

H 1 Pat Green Drinkin' Days Greenhorse Music

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call <u>615-292-0123</u> or email chart director Jessie Scottjessiescott@cdxcd.com

Are we dry yet?



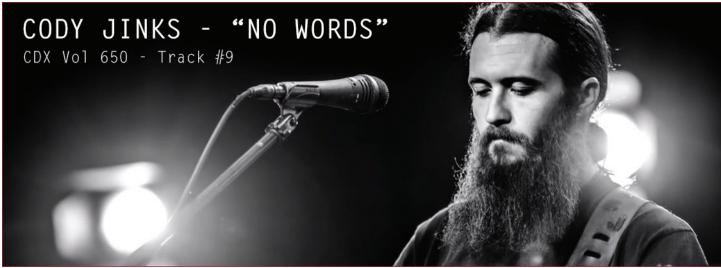
Hey Kiddos;

We had rain today from the remnants of Irma here in Nashville. After a horrifying weekend of television with all the pictures of flooding and wrecked houses in Florida, it is impossible to believe another place I love, and lived in, is hurting. I don't know that it is even possible to gage the amount of disruption in people's lives, and how long will it be until there is a return to normalcy. Again, our hearts go out to those folks, no matter where, that need our help. Contact the Red Cross for donations, as they always stand by ready, willing, and able. Don't forget tonight's Hurricane Harvey broadcast, Hand in Hand, and George Strait's Rebuild Texas Fund benefit are being offered by Westwood One. Performing tonight at San Antonio's Majestic Theater with George are Miranda Lambert, Chris Stapleton, Lyle Lovett, and Robert Earl Keen.

Even though it is a tad soggy, Americana Music has its party dress on. This is quite the week of the tribe getting together to share music, compare notes, and celebrate being together. Many Texas Red Dirt artists are on hand this year, which is great to see. Hope to see you around town!

Congrats to Pat Green on his 7th week at #1. Greatest Gainer is the Josh Abbott Band, Most Added is Zane Williams, and Highest Debut is Julia Hatfield. Now if Hurricane Season would just get behind us!

Looking forward, Jessie Scott jessiescott@cdxcd.com TRACtion Texas Chart Director



"Monitored Radio Airplay"

Vol 2. #36 Sept 13th, 2017

L W	т w	TRÂCtion Artist Careers Artist / Song Title / Label		+ -	Stations	Adds	Wks On Chart
1	1	PAT GREEN/Drinkin' Days/Greenhorse Music	627	4	42	0	16
3	2	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	610	79	38	2	11
2	3	CODY JOHNSON/Wild As You/Cojo Music LLC	519	-30	38	0	24
4	4	KEVIN FOWLER/Movin On/Kevin Fowler Records	518	48	34	1	11
7	5	CASEY DONAHEW/Country Song/Almost Country Records	498	59	34	1	9
5	6	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	481	28	35	1	11
6	7	CODY JINKS/No Words/Cody Jinks Music	474	32	29	0	10
9	8	JON WOLFE/Baby This And Baby That/Fool Hearted Productions	417	-5	36	1	21
10	9	RECKLESS KELLY/Radio/No Big Deal/Thirty Tigers	413	4	29	0	7
8	10	JOSH WARD/Change My Mind/Buckshot Records	384	-49	33	0	20
11	11	JASON CASSIDY/River Floatin'/JC Music	375	-10	31	0	24
13	12	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	370	12	31	0	21
14	13	JAKE WORTHINGTON/Big Time Lonesome/W3 Music, LLC	354	30	31	1	9
17	14	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	306	25	26	0	15
22	15	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	294	55	23	1	15
19	16	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records	289	30	23	3	8
18	17	JAKE WARD/Restless/Jake Ward Music	289	26	22	0	11
16	18	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	286	3	21	1	18
15	19	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	281	-21	26	2	23
20	20	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	265	22	16	1	10
21	21	JUNIOR GORDON/Armadillo/Junior Gordon Music	253	11	21	0	13
23	22	BART CROW/City Limit Signs/Beryn Art Records	239	12	18	1	13
27	23	RICH O'TOOLE/God & George Strait/PTO Records	215	34	18	2	7
26	24	MARK MCKINNEY/Rainy Day Money/Texas Evolution	211	22	16	2	12
25	25	NATALIE ROSE/Conformity/Natalie Rose Music	198	-1	21	1	16
24	26	WILL HOGE/Little Bit Of Rust/EDLO Records	195	-8	17	1	11
30	27	FLATLAND CAVALRY/Stompin' Grounds/Flatland Cavalry Music	185	34	13	2	5
28	28	MIKE RYAN/SAD SONG/Rock & Soul	181	21	15	0	8
35	29	TURNPIKE TROUBADOURS/The Housefire/Thirty Tigers	160	52	8	1	2
31	30	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	143	15	12	3	8

