


# TRACtion Texas

#1

Cody Johnson  
Wild As You  
Cojo Music LLC

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## Teamwork!



### Hey Kiddos;

I tried to get out a bit more than usual this past weekend. There were parties seemingly everywhere and it was great to see so many people and have a chance to catch up. The NAMM convention was last week, which brought many folks to Nashville. There was lots of tech on hand to drool over and dream about, and lots of Music Biz discussions ensued. It does take all of us working at our particular skill set of the business to make it all happen. I know I am a bit of a broken record when I say this, but we are all in it together, and we are best when we are collaborating.

Solutions come when we explore problems together. And you know it is hard to solve something when you don't have all the facts or the nuances on the issue. I am talking in general, but here is a specific. It has come to our attention that there are notable differences in spins at some radio stations. If you are seeing a discrepancy of spins on certain songs, please bring it to our attention. That way we can troubleshoot and find out what's going on. Address these to me at [jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com). Typically, we ask the radio station to run a week of reconciled "as played" logs to do the necessary research. Thanks in advance!

And we are off to the races! Cody Johnson is still sitting pretty for week 10 at Number 1! Other stats for this week, Kevin Fowler is Most Added and Greatest Gainer, Jake Worthington is Highest Debut. Go team!

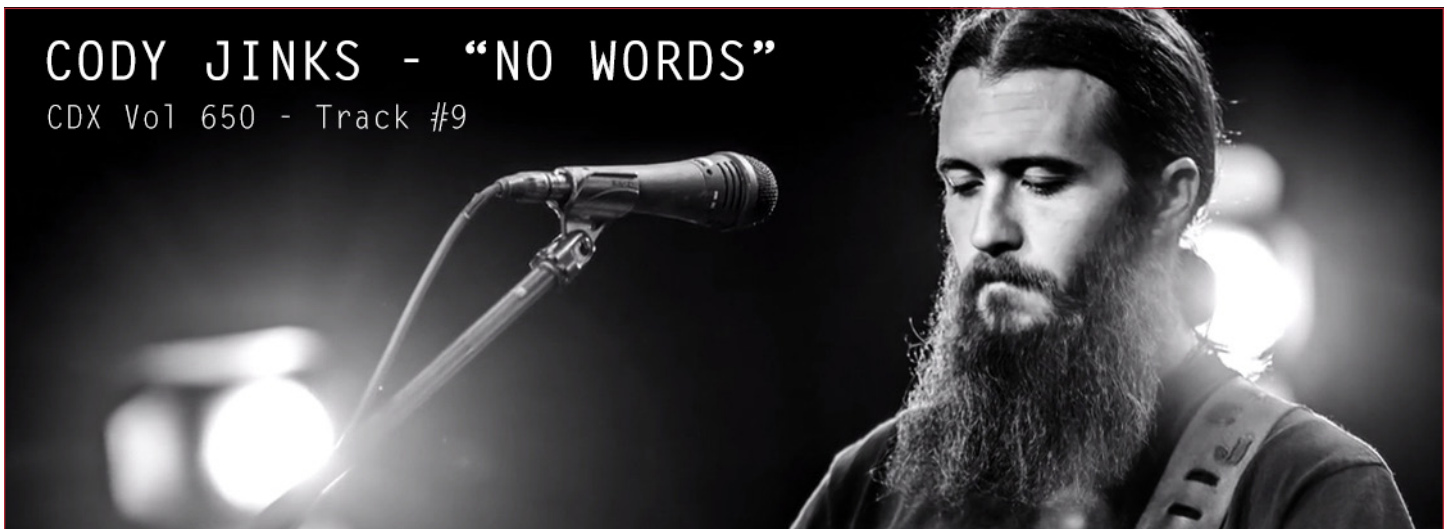
Looking forward,  
**Jessie Scott**


[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

TRACtion Texas Chart Director

## CODY JINKS - "NO WORDS"

CDX Vol 650 - Track #9



L W	T W	TRAction  Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	CODY JOHNSON/Wild As You/Cojo Music LLC	608	-19	35	1	16
3	2	JOSH WARD/Change My Mind/Buckshot Records	606	57	34	1	12
2	3	CURTIS GRIMES/Right About Now/Curtis Grimes Music	551	-24	35	0	15
5	4	PAT GREEN/Drinkin' Days/Greenhorse Music	537	12	38	1	8
4	5	KYLE PARK/Don't Forget Where You Come From/Kyle Park Music	533	-6	33	0	19
8	6	JON WOLFE/Baby This And Baby That/Fool Hearted Productions	478	43	32	0	13
7	7	SAM RIGGS/Second Hand Smoke/Deep Creek Records	422	-32	28	0	18
6	8	WHISKEY MYERS/Stone/Wiggy Thump Records	419	-37	29	0	18
11	9	KYLIE FREY (FT. RANDY ROGERS)/Too Bad/Deep Frey'd	380	59	29	3	4
9	10	JAMIE RICHARDS/When You Love Somebody/Jamie Richards Music	352	-30	27	0	17
12	11	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	330	26	25	2	13
13	12	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	280	-1	23	1	18
15	13	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	247	6	21	1	7
14	14	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	246	-7	19	0	15
17	15	JASON CASSIDY/River Floatin'/JC Music	242	23	24	2	16
19	16	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	231	25	17	3	10
18	17	JOHN BAUMANN/The Trouble With Drinkin'/Golden Spread Music	225	12	17	1	11
