

TRACtion Texas

#1

Casey Donahew
Country Song
Almost Country Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Knockin' on October's Door



Hey Kiddos;

When do we get the first chill, that's what I want to know? You know, we had that bit of cool at the end of August that made it seem as if the season was changing, but then the temperature just got jacked back up in September. I guess we shouldn't complain, as 80s is better than 100's. Also, I can't wait for hurricane season to be done for this year. There are just two more months to go. The cleanup and rebuild continues in Texas, Florida, and the Caribbean. Help is still needed at the Red Cross and at the local agencies. And don't forget the Texas Music benefits are ongoing. TexasMusicFlood.org/events has lots of entries for events all over the state. Brendon Anthony, Director of the Texas Music Office, is quoted on the landing page of the site, "Through organizations like Texas Music Flood and Rebuild Texas the music industry will affect meaningful change for those affected by this disaster." Thanks to all who are making a difference.

I want to try a new initiative directed to all of our promo people. When you send your Going For Adds dates to me for inclusion in the newsletter, please attach an MP3, so I can make sure we get it into the system for fingerprinting. Send to jessiescott@cdxcd.com. We are welcoming Josh Roesener and his new station KKGQ Wichita to the panel with next week's report.

On to the stats for this week. Casey Donahew is Number 1 for week 2, and William Clark Green has the Trifecta - Highest Debut, Greatest Gainer and Most Added. Congrats to both, now bring on the hot cider!

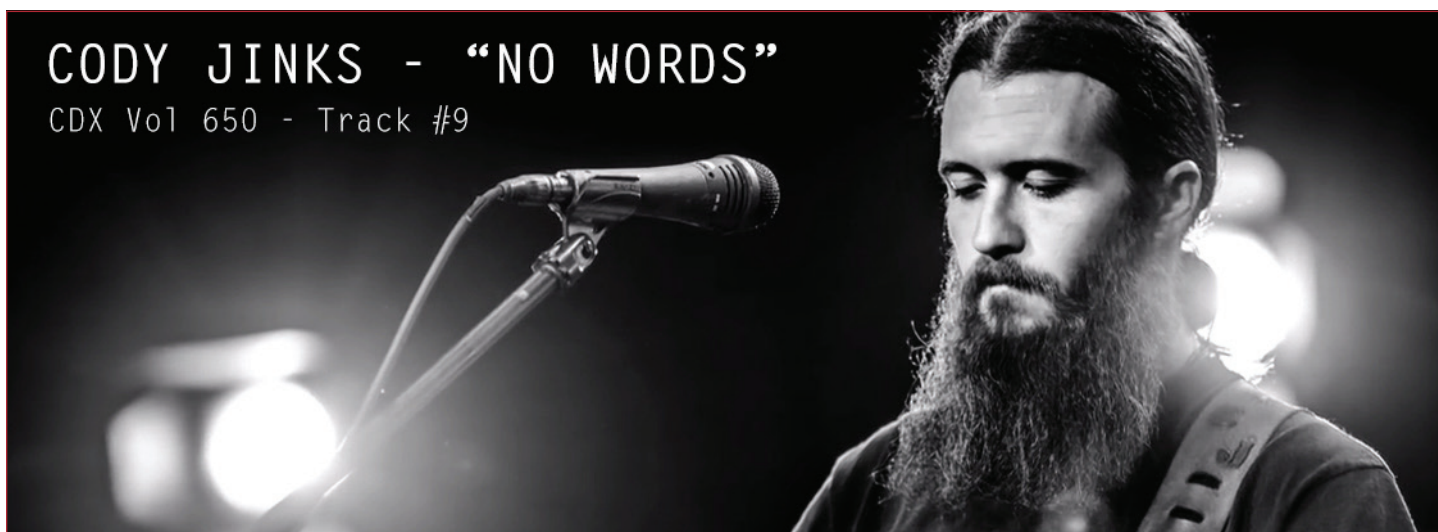
Looking forward,
Jessie Scott


jessiescott@cdxcd.com

TRACtion Texas Chart Director

CODY JINKS - "NO WORDS"