TRACtion Texas Chart Newsletter Rates

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4 Week: **\$800.00** CDX Non-Client Rate: 1 Week: **\$300.00** 4 Week: **\$1,000.00**

File Requirements Resolution: At least 150 dpi Formats: JPG, PDF, PNG

TRACtion Texas Digital Download & Ad Combo 1 Week: \$400.00

- Digital download release
- Newsletter banner ad

L W	T W	TRÂCtion * Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
36	31	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music	118	20	12	2	6
37	32	DREW FISH/Livin' For The Weekend/Drew Fish Band Music	108	13	9	2	4
34	33	COLE RISNER/How It Feels To Me/Katlove Music	107	-1	8	0	7
32	34	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	104	-11	13	0	11
33	35	DERYL DODD (FT. ROGER CREAGER)/She'll Have You Back/Little Red Truck Music	101	-14	9	0	3
38	36	CASE HARDIN/Old Stomping Grounds/Case Hardin Music	90	5	7	0	2
39	37	MARIO FLORES/Lonestar Heaven/Mario Flores Music			11	0	23
40	38	DIRTY RIVER BOYS/Down By The River/DRB Music	72	-3	5	0	16
44	39	SAINTS ELEVEN/Shelter Me/Saint's Eleven Music			7	1	2
43	40	JB AND THE MOONSHINE BAND/When It Rains I Pour/JB Music		-1	4	1	2
47	41	KENNA DANIELLE/A Cross/Kenna Danielle Music	57	10	5	1	3
42	42	BUFFALO RUCKUS, THE/Born To Die/Shiner Records	55	-6	10	0	12
48	43	JOHNNY BUSH/I'll Be There/BGM	50	4	7	0	4
49	44	SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	49	5	7	0	5
	45	JULIA HATFIELD/He's Just Not That Into You/Julia Hatfield Music	49	9	6	0	1
46	46	DAVID LEE/John Wayne/Jose Armadillo Productions		0	5	0	5
41	47	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	44	-21	12	0	29
45	48	KODY WEST/Green/Kody West Music	44	-4	8	0	5
50	49	PAULINE REESE/Save Your Breath/Pauline Reese Enterprises 41 -3 5 0 1					
	50	0 AARON EINHOUSE/The Richest Man/Aaron Einhouse Music39184214					
	Number 1 = Most Added = Spin Gainer =						

Bubbling Under	Position
JASON YOUNG/Under My Skin/Jason Young Music	51
PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music	52
BUBBA T'S HONKY TONK REVIVAL (FT. BRANDON KINNEY)/Drink All Day/AmeriMonte Records	53
HOLLY TUCKER/Dallas On Your Boots/M&D Records/Smith Entertainment Distribution	54
MARTY HEDDIN/Hammered/Nightlife Entertainment Group/Dreamlined Entertainment Group	55
GARY KYLE/Tornado/Gary Kyle Music	56
MARK JONES/I Wanna Dance With Somebody/Mark Jones Music	57
TJ BROSCOFF/Devil's Done With Me/TJB Records	58
CODY WAYNE/Addicted/Broken String	59
WARHORSES, THE/Last Goodbye/indieExtreme/19 Charlie Records	60



THE DEBUT SINGLE

THE RAIN"