29	18	KEVIN FOWLER/Movin On/Kevin Fowler Records	203	93	18	9	3
20	19	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	198	26	14	0	7
16	20	SHOTGUN RIDER/Sunlight/Torrez Music Group	197	-35	19	0	17
25	21	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	192	65	17	3	3
21	22	BRUCE ROBISON/Rock and Roll Honky Tonk Ramblin' Man/Motel Time Music	188	20	10	1	16
32	23	CODY JINKS/No Words/Cody Jinks Music	182	81	11	4	2
22	24	AARON COPELAND/Here She Comes/Aaron Copeland Music	178	21	15	1	14
27	25	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	171	53	14	4	3
23	26	BART CROW/City Limit Signs/Beryn Art Records	171	29	14	3	5
26	27	MARIO FLORES/Lonestar Heaven/Mario Flores Music	140	14	12	0	15
33	28	JUNIOR GORDON/Armadillo/Junior Gordon Music	126	26	12	1	5
24	29	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	123	-11	16	1	21
40	30	WILL HOGE/Little Bit Of Rust/EDLO Records	116	41	9	4	3

## TRAction Texas Chart Newsletter Rates

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### TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**  
for a one week run

CDX Non-Distributed Client: **\$1,000.00**  
for a one week run



### TRAction Texas Banner Ad

7.5 x 2.76 inches

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1 Week: **\$250.00**  
4 Week: **\$800.00**

CDX Non-Client Rate:  
1 Week: **\$300.00**  
4 Week: **\$1,000.00**

### TRAction Texas Digital Download & Ad Combo


1 Week: \$400.00

- Digital download release
- Newsletter banner ad

### File Requirements

Resolution: At least 150 dpi

Formats: JPG, PDF, PNG

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
28	31	CODY WAYNE/Fly High/Broken String	108	-5	15	0	15
30	32	NATALIE ROSE/Conformity/Natalie Rose Music	107	2	11	0	8
35	33	CALLAHAN DIVIDE/Holy Holly/Callahan Divide Music	107	14	8	1	14
31	34	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	106	5	10	0	3
38	35	JAKE WARD/Restless/Jake Ward Music	96	13	7	1	3
34	36	STEVEN JAMES & THE JADED/Dance With Me Tonight/Steven James & The Jaded Music	95	0	5	0	10
42	37	CODY SPARKS BAND/No Time/Cody Sparks Band Music	83	10	5	1	4
46	38	MARK MCKINNEY/Rainy Day Money/Texas Evolution	77	18	6	0	4
43	39	BUFFALO RUCKUS, THE/Born To Die/Shiner Records	68	1	11	1	4
37	40	DIRTY RIVER BOYS/Down By The River/DRB Music	67	-16	8	0	8
45	41	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	67	7	3	0	2
44	42	COREY HUNT BAND/Song About Saturday Night/Super Secret Independent Records	65	4	7	0	11
49	43	RODNEY CROWELL (FEAT. ROSANNE CASH & JOHN PAUL WHITE)/It Ain't Over Yet/New West Records	62	9	4	0	8
--	44	JAKE WORTHINGTON/Big Time Lonesome/W3 Music, LLC	62	62	2	2	1
36	45	DRAKE HAYES BAND/Grow Old With You/Drake Records	61	-22	7	0	13
47	46	AARON EINHOUSE/The Richest Man/Aaron Einhouse Music	59	0	3	0	8
39	47	PAULINE REESE/Save Your Breath/Pauline Reese Enterprises	58	-17	9	0	9
41	48	JAMES COOK/Flat Foolish and Despised/James Cook Music	57	-16	4	0	10
--	49	CASEY DONAHEW/Country Song/Almost Country Records	54	54	4	4	1
--	50	SEAN MCCONNELL/Ghost Town/New Rounder	51	11	4	0	8

