

TRACtion Texas

#1

Casey Donahew
Country Song
Almost Country Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

After AmericanaFest



Hey Kiddos;

Whew, we are still catching our collective breath in the CDX offices from the whirlwind adventure that AmericanaFest has become! Hope you got to come to Nashville last week, and I hope you had a blast and discovered lots of cool music. I was super impressed with the Texas Red Dirt representation this year! The Texas Gentlemen, Lukas Nelson & The Promise of the Real, Band of Heathens, Whiskey Shivers, Reckless Kelly, Jesse Dayton, and The Vandoliers are just some of the folks that rocked my world. I heard great things about Jason Eady's set and the Turnpike Troubadours kicked some serious butt, like they always do. Jack Ingram, Bruce Robison, Paul Cauthen, Shane Smith & The Saints, Quaker City Nighthawks, and so many more bands were representing this year. It was very cool seeing the love.

The big news took place during a panel called "The New & Improved Americana Radio Chart" at The Westin Hotel on Thursday, when CDX's Joe Kelly and the Americana Music Association folks announced that TRACtion will be providing the platform for the new monitored airplay Americana Chart. There was also a party to celebrate Thursday for Happy Hour at Black River/Sound Stage Studios. I hope you got to attend.

We have a new Numero Uno this week! Congrats to Casey Donahew. He holds the Greatest Spin Gainer this week, too. Sam Riggs bags the other two, Highest Debut, and Most Added. Onward and upward all!

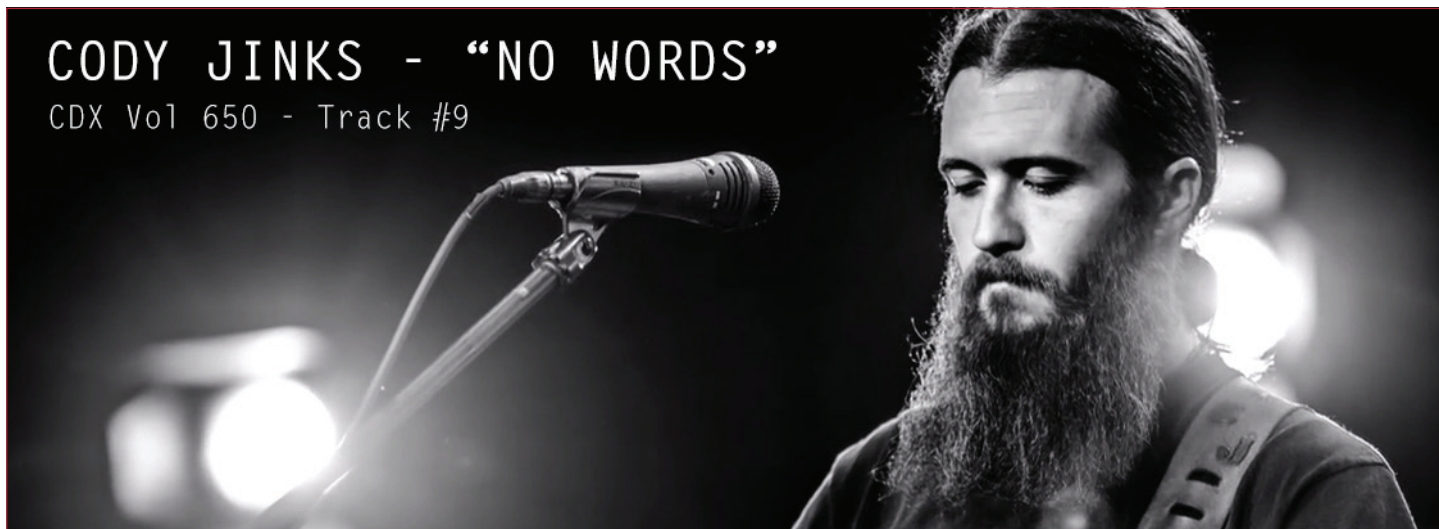
Looking forward,
Jessie Scott


jessiescott@cdxcd.com

TRACtion Texas Chart Director

CODY JINKS - "NO WORDS"

