

H 1 Pat Green Drinkin' Days Greenhorse Music

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call <u>615-292-0123</u> or email chart director Jessie Scottjessiescott@cdxcd.com

Are we dry yet?



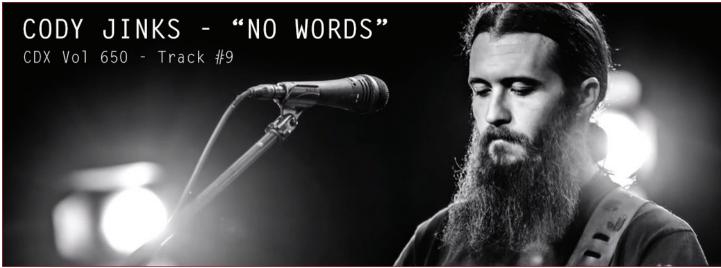
Hey Kiddos;

We had rain today from the remnants of Irma here in Nashville. After a horrifying weekend of television with all the pictures of flooding and wrecked houses in Florida, it is impossible to believe another place I love, and lived in, is hurting. I don't know that it is even possible to gage the amount of disruption in people's lives, and how long will it be until there is a return to normalcy. Again, our hearts go out to those folks, no matter where, that need our help. Contact the Red Cross for donations, as they always stand by ready, willing, and able. Don't forget tonight's Hurricane Harvey broadcast, Hand in Hand, and George Strait's Rebuild Texas Fund benefit are being offered by Westwood One. Performing tonight at San Antonio's Majestic Theater with George are Miranda Lambert, Chris Stapleton, Lyle Lovett, and Robert Earl Keen.

Even though it is a tad soggy, Americana Music has its party dress on. This is quite the week of the tribe getting together to share music, compare notes, and celebrate being together. Many Texas Red Dirt artists are on hand this year, which is great to see. Hope to see you around town!

Congrats to Pat Green on his 7th week at #1. Greatest Gainer is the Josh Abbott Band, Most Added is Zane Williams, and Highest Debut is Julia Hatfield. Now if Hurricane Season would just get behind us!

Looking forward, Jessie Scott jessiescott@cdxcd.com TRACtion Texas Chart Director



"Monitored Radio Airplay"

