

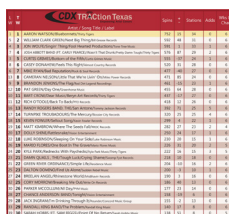
TRACtion Texas

#1

Pat Green
Drinkin' Days
Greenhorse Music

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott-jessiescott@cdxcd.com

Flood Aid



Hey Kiddos;

We at CDX TRACtion Texas are horrified by the devastation due to Hurricane Harvey and its aftermath. If you'd like to help with #HarveyRelief, please donate to both **The Red Cross** as well as the local groups to support folks as well.

Galveston County Food Bank: <http://www.galvestoncountyfoodbank.org/>

Corpus Christi Food Bank: <http://www.foodbankccc.com/>

Houston Food Bank: <http://www.houstonfoodbank.org/donate/>

Texas Diaper Bank: <http://www.texasdiaperbank.org/>

SPCA of Texas: https://www.sPCA.org/news_hurricane-harvey

Portlight is a local grassroots organization that provides disaster aid to the disabled specifically:

<http://www.portlight.org/home.html>

The Coalition for the Homeless is an umbrella organization coordinating shelters and orgs across the city:

<https://www.homelesshouston.org/take-action/donate/>

Southern Baptist Disaster Relief (SBDR): <https://www.namb.net/send-relief/disaster-relief>

Samaritan's Purse disaster relief units are now pre-positioned in Texas as residents continue to struggle with rain, flooding, and destruction caused by Hurricane Harvey.

<http://www.samaritanpurse.org/disaster/hurricane-harvey/#>

Heart to Heart had a disaster response team and mobile medical unit deploying Friday morning from Kansas City to arrive in Texas ahead of the storm.

<http://www.hearttoheart.org/>

Thanks to Tamara Saviano for compiling this list. We are praying for everyone to be safe, and are heartbroken for the losses.

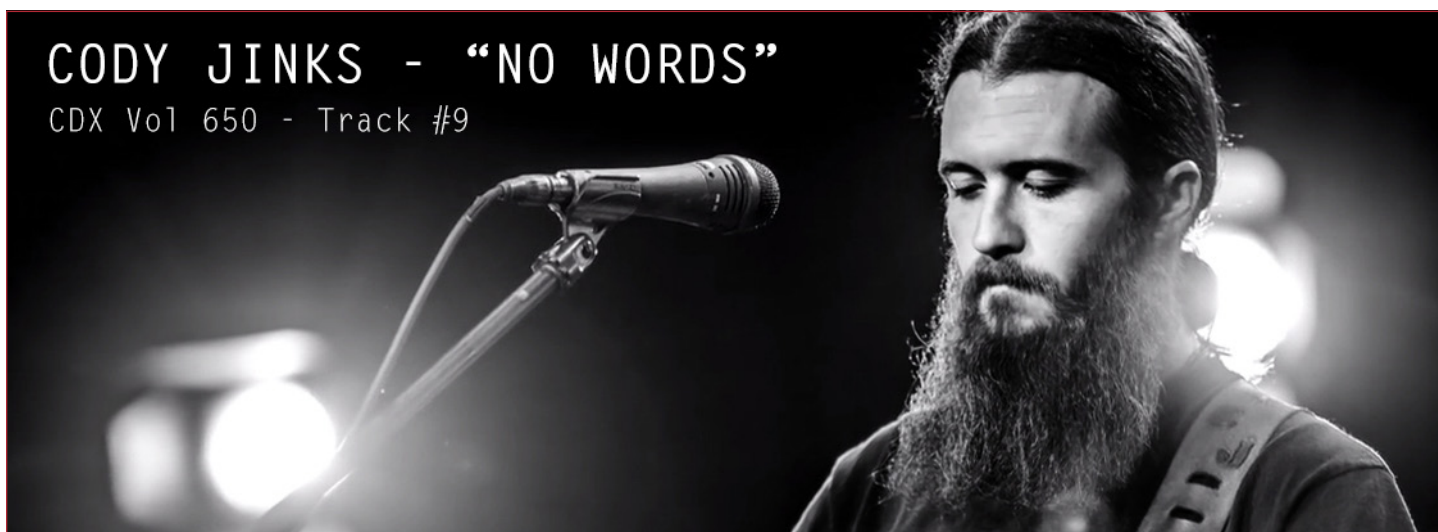
Looking forward,
Jessie Scott


jessiescott@cdxcd.com

TRACtion Texas Chart Director

CODY JINKS - "NO WORDS"

