


TRACtion Texas

#1

Pat Green
Drinkin' Days
Greenhorse Music

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Comings and Goings



Hey Kiddos;

Rah Rah Rah! Football is back. Yahoo! I love this time of year. Even though it is still hot as the blazes, the inevitable movement has started toward fall. School, football, and earlier sunsets can only mean one thing, the season is starting! I've been passing by populated school fields, and rejoicing that there are kids there, whether they are players, band members, or cheerleaders. Have I told you I was a cheerleader? It should be obvious, I guess. It afforded me the best "seats" in the house, right on the sidelines, and there was a megaphone involved. Two things that continue to inform my life.

This week, we are cheering that it is week three for Pat Green at #1. Also, our congratulations this week go to Flatland Cavalry for Highest Debut, Casey Donahew for Most Added, and Josh Abbott for Greatest Gainer.

At press time, we hear that KSTV, Stephenville PD Justin McClure has departed to pursue other options, and that the station will no longer be playing current Texas Red Dirt music. Taking a look at their present Texas Red Dirt spin counts, KSTV is not going to be included on the panel going forward.

We are on the hunt for a few good men and women from stations that hold Texas Red Dirt music dear. If you have station recommendations to be included in the reporting panel, please forward them to me at jessiescott@cdxcd.com. Now is the time to let us know. As always, thanks for your input and your support. We couldn't do this without ya!

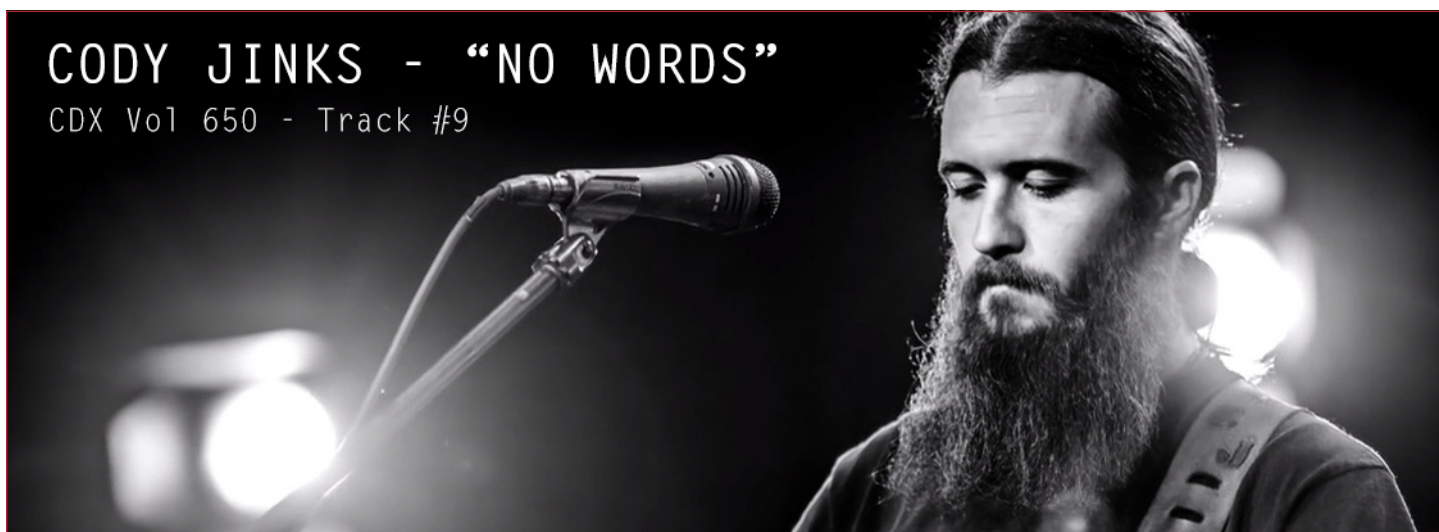
Looking forward,
Jessie Scott


jessiescott@cdxcd.com

TRACtion Texas Chart Director

CODY JINKS - "NO WORDS"