Vol 2. #36 Sept 13th, 2017

| L W | т w | TRÂCtion Artist Careers Artist / Song Title / Label | | + - | Stations | Adds | Wks On Chart |
|--------|--------|---|-----|--------|----------|------|-----------------|
| 1 | 1 | PAT GREEN/Drinkin' Days/Greenhorse Music | 627 | 4 | 42 | 0 | 16 |
| 3 | 2 | JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records | 610 | 79 | 38 | 2 | 11 |
| 2 | 3 | CODY JOHNSON/Wild As You/Cojo Music LLC | 519 | -30 | 38 | 0 | 24 |
| 4 | 4 | KEVIN FOWLER/Movin On/Kevin Fowler Records | 518 | 48 | 34 | 1 | 11 |
| 7 | 5 | CASEY DONAHEW/Country Song/Almost Country Records | 498 | 59 | 34 | 1 | 9 |
| 5 | 6 | RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records | 481 | 28 | 35 | 1 | 11 |
| 6 | 7 | CODY JINKS/No Words/Cody Jinks Music | 474 | 32 | 29 | 0 | 10 |
| 9 | 8 | JON WOLFE/Baby This And Baby That/Fool Hearted Productions | 417 | -5 | 36 | 1 | 21 |
| 10 | 9 | RECKLESS KELLY/Radio/No Big Deal/Thirty Tigers | 413 | 4 | 29 | 0 | 7 |
| 8 | 10 | JOSH WARD/Change My Mind/Buckshot Records | 384 | -49 | 33 | 0 | 20 |
| 11 | 11 | JASON CASSIDY/River Floatin'/JC Music | 375 | -10 | 31 | 0 | 24 |
| 13 | 12 | DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records | 370 | 12 | 31 | 0 | 21 |
| 14 | 13 | JAKE WORTHINGTON/Big Time Lonesome/W3 Music, LLC | 354 | 30 | 31 | 1 | 9 |
| 17 | 14 | GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG) | 306 | 25 | 26 | 0 | 15 |
| 22 | 15 | SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records | 294 | 55 | 23 | 1 | 15 |
| 19 | 16 | ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records | 289 | 30 | 23 | 3 | 8 |
| 18 | 17 | JAKE WARD/Restless/Jake Ward Music | 289 | 26 | 22 | 0 | 11 |
| 16 | 18 | BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music | 286 | 3 | 21 | 1 | 18 |
| 15 | 19 | JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music | 281 | -21 | 26 | 2 | 23 |
| 20 | 20 | PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music | 265 | 22 | 16 | 1 | 10 |
| 21 | 21 | JUNIOR GORDON/Armadillo/Junior Gordon Music | 253 | 11 | 21 | 0 | 13 |
| 23 | 22 | BART CROW/City Limit Signs/Beryn Art Records | 239 | 12 | 18 | 1 | 13 |
| 27 | 23 | RICH O'TOOLE/God & George Strait/PTO Records | 215 | 34 | 18 | 2 | 7 |
| 26 | 24 | MARK MCKINNEY/Rainy Day Money/Texas Evolution | 211 | 22 | 16 | 2 | 12 |
| 25 | 25 | NATALIE ROSE/Conformity/Natalie Rose Music | 198 | -1 | 21 | 1 | 16 |
| 24 | 26 | WILL HOGE/Little Bit Of Rust/EDLO Records | 195 | -8 | 17 | 1 | 11 |
| 30 | 27 | FLATLAND CAVALRY/Stompin' Grounds/Flatland Cavalry Music | 185 | 34 | 13 | 2 | 5 |
| 28 | 28 | MIKE RYAN/SAD SONG/Rock & Soul | 181 | 21 | 15 | 0 | 8 |
| 35 | 29 | TURNPIKE TROUBADOURS/The Housefire/Thirty Tigers | 160 | 52 | 8 | 1 | 2 |
| 31 | 30 | JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records | 143 | 15 | 12 | 3 | 8 |

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File Requirements Resolution: At least 150 dpi Formats: JPG, PDF, PNG

TRACtion Texas Digital Download & Ad Combo 1 Week: \$400.00

- Digital download release
- Newsletter banner ad

| L W | T W | TRÂCtion * Texas Empowering Artist Careers Artist / Song Title / Label | Spins | + - | Stations | Adds | Wks On Chart |
|--------|---------------------------------------|--|-------|--------|----------|------|-----------------|
| 36 | 31 | HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music | 118 | 20 | 12 | 2 | 6 |
| 37 | 32 | DREW FISH/Livin' For The Weekend/Drew Fish Band Music | 108 | 13 | 9 | 2 | 4 |
| 34 | 33 | COLE RISNER/How It Feels To Me/Katlove Music | 107 | -1 | 8 | 0 | 7 |
| 32 | 34 | POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production | 104 | -11 | 13 | 0 | 11 |
| 33 | 35 | DERYL DODD (FT. ROGER CREAGER)/She'll Have You Back/Little Red Truck Music | 101 | -14 | 9 | 0 | 3 |
| 38 | 36 | CASE HARDIN/Old Stomping Grounds/Case Hardin Music | 90 | 5 | 7 | 0 | 2 |
| 39 | 37 | MARIO FLORES/Lonestar Heaven/Mario Flores Music | | | 11 | 0 | 23 |
| 40 | 38 | DIRTY RIVER BOYS/Down By The River/DRB Music | 72 | -3 | 5 | 0 | 16 |
| 44 | 39 | SAINTS ELEVEN/Shelter Me/Saint's Eleven Music | | | 7 | 1 | 2 |
| 43 | 40 | JB AND THE MOONSHINE BAND/When It Rains I Pour/JB Music | | -1 | 4 | 1 | 2 |
| 47 | 41 | KENNA DANIELLE/A Cross/Kenna Danielle Music | 57 | 10 | 5 | 1 | 3 |
| 42 | 42 | BUFFALO RUCKUS, THE/Born To Die/Shiner Records | 55 | -6 | 10 | 0 | 12 |
| 48 | 43 | JOHNNY BUSH/I'll Be There/BGM | 50 | 4 | 7 | 0 | 4 |
| 49 | 44 | SIX SANCHEZ/Dance In The Rain/Six Sanchez Music | 49 | 5 | 7 | 0 | 5 |
| | 45 | JULIA HATFIELD/He's Just Not That Into You/Julia Hatfield Music | 49 | 9 | 6 | 0 | 1 |
| 46 | 46 | DAVID LEE/John Wayne/Jose Armadillo Productions | | 0 | 5 | 0 | 5 |
| 41 | 47 | BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music | 44 | -21 | 12 | 0 | 29 |
| 45 | 48 | KODY WEST/Green/Kody West Music | 44 | -4 | 8 | 0 | 5 |
| 50 | 49 | PAULINE REESE/Save Your Breath/Pauline Reese Enterprises 41 -3 5 0 1 | | | | | |
| | 50 | 0 AARON EINHOUSE/The Richest Man/Aaron Einhouse Music39184214 | | | | | |
| | Number 1 = Most Added = Spin Gainer = | | | | | | |

