

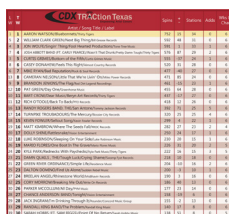
TRACtion Texas

#1

Pat Green
Drinkin' Days
Greenhorse Music

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Hot Hot Hot



Hey Kiddos;

Happy August! Hot just got hotter. In an effort to make the TRACtion Texas Red Dirt chart the most accurate that it can be, we are instituting a new policy with this week's chart. In the past, when we have frozen a station for the week, we used the previous week's spins for that radio station in the chart calculations. We are now able to use the current week's data, even if the station will be frozen, if we see an increase in spins on a specific record compared to the previous week. If we detect less spins on a record during the chart week, we will continue to use the previous week's data for chart calculations, so no harm no foul. The reason for this tweak is that we have noticed several instances where stations that are slightly less than our required 90% uptime, are showing bumps up in spins on some records. We figure that you would prefer for those additional spins to count toward your track totals in the chart calculations. As always, let us know what you think. jessiescott@cdxcd.com.

Also, here is a head's up on general process: please let Mark Piland know if you are going to want us to track for Mainstream Country, and/or Texas Red Dirt. His email is mark@cdxcd.com.

On to this week! Reckless Kelly rockets up to #13 as the Highest Debut, Most Added and Greatest Gainer. Congrats go to Pat Green for grabbing the top spot. All hot stuff indeed.

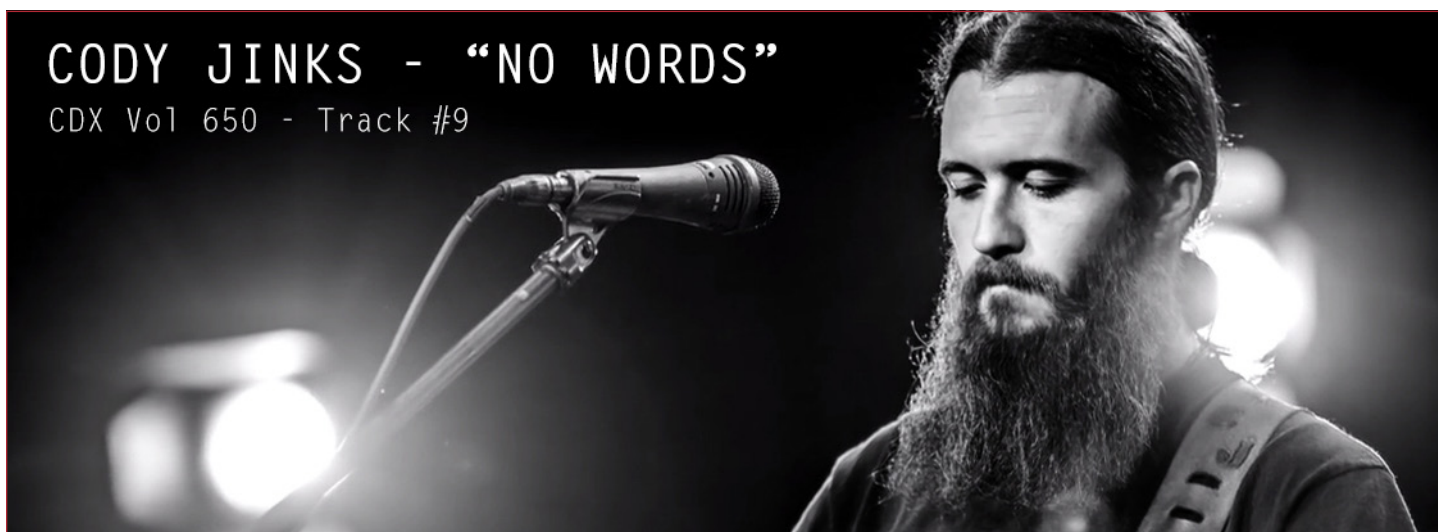
Looking forward,
Jessie Scott


jessiescott@cdxcd.com

TRACtion Texas Chart Director

CODY JINKS - "NO WORDS"