CDX Vol 650 - Track #9



L W	T W	TRAction  Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	PAT GREEN/Drinkin' Days/Greenhorse Music	632	12	41	1	12
3	2	CODY JOHNSON/Wild As You/Cojo Music LLC	548	10	36	1	20
4	3	JON WOLFE/Baby This And Baby That/Fool Hearted Productions	541	9	35	1	17
6	4	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	478	64	31	3	7
2	5	JOSH WARD/Change My Mind/Buckshot Records	475	-66	33	1	16
7	6	KYLIE FREY (FT. RANDY ROGERS)/Too Bad/Deep Frey'd	432	30	30	1	8
8	7	WHISKEY MYERS/Stone/Wiggy Thump Records	403	28	30	2	22
10	8	KEVIN FOWLER/Movin On/Kevin Fowler Records	378	56	31	3	7
11	9	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	358	39	29	2	7
14	10	CODY JINKS/No Words/Cody Jinks Music	348	42	27	2	6
13	11	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	341	31	27	0	17
18	12	CASEY DONAHEW/Country Song/Almost Country Records	339	63	28	7	5
12	13	RECKLESS KELLY/Radio/No Big Deal/Thirty Tigers	332	14	27	3	3
16	14	JASON CASSIDY/River Floatin'/JC Music	320	34	27	0	20
15	15	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	301	-2	23	0	19
20	16	JAKE WORTHINGTON/Big Time Lonesome/W3 Music, LLC	283	30	25	3	5
17	17	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	277	-8	24	1	22
19	18	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	270	8	23	0	11
21	19	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	256	9	18	0	14
22	20	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	243	19	17	0	11
24	21	JUNIOR GORDON/Armadillo/Junior Gordon Music	204	4	20	2	9
26	22	BART CROW/City Limit Signs/Beryn Art Records	195	10	15	0	9
25	23	AARON COPELAND/Here She Comes/Aaron Copeland Music	187	-3	20	0	18
27	24	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records	184	31	14	1	4
23	25	JOHN BAUMANN/The Trouble With Drinkin'/Golden Spread Music	176	-46	17	1	15
30	26	JAKE WARD/Restless/Jake Ward Music	174	41	13	3	7
32	27	MIKE RYAN/SAD SONG/Rock & Soul	172	43	10	2	4
28	28	WILL HOGE/Little Bit Of Rust/EDLO Records	156	17	15	1	7
31	29	MARK MCKINNEY/Rainy Day Money/Texas Evolution	155	26	13	2	8
29	30	NATALIE ROSE/Conformity/Natalie Rose Music	152	19	16	2	12

TRAction Texas Chart Newsletter Rates

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TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
33	31	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	108	-15	14	1	25
36	32	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	106	18	12	1	7
37	33	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	105	23	9	1	4
41	34	RICH O'TOOLE/God & George Strait/PTO Records	102	36	9	5	3
35	35	DIRTY RIVER BOYS/Down By The River/DRB Music	102	3	7	0	12
34	36	MARIO FLORES/Lonestar Heaven/Mario Flores Music	100	-17	13	0	19
47	37	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music	92	48	8	4	2
38	38	COLE RISNER/How It Feels To Me/Katlove Music	91	11	8	1	3
40	39	BUFFALO RUCKUS, THE/Born To Die/Shiner Records	75	1	10	0	8
39	40	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	74	-1	3	0	6
--	41	FLATLAND CAVALRY/Stompin' Grounds/Flatland Cavalry Music	55	54	3	3	1
--	42	DAVID LEE/John Wayne/Jose Armadillo Productions	54	15	5	1	1
42	43	PAULINE REESE/Save Your Breath/Pauline Reese Enterprises	52	-6	8	0	13
46	44	PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music	45	-1	3	0	2
--	45	KODY WEST/Green/Kody West Music	43	4	7	1	1
43	46	CODY SPARKS BAND/No Time/Cody Sparks Band Music	41	-16	3	0	8
48	47	AARON EINHOUSE/The Richest Man/Aaron Einhouse Music	41	-1	3	0	11
45	48	RODNEY CROWELL (FT. ROSANNE CASH & JOHN PAUL WHITE)/It Ain't Over Yet/New West Records	41	-8	2	0	12
--	49	SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	40	13	5	1	1
--	50	JOHNNY BUSH/I'll Be There/BGM	33	-4	6	0	1

Number 1 =



Most Added =



Spin Gainer =



Bubbling Under	Position
GARY KYLE/Tornado/Gary Kyle Music	51
BUBBA T'S HONKY TONK REVIVAL (FT. BRANDON KINNEY)/Drink All Day/AmeriMonte Records	52
DREW FISH/Livin' For The Weekend/Drew Fish Band Music	53
MARK JONES/I Wanna Dance With Somebody/Mark Jones Music	54
JASON YOUNG/Under My Skin/Jason Young Music	55
WARHORSES, THE/Last Goodbye/indieExtreme/19 Charlie Records	56
MARTY HEDDIN/Hammered/Nightlife Entertainment Group/Dreamlined Entertainment Group	57
SEAN MCCONNELL/Ghost Town/New Rounder	58
JAMIE TALBERT AND THE BAND OF DEMONS/Whiskey Drinkin'/Jamtal Records	59
EVAN MICHAELS/Bet On A Backroad/Evan Michaels Music	60



SIX SANCHEZ
THE DEBUT SINGLE
"DANCE IN THE RAIN"
GOING FOR ADDS NOW!!

