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Cody Johnson Wild As You Cojo Music LLC

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. —
Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scottjessiescott@cdxcd.com

# **Summertime!**



## Hey Kiddos;

It is summertime, and what do they sing in Oklahoma – "The corn is as high as an elephant's eye....?" Yeah it is! Yee Haw and Hallelujah! I did something crazy over the weekend. I went for a boat outing, and I didn't even bring my phone with me. I felt like I was playing hooky in high school. It was the first time in a very long while that I was off the grid and I gotta tell you, it was so freeing not feeling like I had to check my phone for an update every 5 minutes. The best news of all was that nothing essential that had to be dealt with RIGHT THIS MINUTE happened while I was away. I just called a few folks and dealt with a couple of things once I got back to the car. All in all, it was a worthy thing to do, and I recommend it - ahem, highly. Especially for summer, take some time for yourself and your family and have some fun.

Getting back now to the lyrics of the song, of course, the next line of "Oh What a Beautiful Morning" is "And it looks like it's climbing clear up to the sky." Here are the climbers for this week's TRACtion Texas chart. Cody Johnson repeats at number one for week nine. Cody Jinks has the Highest Debut, and he is tied for Greatest Gainer with Pat Green. Josh Abbott Band has Most Added this week. Y'all are doing fine!

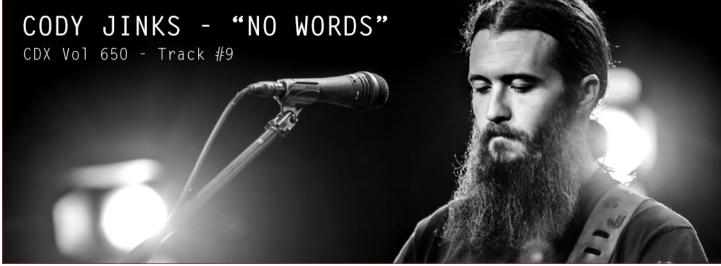
PS: Some late breaking news as we go to press this week. We are saddened to hear of the passing of Wes Balun of KQZQ/KKDT. We mourn his loss and extend our condolences to his family and friends. <a href="http://www.minnischapel.org/notices/Wesley-Balun">http://www.minnischapel.org/notices/Wesley-Balun</a>

Looking forward,

Jessie Scott

jessiescott@cdxcd.com

TRACtion Texas Chart Director



L W	T W	TRÂCtion & Texas  Empowering Artist Careers  Artist / Song Title / Label	Spins	+	Stations	Adds	Wks On Chart
1	1	CODY JOHNSON/Wild As You/Cojo Music LLC	627	-23	32	0	15
3	2	CURTIS GRIMES/Right About Now/Curtis Grimes Music	575	47	36	1	14
4	3	JOSH WARD/Change My Mind/Buckshot Records	549	43	31	0	11
2	4	KYLE PARK/Don't Forget Where You Come From/Kyle Park Music	539	-26	35	0	18
5	5	PAT GREEN/Drinkin' Days/Greenhorse Music	525	65	36	2	7
7	6	WHISKEY MYERS/Stone/Wiggy Thump Records	456	7	27	1	17
6	7	SAM RIGGS/Second Hand Smoke/Deep Creek Records	454	3	28	0	17
10	8	JON WOLFE/Baby This And Baby That/Fool Hearted Productions	435	49	32	0	12
9	9	JAMIE RICHARDS/When You Love Somebody/Jamie Richards Music	382	-28	27	0	16
8	10	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	346	-77	27	0	24
11	11	KYLIE FREY (FT. RANDY ROGERS)/Too Bad/Deep Frey'd	321	17	26	2	3
13	12	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	304	25	24	3	12
14	13	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	281	4	22	1	17
15	14	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	253	16	18	0	14
17	15	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	241	38	21	3	6
16	16	SHOTGUN RIDER/Sunlight/Torrez Music Group	232	23	18	0	16
18	17	JASON CASSIDY/River Floatin'/JC Music	219	17	21	0	15
19	18	JOHN BAUMANN/The Trouble With Drinkin'/Golden Spread Music	213	18	16	1	10
20	19	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	206	28	14	1	9
21	20	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	172	-1	14	2	6
22	21	BRUCE ROBISON/Rock and Roll Honky Tonk Ramblin' Man/Motel Time Music	168	12	10	0	15
24	22	AARON COPELAND/Here She Comes/Aaron Copeland Music	157	22	14	0	13
27	23	BART CROW/City Limit Signs/Beryn Art Records	142	25	11	0	4
26	24	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	134	8	14	1	20
36	25	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	127	54	14	6	2
23	26	MARIO FLORES/Lonestar Heaven/Mario Flores Music	126	-14	13	0	14
40	27	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	118	54	10	7	2
25	28	CODY WAYNE/Fly High/Broken String	113	-21	15	0	14
49	29	KEVIN FOWLER/Movin On/Kevin Fowler Records	110	62	9	6	2
31	30	NATALIE ROSE/Conformity/Natalie Rose Music	105	15	12	1	7