CDX Vol 650 - Track #9



L W	T W	TRAction  Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
4	1	PAT GREEN/Drinkin' Days/Greenhorse Music	599	70	40	1	10
2	2	JOSH WARD/Change My Mind/Buckshot Records	581	16	33	0	14
1	3	CODY JOHNSON/Wild As You/Cojo Music LLC	537	-42	33	0	18
3	4	CURTIS GRIMES/Right About Now/Curtis Grimes Music	531	-3	35	0	17
5	5	JON WOLFE/Baby This And Baby That/Fool Hearted Productions	522	17	35	3	15
7	6	WHISKEY MYERS/Stone/Wiggy Thump Records	436	16	28	0	20
9	7	KYLIE FREY (FT. RANDY ROGERS)/Too Bad/Deep Frey'd	388	3	29	1	6
10	8	JAMIE RICHARDS/When You Love Somebody/Jamie Richards Music	388	9	28	0	19
11	9	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	313	-9	27	1	15
18	10	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	311	62	24	5	5
22	11	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	286	78	24	7	5
13	12	KEVIN FOWLER/Movin On/Kevin Fowler Records	282	15	26	4	5
--	13	RECKLESS KELLY/Radio/No Big Deal/Thirty Tigers	282	214	19	14	1
12	14	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	279	11	23	0	20
17	15	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	270	20	22	1	17
14	16	JASON CASSIDY/River Floatin'/JC Music	266	6	26	1	18
20	17	CODY JINKS/No Words/Cody Jinks Music	263	35	22	6	4
16	18	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	256	5	18	2	12
15	19	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	252	-1	24	0	9
21	20	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	239	15	17	2	9
19	21	JOHN BAUMANN/The Trouble With Drinkin'/Golden Spread Music	220	-15	19	2	13
26	22	JAKE WORTHINGTON/Big Time Lonesome/W3 Music, LLC	200	2	16	1	3
30	23	CASEY DONAHEW/Country Song/Almost Country Records	199	58	14	2	3
27	24	BART CROW/City Limit Signs/Beryn Art Records	195	-1	15	1	7
23	25	AARON COPELAND/Here She Comes/Aaron Copeland Music	184	-19	19	0	16
28	26	JUNIOR GORDON/Armadillo/Junior Gordon Music	183	8	17	2	7
25	27	SHOTGUN RIDER/Sunlight/Torrez Music Group	157	-41	16	0	19
24	28	BRUCE ROBISON/Rock and Roll Honky Tonk Ramblin' Man/Motel Time Music	146	-54	10	0	18
32	29	NATALIE ROSE/Conformity/Natalie Rose Music	144	27	14	1	10
31	30	WILL HOGE/Little Bit Of Rust/EDLO Records	143	22	14	3	5

TRAction Texas Chart Newsletter Rates

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TRAction Texas Digital Download & Ad Combo


1 Week: \$400.00


- Digital download release
- Newsletter banner ad


File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
35	31	JAKE WARD/Restless/Jake Ward Music	128	21	9	1	5
29	32	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	127	-14	15	0	23
33	33	MARIO FLORES/Lonestar Heaven/Mario Flores Music	126	11	13	0	17
45	34	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records	124	59	7	2	2
34	35	MARK MCKINNEY/Rainy Day Money/Texas Evolution	107	-6	9	0	6
39	36	MIKE RYAN/SAD SONG/Rock & Soul	103	18	8	2	2
40	37	DIRTY RIVER BOYS/Down By The River/DRB Music	96	19	8	0	10
38	38	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	94	0	9	0	5
48	39	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	78	19	6	2	2
36	40	CALLAHAN DIVIDE/Holy Holly/Callahan Divide Music	74	-27	8	0	16
37	41	STEVEN JAMES & THE JADED/Dance With Me Tonight/Steven James & The Jaded Music	69	-26	5	0	12
41	42	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	67	-8	3	0	4
44	43	CODY SPARKS BAND/No Time/Cody Sparks Band Music	63	-2	7	0	6
46	44	BUFFALO RUCKUS, THE/Born To Die/Shiner Records	61	-3	11	0	6
43	45	PAULINE REESE/Save Your Breath/Pauline Reese Enterprises	59	-6	9	0	11
42	46	DRAKE HAYES BAND/Grow Old With You/Drake Records	56	-13	7	0	15
--	47	SEAN MCCONNELL/Ghost Town/New Rounder	52	3	4	0	9
49	48	RODNEY CROWELL (FT. ROSANNE CASH & JOHN PAUL WHITE)/It Ain't Over Yet/New West Records	50	-6	4	0	10
--	49	RICH O'TOOLE/God & George Strait/PTO Records	47	22	3	1	1
--	50	COLE RISNER/How It Feels To Me/Katlove Music	46	46	4	4	1