CDX Vol 650 - Track #9



L W	T W	TRAction  Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	CASEY DONAHEW/Country Song/Almost Country Records	658	35	36	0	11
2	2	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	653	42	37	0	13
4	3	KEVIN FOWLER/Movin On/Kevin Fowler Records	570	17	36	1	13
3	4	PAT GREEN/Drinkin' Days/Greenhorse Music	566	-39	38	0	18
5	5	CODY JINKS/No Words/Cody Jinks Music	547	23	30	0	12
7	6	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	477	-15	36	0	13
8	7	JAKE WORTHINGTON/Big Time Lonesome/W3 Music, LLC	448	17	32	1	11
9	8	RECKLESS KELLY/Radio/No Big Deal/Thirty Tigers	427	7	30	1	9
14	9	JAKE WARD/Restless/Jake Ward Music	384	50	27	2	13
13	10	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	364	16	23	2	12
11	11	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	363	2	32	1	23
16	12	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	357	32	26	1	17
17	13	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	339	30	30	3	17
15	14	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records	326	-4	28	0	10
21	15	FLATLAND CAVALRY/Stompin' Grounds/Flatland Cavalry Music	294	67	19	3	7
23	16	MARK MCKINNEY/Rainy Day Money/Texas Evolution	264	44	17	1	14
12	17	JASON CASSIDY/River Floatin'/JC Music	263	-87	28	0	26
19	18	BART CROW/City Limit Signs/Beryn Art Records	258	4	19	0	15
20	19	RICH O'TOOLE/God & George Strait/PTO Records	257	23	22	2	9
18	20	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	239	-31	19	0	20
22	21	WILL HOGE/Little Bit Of Rust/EDLO Records	235	14	19	1	13
27	22	TURNPIKE TROUBADOURS/The Housefire/Thirty Tigers	234	40	16	3	4
24	23	NATALIE ROSE/Conformity/Natalie Rose Music	219	8	20	0	18
25	24	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	216	14	16	1	10
26	25	JUNIOR GORDON/Armadillo/Junior Gordon Music	178	-22	22	0	15
28	26	MIKE RYAN/SAD SONG/Rock & Soul	177	16	16	0	10
35	27	SAM RIGGS/Waiting For The Fall/Deep Creek Records	174	91	12	4	2
29	28	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music	160	18	13	1	8
30	29	DREW FISH/Livin' For The Weekend/Drew Fish Band Music	140	19	10	1	6
33	30	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	135	30	13	1	13

TRAction Texas Chart Newsletter Rates

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TRAction Texas Digital Download & Ad Combo


1 Week: \$400.00


- Digital download release
- Newsletter banner ad


File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
--	31	WILLIAM CLARK GREEN/Still Think About You/Bill Grease Records	119	111	9	9	1
34	32	CASE HARDIN/Old Stomping Grounds/Case Hardin Music	110	5	10	1	4
31	33	COLE RISNER/How It Feels To Me/Katlove Music	107	-8	8	0	9
32	34	JB AND THE MOONSHINE BAND/When It Rains I Pour/JB Music	104	-7	7	2	4
--	35	WHISKEY MYERS/Hank/Wiggy Thump Records	88	62	9	7	1
36	36	DIRTY RIVER BOYS/Down By The River/DRB Music	79	-4	5	0	18
37	37	SAINTS ELEVEN/Shelter Me/Saint's Eleven Music	74	-2	7	0	4
--	38	CALAMITY JANES/Pullin' Weeds/Calamity Janes Music	71	65	5	5	1
40	39	TJ BROSCOFF/Devil's Done With Me/TJB Records	66	7	6	0	2
41	40	DAVID LEE/John Wayne/Jose Armadillo Productions	62	9	5	0	7
38	41	BUFFALO RUCKUS, THE/Born To Die/Shiner Records	59	-6	10	0	14
--	42	HUNTER REA BAND/Find A Way/Carved Records	59	34	4	2	1
39	43	KENNA DANIELLE/A Cross/Kenna Danielle Music	54	-8	5	0	5
47	44	MARTY HEDDIN/Hammered/Nightlife Entertainment Group/Dreamlined Entertainment Group	53	11	6	2	3
45	45	KODY WEST/Green/Kody West Music	49	6	8	0	7
--	46	PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music	48	11	4	1	4
46	47	JULIA HATFIELD/He's Just Not That Into You/Julia Hatfield Music	47	5	6	0	3
--	48	ADRIAN JOHNSTON/Adult Beverages/Adrian Johnston Music	47	45	5	5	1
44	49	JASON YOUNG/Under My Skin/Jason Young Music	47	1	4	0	3
--	50	JACK INGRAM/Why I Left Atlanta/The Next Waltz	44	20	4	3	1

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
JOHNNY BUSH/I'll Be There/BGM	51
AARON MCDONNELL/Lucky Me/Aaron McDonnell Music	52
SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	53
MARK JONES/I Wanna Dance With Somebody/Mark Jones Music	54
HOLLY TUCKER/Dallas On Your Boots/M&D Records/Smith Entertainment Distribution	55
GARY KYLE/Tornado/Gary Kyle Music	56
CODY WAYNE/Addicted/Broken String	57
AARON EINHOUSE/The Richest Man/Aaron Einhouse Music	58
BUBBA T'S HONKY TONK REVIVAL (FT. BRANDON KINNEY)/Drink All Day/AmeriMonte Records	59
JAMIE TALBERT AND THE BAND OF DEMONS/Whiskey Drinkin'/Jamtal Records	60



SIX SANCHEZ
THE DEBUT SINGLE
"DANCE IN THE RAIN"
GOING FOR ADDS NOW!!

