

TRACtion Texas

#1

Pat Green
Drinkin' Days
Greenhorse Music

CONTENTS

Charts



PAGE 3-4

Monitored Panel List

PAGE 5

Available for Airplay

PAGE 6

Chart Breakouts

PAGE 7



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Hot Stuff.



Hey Kiddos;

August and the fish are jumping!

Can you believe that kids are going back to school already? I guess I was kinda lucky back in the day, we just didn't have air conditioning so there was no way to have us back in the classroom before September. Even then, going back after Labor Day, it was still too hot to even concentrate for the first couple of weeks. If you have kids at home, I sure do hope they got some solid rec time, and that they don't feel short changed by the fact that it's still summer! It feels like the season is upon us for music to kick into high gear as well. My heart skips a beat when I think about the season starting. There is a flurry of activity about to happen, and though we are all still moving slow in the heat, you can feel the movement about to start. And don't forget to drive slow through school zones and put your phone down!

Congrats to Pat Green on his second week at #1! Paul Nipper scores with the Highest Debut this week, Casey Donahew is Most Added, and Josh Abbott has the Greatest Gainer. It's all hot stuff, y'all!

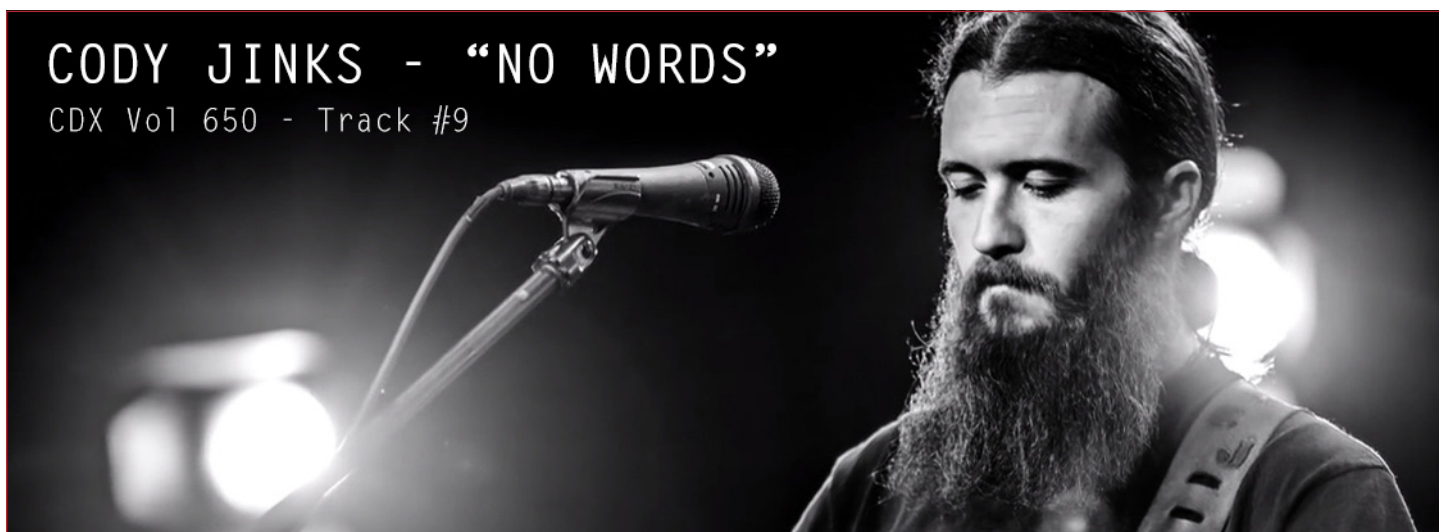
Looking forward,
Jessie Scott

jessiescott@cdxcd.com

TRACtion Texas Chart Director

CODY JINKS - "NO WORDS"

CDX Vol 650 - Track #9



A photograph of Brandon Kinney, a man with a mustache, wearing a blue baseball cap with a Texas flag, sunglasses, and a tan leather jacket. He is smiling and gesturing with his hands at a bar. In the background, two women are visible, one holding a beer. The bar has several bottles and glasses on it.

BUBBA T.'S
== HONKY TONK REVIVAL ==
(FEATURING BRANDON KINNEY)
"DRINK ALL DAY"

CHART DEBUT AT #50!
THANKS RADIO!

