


TRACtion Texas

#1

Pat Green
Drinkin' Days
Greenhorse Music

CONTENTS

Charts



PAGE 2-3

Monitored Panel List

PAGE 4

Available for Airplay

PAGE 5

Chart Breakouts

PAGE 6



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Celestial Stuff



Hey Kiddos;

Let's hear it for the glory of Mother Nature! Just now, the sun came out in the pouring rain, but that's kinda normal. I hope you got to experience yesterday's eclipse, now that was simply epic! You've got to wonder what our ancestors thought when it happened to them. It would definitely have provided the incentive for me to understand the heavens better, not knowing what it was or whether things would ever return to normal again afterwards. We had totality in our location on the Cumberland River in Tennessee, and the animal and insect reactions were especially interesting. The roar of the crickets was deafening when it got dark. I think I will hold dear that feeling of the light dimming, and the odd color right before we had totality. It felt like we were looking at the world through a photographic negative. And yes, it was another opportunity to slow down and behold the wonder of the world, very cosmic indeed! We are all in this together.

Ah well, it is now time to get back to biz on earth. We have a panel change to report, KSTV has been removed from the reporters list, and we welcome A-Train at KRRG – Laredo, TX to the CDX TRACtion Texas Chart this week.

Here are the stats for this week's chart. Kudos go to Pat Green on week number 4 at #1! Drew Fish has this week's Highest Debut. Most Added and Greatest Gainer go to Parker McCollum. Alright, I admit it is not as cosmic as an eclipse, but it is decidedly celestial stuff in any case. Congrats all!

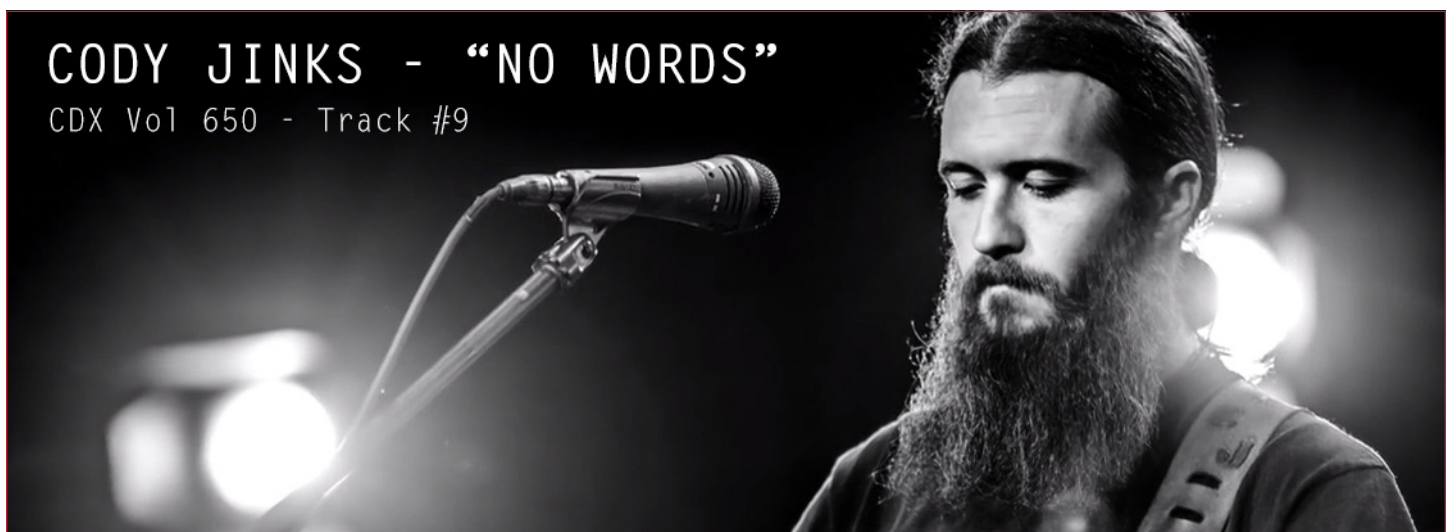
Looking forward,
Jessie Scott


jessiescott@cdxcd.com

TRACtion Texas Chart Director

CODY JINKS - "NO WORDS"

