

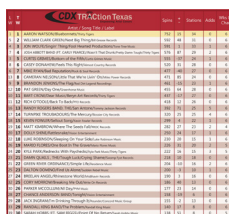
# TRACtion Texas

#1

Cody Johnson  
Wild As You  
Cojo Music LLC

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## And We're Back!



### Hey Kiddos;

Wow, a four day weekend is a mighty fine thing! I hope you got some well deserved time off, and I trust you had a stellar 4th of July. The fireworks continue here at CDX TRACtion Texas, as we are celebrating the occasion of our first anniversary with this week's chart. Thanks to all who have embraced our technology as a better method for getting accurate airplay data. We strive to make it the most perfect it can be, and to deliver it to you in a timely fashion. Since radio didn't stop playing music over the holiday, we are delivering this week's chart to you now, albeit a day later than usual.

One of the things that is cool about monitored airplay, is that it gathers the history of airplay on a track from the week before in real time. Our chart closing time is Monday at midnight, with our new chart for the week starting Tuesday morning. As a chart editor from way back when, I believe that it is always preferable to aggregate history. Projecting what you think you are going to play is simply theoretical, where history can be recorded with much more accuracy. This is especially true when stations reconcile their airplay before they report. Again, since we monitor airplay, no one needs to jump through those hoops to be a panelist for CDX TRACtion Texas.

On to the chart for this week, as Cody Johnson sits at the top once again for week 8! Pat Green bags both Greatest Gainer and Most Added, and Randy Rogers Band has the Highest Debut. Let's have a 5th and pass it around, congrats to all!