L W	T W	TRAction  Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	PAT GREEN/Drinkin' Days/Greenhorse Music	620	21	40	0	11
2	2	JOSH WARD/Change My Mind/Buckshot Records	541	-40	33	0	15
3	3	CODY JOHNSON/Wild As You/Cojo Music LLC	538	1	34	2	19
5	4	JON WOLFE/Baby This And Baby That/Fool Hearted Productions	532	10	35	1	16
4	5	CURTIS GRIMES/Right About Now/Curtis Grimes Music	480	-51	36	0	18
10	6	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	414	103	28	4	6
7	7	KYLIE FREY (FT. RANDY ROGERS)/Too Bad/Deep Frey'd	402	14	29	0	7
6	8	WHISKEY MYERS/Stone/Wiggy Thump Records	375	-61	28	0	21
8	9	JAMIE RICHARDS/When You Love Somebody/Jamie Richards Music	342	-46	27	0	20
12	10	KEVIN FOWLER/Movin On/Kevin Fowler Records	322	40	28	2	6
11	11	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	319	33	27	3	6
13	12	RECKLESS KELLY/Radio/No Big Deal/Thirty Tigers	318	36	23	4	2
9	13	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	310	-3	27	1	16
17	14	CODY JINKS/No Words/Cody Jinks Music	306	43	25	3	5
15	15	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	303	33	23	1	18
16	16	JASON CASSIDY/River Floatin'/JC Music	286	20	26	1	19
14	17	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	285	6	23	0	21
23	18	CASEY DONAHEW/Country Song/Almost Country Records	276	77	21	7	4
19	19	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	262	10	24	0	10
22	20	JAKE WORTHINGTON/Big Time Lonesome/W3 Music, LLC	253	53	22	6	4
18	21	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	247	-9	18	0	13
20	22	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	224	-15	18	1	10
21	23	JOHN BAUMANN/The Trouble With Drinkin'/Golden Spread Music	222	2	19	0	14
26	24	JUNIOR GORDON/Armadillo/Junior Gordon Music	200	17	18	1	8
25	25	AARON COPELAND/Here She Comes/Aaron Copeland Music	190	6	19	1	17
24	26	BART CROW/City Limit Signs/Beryn Art Records	185	-10	15	0	8
34	27	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records	153	29	13	6	3
30	28	WILL HOGE/Little Bit Of Rust/EDLO Records	139	-4	14	0	6
29	29	NATALIE ROSE/Conformity/Natalie Rose Music	133	-11	14	1	11
31	30	JAKE WARD/Restless/Jake Ward Music	133	5	10	1	6

TRAction Texas Chart Newsletter Rates

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7.5 x 9.75 inches

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for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
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CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**

TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

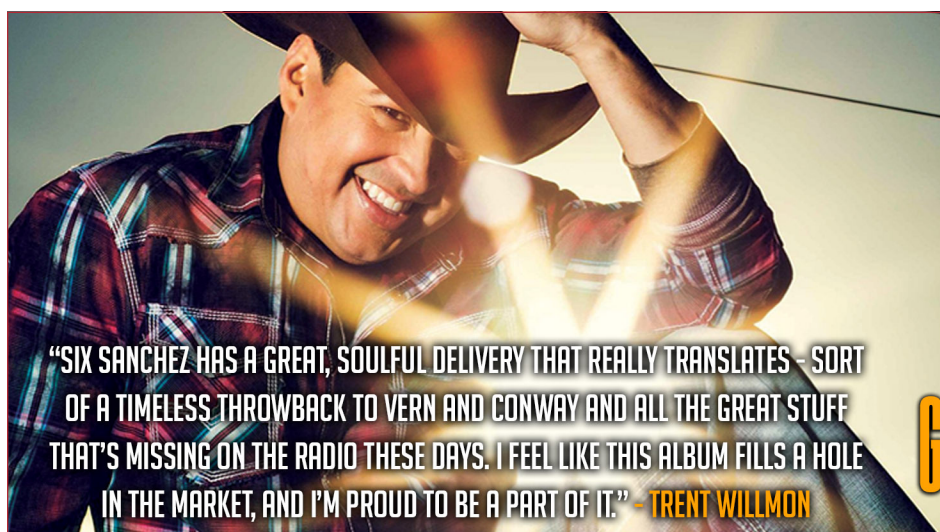
L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
35	31	MARK MCKINNEY/Rainy Day Money/Texas Evolution	129	22	11	2	7
36	32	MIKE RYAN/SAD SONG/Rock & Soul	129	26	9	1	3
32	33	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	123	-4	15	0	24
33	34	MARIO FLORES/Lonestar Heaven/Mario Flores Music	117	-9	13	0	18
37	35	DIRTY RIVER BOYS/Down By The River/DRB Music	99	3	7	0	11
38	36	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	88	-6	11	1	6
39	37	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	82	4	7	2	3
50	38	COLE RISNER/How It Feels To Me/Katlove Music	80	34	7	3	2
42	39	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	75	8	3	0	5
44	40	BUFFALO RUCKUS, THE/Born To Die/Shiner Records	74	13	10	0	7
49	41	RICH O'TOOLE/God & George Strait/PTO Records	66	19	4	1	2
45	42	PAULINE REESE/Save Your Breath/Pauline Reese Enterprises	58	-1	8	0	12
43	43	CODY SPARKS BAND/No Time/Cody Sparks Band Music	57	-6	5	0	7
41	44	STEVEN JAMES & THE JADED/Dance With Me Tonight/Steven James & The Jaded Music	49	-20	5	0	13
48	45	RODNEY CROWELL (FT. ROSANNE CASH & JOHN PAUL WHITE)/It Ain't Over Yet/New West Records	49	-1	2	0	11
--	46	PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music	46	46	3	3	1
--	47	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music	44	43	4	4	1
--	48	AARON EINHOUSE/The Richest Man/Aaron Einhouse Music	42	-4	3	0	10
46	49	DRAKE HAYES BAND/Grow Old With You/Drake Records	40	-16	7	0	16
--	50	BUBBA T'S HONKY TONK REVIVAL (FT. BRANDON KINNEY)/Drink All Day/AmeriMonte Records	40	7	4	1	1