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
AARON EINHOUSE/The Richest Man/Aaron Einhouse Music	51
KODY WEST/Green/Kody West Music	52
JOHNNY BUSH/I'll Be There/BGM	53
BUBBA T'S HONKY TONK REVIVAL (FT. BRANDON KINNEY)/Drink All Day/AmeriMonte Records	54
JAMIE TALBERT AND THE BAND OF DEMONS/Whiskey Drinkin'/Jamtal Records	55
DAVID LEE/John Wayne/Jose Armadillo Productions	56
COREY HUNT BAND/Song About Saturday Night/Super Secret Independent Records	57
MATT & THE HERDSMEN/Miss My Chance/Matt & The Herdsmen Productions	58
SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	59
DARRIN MORRIS BAND/Where Will I Be/DMB Music	60



SIX SANCHEZ
THE DEBUT SINGLE
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"SIX SANCHEZ HAS A GREAT, SOULFUL DELIVERY THAT REALLY TRANSLATES - SORT OF A TIMELESS THROWBACK TO VERN AND CONWAY AND ALL THE GREAT STUFF THAT'S MISSING ON THE RADIO THESE DAYS. I FEEL LIKE THIS ALBUM FILLS A HOLE IN THE MARKET, AND I'M PROUD TO BE A PART OF IT." - TRENT WILLMON

TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KACQ-FM	Lometa, TX	KJDL-FM	Levelland, TX	KRVF-FM	Kerens, TX	KVST-FM	Montgomery, TX
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRVN-FM	Lexington, NE	KVWF-FM	Wichita, KS
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KSAM-FM	Huntsville, TX	KWOX-FM	Woodward, OK
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KXKZ-FM	Ruston, LA
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKM-FM	Yoakum, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKS-FM	Lufkin, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYKX-FM	Longview, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOKE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		
KIKK-FM (HD2)	Houston, TX	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK		

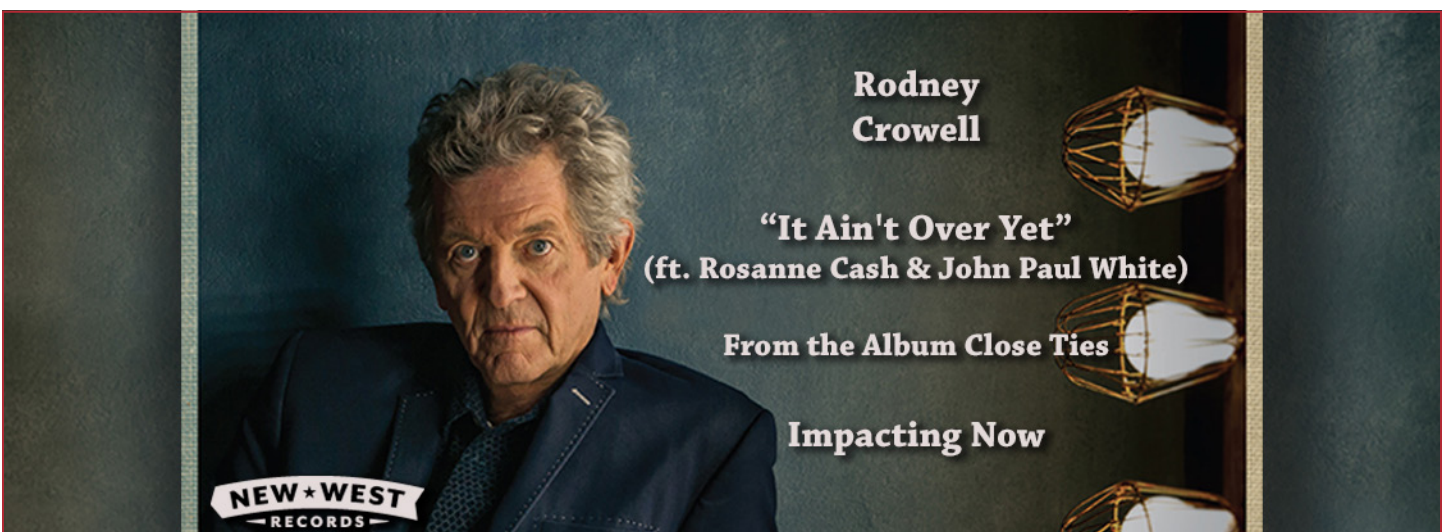
Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Aug 1st	RUGGED GRACE/I Won't Go/Rugged Grace Music
Aug 3rd	FRANCIE KRIENITZ/My Mistake/FKBTexas Music
Aug 10th	JOHN HORD/Cowboy Angel/John Hord Music

