

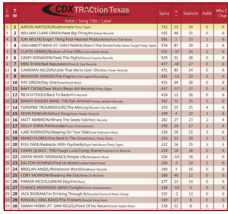
# TRACtion Texas

#1

**Josh Abbott Band**  
Texas Women, Tennessee Whiskey  
Pretty Damn Tough Records

## CONTENTS

### Charts



PAGE 2-3

Monitored Panel List

PAGE 4

Available for Airplay

PAGE 5

Chart Breakouts

PAGE 6



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## Refresher Course



### Hey Kiddos;

Doesn't it feel like we are on hold? I guess it's due to waiting for the season to actually change. So far, there has been no cool air, and the leaves are still on the trees. Will fall ever get here? That is the question! While we are waiting, I figure now is a good time to revisit how and why we do things here at CDX TRACtion Texas.

We ask that you send us music for tracking so we can fingerprint it with our proprietary technology that detects when a SONG is being played, and not just a snippet of it in a promo or commercial. If you don't send the music to us, we cannot track it, it is just that simple. We fingerprint every song that comes our way at no charge. If you want CDX to distribute your music to the Texas Red Dirt world, we are happy to do that, and yes, there is a fee for digital distribution. Reach out to me at [jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com) for more info. Here is another housekeeping item, we ask that you send us the label designation or copyright holder info for all songs you send our way. We do not use INDEPENDENT as the label. The label could be listed as the band or artist's name or production company, but never Independent, as that is not a label.

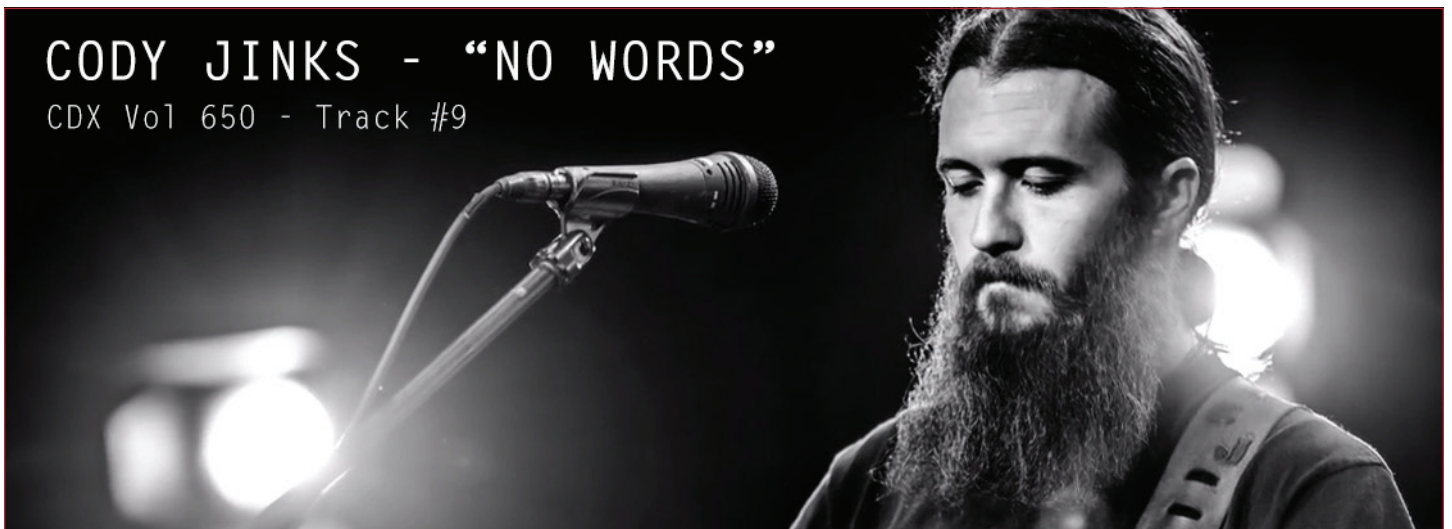
Hey, there is a new email address for Colby Ericson. Reach him at [ericson@rockingmmedia.com](mailto:ericson@rockingmmedia.com).


On to this week's stats. We have a brand new #1! Kudos to the Josh Abbott Band. Also, congrats go to Kyle Park on bagging the triple: Most Added, Greatest Gainer, and Highest Debut.