# **TRACtion Texas Chart Newsletter Rates**

# **Share Your Good News Through Us**



## **TRACtion Texas Full Page Ad**

7.5 x 9.75 inches

CDX Distributed Client Rate: \$750.00

for a one week run

CDX Non-Distributed Client: **\$1,000.00** 

for a one week run



## **TRACtion Texas Banner Ad**

7.5 x 2.76 inches

CDX Client Rate: 1 Week: **\$250.00** 4 Week: **\$800.00** 

CDX Non-Client Rate: 1 Week: **\$300.00** 4 Week: **\$1,000.00** 

#### **File Requirements**

Resolution: At least 150 dpi Formats: JPG, PDF, PNG

## TRACtion Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

WWW.TRACTIONTX.COM "Monitored Radio Airplay" July 12th, 2017 | PAGE 2

L W	T W	TRÂCtion & Texas  Empowering Artist Careers  Artist / Song Title / Label	Spins	+	Stations	Adds	Wks On Chart
43	31	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	101	42	10	6	2
	32	CODY JINKS/No Words/Cody Jinks Music	101	65	7	4	1
30	33	JUNIOR GORDON/Armadillo/Junior Gordon Music	100	7	11	3	4
29	34	STEVEN JAMES & THE JADED/Dance With Me Tonight/Steven James & The Jaded Music	95	-6	6	0	9
28	35	CALLAHAN DIVIDE/Holy Holly/Callahan Divide Music	93	-15	6	0	13
32	36	DRAKE HAYES BAND/Grow Old With You/Drake Records	83	1	9	1	12
33	37	DIRTY RIVER BOYS/Down By The River/DRB Music	83	3	7	1	7
37	38	JAKE WARD/Restless/Jake Ward Music	83	10	5	1	2
41	39	PAULINE REESE/Save Your Breath/Pauline Reese Enterprises	75	14	9	2	8
44	40	WILL HOGE/Little Bit Of Rust/EDLO Records	75	16	5	2	2
34	41	JAMES COOK/Flat Foolish and Despised/James Cook Music	73	-4	4	0	9
35	42	CODY SPARKS BAND/No Time/Cody Sparks Band Music	73	-3	4	0	3
42	43	BUFFALO RUCKUS, THE/Born To Die/Shiner Records	67	7	8	0	3
38	44	COREY HUNT BAND/Song About Saturday Night/Super Secret Independent Records	61	-9	7	1	10
	45	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	60	40	3	2	1
48	46	MARK MCKINNEY/Rainy Day Money/Texas Evolution	59	9	6	0	3
45	47	AARON EINHOUSE/The Richest Man/Aaron Einhouse Music	59	3	4	0	7
39	48	ROBERT RAY/Can't Play Strait/Big R.I.G. Country, LLC	57	-7	7	0	11
46	49	RODNEY CROWELL (FT. ROSANNE CASH & JOHN PAUL WHITE)/It Ain't Over Yet/New West Records	53	1	4	0	7
50	50	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	49	6	5	0	26

Number 1 = Spin Gainer =

Bubbling Under	Position
KODY WEST/Green/Kody West Music	51
KIRK BAXLEY/Moving On/Kirk Baxley Music	52
ZAC STOKES/Ridin' Solo/Zac Stokes Music	53
SEAN MCCONNELL/Ghost Town/New Rounder	54
JASON YOUNG/Under My Skin/Jason Young Music	55
BRETT HENDRIX/Summertime Queen/Brett Hendrix Music	56
JOHNNY BUSH/I'll Be There/BGM	57
MATT & THE HERDSMEN/Miss My Chance/Matt & The Herdsmen Productions	58
BUBBA T'S HONKY TONK REVIVAL (FEATURING BRANDON KINNEY)/Drink All Day/AmeriMonte Records	59
EVAN MICHAELS/Bet On A Backroad/Evan Michaels Music	60