CDX Vol 650 - Track #9



L W	T W	TRAction  Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	PAT GREEN/Drinkin' Days/Greenhorse Music	613	-24	40	0	14
2	2	CODY JOHNSON/Wild As You/Cojo Music LLC	529	-28	38	0	22
3	3	JON WOLFE/Baby This And Baby That/Fool Hearted Productions	516	-10	35	1	19
4	4	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	505	-11	34	2	9
5	5	JOSH WARD/Change My Mind/Buckshot Records	460	-9	34	0	18
6	6	KYLIE FREY (FT. RANDY ROGERS)/Too Bad/Deep Frey'd	448	-1	33	1	10
8	7	KEVIN FOWLER/Movin On/Kevin Fowler Records	437	42	32	0	9
7	8	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	421	13	31	0	9
12	9	CASEY DONAHEW/Country Song/Almost Country Records	413	66	31	2	7
10	10	RECKLESS KELLY/Radio/No Big Deal/Thirty Tigers	393	27	29	1	5
9	11	CODY JINKS/No Words/Cody Jinks Music	393	20	28	0	8
13	12	JASON CASSIDY/River Floatin'/JC Music	374	36	29	0	22
11	13	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	367	19	28	0	19
15	14	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	350	41	24	0	21
16	15	JAKE WORTHINGTON/Big Time Lonesome/W3 Music, LLC	320	18	29	1	7
19	16	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	292	25	19	1	16
17	17	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	288	19	24	0	13
21	18	JUNIOR GORDON/Armadillo/Junior Gordon Music	244	12	20	1	11
20	19	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	235	-3	19	0	13
27	20	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records	229	54	19	5	6
22	21	JAKE WARD/Restless/Jake Ward Music	218	3	18	1	9
30	22	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	205	49	12	2	8
18	23	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	203	-64	19	0	24
23	24	BART CROW/City Limit Signs/Beryn Art Records	198	-6	16	0	11
24	25	AARON COPELAND/Here She Comes/Aaron Copeland Music	194	-3	20	0	20
29	26	MARK MCKINNEY/Rainy Day Money/Texas Evolution	189	21	13	0	10
25	27	NATALIE ROSE/Conformity/Natalie Rose Music	183	-6	20	1	14
26	28	WILL HOGE/Little Bit Of Rust/EDLO Records	183	7	15	0	9
28	29	MIKE RYAN/SAD SONG/Rock & Soul	181	10	13	1	6
31	30	RICH O'TOOLE/God & George Strait/PTO Records	179	34	14	2	5

TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**


TRAction Texas Digital Download & Ad Combo


1 Week: \$400.00


- Digital download release
- Newsletter banner ad


File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
--	31	DERYL DODD (FT. ROGER CREAGER)/She'll Have You Back/Little Red Truck Music	148	148	12	12	1
33	32	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	137	27	9	0	6
34	33	FLATLAND CAVALRY/Stompin' Grounds/Flatland Cavalry Music	126	16	10	2	3
35	34	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	109	6	13	0	9
38	35	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	99	7	14	0	27
32	36	MARIO FLORES/Lonestar Heaven/Mario Flores Music	98	-13	12	0	21
36	37	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music	96	1	10	2	4
40	38	DREW FISH/Livin' For The Weekend/Drew Fish Band Music	91	12	6	0	2
39	39	COLE RISNER/How It Feels To Me/Katlove Music	89	0	8	0	5
37	40	DIRTY RIVER BOYS/Down By The River/DRB Music	79	-15	5	0	14
41	41	BUFFALO RUCKUS, THE/Born To Die/Shiner Records	78	3	11	1	10
43	42	PAULINE REESE/Save Your Breath/Pauline Reese Enterprises	70	14	8	0	15
42	43	KODY WEST/Green/Kody West Music	59	1	9	1	3
44	44	DAVID LEE/John Wayne/Jose Armadillo Productions	54	1	5	0	3
45	45	SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	43	1	6	1	3
--	46	KENNA DANIELLE/A Cross/Kenna Danielle Music	42	24	4	2	1
--	47	JOHNNY BUSH/I'll Be There/BGM	39	7	7	1	2
46	48	GARY KYLE/Tornado/Gary Kyle Music	39	-1	3	0	2
47	49	AARON EINHOUSE/The Richest Man/Aaron Einhouse Music	37	0	2	0	13
--	50	MARTY HEDDIN/Hammered/Nightlife Entertainment Group/Dreamlined Entertainment Group	36	8	4	1	1

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
JASON YOUNG/Under My Skin/Jason Young Music	51
JAMIE TALBERT AND THE BAND OF DEMONS/Whiskey Drinkin'/Jamtal Records	52
JB AND THE MOONSHINE BAND/When It Rains I Pour/JB Music	53
PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music	54
MARK JONES/I Wanna Dance With Somebody/Mark Jones Music	55
SEAN MCCONNELL/Ghost Town/New Rounder	56
JULIA HATFIELD/He's Just Not That Into You/Julia Hatfield Music	57
BUBBA T'S HONKY TONK REVIVAL (FT. BRANDON KINNEY)/Drink All Day/AmeriMonte Records	58
WARHORSES, THE/Last Goodbye/indieExtreme/19 Charlie Records	59
STARK BROTHERS/There Ain't No Good Chain Gang/Stark Brothers Music	60



SIX SANCHEZ
THE DEBUT SINGLE
"DANCE IN THE RAIN"
GOING FOR ADDS NOW!!

