

H 1 Josh Abbott Band Texas Women, Tennessee Whiskey Pretty Damn Tough Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call <u>615-292-0123</u> or email chart director Jessie Scottjessiescott@cdxcd.com

# Flood Update



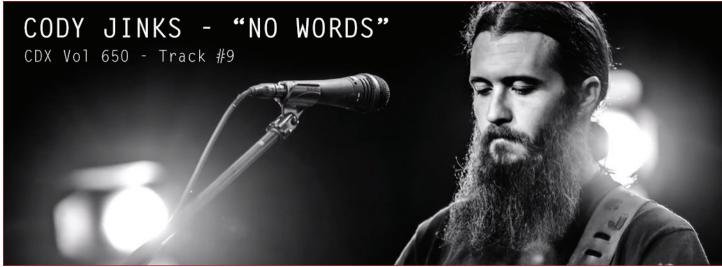
#### Hey Kiddos;

The Texas Music Flood folks still are hot on the trail of raising money for Hurricane Harvey Relief, with proceeds going to Rebuild Texas. So far there have been over thirty fund raisers, with another one happening this weekend at The Outlaw Saloon in Phoenix. The need is still great, so anything you can do at your station, or in your venue is still very welcome.

As events fade from the news, I think it is very important for us not to forget, as we move on to other headlines. It is going to take a while to rebuild in all the areas hard hit by hurricanes this year. I don't know that we internalize how much people's lives change when events like this occur. It means virtually putting your life on hold while you tend to the basics to get your house, your neighborhood, your friends and family back up on their feet. Please help any way you can! I love that the first folks to heed the call are always the musicians and radio stations. Thanks for everything that you do! We have the best community, infused with empathetic people who believe in helping every way they can.

On to this week's chart. Congrats to the Josh Abbott Band for Week Two at Number 1. Wade Bowen gets Most Added and Highest Debut. Jamie Richards holds the position for Greatest Gainer. Good going all!

Looking forward, Jessie Scott jessiescott@cdxcd.com TRACtion Texas Chart Director



Vol 2. #41 Oct 18th, 2017

L W	T W	TRÂCtion * Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	665	-7	39	0	16
2	2	CASEY DONAHEW/Country Song/Almost Country Records	643	9	39	2	14
3	3	KEVIN FOWLER/Movin On/Kevin Fowler Records	547	-26	36	1	16
5	4	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	538	28	37	0	16
4	5	CODY JINKS/No Words/Cody Jinks Music	502	-19	33	0	15
6	6	RECKLESS KELLY/Radio/No Big Deal/Thirty Tigers	452	-13	33	1	12
7	7	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	448	41	27	0	15
10	8	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records	423	46	29	0	13
9	9	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	404	27	33	0	20
8	10	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	396	13	28	0	20
11	11	JAKE WORTHINGTON/Big Time Lonesome/W3 Music, LLC	367	16	32	0	14
12	12	2 FLATLAND CAVALRY/Stompin' Grounds/Flatland Cavalry Music		19	24	0	10
14	13	RICH O'TOOLE/God & George Strait/PTO Records	363	38	31	2	12
13	14	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	351	11	30	0	26
16	15	TURNPIKE TROUBADOURS/The Housefire/Thirty Tigers	331	26	23	1	7
18	16	WILL HOGE/Little Bit Of Rust/EDLO Records	327	42	24	2	16
17	17	BART CROW/City Limit Signs/Beryn Art Records	286	-1	22	0	18
19	18	MARK MCKINNEY/Rainy Day Money/Texas Evolution	286	9	20	0	17
21	19	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	282	19	19	1	13
20	20	SAM RIGGS/Waiting For The Fall/Deep Creek Records	278	11	22	1	5
25	21	WHISKEY MYERS/Hank/Wiggy Thump Records	213	28	16	0	4
27	22	DERYL DODD & CODY JOHNSON/One Ride In Vegas/Little Red Truck Music	205	38	18	1	3
29	23	DREW FISH/Livin' For The Weekend/Drew Fish Band Music	187	33	15	2	9
22	24	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	180	-40	17	0	23
24	25	WILLIAM CLARK GREEN/Still Think About You/Bill Grease Records	175	-12	15	2	4
28	26	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music	172	18	12	0	11
23	27	NATALIE ROSE/Conformity/Natalie Rose Music	168	-29	19	0	21
30	28	CASE HARDIN/Old Stomping Grounds/Case Hardin Music	155	17	13	2	7
26	29	MIKE RYAN/SAD SONG/Rock & Soul	149	-19	14	0	13
33	30	JB AND THE MOONSHINE BAND/When It Rains I Pour/JB Music	126	9	9	0	7