"SIX SANCHEZ HAS A GREAT, SOULFUL DELIVERY THAT REALLY TRANSLATES - SORT OF A TIMELESS THROWBACK TO VERN AND CONWAY AND ALL THE GREAT STUFF THAT'S MISSING ON THE RADIO THESE DAYS. I FEEL LIKE THIS ALBUM FILLS A HOLE IN THE MARKET, AND I'M PROUD TO BE A PART OF IT." - TRENT WILLMON

TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KACQ-FM	Lometa, TX	KJDL-FM	Levelland, TX	KRRG-FM	Laredo, TX	KVST-FM	Montgomery, TX
<u>KBSO-FM</u>	<u>Corpus Christi, TX</u>	KKAJ-FM	Ardmore, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KRVN-FM	Lexington, NE	KWOF-FM	Woodward, OK
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	<u>KSNY-FM</u>	<u>Snyder, TX</u>	KYKX-FM	Longview, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCU-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOKE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
<u>KHLB-FM</u>	<u>Mason, TX</u>	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		
KIKK-FM (HD2)	Houston, TX	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Sept 27th	DREW MORELAND/5 O'Clock Somewhere Kinda Love/Drew Moreland Music
Sept 29th	JON WOLFE/Airport Kiss/Fool Hearted Productions
Oct 2nd	TWO GUN HATTIE/You're All Mine/Two Gun Hattie Music BRYCE A DICUS/Gypsy Soul/Bryce A Dicus & The Mercenaries Music
Oct 9th	JADE MARIE PATEK/Drive/Jade Marie Patek Music
Oct 11th	GARY KYLE W/ROBERT STOWALL/Texas Strong/Gary Kyle Music
Oct 16th	DONICE MORACE/Good Hurtin' Coming On/Donice Morace Music
Oct 18th	SHOOTER JENNINGS/Do You Love Texas/Shooter Jennings Music DUSTY NEUMAN/Going Down To Austin/Dusty Bright Eyes Neuman
Oct 25th	LEFT ARM TAN/El Camino/Left Arm Tan Music CHANCE RAY/Roll On By/Chance Ray & The Good Sinners Music
Nov 1st	ZAC STOKES/Mr. Bartender/Get Stoked Records

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Thanks to these believers:

KJDL-FM KSNY-FM KACQ-FM KHLB-FM KYYK-FM KRVF-FM

Music Available from the CDX Digital Download Center

[Jeff Jacobs Band/Break His Heart Tonight](#)
[Darrin Morris Band/Where Will I Be](#)
[BRutherz/Without You Where Would I Be](#)
[Bubba T.'s Honky Tonk Revival/Drink All Day](#)
[Bannon Hancock/Carry Us On Through](#)
[Jared LoStracco/Small Town Texas](#)
[Porter Union/Don't You Know](#)
[The Warhorses/Last Goodbye](#)
[Seth James & Jessica Murray/I Need You](#)
[Jerrett Zoch & The OSR Band/Sippin' On Shine](#)
[Kenna Danielle/A Cross](#)
[Briana Adams/You Only Know The Name](#)
[Lacy Castolenia/Tonight We're Going Out](#)
[Dalton Gray & The Space Cowboys/Catch Of A Lifetime](#)
[Jeff Coltrec/I Went And Broke My G String](#)
[Francie Krienitz/The Same Mistake](#)
[John Hord/Cowboy Angel](#)
[Mike Ryan/SAD SONG](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Bradley Banning live at the **Red Dirt Rebel** in **Lubbock**. (L-R) **Ronnie Eaton, JR (Red Dirt Rebel Lubbock), Drew Moreland, and Bradley Banning.**



(L-R) **Tanner Fenoglio, Nick, Bart Crow, Justin Frazell of 95.9 The Ranch and Texas Red Dirt Roads, Brandon Jenkins and Mike Ryan.**



Whiskey Myers played the **8th Annual Concert** in the Country, a benefit for **Coming Together For A Cure**. Approximately 2 thousand people attended the show hosted by **KVWF/35 South Radio Host Colby Ericson**.

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

CDX 652
Track #5



Most Added	Adds
WILLIAM CLARK GREEN/Still Think About You Bill Grease Records	9
WHISKEY MYERS/Hank Wiggy Thump Records	7
CALAMITY JANES/Pullin' Weeds Calamity Janes Music	5
ADRIAN JOHNSTON/Adult Beverages Adrian Johnston Music	5
SAM RIGGS/Waiting For The Fall Deep Creek Records	4
GRANGER SMITH/Happens Like That Wheelhouse (BBRMG)	3
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	3
TURNPIKE TROUBADOURS/The Housefire Thirty Tigers	3
JACK INGRAM/Why I Left Atlanta The Next Waltz	3
JAKE WARD/Restless Jake Ward Music	2

Greatest Spin Gainers	Increase
WILLIAM CLARK GREEN/Still Think About You Bill Grease Records	111
SAM RIGGS/Waiting For The Fall Deep Creek Records	91
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	67
CALAMITY JANES/Pullin' Weeds Calamity Janes Music	65
WHISKEY MYERS/Hank Wiggy Thump Records	62
JAKE WARD/Restless Jake Ward Music	50
ADRIAN JOHNSTON/Adult Beverages Adrian Johnston Music	45
MARK MCKINNEY/Rainy Day Money Texas Evolution	44
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	42
TURNPIKE TROUBADOURS/The Housefire Thirty Tigers	40

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com