TRACtion * Texas Monitored Stations							
KABW-FM KACQ-FM KBSO-FM KBST-FM KERP-FM KFLP-FM KFTX-FM KFWR-FM KFYN-FM KGVL-AM KHKX-FM KHLB-FM KHYI-FM KIKK-FM	Abilene, TX Lometa, TX Corpus Christi, TX Big Spring, TX Dodge City, KS Floydada, TX Corpus Christi, TX Ft. Worth, TX Paris, TX Greenville, TX Odessa, TX Mason, TX Howe, TX Houston, TX	KITX-FM KJDL-FM KKAJ-FM KKCN-FM KKDT-FM KMRK-FM KOUE-FM KOKE-FM KOLI-FM KORA-FM KOXE-FM KOYN-FM KPUR-FM	Hugo, OK Levelland, TX Ardmore, OK San Angelo, TX Burdett, KS Odessa, TX Tyler, TX Austin, TX Wichita Falls, TX Bryan, TX Brownwood, TX Paris, TX Canyon, TX Colorado Springs, CO	KQZQ-FM KRVF-FM KRVN-FM KSAM-FM KSCH-FM KSCN-FM KSTV-FM KTCS-FM KTCS-FM KTCY-FM KTCY-FM KTCY-FM KTCY-FM	Kiowa, KS Kerens, TX Lexington, NE Huntsville, TX Sulphur Springs, TX Pittsburg, TX Snyder, TX Dublin, TX Ft. Smith, AR Ft. Worth, TX Brenham, TX Hallettsville, TX Cushing, OK	KUSQ-FM <u>KVST-FM</u> KVWF-FM  KWOX-FM  KXKZ-FM  KYKM-FM  KYKS-FM  KYKX-FM  KYKX-FM	Worthington, MN Montgomery, TX Wichita, KS Woodward, OK Ruston, LA Yoakum, TX Lufkin, TX Longview,TX Palestine, TX
Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks							

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <a href="https://spaces.hightail.com/uplink/tractiontx">https://spaces.hightail.com/uplink/tractiontx</a> for fingerprinting.

Going for Adds						
Date	Artist / Song Title / Label					
July 13th	JAMIE TALBERT & THE BAND OF DEMONS/Whiskey Drinkin'/Jamtal Records					
July 14th	CASEY DONAHEW/Country Song/Almost Country Records					
July 31st	DREW FISH/Livin' For The Weekend/Drew Fish Music					
July 31st	THE STARK BROTHERS/There Ain't No Good Chain Gang/The Stark Brothers Music					

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



# Music Available from the CDX Digital Download Center

BRutherz/See Clearly in the Dark

Reid Farris/Don't Want To Want You

Bruce Robison/MRock and Roll Honky Tonk Ramblin' Man

Justin Kemp Band/Still Breathin'

Callahan Divide/Holy Holly

Bryan Adam Joyner/Beer Tastes Better With You

Natalie Rose/Conformity

Jenni Dale Lord Band/Country Rock and Roll

Jeff Jacobs Band/Break His Heart Tonight

Darrin Morris Band/Where Will I Be

BRutherz/Without You Where Would I Be

Bubba T.'s Honky Tonk Revival/Drink All Day

Bannon Hancock/Carry Us On Through

Jared LoStracco/Small Town Texas

Porter Union/Don't You Know

The Warhorses/Last Goodbye

Seth James & Jessica Murray/I Need You

Jerrett Zoch & The OSR Band/Sippin' On Shine

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at <a href="joe@cdxcd.com">joe@cdxcd.com</a>.



A sad day for all of us. **RIP Wes Balun. Wes** of **KQZQ/KKDT** in **Kansas** with **Matt** from **Matt** & **The Herdsmen.** 



 $\label{eq:Julia Hatfield} \textbf{Julia Hatfield} \ \textbf{and} \ \textbf{Craig Vaughn} \ \textbf{at 107.1 The Armadillo, Amarillo, TX.}$ 



Bubba T with Andrea Bowers of KAGG in Bryan/College Station.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.



JOHN HORD MORE THAN I'M USED TO

**AVAILABLE NOW** 

Most Added	Adds
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	7
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	6
KEVIN FOWLER/Movin On Kevin Fowler Records	6
POWELL BROTHERS, THE/Evangeline The Powell Brothers Production	6
CODY JINKS/No Words Cody Jinks Music	4
DALTON DOMINO/Mine Again (I'd Be A Fool) Lightning Rod Records	3
GRANGER SMITH/Happens Like That Wheelhouse (BBRMG)	3
JUNIOR GORDON/Armadillo Junior Gordon Music	3
PAT GREEN/Drinkin' Days Greenhorse Music	2
KYLIE FREY (FT. RANDY ROGERS)/Too Bad Deep Frey'd	2

Greatest Spin Gainers	Increase
PAT GREEN/Drinkin' Days Greenhorse Music	65
CODY JINKS/No Words Cody Jinks Music	65
KEVIN FOWLER/Movin On Kevin Fowler Records	62
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	54
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	54
JON WOLFE/Baby This And Baby That Fool Hearted Productions	49
CURTIS GRIMES/Right About Now Curtis Grimes Music	47
JOSH WARD/Change My Mind Buckshot Records	43
POWELL BROTHERS, THE/Evangeline The Powell Brothers Production	42
PARKER MCCOLLUM/I Can't Breathe Parker McCollum Music	40

# **Chart Recurrent Methodology**

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logiam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

# **TRACtion Texas Digital Delivery Specs**

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



# **Email Blast Image**

Format: Square Shape Preferred Size: 1500x1500px Minimum Size: 600x600px Preferred File Format: jpg

## Other Requirements

Bio copy (115 words) .wav file of song

**\$150.00** per digital delivery of your song **Upload at www.tractiontx.com**