"SIX SANCHEZ HAS A GREAT, SOULFUL DELIVERY THAT REALLY TRANSLATES - SORT OF A TIMELESS THROWBACK TO VERN AND CONWAY AND ALL THE GREAT STUFF THAT'S MISSING ON THE RADIO THESE DAYS. I FEEL LIKE THIS ALBUM FILLS A HOLE IN THE MARKET, AND I'M PROUD TO BE A PART OF IT." - TRENT WILLMON

TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KACQ-FM	Lometa, TX	KJDL-FM	Levelland, TX	KRVF-FM	Kerens, TX	KVST-FM	Montgomery, TX
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRVN-FM	Lexington, NE	KVWF-FM	Wichita, KS
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KSAM-FM	Huntsville, TX	KWOX-FM	Woodward, OK
KERP-FM	Dodge City, KS	<u>KKDT-FM</u>	<u>Burdett, KS</u>	KSCH-FM	Sulphur Springs, TX	<u>KXKZ-FM</u>	<u>Ruston, LA</u>
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKM-FM	Yoakum, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKS-FM	Lufkin, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	<u>KSTV-FM</u>	<u>Dublin, TX</u>	KYKX-FM	Longview, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOKE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		
KIKK-FM (HD2)	Houston, TX	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Aug 16th	RUGGED GRACE/I Won't Go/Rugged Grace Music
Aug 21st	JARED DECK/The American Dream/Jared Deck Music MARCY GRACE/Country Livin' 101/Marcy Grace Music
Aug 28th	JB AND THE MOONSHINE BAND/When It Rain's I Pour/JB Music TJ BROSCOFF/Devil's Done With Me/TJB Records
Sept 4th	TURNPIKE TROUBADOURS/Firehouse/Bossier City Records
Sept 11th	ROBERT STOWELL/I'd Die For You/Robert Stowell Music
Sept 18th	JAMES COOK/Failure In Not An Option/James Cook Music
Sept 25th	LEFT ARM TAN/EI Camino/Left Arm Tan Music
Oct 2nd	CHANCE RAY/Roll On By/Chance Ray & The Good Sinners Music

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

BUBBA T.'S

HONKY TONK REVIVAL

(FEATURING BRANDON KINNEY)

"DRINK ALL DAY"

Thanks to these believers:

KJDL-FM KSNY-FM KACQ-FM KHLB-FM KYYK-FM



Music Available from the CDX Digital Download Center

[Natalie Rose/Conformity](#)
[Jenni Dale Lord Band/Country Rock and Roll](#)
[Jeff Jacobs Band/Break His Heart Tonight](#)
[Darrin Morris Band/Where Will I Be](#)
[BRutherz/Without You Where Would I Be](#)
[Bubba T.'s Honky Tonk Revival/Drink All Day](#)
[Bannon Hancock/Carry Us On Through](#)
[Jared LoStracco/Small Town Texas](#)
[Porter Union/Don't You Know](#)
[The Warhorses/Last Goodbye](#)
[Seth James & Jessica Murray/I Need You](#)
[Jerrett Zoch & The OSR Band/Sippin' On Shine](#)
[Kenna Danielle/A Cross](#)
[Briana Adams/You Only Know The Name](#)
[Lacy Castolenia/Tonight We're Going Out](#)
[Dalton Gray & The Space Cowboys/Catch Of A Lifetime](#)
[Jeff Coltrec/I Went And Broke My G String](#)
[Francie Krienitz/The Same Mistake](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



(L-R) **Dave Roberts** from **Lampasas Radio**, **Bubba T** and **Ken Gontarek** from **Lampasas Radio**.



Aaron Watson and **Kelley Peterson** of **KHKX/Midland**.



The husband/wife Red Dirt duo, **RUGGED GRACE**, visits **Texoma Country 95.7 KKAJ**. (L-R) **JD**, **Lexie** and **Steve Kelly**.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

CDX 650 TRACK 13

MARY SARAH
WITHOUT YOU



Most Added	Adds
CASEY DONAHEW/Country Song Almost Country Records	7
RICH O'TOOLE/God & George Strait PTO Records	5
HUNTER HUTCHINSON/Summer Love Song Hunter Hutchinson Music	4
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	3
KEVIN FOWLER/Movin On Kevin Fowler Records	3
RECKLESS KELLY/Radio No Big Deal/Thirty Tigers	3
JAKE WORTHINGTON/Big Time Lonesome W3 Music, LLC	3
JAKE WARD/Restless Jake Ward Music	3
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	3
WHISKEY MYERS/Stone Wiggy Thump Records	2

Greatest Spin Gainers	Increase
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	64
CASEY DONAHEW/Country Song Almost Country Records	63
KEVIN FOWLER/Movin On Kevin Fowler Records	56
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	54
HUNTER HUTCHINSON/Summer Love Song Hunter Hutchinson Music	48
MIKE RYAN/SAD SONG Rock & Soul	43
CODY JINKS/No Words Cody Jinks Music	42
JAKE WARD/Restless Jake Ward Music	41
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	39
RICH O'TOOLE/God & George Strait PTO Records	36

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

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.wav file of song

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