CDX Vol 650 - Track #9



L W	T W	TRAction  Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	PAT GREEN/Drinkin' Days/Greenhorse Music	637	5	40	0	13
2	2	CODY JOHNSON/Wild As You/Cojo Music LLC	557	9	39	1	21
3	3	JON WOLFE/Baby This And Baby That/Fool Hearted Productions	526	-15	35	0	18
4	4	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	516	38	32	1	8
5	5	JOSH WARD/Change My Mind/Buckshot Records	469	-6	31	1	17
6	6	KYLIE FREY (FT. RANDY ROGERS)/Too Bad/Deep Frey'd	449	17	31	2	9
9	7	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	408	50	31	2	8
8	8	KEVIN FOWLER/Movin On/Kevin Fowler Records	395	17	32	1	8
10	9	CODY JINKS/No Words/Cody Jinks Music	373	25	28	2	7
13	10	RECKLESS KELLY/Radio/No Big Deal/Thirty Tigers	366	34	27	2	4
11	11	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	348	7	29	2	18
12	12	CASEY DONAHEW/Country Song/Almost Country Records	347	8	29	1	6
14	13	JASON CASSIDY/River Floatin'/JC Music	338	18	29	2	21
7	14	WHISKEY MYERS/Stone/Wiggy Thump Records	333	-70	27	0	23
15	15	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	309	8	24	0	20
16	16	JAKE WORTHINGTON/Big Time Lonesome/W3 Music, LLC	302	19	27	3	6
18	17	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	269	-1	25	1	12
17	18	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	267	-10	25	0	23
19	19	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	267	11	17	0	15
20	20	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	238	-5	20	2	12
21	21	JUNIOR GORDON/Armadillo/Junior Gordon Music	232	28	19	1	10
26	22	JAKE WARD/Restless/Jake Ward Music	215	41	17	4	8
22	23	BART CROW/City Limit Signs/Beryn Art Records	204	9	16	1	10
23	24	AARON COPELAND/Here She Comes/Aaron Copeland Music	197	10	21	1	19
30	25	NATALIE ROSE/Conformity/Natalie Rose Music	189	37	19	2	13
28	26	WILL HOGE/Little Bit Of Rust/EDLO Records	176	20	15	1	8
24	27	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records	175	-9	14	1	5
27	28	MIKE RYAN/SAD SONG/Rock & Soul	171	-1	13	2	5
29	29	MARK MCKINNEY/Rainy Day Money/Texas Evolution	168	13	13	1	9
40	30	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	156	82	11	8	7

TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**


TRAction Texas Digital Download & Ad Combo


1 Week: \$400.00


- Digital download release
- Newsletter banner ad


File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
34	31	RICH O'TOOLE/God & George Strait/PTO Records	145	43	12	3	4
36	32	MARIO FLORES/Lonestar Heaven/Mario Flores Music	111	11	13	0	20
33	33	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	110	5	9	0	5
41	34	FLATLAND CAVALRY/Stompin' Grounds/Flatland Cavalry Music	110	55	8	5	2
32	35	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	103	-3	13	1	8
37	36	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music	95	3	8	0	3
35	37	DIRTY RIVER BOYS/Down By The River/DRB Music	94	-8	7	0	13
31	38	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	92	-16	12	0	26
38	39	COLE RISNER/How It Feels To Me/Katlove Music	89	-2	8	1	4
--	40	DREW FISH/Livin' For The Weekend/Drew Fish Band Music	79	49	6	3	1
39	41	BUFFALO RUCKUS, THE/Born To Die/Shiner Records	75	0	10	0	9
45	42	KODY WEST/Green/Kody West Music	58	15	8	1	2
43	43	PAULINE REESE/Save Your Breath/Pauline Reese Enterprises	56	4	8	0	14
42	44	DAVID LEE/John Wayne/Jose Armadillo Productions	53	-1	5	0	2
49	45	SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	42	2	5	0	2
--	46	GARY KYLE/Tornado/Gary Kyle Music	40	8	4	1	1
47	47	AARON EINHOUSE/The Richest Man/Aaron Einhouse Music	37	-4	3	0	12
--	48	BUBBA T'S HONKY TONK REVIVAL (FT. BRANDON KINNEY)/Drink All Day/AmeriMonte Records	34	4	4	0	2
44	49	PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music	34	-11	3	0	3
--	50	JASON YOUNG/Under My Skin/Jason Young Music	33	3	2	0	1

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
JOHNNY BUSH/I'll Be There/BGM	51
MARK JONES/I Wanna Dance With Somebody/Mark Jones Music	52
SEAN MCCONNELL/Ghost Town/New Rounder	53
JAMIE TALBERT AND THE BAND OF DEMONS/Whiskey Drinkin'/Jamtal Records	54
JULIA HATFIELD/He's Just Not That Into You/Julia Hatfield Music	55
MARTY HEDDIN/Hammered/Nightlife Entertainment Group/Dreamlined Entertainment Group	56
DARRIN MORRIS BAND/Where Will I Be/DMB Music	57
WARHORSES, THE/Last Goodbye/indieExtreme/19 Charlie Records	58
EVAN MICHAELS/Bet On A Backroad/Evan Michaels Music	59
HOLLY TUCKER/Dallas On Your Boots/M&D Records/Smith Entertainment Distribution	60



SIX SANCHEZ
THE DEBUT SINGLE
"DANCE IN THE RAIN"
GOING FOR ADDS NOW!!

