

#1

Casey Donahew Country Song Almost Country Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. —
Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scottjessiescott@cdxcd.com

Godspeed



Hey Kiddos;

Yesterday was an especially tough day for everyone in the music world. I know so many people who feel that Tom Petty's untimely death was a second punch in the gut after hearing about the carnage in Las Vegas. We are all still holding our breath as victims are identified and folks are marked safe. We pray for those who lost their lives and for their families. We also are praying for those wounded and traumatized by the tragedy. As we bury Tom Petty, who was a hero to many for his lifelong commitment to excellence and his crusade to deliver his music to fans as he wanted to, we are also burying heroes this week who sacrificed their lives to save others in the blink of an eye.

This is such a sad moment for all of us who love music, attend concerts, and festivals, and make our livelihood in support of this most worthy human endeavor. Music lifts us, brings us emotions, lets us share in a communal experience, and most of all, music heals. We should be free to attend concerts in peace. For all of us in the business who are working for the joy that music brings, this is such a perversion. Our community is all in mourning, standing together over the senselessness of this devastating event.

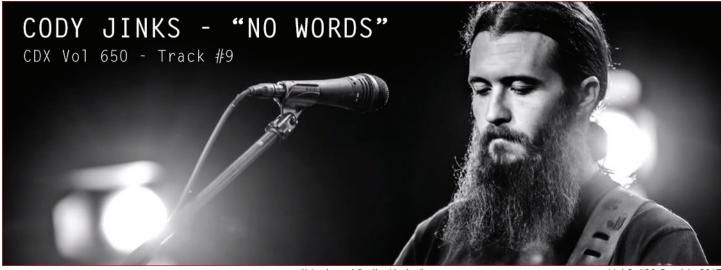
And so on to today's chart. Casey Donahew is number one again for week three. Deryl Dodd and Cody Johnson have the Most Added, Highest Debut, and Greatest Gainer this week. Godspeed all.

Looking forward,

Jessie Scott

jessiescott@cdxcd.com

TRACtion Texas Chart Director



L W	T W	TRÂCtion * Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+	Stations	Adds	Wks On Chart
1	1	CASEY DONAHEW/Country Song/Almost Country Records	700	42	37	2	12
2	2	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	667	14	36	0	14
3	3	KEVIN FOWLER/Movin On/Kevin Fowler Records	573	3	36	1	14
5	4	CODY JINKS/No Words/Cody Jinks Music	539	-8	32	2	13
6	5	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	525	48	36	0	14
4	6	PAT GREEN/Drinkin' Days/Greenhorse Music	509	-57	41	0	19
8	7	RECKLESS KELLY/Radio/No Big Deal/Thirty Tigers	435	8	30	1	10
7	8	JAKE WORTHINGTON/Big Time Lonesome/W3 Music, LLC	412	-36	31	0	12
10	9	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	398	34	25	2	13
12	10	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	389	32	28	2	18
11	11	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	369	6	30	0	24
13	12	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	361	22	32	2	18
14	13	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records	359	33	29	1	11
9	14	JAKE WARD/Restless/Jake Ward Music	336	-48	25	0	14
19	15	RICH O'TOOLE/God & George Strait/PTO Records	318	61	25	3	10
15	16	FLATLAND CAVALRY/Stompin' Grounds/Flatland Cavalry Music	312	18	21	2	8
16	17	MARK MCKINNEY/Rainy Day Money/Texas Evolution	288	24	18	1	15
18	18	BART CROW/City Limit Signs/Beryn Art Records	286	28	22	3	16
22	19	TURNPIKE TROUBADOURS/The Housefire/Thirty Tigers	280	46	22	6	5
21	20	WILL HOGE/Little Bit Of Rust/EDLO Records	262	27	21	2	14
24	21	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	259	43	17	1	11
27	22	SAM RIGGS/Waiting For The Fall/Deep Creek Records	239	65	19	7	3
20	23	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	231	-8	19	0	21
23	24	NATALIE ROSE/Conformity/Natalie Rose Music	223	4	20	0	19
25	25	JUNIOR GORDON/Armadillo/Junior Gordon Music	166	-12	22	0	16
26	26	MIKE RYAN/SAD SONG/Rock & Soul	166	-11	16	0	11
35	27	WHISKEY MYERS/Hank/Wiggy Thump Records	165	77	13	4	2
28	28	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music	153	-7	14	1	9
31	29	WILLIAM CLARK GREEN/Still Think About You/Bill Grease Records	149	30	11	2	2
	30	DERYL DODD & CODY JOHNSON/One Ride In Vegas/Little Red Truck Music	143	143	13	13	1