Number 1 =



Most Added =



Spin Gainer =



Bubbling Under	Position
RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	51
MATT & THE HERDSMEN/Miss My Chance/Matt & The Herdsmen Productions	52
KIRK BAXLEY/Moving On/Kirk Baxley Music	53
KODY WEST/Green/Kody West Music	54
ZAC STOKES/Ridin' Solo/Zac Stokes Music	55
EVAN MICHAELS/Bet On A Backroad/Evan Michaels Music	56
JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	57
BUBBA T'S HONKY TONK REVIVAL (FEATURING BRANDON KINNEY)/Drink All Day/AmeriMonte Records	58
TANNER FENOGLIO/This Ain't The Movies/Tanner Fenoglio Music	59
BRETT HENDRIX/Summertime Queen/Brett Hendrix Music	60



**SIX SANCHEZ**  
THE DEBUT SINGLE  
"DANCE IN THE RAIN"  
GOING FOR ADDS NOW!!

"SIX SANCHEZ HAS A GREAT, SOULFUL DELIVERY THAT REALLY TRANSLATES - SORT OF A TIMELESS THROWBACK TO VERN AND CONWAY AND ALL THE GREAT STUFF THAT'S MISSING ON THE RADIO THESE DAYS. I FEEL LIKE THIS ALBUM FILLS A HOLE IN THE MARKET, AND I'M PROUD TO BE A PART OF IT." - TRENT WILLMON



## TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KACQ-FM	Lometa, TX	KJDL-FM	Levelland, TX	KRVF-FM	Kerens, TX	KVST-FM	Montgomery, TX
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRVN-FM	Lexington, NE	<u>KVWF-FM</u>	<u>Wichita, KS</u>
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KSAM-FM	Huntsville, TX	KWOX-FM	Woodward, OK
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KXKZ-FM	Ruston, LA
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKM-FM	Yoakum, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKS-FM	Lufkin, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	<u>KSTV-FM</u>	<u>Dublin, TX</u>	KYKX-FM	Longview, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	<u>KTCU-FM</u>	<u>Ft. Smith, AR</u>	KYYK-FM	Palestine, TX
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	<u>KTFW-FM</u>	<u>Ft. Worth, TX</u>		
KHKX-FM	Odessa, TX	KOKE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHLB-FM	Mason, TX	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSH-AM	Cushing, OK		
KIKK-FM (HD2)	Houston, TX	KQSC-AM	Colorado Springs, CO				

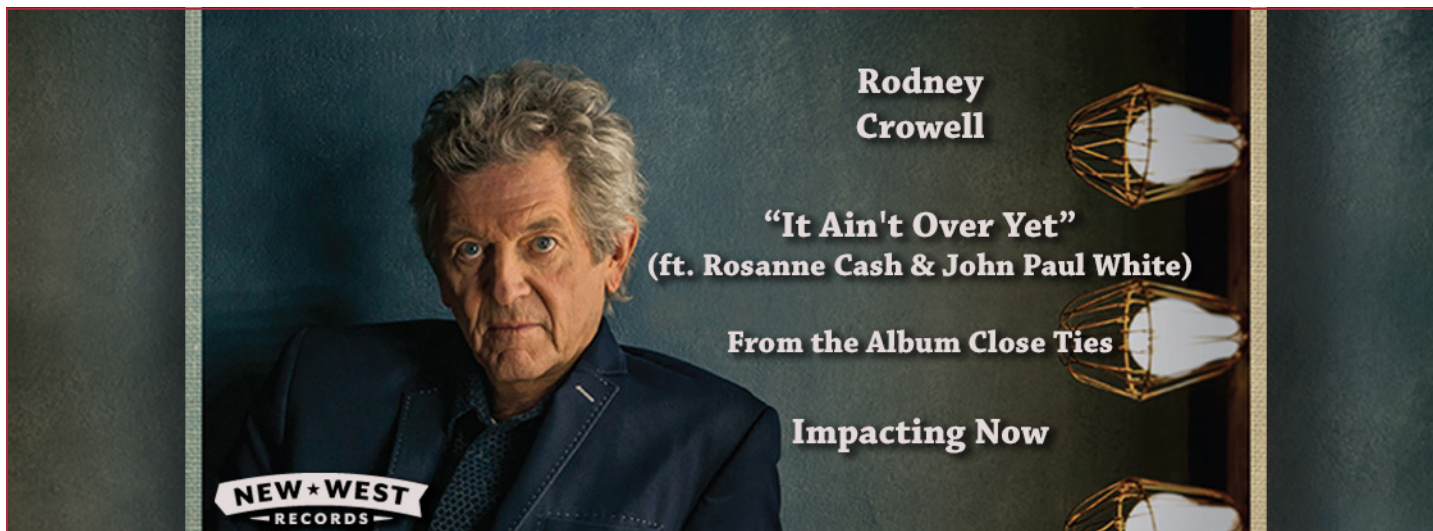
Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