CDX Vol 650 - Track #9



L W	T W	TRAction  Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
5	1	CASEY DONAHEW/Country Song/Almost Country Records	623	125	36	1	10
2	2	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	611	1	38	1	12
1	3	PAT GREEN/Drinkin' Days/Greenhorse Music	605	-22	41	1	17
4	4	KEVIN FOWLER/Movin On/Kevin Fowler Records	553	35	34	1	12
7	5	CODY JINKS/No Words/Cody Jinks Music	524	50	30	1	11
3	6	CODY JOHNSON/Wild As You/Cojo Music LLC	492	-27	37	0	25
6	7	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	492	11	36	1	12
13	8	JAKE WORTHINGTON/Big Time Lonesome/W3 Music, LLC	431	77	31	0	10
9	9	RECKLESS KELLY/Radio/No Big Deal/Thirty Tigers	420	7	30	0	8
8	10	JON WOLFE/Baby This And Baby That/Fool Hearted Productions	389	-28	34	0	22
12	11	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	361	-9	31	0	22
11	12	JASON CASSIDY/River Floatin'/JC Music	350	-25	27	1	25
20	13	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	348	83	21	5	11
17	14	JAKE WARD/Restless/Jake Ward Music	334	45	24	3	12
16	15	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records	330	41	28	5	9
15	16	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	325	31	25	2	16
14	17	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	309	3	27	1	16
18	18	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	270	-16	20	0	19
22	19	BART CROW/City Limit Signs/Beryn Art Records	254	15	19	1	14
23	20	RICH O'TOOLE/God & George Strait/PTO Records	234	19	20	2	8
27	21	FLATLAND CAVALRY/Stompin' Grounds/Flatland Cavalry Music	227	42	16	3	6
26	22	WILL HOGE/Little Bit Of Rust/EDLO Records	221	26	18	1	12
24	23	MARK MCKINNEY/Rainy Day Money/Texas Evolution	220	9	16	0	13
25	24	NATALIE ROSE/Conformity/Natalie Rose Music	211	13	21	1	17
30	25	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	202	59	15	3	9
21	26	JUNIOR GORDON/Armadillo/Junior Gordon Music	200	-53	22	1	14
29	27	TURNPIKE TROUBADOURS/The Housefire/Thirty Tigers	194	34	13	5	3
28	28	MIKE RYAN/SAD SONG/Rock & Soul	161	-20	15	1	9
31	29	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music	142	24	12	0	7
32	30	DREW FISH/Livin' For The Weekend/Drew Fish Band Music	121	13	9	0	5

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1 Week: \$400.00


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File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
33	31	COLE RISNER/How It Feels To Me/Katlove Music	115	8	8	0	8
40	32	JB AND THE MOONSHINE BAND/When It Rains I Pour/JB Music	111	52	5	1	3
34	33	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	105	1	12	0	12
36	34	CASE HARDIN/Old Stomping Grounds/Case Hardin Music	105	15	8	2	3
--	35	SAM RIGGS/Waiting For The Fall/Deep Creek Records	83	83	8	8	1
38	36	DIRTY RIVER BOYS/Down By The River/DRB Music	83	11	5	0	17
39	37	SAINTS ELEVEN/Shelter Me/Saint's Eleven Music	76	9	7	0	3
42	38	BUFFALO RUCKUS, THE/Born To Die/Shiner Records	65	10	8	0	13
41	39	KENNA DANIELLE/A Cross/Kenna Danielle Music	62	5	5	0	4
--	40	TJ BROSCOFF/Devil's Done With Me/TJB Records	59	27	6	3	1
46	41	DAVID LEE/John Wayne/Jose Armadillo Productions	53	5	5	0	6
37	42	MARIO FLORES/Lonestar Heaven/Mario Flores Music	51	-24	10	0	24
44	43	SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	46	-3	7	0	6
--	44	JASON YOUNG/Under My Skin/Jason Young Music	46	9	4	1	2
48	45	KODY WEST/Green/Kody West Music	43	-1	8	0	6
45	46	JULIA HATFIELD/He's Just Not That Into You/Julia Hatfield Music	42	-7	5	0	2
--	47	MARTY HEDDIN/Hammered/Nightlife Entertainment Group/Dreamlined Entertainment Group	42	9	4	0	2
50	48	AARON EINHOUSE/The Richest Man/Aaron Einhouse Music	38	-1	3	0	15
--	49	HOLLY TUCKER/Dallas On Your Boots/M&D Records/Smith Entertainment Distribution	38	3	3	0	1
43	50	JOHNNY BUSH/I'll Be There/BGM	37	-13	7	0	5

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music	51
CODY WAYNE/Addicted/Broken String	52
MARK JONES/I Wanna Dance With Somebody/Mark Jones Music	53
AARON MCDONNELL/Lucky Me/Aaron McDonnell Music	54
GARY KYLE/Tornado/Gary Kyle Music	55
BUBBA T'S HONKY TONK REVIVAL (FT. BRANDON KINNEY)/Drink All Day/AmeriMonte Records	56
WARHORSES, THE/Last Goodbye/indieExtreme/19 Charlie Records	57
JAMIE TALBERT AND THE BAND OF DEMONS/Whiskey Drinkin'/Jamtal Records	58
WHISKEY MYERS/Hank/Wiggy Thump Records	59
HUNTER REA BAND/Find A Way/Carved Records	60



SIX SANCHEZ
THE DEBUT SINGLE
"DANCE IN THE RAIN"
GOING FOR ADDS NOW!!

