

H 1 Pat Green Drinkin' Days Greenhorse Music

CONTENTS



PAGE 2-3

Monitored Panel List PAGE 4 Available for Airplay PAGE 5 Chart Breakouts PAGE 6



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call <u>615-292-0123</u> or email chart director Jessie Scottjessiescott@cdxcd.com

Waters Recede, Rebuilding Begins



Hey Kiddos;

Here is hoping you had a nice break for Labor Day Weekend.

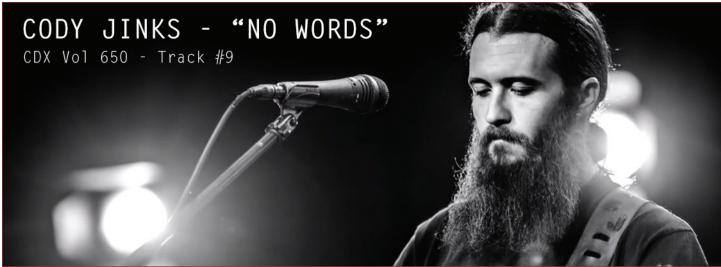
As the Harvey flood waters recede, the rebuilding on the Gulf Coast can begin in earnest, with yet another hurricane barreling down on the islands in the Atlantic.

The tragic events on the Texas and Louisiana coast might fade from the headlines, but not from our attention. There is so much to do. So many resources are needed. As they always do, musicians and radio stations alike are stepping up to help, along with the Texas Music Office. There are already benefits spontaneously popping up everywhere, and more are being planned for October 8th and October 15th. I had a chat with John Dickson last week about The Texas Music Flood project, which you can check out at https://www.texasmusicflood.org/events. There are Flood Benefit events being planned in multiple cities. Please get involved in any and every way you can.

We are praying that Hurricane Irma drifts off to sea, though that is not likely from the present tracking. We will stand by, steadfast, to help those in need, that's who we are and that's what we do.

On to this week's chart stats. Pat Green repeats at #1 for the sixth week. Big kudos for the Turnpike Troubadours on the trifecta, as they are this week's Highest Debut, Greatest Spin Gainer, and Most Added, though they share the latter with Case Hardin. Congrats to all.

Looking forward, Jessie Scott jessiescott@cdxcd.com TRACtion Texas Chart Director



WWW.TRACTIONTX.COM

"Monitored Radio Airplay"

Vol 2. #35 Sept 6th, 2017

L W	т w				Stations	Adds	Wks On Chart
1	1	PAT GREEN/Drinkin' Days/Greenhorse Music	623	10	42	1	15
2	2	CODY JOHNSON/Wild As You/Cojo Music LLC	549	20	35	1	23
4	3	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	531	26	36	2	10
7	4	KEVIN FOWLER/Movin On/Kevin Fowler Records	470	33	32	1	10
8	5	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	453	32	34	3	10
11	6	CODY JINKS/No Words/Cody Jinks Music	442	49	29	1	9
9	7	CASEY DONAHEW/Country Song/Almost Country Records	439	26	34	3	8
5	8	JOSH WARD/Change My Mind/Buckshot Records	433	-27	33	1	19
3	9	JON WOLFE/Baby This And Baby That/Fool Hearted Productions	422	-94	32	1	20
10	10	RECKLESS KELLY/Radio/No Big Deal/Thirty Tigers	409	16	28	0	6
12	11	JASON CASSIDY/River Floatin'/JC Music		11	31	2	23
6	12	2 KYLIE FREY (FT. RANDY ROGERS)/Too Bad/Deep Frey'd		-64	32	1	11
13	13	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records		-9	30	2	20
15	14	JAKE WORTHINGTON/Big Time Lonesome/W3 Music, LLC	324	4	29	1	8
14	15	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	302	-48	24	0	22
16	16	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	283	-9	19	0	17
17	17	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	281	-7	25	1	14
21	18	JAKE WARD/Restless/Jake Ward Music	263	45	22	4	10
20	19	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records	259	30	20	1	7
22	20	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	243	38	16	3	9
18	21	JUNIOR GORDON/Armadillo/Junior Gordon Music	242	-2	21	1	12
19	22	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	239	4	21	2	14
24	23	3 BART CROW/City Limit Signs/Beryn Art Records		29	17	1	12
28	24	4 WILL HOGE/Little Bit Of Rust/EDLO Records		20	16	1	10
27	25	NATALIE ROSE/Conformity/Natalie Rose Music		16	20	0	15
26	26	MARK MCKINNEY/Rainy Day Money/Texas Evolution	189	0	14	1	11
30	27	RICH O'TOOLE/God & George Strait/PTO Records		2	16	2	6
29	28	MIKE RYAN/SAD SONG/Rock & Soul	160	-21	15	2	7
25	29	AARON COPELAND/Here She Comes/Aaron Copeland Music	153	-41	20	0	21
33	30	FLATLAND CAVALRY/Stompin' Grounds/Flatland Cavalry Music	151	25	11	1	4