TRACtion + Texas Monitored Stations							
KABW-FM KACQ-FM KBSO-FM KBST-FM KERP-FM KFLP-FM KFTX-FM KFWR-FM KFYN-FM KGVL-AM KHKX-FM KHLB-FM KHYI-FM KIKK-FM (HD2)	Abilene, TX Lometa, TX Corpus Christi, TX Big Spring, TX Dodge City, KS Floydada, TX Corpus Christi, TX Ft. Worth, TX Paris, TX Greenville, TX Odessa, TX Mason, TX Howe, TX Houston, TX	KITX-FM KJDL-FM KKAJ-FM KKCN-FM KKDT-FM KMRK-FM KOKE-FM KOKE-FM KORA-FM KOZE-FM KOXE-FM KOYN-FM KPUR-FM KQSC-AM	Hugo, OK Levelland, TX Ardmore, OK San Angelo, TX Burdett, KS Odessa, TX Tyler, TX Austin, TX Wichita Falls, TX Bryan, TX Brownwood, TX Paris, TX Canyon, TX Colorado Springs, CO	KQZQ-FM <u>KRRG-FM</u> KRVF-FM KSAM-FM KSCH-FM KSCN-FM KSNY-FM KTCS-FM KTCU-FM KTCU-FM KTFW-FM KTTX-FM KTXM-FM KUSH-AM	Kiowa, KS Laredo, TX Kerens, TX Lexington, NE Huntsville, TX Sulphur Springs, TX Pittsburg, TX Snyder, TX Ft. Smith, AR Ft. Worth, TX Ft. Worth, TX Brenham, TX Hallettsville, TX Cushing, OK	KUSQ-FM KVST-FM KVWF-FM KWOX-FM KYKM-FM KYKS-FM KYKX-FM KYYK-FM	Worthington, MN Montgomery, TX Wichita, KS Woodward, OK <u>Ruston, LA</u> Yoakum, TX Lufkin, TX Longview,TX Palestine, TX
Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks							

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <u>https://spaces.hightail.com/uplink/tractiontx</u> for fingerprinting.

Going for Adds						
Date	Artist / Song Title / Label					
Sept 15th	WHISKEY MYERS/Hank/Wiggy Thump Records					
0 (10)						
Sept 18th	JAMES COOK/Failure In Not An Option/James Cook Music					
Sept 25th	LEFT ARM TAN/EI Camino/Left Arm Tan Music					
Oct 2nd	CHANCE RAY/Roll On By/Chance Ray & The Good Sinners Music					

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at <u>www.tractiontx.com</u>.



Music Available from the CDX Digital Download Center

Jeff Jacobs Band/Break His Heart Tonight Darrin Morris Band/Where Will I Be BRutherz/Without You Where Would I Be Bubba T.'s Honky Tonk Revival/Drink All Day Bannon Hancock/Carry Us On Through Jared LoStracco/Small Town Texas Porter Union/Don't You Know The Warhorses/Last Goodbye Seth James & Jessica Murray/I Need You Jerrett Zoch & The OSR Band/Sippin' On Shine Kenna Danielle/A Cross Briana Adams/You Only Know The Name Lacy Castolenia/Tonight We're Going Out Dalton Gray & The Space Cowboys/Catch Of A Lifetime Jeff Coltrec/I Went And Broke My G String Francie Krienitz/The Same Mistake John Hord/Cowboy Angel Mike Ryan/SAD SONG

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Derryl Dodd and Natalie Rose at 92.1 Hank FM Crowman Jam!



Jake Worthington at 104.7 KMOU in Roswell, NM. (L-R) Ryan Burden (KMOU), Jake Worthington, Blake Grindstead (Bass), Kerry West (Drums), Jason Stringer (Guitar).



Matt Ganssle of KYKX/Longview, Aaron Watson and Bradley Banning.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

CDX 652

Track #5



"Monitored Radio Airplay"

Most Added	Adds
ZANE WILLIAMS/I Don't Have Heart Texas Like That Records	3
JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine JZOSRB Records	3
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	2
JESSE RAUB JR/She'll Put The Hurt On You Jesse Raub Jr. Music	2
RICH O'TOOLE/God & George Strait PTO Records	2
MARK MCKINNEY/Rainy Day Money Texas Evolution	2
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	2
HUNTER HUTCHINSON/Summer Love Song Hunter Hutchinson Music	2
DREW FISH/Livin' For The Weekend Drew Fish Band Music	2
AARON EINHOUSE/The Richest Man Aaron Einhouse Music	2

Greatest Spin Gainers	Increase
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	79
CASEY DONAHEW/Country Song Almost Country Records	59
SHANE SMITH AND THE SAINTS/New Orleans Geronimo Records	55
TURNPIKE TROUBADOURS/The Housefire Thirty Tigers	52
KEVIN FOWLER/Movin On Kevin Fowler Records	48
RICH O'TOOLE/God & George Strait PTO Records	34
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	34
CODY JINKS/No Words Cody Jinks Music	32
JAKE WORTHINGTON/Big Time Lonesome W3 Music, LLC	30
ZANE WILLIAMS/I Don't Have Heart Texas Like That Records	30

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logiam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, weekover-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape Preferred Size: 1500x1500px Minimum Size: 600x600px Preferred File Format: jpg

Other Requirements

Bio copy (115 words) .wav file of song

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