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



Music Available from the CDX Digital Download Center

[Callahan Divide/Holy Holly](#)
[Bryan Adam Joyner/Beer Tastes Better With You](#)
[Natalie Rose/Conformity](#)
[Jenni Dale Lord Band/Country Rock and Roll](#)
[Jeff Jacobs Band/Break His Heart Tonight](#)
[Darrin Morris Band/Where Will I Be](#)
[BRutherz/Without You Where Would I Be](#)
[Bubba T.'s Honky Tonk Revival/Drink All Day](#)
[Bannon Hancock/Carry Us On Through](#)
[Jared LoStracco/Small Town Texas](#)
[Porter Union/Don't You Know](#)
[The Warhorses/Last Goodbye](#)
[Seth James & Jessica Murray/I Need You](#)
[Jerrett Zoch & The OSR Band/Sippin' On Shine](#)
[Kenna Danielle/A Cross](#)
[Briana Adams/You Only Know The Name](#)
[Lacy Castolenia/Tonight We're Going Out](#)
[Dalton Gray & The Space Cowboys/Catch Of A Lifetime](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Jim Nash of 106.9 The Ranch and Natalie Rose.



Jerrett Zoch of Jerrett Zoch and The OSR Band with Shotgun Steve Kelly of KKAJ in Ardmore, OK.



Parker Howard stopped by KVWF, Wichita to talk about her new single with Colby Ericson.

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

CDX 650 TRACK 13

MARY SARAH
WITHOUT YOU



Most Added	Adds
RECKLESS KELLY/Radio No Big Deal/Thirty Tigers	14
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	7
CODY JINKS/No Words Cody Jinks Music	6
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	5
KEVIN FOWLER/Movin On Kevin Fowler Records	4
COLE RISNER/How It Feels To Me Katlove Music	4
JON WOLFE/Baby This And Baby That Fool Hearted Productions	3
WILL HOGE/Little Bit Of Rust EDLO Records	3
BRANDON RHYDER/They Need Each Other Brandon Rhyder Music	2
SHANE SMITH AND THE SAINTS/New Orleans Geronimo Records	2

Greatest Spin Gainers	Increase
RECKLESS KELLY/Radio No Big Deal/Thirty Tigers	214
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	78
PAT GREEN/Drinkin' Days Greenhorse Music	70
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	62
ZANE WILLIAMS/I Don't Have Heart Texas Like That Records	59
CASEY DONAHEW/Country Song Almost Country Records	58
COLE RISNER/How It Feels To Me Katlove Music	46
CODY JINKS/No Words Cody Jinks Music	35
NATALIE ROSE/Conformity Natalie Rose Music	27
WILL HOGE/Little Bit Of Rust EDLO Records	22

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com