## Going for Adds

Date	Artist / Song Title / Label
<b>July 19th</b>	JULIA HATFIELD/He's Just Not That Into You/Julia Hatfield Records
<b>July 24th</b>	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson
<b>July 25th</b>	BRIANA ADAMS/You Only Know The Name/Briana Adams Music
<b>July 27th</b>	DALTON GRAY & THE SPACE COWBOYS/Catch of a Lifetime/Dalton Gray
<b>July 28th</b>	RICH O'TOOLE/God & George Strait/PTO Records KENNA DANIELLE/A Cross/Kenna Danielle Music
<b>July 31st</b>	DREW FISH/Livin' For The Weekend/Drew Fish Music THE STARK BROTHERS/There Ain't No Good Chain Gang/The Stark Brothers Music
<b>Aug 1st</b>	RUGGED GRACE/I Won't Go/Rugged Grace Music
<b>Aug 3rd</b>	FRANCIE KRIENITZ/My Mistake/Francie Krienitz/Whiskey Girl Publishing

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).



## Music Available from the CDX Digital Download Center

[BRutherz/See Clearly in the Dark](#)  
[Reid Farris/Don't Want To Want You](#)  
[Bruce Robison/MRock and Roll Honky Tonk Ramblin' Man](#)  
[Justin Kemp Band/Still Breathin'](#)  
[Callahan Divide/Holy Holly](#)  
[Bryan Adam Joyner/Beer Tastes Better With You](#)  
[Natalie Rose/Conformity](#)  
[Jenni Dale Lord Band/Country Rock and Roll](#)  
[Jeff Jacobs Band/Break His Heart Tonight](#)  
[Darrin Morris Band/Where Will I Be](#)  
[BRutherz/Without You Where Would I Be](#)  
[Bubba T.'s Honky Tonk Revival/Drink All Day](#)  
[Bannon Hancock/Carry Us On Through](#)  
[Jared LoStracco/Small Town Texas](#)  
[Porter Union/Don't You Know](#)  
[The Warhorses/Last Goodbye](#)  
[Seth James & Jessica Murray/I Need You](#)  
[Jerrett Zoch & The OSR Band/Sippin' On Shine](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



Bubba T visits with Rob Edwards and Carly Evans at KORA.



(L-R) Andrea Bowers of KAGG, Natalie Rose and Lee France of KAGG in Bryan.



Randy Brown, Josh Ward and Mike Crow on The Crowman Jam Radio Show on 92.1 HankFm Fort Worth.

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.



JOHN HORD  
MORE THAN I'M USED TO

AVAILABLE NOW



Most Added	Adds
KEVIN FOWLER/Movin On Kevin Fowler Records	9
CODY JINKS/No Words Cody Jinks Music	4
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	4
WILL HOGE/Little Bit Of Rust EDLO Records	4
CASEY DONAHEW/Country Song Almost Country Records	4
KYLIE FREY (FT. RANDY ROGERS)/Too Bad Deep Frey'd	3
BRANDON RHYDER/They Need Each Other Brandon Rhyder Music	3
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	3
BART CROW/City Limit Signs Beryn Art Records	3
DALTON DOMINO/Mine Again (I'd Be A Fool) Lightning Rod Records	2

Greatest Spin Gainers	Increase
KEVIN FOWLER/Movin On Kevin Fowler Records	93
CODY JINKS/No Words Cody Jinks Music	81
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	65
JAKE WORTHINGTON/Big Time Lonesome W3 Music, LLC	62
KYLIE FREY (FT. RANDY ROGERS)/Too Bad Deep Frey'd	59
JOSH WARD/Change My Mind Buckshot Records	57
CASEY DONAHEW/Country Song Almost Country Records	54
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	53
JON WOLFE/Baby This And Baby That Fool Hearted Productions	43
WILL HOGE/Little Bit Of Rust EDLO Records	41

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

### Other Requirements

Bio copy (115 words)  
.wav file of song

**\$150.00** per digital delivery of your song  
**Upload at [www.tractiontx.com](http://www.tractiontx.com)**