Looking forward,  
**Jessie Scott**  
[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)  
TRACtion Texas Chart Director

## CODY JINKS - "NO WORDS"

CDX Vol 650 - Track #9



L W	T W						Spins	+ -	Stations	Adds	Wks On Chart
		Artist / Song Title / Label									
2	1	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records					672	5	38	1	15
1	2	CASEY DONAHEW/Country Song/Almost Country Records					634	-66	38	1	13
3	3	KEVIN FOWLER/Movin On/Kevin Fowler Records					573	0	35	0	15
4	4	CODY JINKS/No Words/Cody Jinks Music					521	-18	33	1	14
5	5	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records					510	-15	37	1	15
7	6	RECKLESS KELLY/Radio/No Big Deal/Thirty Tigers					465	30	30	1	11
9	7	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music					407	9	27	2	14
10	8	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records					383	-6	29	1	19
12	9	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)					377	16	33	1	19
13	10	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records					377	18	29	1	12
8	11	JAKE WORTHINGTON/Big Time Lonesome/W3 Music, LLC					351	-61	32	1	13
16	12	FLATLAND CAVALRY/Stompin' Grounds/Flatland Cavalry Music					347	35	25	4	9
11	13	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records					340	-29	31	1	25
15	14	RICH O'TOOLE/God & George Strait/PTO Records					325	7	29	4	11
14	15	JAKE WARD/Restless/Jake Ward Music					318	-18	26	1	15
19	16	TURNPIKE TROUBADOURS/The Housefire/Thirty Tigers					305	25	22	0	6
18	17	BART CROW/City Limit Signs/Beryn Art Records					287	1	23	1	17
20	18	WILL HOGE/Little Bit Of Rust/EDLO Records					285	23	22	1	15
17	19	MARK MCKINNEY/Rainy Day Money/Texas Evolution					277	-11	20	2	16
22	20	SAM RIGGS/Waiting For The Fall/Deep Creek Records					267	28	21	2	4
21	21	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records					263	4	18	1	12
23	22	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music					220	-11	19	0	22
24	23	NATALIE ROSE/Conformity/Natalie Rose Music					197	-26	19	0	20
29	24	WILLIAM CLARK GREEN/Still Think About You/Bill Grease Records					187	38	13	2	3
27	25	WHISKEY MYERS/Hank/Wiggy Thump Records					185	20	15	3	3
26	26	MIKE RYAN/SAD SONG/Rock & Soul					168	2	17	1	12
30	27	DERYL DODD & CODY JOHNSON/One Ride In Vegas/Little Red Truck Music					167	24	17	4	2
28	28	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music					154	1	14	0	10
31	29	DREW FISH/Livin' For The Weekend/Drew Fish Band Music					154	12	13	1	8
33	30	CASE HARDIN/Old Stomping Grounds/Case Hardin Music					138	23	11	1	6

## TRAction Texas Chart Newsletter Rates

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### TRAction Texas Full Page Ad

