4
	49	LEE ANN WOMACK/All The Trouble/ATO Records	58	54	3	3	1
45	50	BRANDON JENKINS/Be The Revival/Red Dirt Legend Recordings	57	-2	8	0	3

Number 1 = Spin Gainer =

Bubbling Under	Position
CLAY HOLLIS/Look Who's Hurting Now/Clay Hollis Music	51
DAVID LEE/John Wayne/Jose Armadillo Productions	52
JADE MARIE PATEK/Drive/Jade Marie Patek Music	53
JULIA HATFIELD/He's Just Not That Into You/Julia Hatfield Music	54
MARK JONES/I Wanna Dance With Somebody/Mark Jones Music	55
AARON MCDONNELL/Lucky Me/Aaron McDonnell Music	56
BUFFALO RUCKUS, THE/Born To Die/Shiner Records	57
SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	58
WARHORSES, THE/Last Goodbye/indieExtreme/19 Charlie Records	59
DRAKE HAYES BAND/Nowhere Texas/Drake Hayes Music	60



TRACtion * Texas Monitored Stations							
KABW-FM KACQ-FM KBSO-FM KBST-FM KERP-FM KFLP-FM KFTX-FM KFWR-FM KFWR-FM KGVL-AM KHKX-FM KHLB-FM KHYI-FM KIKK-FM (HD2)	Abilene, TX Lometa, TX Corpus Christi, TX Big Spring, TX Dodge City, KS Floydada, TX Corpus Christi, TX Ft. Worth, TX Paris, TX Greenville, TX Odessa, TX Mason, TX Howe, TX Houston, TX	KITX-FM KJDL-FM KKAJ-FM KKCN-FM KKDT-FM KKGQ-FM KMRK-FM KNUE-FM KOKE-FM KOKE-FM KOLI-FM KORA-FM KOXE-FM KOYN-FM	Hugo, OK Levelland, TX Ardmore, OK San Angelo, TX Burdett, KS Wichita, KS Odessa, TX Tyler, TX Austin, TX Wichita Falls, TX Bryan, TX Brownwood, TX Paris, TX Canyon, TX	KQSC-AM KQZQ-FM KRRG-FM KRVN-FM KSAM-FM KSCH-FM KSCN-FM KSCN-FM KTCS-FM KTCU-FM KTCU-FM KTTX-FM	Colorado Springs, CO Kiowa, KS Laredo, TX Kerens, TX Lexington, NE Huntsville, TX Sulphur Springs, TX Pittsburg, TX Snyder, TX Ft. Smith, AR Ft. Worth, TX Ft. Worth, TX Brenham, TX Hallettsville, TX	KUSH-AM KUSQ-FM KVST-FM KVWF-FM KWOX-FM KXKZ-FM KYKM-FM KYKS-FM KYKS-FM KYKX-FM	Cushing, OK Worthington, MN Montgomery, TX Wichita, KS Woodward, OK Ruston, LA Yoakum, TX Lufkin, TX Longview,TX Palestine, TX
	Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks						

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <a href="https://spaces.hightail.com/uplink/tractiontx">https://spaces.hightail.com/uplink/tractiontx</a> for fingerprinting.

Going for Adds						
Date	Artist / Song Title / Label					
Oct 25th	LEFT ARM TAN/EI Camino/Left Arm Tan Music CHANCE RAY/Roll On By/Chance Ray & The Good Sinners Music JOHNNY BUSH (FT. RECKLESS KELLY)/If I Say I Love You (Consider Me Drunk)/BGM Records					
Oct 26rd	JAKE BUSH/How Do You Know/JBush Records					
Oct 30th	PARKER MCCOLLUM/Hell Of A Year/PYM Music					
Nov 1st	ZAC STOKES/Mr. Bartender/Get Stoked Records					

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



# Music Available from the CDX Digital Download Center

BRutherz/Without You Where Would I Be Bubba T.'s Honky Tonk Revival/Drink All Day Bannon Hancock/Carry Us On Through Jared LoStracco/Small Town Texas

Porter Union/Don't You Know

The Warhorses/Last Goodbye

Seth James & Jessica Murray/I Need You

Jerrett Zoch & The OSR Band/Sippin' On Shine

Kenna Danielle/A Cross

Briana Adams/You Only Know The Name

Lacy Castolenia/Tonight We're Going Out

Dalton Gray & The Space Cowboys/Catch Of A Lifetime

Jeff Coltrec/I Went And Broke My G String

Francie Krienitz/The Same Mistake

John Hord/Cowboy Angel

Aaron Copeland/Rain

Brandon Steadman/Take Me Home

The Wide Open/Long Road Home





The Drugstore Gypsies with Buddy Logan from KNUE.



 $\bf Aaron$  and  $\bf Dani$  McDonnell with Friendlee Buffington at KGVL in Greenville, TX.



Uncle Charley of KHLB Mason and Jade Marie Patek.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.



Most Added	Adds
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	3
WADE BOWEN/Acuna Bowen Sounds	3
JAMIE RICHARDS/Real Jamie Richards Music	3
LEE ANN WOMACK/All The Trouble ATO Records	3
DERYL DODD & CODY JOHNSON/One Ride In Vegas Little Red Truck Music	2
DREW FISH/Livin' For The Weekend Drew Fish Band Music	2
JON WOLFE/Airport Kiss Fool Hearted Productions	2
KYLE PARK/What The Heaven Kyle Park Music	2
MARK POWELL/What I Do Mark Powell Music	2
SHOOTER JENNINGS/Do You Love Texas Elektra Nashville (WMN)	2

Greatest Spin Gainers	Increase
WADE BOWEN/Acuna Bowen Sounds	81
LEE ANN WOMACK/All The Trouble ATO Records	54
WILLIAM CLARK GREEN/Still Think About You Bill Grease Records	52
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	43
TURNPIKE TROUBADOURS/The Housefire Thirty Tigers	38
CASE HARDIN/Old Stomping Grounds Case Hardin Music	32
JOSH GRIDER/Good People Bootstraps	31
SHOOTER JENNINGS/Do You Love Texas Elektra Nashville (WMN)	29
JAMIE RICHARDS/Real Jamie Richards Music	26
CLAY HOLLIS/Look Who's Hurting Now Clay Hollis Music	25

### **Chart Recurrent Methodology**

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logiam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## **TRACtion Texas Digital Delivery Specs**

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



#### **Email Blast Image**

Format: Square Shape Preferred Size: 1500x1500px Minimum Size: 600x600px Preferred File Format: jpg

#### Other Requirements

Bio copy (115 words) .wav file of song

**\$150.00** per digital delivery of your song **Upload at www.tractiontx.com**