# **TRACtion Texas Chart Newsletter Rates**

### Share Your Good News Through Us



#### TRACtion Texas Full Page Ad

7.5 x 9.75 inches CDX Distributed Client Rate: **\$750.00** for a one week run

CDX Non-Distributed Client: **\$1,000.00** for a one week run



#### **TRACtion Texas Banner Ad** 7.5 x 2.76 inches

CDX Client Rate: 1 Week: **\$250.00** 4 Week: **\$800.00** 

CDX Non-Client Rate: 1 Week: **\$300.00** 4 Week: **\$1,000.00** 

#### File Requirements Resolution: At least 150 dpi Formats: JPG, PDF, PNG

#### TRACtion Texas Digital Download & Ad Combo 1 Week: \$400.00

- Digital download release
- Newsletter banner ad

L W	T W	TRÂCtion * Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart	
39	31	JON WOLFE/Airport Kiss/Fool Hearted Productions	121	48	9	6	2	
36	32	KYLE PARK/What The Heaven/Kyle Park Music	114	24	13	5	2	
49	33	JAMIE RICHARDS/Real/Jamie Richards Music	109	56	10	5	2	
34	34	TJ BROSCOFF/Devil's Done With Me/TJB Records	109	4	10	1	5	
35	35	COLE RISNER/How It Feels To Me/Katlove Music	109	4	8	0	12	
	36	WADE BOWEN/Acuna/Bowen Sounds	106	53	9	7	1	
38	37	CALAMITY JANES/Pullin' Weeds/Calamity Janes Music	99	25	9	1	4	
37	38	SAINTS ELEVEN/Shelter Me/Saint's Eleven Music	94	9	9	1	7	
32	39	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	87	-42	14	0	16	
40	40	KENNA DANIELLE/A Cross/Kenna Danielle Music	76	7	6	0	8	
41	41	1 HUNTER REA BAND/Find A Way/Carved Records		4	4	0	4	
44	42	2 MARTY HEDDIN/Hammered/Nightlife Entertainment Group/Dreamlined Entertainment Group		8	8	0	5	
43	43	JACK INGRAM/Why I Left Atlanta/The Next Waltz	70	7	6	0	4	
	44	MARK POWELL/What I Do/Mark Powell Music	63	12	5	1	2	
42	45	BRANDON JENKINS/Be The Revival/Red Dirt Legend Recordings	59	-7	8	1	2	
45	46	ADRIAN JOHNSTON/Adult Beverages/Adrian Johnston Music	59	-3	5	0	4	
46	47	MARK JONES/I Wanna Dance With Somebody/Mark Jones Music	58	-1	2	0	2	
48	48	PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music		2	4	0	7	
	49	FRANK RAY/Every Time You Run/Frank Ray Music	54	24	5	2	1	
47	50	• PAUL CAUTHEN & CODY JINKS/Luckenbach, Texas/Lightning Rod Records     50     -5     4     1					3	
	Number 1 = Most Added = Spin Gainer =							

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Bubbling Under	Position
DAVID LEE/John Wayne/Jose Armadillo Productions	51
JULIA HATFIELD/He's Just Not That Into You/Julia Hatfield Music	52
JADE MARIE PATEK/Drive/Jade Marie Patek Music	53
SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	54
WARHORSES, THE/Last Goodbye/indieExtreme/19 Charlie Records	55
BUFFALO RUCKUS, THE/Born To Die/Shiner Records	56
AARON MCDONNELL/Lucky Me/Aaron McDonnell Music	57
DRAKE HAYES BAND/Nowhere Texas/Drake Hayes Music	58
JAMES COOK/Failure's Not An Option/James Cook Music	59
CODY WAYNE/Addicted/Broken String	60



#### TRACtion \* Texas Monitored Stations

KABW-FM KACQ-FM KBSO-FM KBST-FM KERP-FM KFLP-FM KFTX-FM KFWR-FM KFYN-FM	Abilene, TX Lometa, TX Corpus Christi, TX Big Spring, TX Dodge City, KS <u>Floydada, TX</u> Corpus Christi, TX Ft. Worth, TX Paris, TX	KITX-FM KJDL-FM KKAJ-FM KKCN-FM KKDT-FM KKGQ-FM KMRK-FM KNUE-FM KOKE-FM	Hugo, OK Levelland, TX Ardmore, OK San Angelo, TX Burdett, KS Wichita, KS Odessa, TX Tyler, TX Austin, TX	KQSC-AM KQZQ-FM KRRG-FM KRVF-FM KRVN-FM KSAM-FM KSCH-FM KSCN-FM <u>KSCN-FM</u>	Colorado Springs, CO Kiowa, KS Laredo, TX Kerens, TX Lexington, NE Huntsville, TX Sulphur Springs, TX Pittsburg, TX Snyder, TX	KUSH-AM KUSQ-FM KVST-FM KVWF-FM KWOX-FM <u>KXKZ-FM</u> KYKM-FM KYKS-FM KYKX-FM	Cushing, OK Worthington, MN Montgomery, TX Wichita, KS Woodward, OK <u>Ruston, LA</u> Yoakum, TX Lufkin, TX Longview,TX
KFTN-FM KGVL-AM KHKX-FM KHLB-FM KHYI-FM KIKK-FM (HD2)	Greenville, TX Odessa, TX Mason, TX Howe, TX Houston, TX	KORE-FM KOLI-FM KORA-FM KOXE-FM KOYN-FM	Wichita Falls, TX Bryan, TX Brownwood, TX Paris, TX Canyon, TX	KTCS-FM KTCU-FM KTFW-FM KTTX-FM KTXM-FM	Ft. Smith, AR Ft. Worth, TX Ft. Worth, TX Brenham, TX Hallettsville, TX	KYYK-FM	Palestine, TX
		Strikethrough =	Removed Bold = Ne	wly Added Unde	erlined = Frozen this Week	Double Under	lined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <a href="https://spaces.hightail.com/uplink/tractiontx">https://spaces.hightail.com/uplink/tractiontx</a> for fingerprinting.