"SIX SANCHEZ HAS A GREAT, SOULFUL DELIVERY THAT REALLY TRANSLATES - SORT OF A TIMELESS THROWBACK TO VERN AND CONWAY AND ALL THE GREAT STUFF THAT'S MISSING ON THE RADIO THESE DAYS. I FEEL LIKE THIS ALBUM FILLS A HOLE IN THE MARKET, AND I'M PROUD TO BE A PART OF IT." - TRENT WILLMON

TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KACQ-FM	Lometa, TX	KJDL-FM	Levelland, TX	KRRG-FM	Laredo, TX	KVST-FM	Montgomery, TX
<u>KBSO-FM</u>	<u>Corpus Christi, TX</u>	KKAJ-FM	Ardmore, OK	<u>KRVF-FM</u>	<u>Kerens, TX</u>	KVWF-FM	Wichita, KS
KBST-FM	Big Spring, TX	<u>KKCN-FM</u>	<u>San Angelo, TX</u>	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KERP-FM	Dodge City, KS	<u>KKDT-FM</u>	<u>Burdett, KS</u>	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCH-FM	Sulphur Springs, TX	<u>KYKM-FM</u>	<u>Yoakum, TX</u>
<u>KFTX-FM</u>	<u>Corpus Christi, TX</u>	KNUE-FM	Tyler, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCF-FM	Ft. Smith, AR	<u>KYYK-FM</u>	<u>Palestine, TX</u>
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOKE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		
KIKK-FM (HD2)	Houston, TX	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Aug 31st	DERYL DODD & CODY JOHNSON/One Ride In Vegas/Little Red Truck Music
Sept 4th	TURNPIKE TROUBADOURS/Firehouse/Bossier City Records
Sept 11th	ROBERT STOWELL/I'd Die For You/Robert Stowell Music
Sept 18th	JAMES COOK/Failure In Not An Option/James Cook Music
Sept 25th	LEFT ARM TAN/EI Camino/Left Arm Tan Music
Oct 2nd	CHANCE RAY/Roll On By/Chance Ray & The Good Sinners Music

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



BUBBA T'S
HONKY TONK REVIVAL
 (FEATURING BRANDON KINNEY)
"DRINK ALL DAY"

Thanks to these believers:

KJDL-FM KSNY-FM KACQ-FM KHLB-FM KYYK-FM

Music Available from the CDX Digital Download Center

[Jeff Jacobs Band/Break His Heart Tonight](#)
[Darrin Morris Band/Where Will I Be](#)
[BRutherz/Without You Where Would I Be](#)
[Bubba T.'s Honky Tonk Revival/Drink All Day](#)
[Bannon Hancock/Carry Us On Through](#)
[Jared LoStracco/Small Town Texas](#)
[Porter Union/Don't You Know](#)
[The Warhorses/Last Goodbye](#)
[Seth James & Jessica Murray/I Need You](#)
[Jerrett Zoch & The OSR Band/Sippin' On Shine](#)
[Kenna Danielle/A Cross](#)
[Briana Adams/You Only Know The Name](#)
[Lacy Castolenia/Tonight We're Going Out](#)
[Dalton Gray & The Space Cowboys/Catch Of A Lifetime](#)
[Jeff Coltrec/I Went And Broke My G String](#)
[Francie Krienitz/The Same Mistake](#)
[John Hord/Cowboy Angel](#)
[Mike Ryan/SAD SONG](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



James Cook, Lexie and JD Smith of Rugged Grace at the The Outlaw 94.9



Bubba T with Momma T of KMOO in Mineola!



Jon Wolfe and Super Dave Milsap of KFYN Paris.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.



Most Added	Adds
DERYL DODD (FT. ROGER CREAGER)/She'll Have You Back Little Red Truck Music	12
ZANE WILLIAMS/I Don't Have Heart Texas Like That Records	5
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	2
CASEY DONAHEW/Country Song Almost Country Records	2
PARKER MCCOLLUM/I Can't Breathe Parker McCollum Music	2
RICH O'TOOLE/God & George Strait PTO Records	2
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	2
HUNTER HUTCHINSON/Summer Love Song Hunter Hutchinson Music	2
KENNA DANIELLE/A Cross Kenna Danielle Music	2
JON WOLFE/Baby This And Baby That Fool Hearted Productions	1

Greatest Spin Gainers	Increase
DERYL DODD (FT. ROGER CREAGER)/She'll Have You Back Little Red Truck Music	148
CASEY DONAHEW/Country Song Almost Country Records	66
ZANE WILLIAMS/I Don't Have Heart Texas Like That Records	54
PARKER MCCOLLUM/I Can't Breathe Parker McCollum Music	49
KEVIN FOWLER/Movin On Kevin Fowler Records	42
JESSE RAUB JR./She'll Put The Hurt On You Jesse Raub Jr. Music	41
JASON CASSIDY/River Floatin' JC Music	36
RICH O'TOOLE/God & George Strait PTO Records	34
RECKLESS KELLY/Radio No Big Deal/Thirty Tigers	27
JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine JZOSRB Records	27

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com