TRACtion Texas Chart Newsletter Rates

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for a one week run



TRACtion Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate: 1 Week: **\$250.00** 4 Week: **\$800.00**

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File Requirements

Resolution: At least 150 dpi Formats: JPG, PDF, PNG

TRACtion Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

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L W	T W	TRÂCtion & Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+	Stations	Adds	Wks On Chart
29	31	DREW FISH/Livin' For The Weekend/Drew Fish Band Music	142	2	12	2	7
30	32	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	123	-12	14	1	14
32	33	CASE HARDIN/Old Stomping Grounds/Case Hardin Music	115	5	10	0	5
34	34	JB AND THE MOONSHINE BAND/When It Rains I Pour/JB Music	115	11	8	1	5
33	35	COLE RISNER/How It Feels To Me/Katlove Music	114	7	8	0	10
39	36	TJ BROSCOFF/Devil's Done With Me/TJB Records	85	19	6	0	3
37	37	SAINTS ELEVEN/Shelter Me/Saint's Eleven Music	83	9	7	0	5
38	38	CALAMITY JANES/Pullin' Weeds/Calamity Janes Music	70	-1	5	0	2
43	39	KENNA DANIELLE/A Cross/Kenna Danielle Music	64	10	6	1	6
48	40	ADRIAN JOHNSTON/Adult Beverages/Adrian Johnston Music	58	11	5	0	2
50	41	JACK INGRAM/Why I Left Atlanta/The Next Waltz	56	12	5	1	2
36	42	DIRTY RIVER BOYS/Down By The River/DRB Music	56	-23	5	0	19
40	43	DAVID LEE/John Wayne/Jose Armadillo Productions	56	-6	5	0	8
	44	MARK POWELL/What I Do/Mark Powell Music	54	43	4	4	1
46	45	PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music	51	3	4	0	5
41	46	BUFFALO RUCKUS, THE/Born To Die/Shiner Records	50	-9	9	0	15
47	47	JULIA HATFIELD/He's Just Not That Into You/Julia Hatfield Music	48	1	6	0	4
	48	SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	47	6	7	1	7
42	49	HUNTER REA BAND/Find A Way/Carved Records	46	-13	4	0	2
	50	PAUL CAUTHEN & CODY JINKS/Luckenbach, Texas/Lightning Rod Records	46	36	3	2	1

Number 1 = Most Added = Spin Gainer =

Bubbling Under	Position
MARTY HEDDIN/Hammered/Nightlife Entertainment Group/Dreamlined Entertainment Group	51
BRANDON JENKINS/Be The Revival/Red Dirt Legend Recordings	52
BUBBA T'S HONKY TONK REVIVAL (FT. BRANDON KINNEY)/Drink All Day/AmeriMonte Records	53
MARK JONES/I Wanna Dance With Somebody/Mark Jones Music	54
JOHNNY BUSH/I'll Be There/BGM	55
KODY WEST/Green/Kody West Music	56
AARON EINHOUSE/The Richest Man/Aaron Einhouse Music	57
JASON YOUNG/Under My Skin/Jason Young Music	58
AARON MCDONNELL/Lucky Me/Aaron McDonnell Music	59
KYLE PARK/What The Heaven/Kyle Park Music	60



TRACtion * Texas Monitored Stations								
KABW-FM KACQ-FM KBSO-FM KBST-FM KERP-FM KFLP-FM KFTX-FM KFWR-FM KGVL-AM KHKX-FM KHKX-FM KHYI-FM	Abilene, TX Lometa, TX Corpus Christi, TX Big Spring, TX Dodge City, KS Floydada, TX Corpus Christi, TX Ft. Worth, TX Paris, TX Greenville, TX Odessa, TX Mason, TX Howe, TX Houston, TX	KITX-FM KJDL-FM KKAJ-FM KKCN-FM KKGQ-FM KMRK-FM KNUE-FM KOKE-FM KOLI-FM KORA-FM KOXE-FM KOYN-FM	Hugo, OK Levelland, TX Ardmore, OK San Angelo, TX Burdett, KS Wichita, KS Odessa, TX Tyler, TX Austin, TX Wichita Falls, TX Bryan, TX Brownwood, TX Paris, TX Canyon, TX	KQSC-AM KQZQ-FM KRRG-FM KRVF-FM KSVN-FM KSAM-FM KSCH-FM KSCN-FM KSCN-FM KTCS-FM KTCU-FM KTTW-FM KTTW-FM	Colorado Springs, CO Kiowa, KS Laredo, TX Kerens, TX Lexington, NE Huntsville, TX Sulphur Springs, TX Pittsburg, TX Snyder, TX Ft. Smith, AR Ft. Worth, TX Ft. Worth, TX Brenham, TX Hallettsville, TX	KUSH-AM KUSQ-FM KVST-FM KVWF-FM KWOX-FM KYKZ-FM KYKM-FM KYKS-FM KYKX-FM	Cushing, OK Worthington, MN Montgomery, TX Wichita, KS Woodward, OK Ruston, LA Yoakum, TX Lufkin, TX Longview,TX Palestine, TX	
Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks								

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to https://spaces.hightail.com/uplink/tractiontx for fingerprinting.