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
KODY WEST/Green/Kody West Music	51
DAVID LEE/John Wayne/Jose Armadillo Productions	52
JOHNNY BUSH/I'll Be There/BGM	53
JAMIE TALBERT AND THE BAND OF DEMONS/Whiskey Drinkin'/Jamtal Records	54
SEAN MCCONNELL/Ghost Town/New Rounder	55
DARRIN MORRIS BAND/Where Will I Be/DMB Music	56
GARY KYLE/Tornado/Gary Kyle Music	57
JASON YOUNG/Under My Skin/Jason Young Music	58
SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	59
MARK JONES/I Wanna Dance With Somebody/Mark Jones Music	60



SIX SANCHEZ

THE DEBUT SINGLE

"DANCE IN THE RAIN"

GOING FOR ADDS NOW!!

"SIX SANCHEZ HAS A GREAT, SOULFUL DELIVERY THAT REALLY TRANSLATES - SORT OF A TIMELESS THROWBACK TO VERN AND CONWAY AND ALL THE GREAT STUFF THAT'S MISSING ON THE RADIO THESE DAYS. I FEEL LIKE THIS ALBUM FILLS A HOLE IN THE MARKET, AND I'M PROUD TO BE A PART OF IT." - TRENT WILLMON

TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
<u>KACQ-FM</u>	<u>Lometa, TX</u>	KJDL-FM	Levelland, TX	KRVF-FM	Kerens, TX	KVST-FM	Montgomery, TX
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRVN-FM	Lexington, NE	KVWF-FM	Wichita, KS
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KSAM-FM	Huntsville, TX	KWOX-FM	Woodward, OK
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KXKZ-FM	Ruston, LA
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKM-FM	Yoakum, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKS-FM	Lufkin, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	<u>KSTV-FM</u>	<u>Dublin, TX</u>	KYKX-FM	Longview, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	<u>KTCU-FM</u>	<u>Ft. Worth, TX</u>		
KHKX-FM	Odessa, TX	KOKE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		
KIKK-FM (HD2)	Houston, TX	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK		