"SIX SANCHEZ HAS A GREAT, SOULFUL DELIVERY THAT REALLY TRANSLATES - SORT OF A TIMELESS THROWBACK TO VERN AND CONWAY AND ALL THE GREAT STUFF THAT'S MISSING ON THE RADIO THESE DAYS. I FEEL LIKE THIS ALBUM FILLS A HOLE IN THE MARKET, AND I'M PROUD TO BE A PART OF IT." - TRENT WILLMON

TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KACQ-FM	Lometa, TX	KJDL-FM	Levelland, TX	KRRG-FM	Laredo, TX	KVST-FM	Montgomery, TX
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KERP-FM	Dodge City, KS	<u>KKDT-FM</u>	<u>Burdett, KS</u>	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOKE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOYN-FM	Paris, TX	<u>KTTX-FM</u>	<u>Brenham, TX</u>		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		
KIKK-FM (HD2)	Houston, TX	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK		


Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Aug 23rd	JACK INGRAM/Why I Left Atlanta/The Next Waltz
Aug 28th	JB AND THE MOONSHINE BAND/When It Rain's I Pour/JB Music TJ BROSCOFF/Devil's Done With Me/TJB Records
Aug 31st	DERYL DODD & CODY JOHNSON/One Ride In Vegas/Little Red Truck Music
Sept 4th	TURNPIKE TROUBADOURS/Firehouse/Bossier City Records
Sept 11th	ROBERT STOWELL/I'd Die For You/Robert Stowell Music
Sept 18th	JAMES COOK/Failure In Not An Option/James Cook Music
Sept 25th	LEFT ARM TAN/EI Camino/Left Arm Tan Music
Oct 2nd	CHANCE RAY/Roll On By/Chance Ray & The Good Sinners Music

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



BUBBA T'S

HONKY TONK REVIVAL

(FEATURING BRANDON KINNEY)

"DRINK ALL DAY"

Thanks to these believers:

KJDL-FM KSNY-FM KACQ-FM KHLB-FM KYYK-FM



Music Available from the CDX Digital Download Center

[Jeff Jacobs Band/Break His Heart Tonight](#)
[Darrin Morris Band/Where Will I Be](#)
[BRutherz/Without You Where Would I Be](#)
[Bubba T.'s Honky Tonk Revival/Drink All Day](#)
[Bannon Hancock/Carry Us On Through](#)
[Jared LoStracco/Small Town Texas](#)
[Porter Union/Don't You Know](#)
[The Warhorses/Last Goodbye](#)
[Seth James & Jessica Murray/I Need You](#)
[Jerrett Zoch & The OSR Band/Sippin' On Shine](#)
[Kenna Danielle/A Cross](#)
[Briana Adams/You Only Know The Name](#)
[Lacy Castolenia/Tonight We're Going Out](#)
[Dalton Gray & The Space Cowboys/Catch Of A Lifetime](#)
[Jeff Coltrec/I Went And Broke My G String](#)
[Francie Krienitz/The Same Mistake](#)
[John Hord/Cowboy Angel](#)
[Mike Ryan/SAD SONG](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



(L-R) Daddy D, Marcy Grace, and Sir Three Dog Knight at 94.7 Jalapeno Country.



Ben Ryan of KFWR in Ft. Worth with Natalie Rose.



Aaron and Dani McDonnell with KRVE Jim Nash and Carey Dean.

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.



Most Added	Adds
PARKER MCCOLLUM/I Can't Breathe Parker McCollum Music	8
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	5
JAKE WARD/Restless Jake Ward Music	4
JAKE WORTHINGTON/Big Time Lonesome W3 Music, LLC	3
RICH O'TOOLE/God & George Strait PTO Records	3
DREW FISH/Livin' For The Weekend Drew Fish Band Music	3
KYLIE FREY (FT. RANDY ROGERS)/Too Bad Deep Frey'd	2
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	2
CODY JINKS/No Words Cody Jinks Music	2
RECKLESS KELLY/Radio No Big Deal/Thirty Tigers	2

Greatest Spin Gainers	Increase
PARKER MCCOLLUM/I Can't Breathe Parker McCollum Music	82
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	55
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	50
DREW FISH/Livin' For The Weekend Drew Fish Band Music	49
RICH O'TOOLE/God & George Strait PTO Records	43
JAKE WARD/Restless Jake Ward Music	41
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	38
NATALIE ROSE/Conformity Natalie Rose Music	37
RECKLESS KELLY/Radio No Big Deal/Thirty Tigers	34
JUNIOR GORDON/Armadillo Junior Gordon Music	28

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com