TRACtion Texas Chart Newsletter Rates

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File Requirements Resolution: At least 150 dpi Formats: JPG, PDF, PNG

TRACtion Texas Digital Download & Ad Combo 1 Week: \$400.00

- Digital download release
- Newsletter banner ad

L W	T W	TRÂCtion * Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
32	31	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	128	-9	9	0	7
34	32	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	115	6	12	0	10
31	33	DERYL DODD (FT. ROGER CREAGER)/She'll Have You Back/Little Red Truck Music	115	-33	11	1	2
39	34	COLE RISNER/How It Feels To Me/Katlove Music	108	19	8	0	6
	35	TURNPIKE TROUBADOURS/The Housefire/Thirty Tigers	108	105	7	7	1
37	36	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music	98	2	10	0	5
38	37	DREW FISH/Livin' For The Weekend/Drew Fish Band Music	95	4	7	1	3
	38	CASE HARDIN/Old Stomping Grounds/Case Hardin Music	85	84	7	7	1
36	39	MARIO FLORES/Lonestar Heaven/Mario Flores Music	80	-18	12	1	22
40	40	DIRTY RIVER BOYS/Down By The River/DRB Music	75	-4	6	0	15
35	41	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	65	-34	13	0	28
41	42	BUFFALO RUCKUS, THE/Born To Die/Shiner Records	61	-17	9	0	11
	43	JB AND THE MOONSHINE BAND/When It Rains I Pour/JB Music	60	28	3	1	1
	44	SAINTS ELEVEN/Shelter Me/Saint's Eleven Music	55	55	6	6	1
43	45	KODY WEST/Green/Kody West Music	48	-11	9	0	4
44	46	DAVID LEE/John Wayne/Jose Armadillo Productions	48	-6	5	0	4
46	47	KENNA DANIELLE/A Cross/Kenna Danielle Music	47	5	4	0	2
47	48	JOHNNY BUSH/I'll Be There/BGM	46	7	8	1	3
45	49	SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	1	7	1	4	
42	42 50 PAULINE REESE/Save Your Breath/Pauline Reese Enterprises 44 -26 7					0	16
	Number 1 = Most Added = Spin Gainer =						

Bubbling Under	Position
PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music	51
JULIA HATFIELD/He's Just Not That Into You/Julia Hatfield Music	52
GARY KYLE/Tornado/Gary Kyle Music	53
MARTY HEDDIN/Hammered/Nightlife Entertainment Group/Dreamlined Entertainment Group	54
JAMIE TALBERT AND THE BAND OF DEMONS/Whiskey Drinkin'/Jamtal Records	55
BUBBA T'S HONKY TONK REVIVAL (FT. BRANDON KINNEY)/Drink All Day/AmeriMonte Records	56
JASON YOUNG/Under My Skin/Jason Young Music	57
HOLLY TUCKER/Dallas On Your Boots/M&D Records/Smith Entertainment Distribution	58
MARK JONES/I Wanna Dance With Somebody/Mark Jones Music	59
CODY WAYNE/Addicted/Broken String	60



THE DEBUT SINGLE

ICE IN THE RAIN"