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### TRAction Texas


#### Digital Download & Ad Combo


1 Week: \$400.00


- Digital download release
- Newsletter banner ad


#### File Requirements

Resolution: At least 150 dpi  
Formats: JPG, PDF, PNG

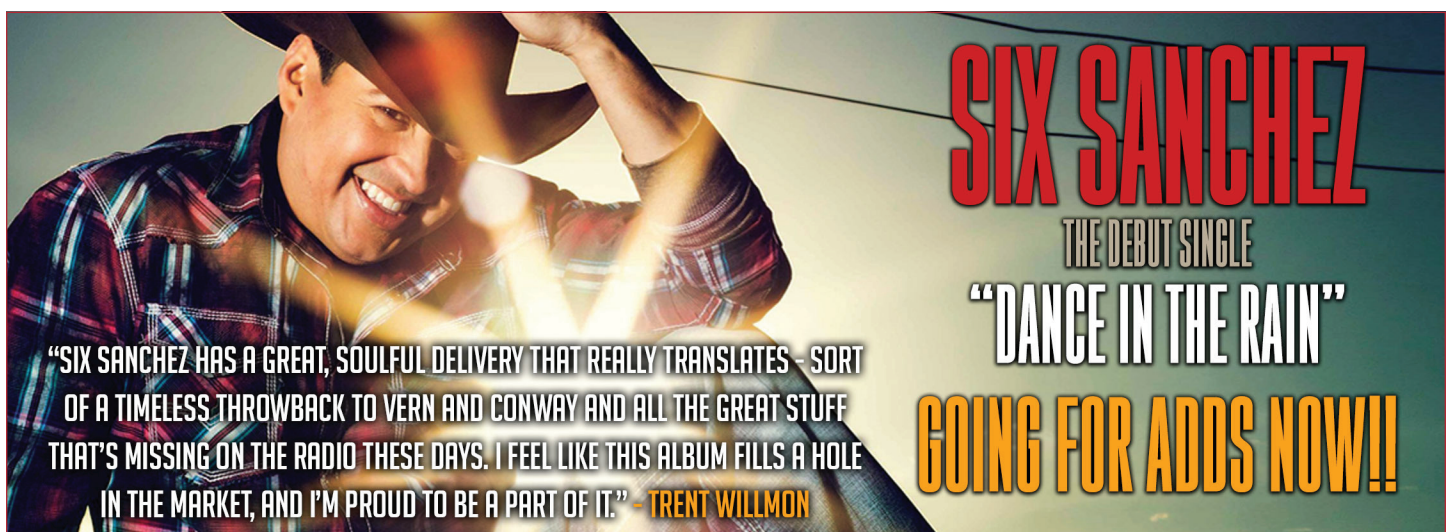
L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
25	31	JUNIOR GORDON/Armadillo/Junior Gordon Music	133	-33	18	1	17
32	32	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	129	6	14	1	15
34	33	JB AND THE MOONSHINE BAND/When It Rains I Pour/JB Music	117	2	9	1	6
36	34	TJ BROSCOFF/Devil's Done With Me/TJB Records	105	20	9	3	4
35	35	COLE RISNER/How It Feels To Me/Katlove Music	105	-9	8	0	11
--	36	KYLE PARK/What The Heaven/Kyle Park Music	90	56	8	6	1
37	37	SAINTS ELEVEN/Shelter Me/Saint's Eleven Music	85	2	8	1	6
38	38	CALAMITY JANES/Pullin' Weeds/Calamity Janes Music	74	4	8	3	3
--	39	JON WOLFE/Airport Kiss/Fool Hearted Productions	73	40	3	2	1
39	40	KENNA DANIELLE/A Cross/Kenna Danielle Music	69	5	6	0	7
49	41	HUNTER REA BAND/Find A Way/Carved Records	67	21	4	0	3
--	42	BRANDON JENKINS/Be The Revival/Red Dirt Legend Recordings	66	27	7	3	1
41	43	JACK INGRAM/Why I Left Atlanta/The Next Waltz	63	7	7	2	3
--	44	MARTY HEDDIN/Hammered/Nightlife Entertainment Group/Dreamlined Entertainment Group	62	17	8	2	4
40	45	ADRIAN JOHNSTON/Adult Beverages/Adrian Johnston Music	62	4	6	1	3
--	46	MARK JONES/I Wanna Dance With Somebody/Mark Jones Music	59	22	2	0	1
50	47	PAUL CAUTHEN & CODY JINKS/Luckenbach, Texas/Lightning Rod Records	55	9	4	1	2
45	48	PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music	55	4	4	0	6
--	49	JAMIE RICHARDS/Real/Jamie Richards Music	53	53	5	5	1
43	50	DAVID LEE/John Wayne/Jose Armadillo Productions	53	-3	5	0	9

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
WADE BOWEN/Acuna/Bowen Sounds	51
BUFFALO RUCKUS, THE/Born To Die/Shiner Records	52
MARK POWELL/What I Do/Mark Powell Music	53
JULIA HATFIELD/He's Just Not That Into You/Julia Hatfield Music	54
SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	55
CLAY HOLLIS/Look Who's Hurting Now/Clay Hollis Music	56
DRAKE HAYES BAND/Nowhere Texas/Drake Hayes Music	57
CODY WAYNE/Addicted/Broken String	58
JOHNNY BUSH/I'll Be There/BGM	59
WARHORSES, THE/Last Goodbye/indieExtreme/19 Charlie Records	60



**SIX SANCHEZ**  
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**TRACtion : Texas Monitored Stations**

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK
KACQ-FM	Lometa, TX	KJDL-FM	Levelland, TX	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRRG-FM	Laredo, TX	KVST-FM	Montgomery, TX
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
<u>KERP-FM</u>	<u>Dodge City, KS</u>	KKDT-FM	Burdett, KS	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KFLP-FM	Floydada, TX	<u>KKGQ-FM</u>	<u>Wichita, KS</u>	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KFTX-FM	<u>Corpus Christi, TX</u>	KMRK-FM	Odessa, TX	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFWR-FM	Ft. Worth, TX	KNUE-FM	Tyler, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
<u>KEYN-FM</u>	<u>Paris, TX</u>	KOKE-FM	Austin, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KGVL-AM	Greenville, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KHKX-FM	Odessa, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHYI-FM	Howe, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KIKK-FM (HD2)	Houston, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

## Going for Adds

Date	Artist / Song Title / Label
<b>Oct 11th</b>	GARY KYLE W/ROBERT STOWALL/Texas Strong/Gary Kyle Music
<b>Oct 16th</b>	DONICE MORACE/Good Hurtin' Coming On/Donice Morace Music
<b>Oct 17th</b>	THE WIDE OPEN/Long Road Home/IndieExtreme/Two Moon Records WILL CARTER/That Kiss/Way Back Records
<b>Oct 18th</b>	SHOOTER JENNINGS/Do You Love Texas/Shooter Jennings Music DUSTY NEUMAN/Going Down To Austin/Dusty Bright Eyes Neuman
<b>Oct 25th</b>	LEFT ARM TAN/EI Camino/Left Arm Tan Music CHANCE RAY/Roll On By/Chance Ray & The Good Sinners Music
<b>Nov 1st</b>	ZAC STOKES/Mr. Bartender/Get Stoked Records

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).