Going for Adds							
Date	Artist / Song Title / Label						
Oct 18th	GARY KYLE W/ ROBERT STOWELL/Texas Strong/Gary Kyle Music DONICE MORACE/Good Hurtin' Coming On/Donice Morace Music THE WIDE OPEN/Long Road Home/IndieExtreme/Two Moon Records WILL CARTER/That Kiss/Way Back Records SHOOTER JENNINGS/Do You Love Texas/Elektra Records DUSTY NEUMAN/Going Down To Austin/DBN Music ROBERT STOWELL/I'd Die For You/Smith Music						
Oct 20th	ISAAC JACOB BAND/Not Easy/Isaac Jacob Band Music						
Oct 23rd	LEE ANN WOMACK/All The Trouble/ATO Records AARON COPELAND/Rain/Aaron Copeland Music						
Oct 25th	LEFT ARM TAN/EI Camino/Left Arm Tan Music CHANCE RAY/Roll On By/Chance Ray & The Good Sinners Music						
Oct 26rd	JAKE BUSH/How Do You Know/JBush Records						
Oct 30th	PARKER MCCOLLUM/Hell Of A Year/PYM Music						
Nov 1st	ZAC STOKES/Mr. Bartender/Get Stoked Records						
Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at <u>www.tractiontx.com</u> .							



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"Monitored Radio Airplay"

### Music Available from the CDX Digital Download Center

BRutherz/Without You Where Would I Be Bubba T.'s Honky Tonk Revival/Drink All Day Bannon Hancock/Carry Us On Through Jared LoStracco/Small Town Texas Porter Union/Don't You Know The Warhorses/Last Goodbye Seth James & Jessica Murray/I Need You Jerrett Zoch & The OSR Band/Sippin' On Shine Kenna Danielle/A Cross Briana Adams/You Only Know The Name Lacy Castolenia/Tonight We're Going Out Dalton Gray & The Space Cowboys/Catch Of A Lifetime Jeff Coltrec/I Went And Broke My G String Francie Krienitz/The Same Mistake John Hord/Cowboy Angel Aaron Copeland/Rain Brandon Steadman/Take Me Home The Wide Open/Long Road Home

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Marty Heddin with Egon Barthels of KTXM/KYKM in Shiner.



Scotty Emerick, Clay Hollis, and Dean Dillon.



Kyle Park and Colby Ericson (KVWF/35 South) hanging out at The Cotillion in Wichita, KS.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.



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"Monitored Radio Airplay"

Most Added	Adds
WADE BOWEN/Acuna Bowen Sounds	7
JON WOLFE/Airport Kiss Fool Hearted Productions	6
KYLE PARK/What The Heaven Kyle Park Music	5
JAMIE RICHARDS/Real Jamie Richards Music	5
CASEY DONAHEW/Country Song Almost Country Records	2
RICH O'TOOLE/God & George Strait PTO Records	2
WILL HOGE/Little Bit Of Rust EDLO Records	2
DREW FISH/Livin' For The Weekend Drew Fish Band Music	2
WILLIAM CLARK GREEN/Still Think About You Bill Grease Records	2
CASE HARDIN/Old Stomping Grounds Case Hardin Music	2

Greatest Spin Gainers	Increase
JAMIE RICHARDS/Real Jamie Richards Music	56
WADE BOWEN/Acuna Bowen Sounds	53
JON WOLFE/Airport Kiss Fool Hearted Productions	48
ZANE WILLIAMS/I Don't Have Heart Texas Like That Records	46
WILL HOGE/Little Bit Of Rust EDLO Records	42
PARKER MCCOLLUM/I Can't Breathe Parker McCollum Music	41
RICH O'TOOLE/God & George Strait PTO Records	38
DERYL DODD & CODY JOHNSON/One Ride In Vegas Little Red Truck Music	38
DREW FISH/Livin' For The Weekend Drew Fish Band Music	33
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	28

## **Chart Recurrent Methodology**

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logiam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, weekover-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

# **TRACtion Texas Digital Delivery Specs**

### Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



### **Email Blast Image**

Format: Square Shape Preferred Size: 1500x1500px Minimum Size: 600x600px Preferred File Format: jpg

#### **Other Requirements**

Bio copy (115 words) .wav file of song

**\$150.00** per digital delivery of your song **Upload at www.tractiontx.com**