"SIX SANCHEZ HAS A GREAT, SOULFUL DELIVERY THAT REALLY TRANSLATES - SORT OF A TIMELESS THROWBACK TO VERN AND CONWAY AND ALL THE GREAT STUFF THAT'S MISSING ON THE RADIO THESE DAYS. I FEEL LIKE THIS ALBUM FILLS A HOLE IN THE MARKET, AND I'M PROUD TO BE A PART OF IT." - TRENT WILLMON

TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KACQ-FM	Lometa, TX	KJDL-FM	Levelland, TX	KRRG-FM	Laredo, TX	KVST-FM	Montgomery, TX
<u>KBSO-FM</u>	<u>Corpus Christi, TX</u>	KKAJ-FM	Ardmore, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOKE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
<u>KHLB-FM</u>	<u>Mason, TX</u>	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		
KIKK-FM (HD2)	Houston, TX	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Sept 20th	JAMES COOK/Failure In Not An Option/James Cook Music
Sept 21st	THE TIPTONS/What Used To Be The Country/Tiptons Records
Sept 22nd	KYLE PARK/What The Heaven/Kyle Park Music
Sept 25th	PAUL CAUTHEN & CODY JINKS/Luckenbach, Texas/Amazon Music CLETE BRADLEY & THE MOOD/Dangerous/Clete Bradley & The Mood Music LEFT ARM TAN/EI Camino/Left Arm Tan Music
Sept 26th	DARRIN MORRIS BAND/Green Eyed Texas Angel/DMB Music
Sept 27th	GARY KYLE/Texas Strong/Gary Kyle Music
Sept 29th	JON WOLFE/Airport Kiss/Fool Hearted Productions
Oct 2nd	CHANCE RAY/Roll On By/Chance Ray & The Good Sinners Music TWO GUN HATTIE/You're All Mine/Two Gun Hattie Music

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

BUBBA T'S
HONKY TONK REVIVAL
 (FEATURING BRANDON KINNEY)
"DRINK ALL DAY"

Thanks to these believers:

KJDL-FM KSNY-FM KACQ-FM KHLB-FM KYYK-FM KRVF-FM

Music Available from the CDX Digital Download Center

[Jeff Jacobs Band/Break His Heart Tonight](#)
[Darrin Morris Band/Where Will I Be](#)
[BRutherz/Without You Where Would I Be](#)
[Bubba T.'s Honky Tonk Revival/Drink All Day](#)
[Bannon Hancock/Carry Us On Through](#)
[Jared LoStracco/Small Town Texas](#)
[Porter Union/Don't You Know](#)
[The Warhorses/Last Goodbye](#)
[Seth James & Jessica Murray/I Need You](#)
[Jerrett Zoch & The OSR Band/Sippin' On Shine](#)
[Kenna Danielle/A Cross](#)
[Briana Adams/You Only Know The Name](#)
[Lacy Castolenia/Tonight We're Going Out](#)
[Dalton Gray & The Space Cowboys/Catch Of A Lifetime](#)
[Jeff Coltrec/I Went And Broke My G String](#)
[Francie Krienitz/The Same Mistake](#)
[John Hord/Cowboy Angel](#)
[Mike Ryan/SAD SONG](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Chuck Taylor of KHYI with Brandon Jenkins.



Drew Fish is pictured with Alesha K (left), Kris Moore (back) and Linda Adams from KBST/Big Spring.



Kenna Danielle with Andrea and Lee of KAGG in Bryan/College Station.

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

CDX 652
Track #5



Most Added	Adds
SAM RIGGS/Waiting For The Fall Deep Creek Records	8
PARKER MCCOLLUM/I Can't Breathe Parker McCollum Music	5
ZANE WILLIAMS/I Don't Have Heart Texas Like That Records	5
TURNPIKE TROUBADOURS/The Housefire Thirty Tigers	5
JAKE WARD/Restless Jake Ward Music	3
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	3
JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine JZOSRB Records	3
TJ BROSCOFF/Devil's Done With Me TJB Records	3
SHANE SMITH AND THE SAINTS/New Orleans Geronimo Records	2
RICH O'TOOLE/God & George Strait PTO Records	2

Greatest Spin Gainers	Increase
CASEY DONAHEW/Country Song Almost Country Records	125
PARKER MCCOLLUM/I Can't Breathe Parker McCollum Music	83
SAM RIGGS/Waiting For The Fall Deep Creek Records	83
JAKE WORTHINGTON/Big Time Lonesome W3 Music, LLC	77
JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine JZOSRB Records	59
JB AND THE MOONSHINE BAND/When It Rains I Pour JB Music	52
CODY JINKS/No Words Cody Jinks Music	50
JAKE WARD/Restless Jake Ward Music	45
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	42
ZANE WILLIAMS/I Don't Have Heart Texas Like That Records	41

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

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Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

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