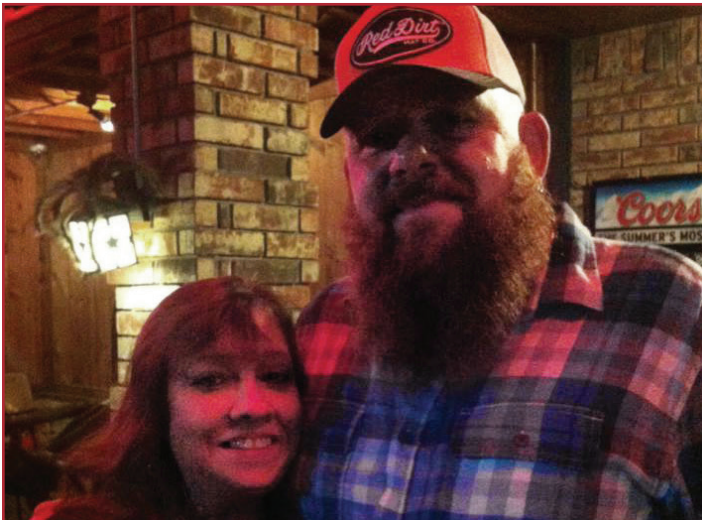
## Music Available from the CDX Digital Download Center

[Darrin Morris Band/Where Will I Be](#)  
[BRutherz/Without You Where Would I Be](#)  
[Bubba T.'s Honky Tonk Revival/Drink All Day](#)  
[Bannon Hancock/Carry Us On Through](#)  
[Jared LoStracco/Small Town Texas](#)  
[Porter Union/Don't You Know](#)  
[The Warhorses/Last Goodbye](#)  
[Seth James & Jessica Murray/I Need You](#)  
[Jerrett Zoch & The OSR Band/Sippin' On Shine](#)  
[Kenna Danielle/A Cross](#)  
[Briana Adams/You Only Know The Name](#)  
[Lacy Castolenia/Tonight We're Going Out](#)  
[Dalton Gray & The Space Cowboys/Catch Of A Lifetime](#)  
[Jeff Coltrec/I Went And Broke My G String](#)  
[Francie Krienitz/The Same Mistake](#)  
[John Hord/Cowboy Angel](#)  
[Aaron Copeland/Rain](#)  
[Brandon Steadman/Take Me Home](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



(L-R) Artists **Drew Fish** and **Bradley Banning** ran into one another in **Nashville** this week.



**Michelle Taylor** of **106.9 The Ranch** and **Brandon Jenkins**.



(L-R) **Derek Bohl**, **Bubba T, JR** of **KJDL** in **Lubbock** and **Rugged Grace**.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.

A A R O N C O P E L A N D

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R A I N



Most Added	Adds
KYLE PARK/What The Heaven Kyle Park Music	6
JAMIE RICHARDS/Real Jamie Richards Music	5
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	4
RICH O'TOOLE/God & George Strait PTO Records	4
DERYL DODD & CODY JOHNSON/One Ride In Vegas Little Red Truck Music	4
WHISKEY MYERS/Hank Wiggy Thump Records	3
TJ BROSCOFF/Devil's Done With Me TJB Records	3
CALAMITY JANES/Pullin' Weeds Calamity Janes Music	3
BRANDON JENKINS/Be The Revival Red Dirt Legend Recordings	3
DRAKE HAYES BAND/Nowhere Texas Drake Hayes Music	3

Greatest Spin Gainers	Increase
KYLE PARK/What The Heaven Kyle Park Music	56
JAMIE RICHARDS/Real Jamie Richards Music	53
WADE BOWEN/Acuna Bowen Sounds	52
JON WOLFE/Airport Kiss Fool Hearted Productions	40
WILLIAM CLARK GREEN/Still Think About You Bill Grease Records	38
CLAY HOLLIS/Look Who's Hurting Now Clay Hollis Music	37
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	35
RECKLESS KELLY/Radio No Big Deal/Thirty Tigers	30
FRANK RAY/Every Time You Run Frank Ray Music	30
SAM RIGGS/Waiting For The Fall Deep Creek Records	28

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

### Other Requirements

Bio copy (115 words)  
.wav file of song

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