	Going for Adds						
Date Artist / Song Title / Label							
Oct 4th	BRYCE A DICUS/Gypsy Soul/Bryce A Dicus & The Mercenaries Music DARRIN MORRIS BAND/Green Eyed Texas Angel/Darrin Morris Band						
Oct 6th	JOSH GRIDER/Good People/Bootstrap Records WADE BOWEN/Acuna/Bowen Sounds						
Oct 9th	JADE MARIE PATEK/Drive/Jade Marie Patek Music						
Oct 11th	GARY KYLE W/ROBERT STOWALL/Texas Strong/Gary Kyle Music						
Oct 16th	DONICE MORACE/Good Hurtin' Coming On/Donice Morace Music						
Oct 18th	SHOOTER JENNINGS/Do You Love Texas/Shooter Jennings Music DUSTY NEUMAN/Going Down To Austin/Dusty Bright Eyes Neuman						
Oct 25th	LEFT ARM TAN/EI Camino/Left Arm Tan Music CHANCE RAY/Roll On By/Chance Ray & The Good Sinners Music						
Nov 1st	ZAC STOKES/Mr. Bartender/Get Stoked Records						

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



Music Available from the CDX Digital Download Center

Darrin Morris Band/Where Will I Be BRutherz/Without You Where Would I Be Bubba T.'s Honky Tonk Revival/Drink All Day Bannon Hancock/Carry Us On Through Jared LoStracco/Small Town Texas Porter Union/Don't You Know The Warhorses/Last Goodbye Seth James & Jessica Murray/I Need You Jerrett Zoch & The OSR Band/Sippin' On Shine Kenna Danielle/A Cross Briana Adams/You Only Know The Name Lacy Castolenia/Tonight We're Going Out Dalton Gray & The Space Cowboys/Catch Of A Lifetime Jeff Coltrec/I Went And Broke My G String Francie Krienitz/The Same Mistake John Hord/Cowboy Angel

Aaron Copeland/Rain

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



(L-R) **Steve Lott** from **Jenni Dale Lord Band, Andrea Bowers** from **KAGG** in **Bryan/College Station**, and **Jenni Dale Lord**.



Brad Heitman of 95 One The Wolf Abilene, Tx With JD and Lexie Smith of Rugged Grace.



Julia Hatfield and Carly Evans at KORA 98.3 Bryan, TX.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

CDX 652

Track #5



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Most Added	Adds
DERYL DODD & CODY JOHNSON/One Ride In Vegas Little Red Truck Music	13
SAM RIGGS/Waiting For The Fall Deep Creek Records	7
TURNPIKE TROUBADOURS/The Housefire Thirty Tigers	6
WHISKEY MYERS/Hank Wiggy Thump Records	4
MARK POWELL/What I Do Mark Powell Music	4
RICH O'TOOLE/God & George Strait PTO Records	3
BART CROW/City Limit Signs Beryn Art Records	3
BRANDON JENKINS/Be The Revival Red Dirt Legend Recordings	3
CASEY DONAHEW/Country Song Almost Country Records	2
CODY JINKS/No Words Cody Jinks Music	2

Greatest Spin Gainers	Increase
DERYL DODD & CODY JOHNSON/One Ride In Vegas Little Red Truck Music	143
WHISKEY MYERS/Hank Wiggy Thump Records	77
SAM RIGGS/Waiting For The Fall Deep Creek Records	65
RICH O'TOOLE/God & George Strait PTO Records	61
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	48
TURNPIKE TROUBADOURS/The Housefire Thirty Tigers	46
JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine JZOSRB Records	43
MARK POWELL/What I Do Mark Powell Music	43
CASEY DONAHEW/Country Song Almost Country Records	42
PAUL CAUTHEN & CODY JINKS/Luckenbach, Texas Lightning Rod Records	36

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logiam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

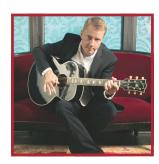
On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

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Format: Square Shape Preferred Size: 1500x1500px Minimum Size: 600x600px Preferred File Format: jpg

Other Requirements

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