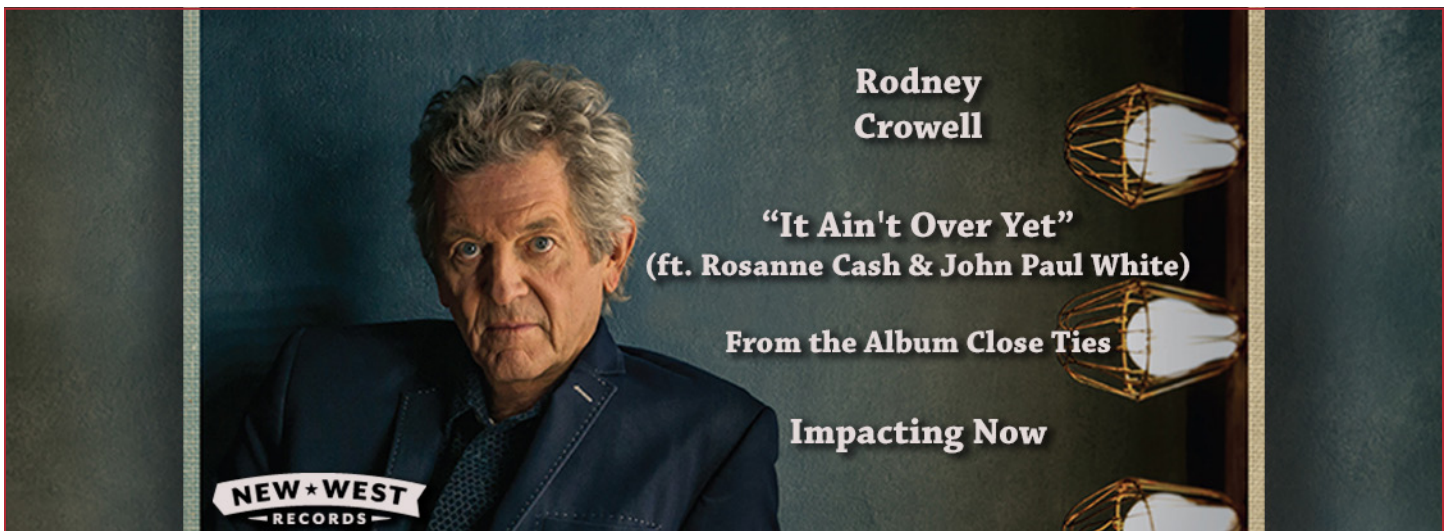
Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Aug 10th	JOHN HORD/Cowboy Angel/John Hord Music
Aug 21st	JARED DECK/The American Dream/Jared Deck Music
Aug 28th	JB AND THE MOONSHINE BAND/When It Rain's I Pour/JB Music
Sept 4th	TURNPIKE TROUBADOURS/Firehouse/Bossier City Records
Sept 11th	ROBERT STOWELL/I'd Die For You/Robert Stowell Music
Sept 18th	JAMES COOK/Failure In Not An Option/James Cook Music
Sept 25th	LEFT ARM TAN/El Camino/Left Arm Tan Music
Oct 2nd	CHANCE RAY/Roll On By/Chance Ray & The Good Sinners Music

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



Music Available from the CDX Digital Download Center

[Natalie Rose/Conformity](#)
[Jenni Dale Lord Band/Country Rock and Roll](#)
[Jeff Jacobs Band/Break His Heart Tonight](#)
[Darrin Morris Band/Where Will I Be](#)
[BRutherz/Without You Where Would I Be](#)
[Bubba T.'s Honky Tonk Revival/Drink All Day](#)
[Bannon Hancock/Carry Us On Through](#)
[Jared LoStracco/Small Town Texas](#)
[Porter Union/Don't You Know](#)
[The Warhorses/Last Goodbye](#)
[Seth James & Jessica Murray/I Need You](#)
[Jerrett Zoch & The OSR Band/Sippin' On Shine](#)
[Kenna Danielle/A Cross](#)
[Briana Adams/You Only Know The Name](#)
[Lacy Castolenia/Tonight We're Going Out](#)
[Dalton Gray & The Space Cowboys/Catch Of A Lifetime](#)
[Jeff Coltrec/I Went And Broke My G String](#)
[Francie Krienitz/The Same Mistake](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



(L-R) Andrew Estrello, Gary Wilder of the Drew Fish Band, Rob Edwards of KORA and Drew Fish.



RUGGED GRACE visits Lakes Country Radio KEOK 102.1. (L-R) Lexie, Lou Kelly, and JD.



(L-R) Melissa Anne Ward of KYYK in Palestine, TX and Jerrett Zoch of Jerrett Zoch & The OSR Band.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

CDX 650 TRACK 13

MARY SARAH
WITHOUT YOU



Most Added	Adds
CASEY DONAHEW/Country Song Almost Country Records	7
JAKE WORTHINGTON/Big Time Lonesome W3 Music, LLC	6
ZANE WILLIAMS/I Don't Have Heart Texas Like That Records	6
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	4
RECKLESS KELLY/Radio No Big Deal/Thirty Tigers	4
HUNTER HUTCHINSON/Summer Love Song Hunter Hutchinson Music	4
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	3
CODY JINKS/No Words Cody Jinks Music	3
COLE RISNER/How It Feels To Me Katlove Music	3
PAUL NIPPER/Asphalt and Heartaches Paul Nipper Music	3

Greatest Spin Gainers	Increase
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	103
CASEY DONAHEW/Country Song Almost Country Records	77
JAKE WORTHINGTON/Big Time Lonesome W3 Music, LLC	53
PAUL NIPPER/Asphalt and Heartaches Paul Nipper Music	46
CODY JINKS/No Words Cody Jinks Music	43
HUNTER HUTCHINSON/Summer Love Song Hunter Hutchinson Music	43
KEVIN FOWLER/Movin On Kevin Fowler Records	40
RECKLESS KELLY/Radio No Big Deal/Thirty Tigers	36
COLE RISNER/How It Feels To Me Katlove Music	34
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	33

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com