| Bubbling Under | Position |
|--|----------|
| JASON YOUNG/Under My Skin/Jason Young Music | 51 |
| PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music | 52 |
| BUBBA T'S HONKY TONK REVIVAL (FT. BRANDON KINNEY)/Drink All Day/AmeriMonte Records | 53 |
| HOLLY TUCKER/Dallas On Your Boots/M&D Records/Smith Entertainment Distribution | 54 |
| MARTY HEDDIN/Hammered/Nightlife Entertainment Group/Dreamlined Entertainment Group | 55 |
| GARY KYLE/Tornado/Gary Kyle Music | 56 |
| MARK JONES/I Wanna Dance With Somebody/Mark Jones Music | 57 |
| TJ BROSCOFF/Devil's Done With Me/TJB Records | 58 |
| CODY WAYNE/Addicted/Broken String | 59 |
| WARHORSES, THE/Last Goodbye/indieExtreme/19 Charlie Records | 60 |



THE DEBUT SINGLE

THE RAIN"

| TRACtion + Texas Monitored Stations | | | | | | | |
|--|---|--|--|---|--|--|---|
| KABW-FM KACQ-FM KBSO-FM KBST-FM KERP-FM KFLP-FM KFTX-FM KFWR-FM KFYN-FM KGVL-AM KHKX-FM KHLB-FM KHYI-FM KIKK-FM (HD2) | Abilene, TX Lometa, TX Corpus Christi, TX Big Spring, TX Dodge City, KS Floydada, TX Corpus Christi, TX Ft. Worth, TX Paris, TX Greenville, TX Odessa, TX Mason, TX Howe, TX Houston, TX | KITX-FM KJDL-FM KKAJ-FM KKCN-FM KKDT-FM KMRK-FM KOKE-FM KOKE-FM KORA-FM KOZE-FM KOXE-FM KOYN-FM KPUR-FM KQSC-AM | Hugo, OK Levelland, TX Ardmore, OK San Angelo, TX Burdett, KS Odessa, TX Tyler, TX Austin, TX Wichita Falls, TX Bryan, TX Brownwood, TX Paris, TX Canyon, TX Colorado Springs, CO | KQZQ-FM <u>KRRG-FM</u> KRVF-FM KSAM-FM KSCH-FM KSCN-FM KSNY-FM KTCS-FM KTCU-FM KTCU-FM KTFW-FM KTTX-FM KTXM-FM KUSH-AM | Kiowa, KS Laredo, TX Kerens, TX Lexington, NE Huntsville, TX Sulphur Springs, TX Pittsburg, TX Snyder, TX Ft. Smith, AR Ft. Worth, TX Ft. Worth, TX Brenham, TX Hallettsville, TX Cushing, OK | KUSQ-FM KVST-FM KVWF-FM KWOX-FM KYKM-FM KYKS-FM KYKX-FM KYYK-FM | Worthington, MN Montgomery, TX Wichita, KS Woodward, OK <u>Ruston, LA</u> Yoakum, TX Lufkin, TX Longview,TX Palestine, TX |
| Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks | | | | | | | |

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <u>https://spaces.hightail.com/uplink/tractiontx</u> for fingerprinting.

| Going for Adds | | | | | | |
|----------------|---|--|--|--|--|--|
| Date | Artist / Song Title / Label | | | | | |
| Sept 15th | WHISKEY MYERS/Hank/Wiggy Thump Records | | | | | |
| 0 (10) | | | | | | |
| Sept 18th | JAMES COOK/Failure In Not An Option/James Cook Music | | | | | |
| Sept 25th | LEFT ARM TAN/EI Camino/Left Arm Tan Music | | | | | |
| | | | | | | |
| Oct 2nd | CHANCE RAY/Roll On By/Chance Ray & The Good Sinners Music | | | | | |

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at <u>www.tractiontx.com</u>.



Music Available from the CDX Digital Download Center

Jeff Jacobs Band/Break His Heart Tonight Darrin Morris Band/Where Will I Be BRutherz/Without You Where Would I Be Bubba T.'s Honky Tonk Revival/Drink All Day Bannon Hancock/Carry Us On Through Jared LoStracco/Small Town Texas Porter Union/Don't You Know The Warhorses/Last Goodbye Seth James & Jessica Murray/I Need You Jerrett Zoch & The OSR Band/Sippin' On Shine Kenna Danielle/A Cross Briana Adams/You Only Know The Name Lacy Castolenia/Tonight We're Going Out Dalton Gray & The Space Cowboys/Catch Of A Lifetime Jeff Coltrec/I Went And Broke My G String Francie Krienitz/The Same Mistake John Hord/Cowboy Angel Mike Ryan/SAD SONG

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Derryl Dodd and Natalie Rose at 92.1 Hank FM Crowman Jam!



Jake Worthington at 104.7 KMOU in Roswell, NM. (L-R) Ryan Burden (KMOU), Jake Worthington, Blake Grindstead (Bass), Kerry West (Drums), Jason Stringer (Guitar).



Matt Ganssle of KYKX/Longview, Aaron Watson and Bradley Banning.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

CDX 652

Track #5



"Monitored Radio Airplay"

| Most Added | Adds |
|--|------|
| ZANE WILLIAMS/I Don't Have Heart Texas Like That Records | 3 |
| JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine JZOSRB Records | 3 |
| JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records | 2 |
| JESSE RAUB JR/She'll Put The Hurt On You Jesse Raub Jr. Music | 2 |
| RICH O'TOOLE/God & George Strait PTO Records | 2 |
| MARK MCKINNEY/Rainy Day Money Texas Evolution | 2 |
| FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music | 2 |
| HUNTER HUTCHINSON/Summer Love Song Hunter Hutchinson Music | 2 |
| DREW FISH/Livin' For The Weekend Drew Fish Band Music | 2 |
| AARON EINHOUSE/The Richest Man Aaron Einhouse Music | 2 |

| Greatest Spin Gainers | Increase |
|--|----------|
| JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records | 79 |
| CASEY DONAHEW/Country Song Almost Country Records | 59 |
| SHANE SMITH AND THE SAINTS/New Orleans Geronimo Records | 55 |
| TURNPIKE TROUBADOURS/The Housefire Thirty Tigers | 52 |
| KEVIN FOWLER/Movin On Kevin Fowler Records | 48 |
| RICH O'TOOLE/God & George Strait PTO Records | 34 |
| FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music | 34 |
| CODY JINKS/No Words Cody Jinks Music | 32 |
| JAKE WORTHINGTON/Big Time Lonesome W3 Music, LLC | 30 |
| ZANE WILLIAMS/I Don't Have Heart Texas Like That Records | 30 |

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logiam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, weekover-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

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Format: Square Shape Preferred Size: 1500x1500px Minimum Size: 600x600px Preferred File Format: jpg

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