TRACtion + Texas Monitored Stations							
KABW-FM KACQ-FM KBSD-FM KBST-FM KFLP-FM KFLP-FM KFWR-FM KFWR-FM KFVN-FM KGVL-AM KHKX-FM KHLB-FM KHYI-FM KIKK-FM (HD2)	Abilene, TX Lometa, TX <u>Corpus Christi, TX</u> Big Spring, TX Dodge City, KS Floydada, TX Corpus Christi, TX Ft. Worth, TX Paris, TX Greenville, TX Odessa, TX Mason, TX Howe, TX Houston, TX	KITX-FM KJDL-FM KKAJ-FM KKCN-FM KMRK-FM KNUE-FM KOKE-FM KOKE-FM KOKA-FM KOXE-FM KOXE-FM KOYN-FM KPUR-FM KQSC-AM	Hugo, OK Levelland, TX Ardmore, OK San Angelo, TX Burdett, KS Odessa, TX Tyler, TX Austin, TX Wichita Falls, TX Bryan, TX Brownwood, TX Paris, TX Canyon, TX Colorado Springs, CO	KQZQ-FM KRRG-EM KRVF-FM KSAM-FM KSCH-FM KSCN-FM KSCN-FM KTCS-FM KTCU-FM KTCU-FM KTFW-FM KTTX-FM KTXM-FM KUSH-AM	Kiowa, KS Laredo, TX Kerens, TX Lexington, NE Huntsville, TX Sulphur Springs, TX Pittsburg, TX Snyder, TX Ft. Smith, AR Ft. Worth, TX Ft. Worth, TX Brenham, TX Hallettsville, TX Cushing, OK	KUSQ-FM KVST-FM KWOX-FM KXKZ-FM KYKM-FM KYKS-FM KYKX-FM KYYK-FM	Worthington, MN Montgomery, TX Wichita, KS Woodward, OK Ruston, LA Yoakum, TX Lufkin, TX Longview,TX Palestine, TX
	Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks						

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to https://spaces.hightail.com/uplink/tractiontx for fingerprinting.

	Going for Adds						
Date	Artist / Song Title / Label						
Sept 11th	ROBERT STOWELL/I'd Die For You/Robert Stowell Music						
Sept 15th	WHISKEY MYERS/Hank/Wiggy Thump Records						
Sept 18th	JAMES COOK/Failure In Not An Option/James Cook Music						
Sept 25th	LEFT ARM TAN/EI Camino/Left Arm Tan Music						
Oct 2nd	CHANCE RAY/Roll On By/Chance Ray & The Good Sinners Music						

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at <u>www.tractiontx.com</u>.



Music Available from the CDX Digital Download Center

Jeff Jacobs Band/Break His Heart Tonight Darrin Morris Band/Where Will I Be BRutherz/Without You Where Would I Be Bubba T.'s Honky Tonk Revival/Drink All Day Bannon Hancock/Carry Us On Through Jared LoStracco/Small Town Texas Porter Union/Don't You Know The Warhorses/Last Goodbye Seth James & Jessica Murray/I Need You Jerrett Zoch & The OSR Band/Sippin' On Shine Kenna Danielle/A Cross Briana Adams/You Only Know The Name Lacy Castolenia/Tonight We're Going Out Dalton Gray & The Space Cowboys/Catch Of A Lifetime Jeff Coltrec/I Went And Broke My G String Francie Krienitz/The Same Mistake John Hord/Cowboy Angel Mike Ryan/SAD SONG

to Joe Kelly at joe@cdxcd.com.



Melissa Anne Ward of KYYK in Palestine, TX and Jerrett Zoch of Jerrett Zoch & The OSR Band.



If you need access to the CDX Digital Download Center, please send an email request

Charley Jordan of KHLB, Mason City, TX and Darrin Morris of the Darrin Morris Band.



Julia Hatfield and Craig Vaughn at 107.1 The Armadillo, Amarillo TX.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

CDX 650 TRACK 13 MARY SARAH WITHOUT YOU

Most Added	Adds
TURNPIKE TROUBADOURS/The Housefire Thirty Tigers	7
CASE HARDIN/Old Stomping Grounds Case Hardin Music	7
SAINTS ELEVEN/Shelter Me Saint's Eleven Music	6
JAKE WARD/Restless Jake Ward Music	4
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	3
CASEY DONAHEW/Country Song Almost Country Records	3
PARKER MCCOLLUM/I Can't Breathe Parker McCollum Music	3
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	2
JASON CASSIDY/River Floatin' JC Music	2
DALTON DOMINO/Mine Again (I'd Be A Fool) Lightning Rod Records	2

Greatest Spin Gainers	Increase
TURNPIKE TROUBADOURS/The Housefire Thirty Tigers	105
CASE HARDIN/Old Stomping Grounds Case Hardin Music	84
SAINTS ELEVEN/Shelter Me Saint's Eleven Music	55
CODY JINKS/No Words Cody Jinks Music	49
JAKE WARD/Restless Jake Ward Music	45
PARKER MCCOLLUM/I Can't Breathe Parker McCollum Music	38
KEVIN FOWLER/Movin On Kevin Fowler Records	33
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	32
ZANE WILLIAMS/I Don't Have Heart Texas Like That Records	30
BART CROW/City Limit Signs Beryn Art Records	29

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logiam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, weekover-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

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