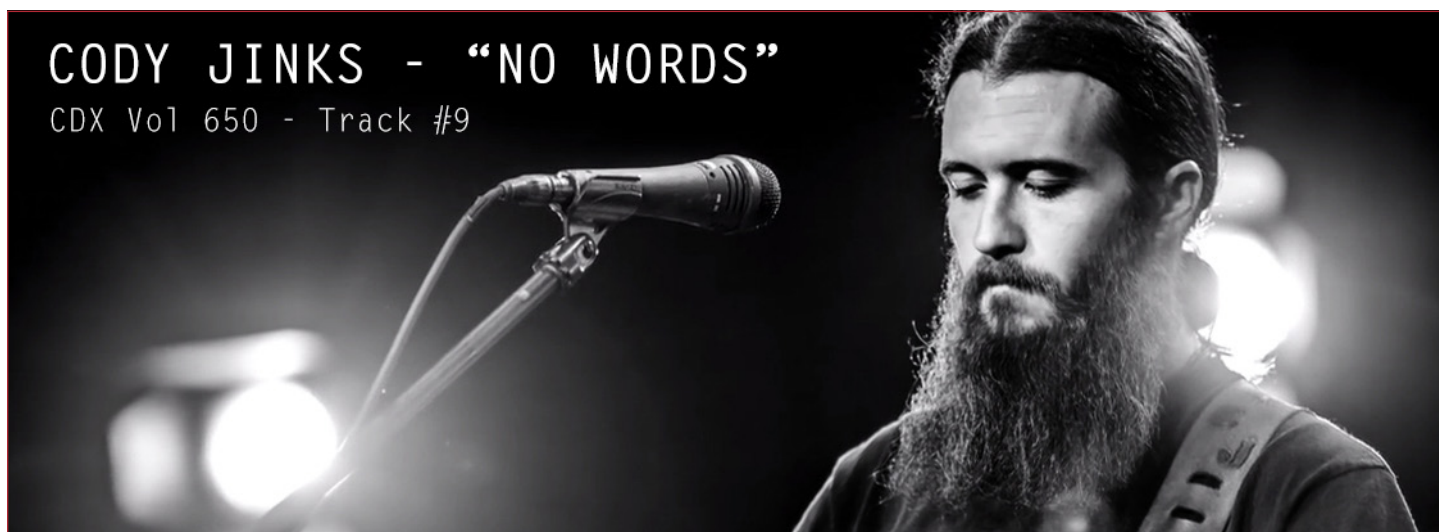
Looking forward,  
**Jessie Scott**


[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

TRACtion Texas Chart Director

## CODY JINKS - "NO WORDS"

CDX Vol 650 - Track #9



L W	T W	TRAction  Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	CODY JOHNSON/Wild As You/Cojo Music LLC	650	-17	32	1	14
2	2	KYLE PARK/Don't Forget Where You Come From/Kyle Park Music	565	67	36	2	17
4	3	CURTIS GRIMES/Right About Now/Curtis Grimes Music	528	56	34	1	13
5	4	JOSH WARD/Change My Mind/Buckshot Records	506	41	32	3	10
8	5	PAT GREEN/Drinkin' Days/Greenhorse Music	460	76	34	6	6
6	6	SAM RIGGS/Second Hand Smoke/Deep Creek Records	451	-2	29	1	16
7	7	WHISKEY MYERS/Stone/Wiggy Thump Records	449	9	26	2	16
3	8	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	423	-62	28	0	23
9	9	JAMIE RICHARDS/When You Love Somebody/Jamie Richards Music	410	27	27	2	15
11	10	JON WOLFE/Baby This And Baby That/Fool Hearted Productions	386	59	31	3	11
14	11	KYLIE FREY (FT. RANDY ROGERS)/Too Bad/Deep Frey'd	304	47	24	2	2
10	12	DREW FISH/Sounds Like A Plan/Drew Fish Band Music	290	-56	21	0	21
15	13	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	279	27	21	2	11
13	14	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	277	8	21	1	16
18	15	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	237	54	19	1	13
16	16	SHOTGUN RIDER/Sunlight/Torrez Music Group	209	18	18	2	15
17	17	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	203	18	18	2	5
20	18	JASON CASSIDY/River Floatin'/JC Music	202	28	21	4	14
19	19	JOHN BAUMANN/The Trouble With Drinkin'/Golden Spread Music	195	14	15	2	9
21	20	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	178	13	12	1	8
23	21	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	173	28	11	1	5
22	22	BRUCE ROBISON/Rock and Roll Honky Tonk Ramblin' Man/Motel Time Music	156	5	11	0	14
29	23	MARIO FLORES/Lonestar Heaven/Mario Flores Music	140	30	13	1	13
27	24	AARON COPELAND/Here She Comes/Aaron Copeland Music	135	20	15	3	12
26	25	CODY WAYNE/Fly High/Broken String	134	19	15	1	13
28	26	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	126	15	14	2	19
34	27	BART CROW/City Limit Signs/Beryn Art Records	117	28	11	2	3
32	28	CALLAHAN DIVIDE/Holy Holly/Callahan Divide Music	108	14	7	2	12
33	29	STEVEN JAMES & THE JADED/Dance With Me Tonight/Steven James & The Jaded Music	101	11	6	0	8
37	30	JUNIOR GORDON/Armadillo/Junior Gordon Music	93	21	8	1	3

## TRAction Texas Chart Newsletter Rates

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#### TRAction Texas Full Page Ad

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CDX Distributed Client Rate: **\$750.00**  
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#### TRAction Texas Banner Ad

7.5 x 2.76 inches

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1 Week: **\$250.00**  
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#### TRAction Texas Digital Download & Ad Combo


1 Week: \$400.00


- Digital download release
- Newsletter banner ad


#### File Requirements

Resolution: At least 150 dpi  
Formats: JPG, PDF, PNG

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
35	31	NATALIE ROSE/Conformity/Natalie Rose Music	90	8	11	2	6
40	32	DRAKE HAYES BAND/Grow Old With You/Drake Records	82	15	7	0	11
46	33	DIRTY RIVER BOYS/Down By The River/DRB Music	80	35	7	2	6
38	34	JAMES COOK/Flat Foolish and Despised/James Cook Music	77	6	4	0	8
47	35	CODY SPARKS BAND/No Time/Cody Sparks Band Music	76	31	4	1	2
--	36	RANDY ROGERS BAND, THE/Meet Me Tonight/Tommy Jackson Records	73	45	8	5	1
--	37	JAKE WARD/Restless/Jake Ward Music	73	32	4	2	1
36	38	COREY HUNT BAND/Song About Saturday Night/Super Secret Independent Records	70	-7	5	0	9
39	39	ROBERT RAY/Can't Play Strait/Big R.I.G. Country, LLC	64	-5	7	1	10
--	40	JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey/Pretty Damn Tough Records	64	64	3	3	1
43	41	PAULINE REESE/Save Your Breath/Pauline Reese Enterprises	61	13	7	1	7
--	42	BUFFALO RUCKUS, THE/Born To Die/Shiner Records	60	23	10	3	2
--	43	POWELL BROTHERS, THE/Evangeline/The Powell Brothers Production	59	44	4	4	1
--	44	WILL HOGE/Little Bit Of Rust/EDLO Records	59	22	3	1	1
42	45	AARON EINHOUSE/The Richest Man/Aaron Einhouse Music	56	7	4	1	6
--	46	RODNEY CROWELL (FT. ROSANNE CASH & JOHN PAUL WHITE)/It Ain't Over Yet/New West Records	52	12	4	0	6
50	47	BRETT HENDRIX/Summertime Queen/Brett Hendrix Music	51	10	4	1	13
48	48	MARK MCKINNEY/Rainy Day Money/Texas Evolution	50	9	6	1	2
--	49	KEVIN FOWLER/Movin On/Kevin Fowler Records	48	47	3	3	1
41	50	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	43	-7	7	0	25

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
KIRK BAXLEY/Moving On/Kirk Baxley Music	51
KODY WEST/Green/Kody West Music	52
ZAC STOKES/Ridin' Solo/Zac Stokes Music	53
CODY JINKS/No Words/Cody Jinks Music	54
SEAN MCCONNELL/Ghost Town/New Rounder	55
JOHNNY BUSH/I'll Be There/BGM	56
JOSH FULLER BAND/Float/indieExtreme/Fuller Ray Productions	57
JASON YOUNG/Under My Skin/Jason Young Music	58
TANNER FENOGLIO/This Ain't The Movies/Tanner Fenoglio Music	59
RICHIE ALLBRIGHT/I Lived To Tell It All/Richie Allbright Music	60



# SIX SANCHEZ

THE DEBUT SINGLE

## "DANCE IN THE RAIN"

### GOING FOR ADDS NOW!!

"SIX SANCHEZ HAS A GREAT, SOULFUL DELIVERY THAT REALLY TRANSLATES - SORT OF A TIMELESS THROWBACK TO VERN AND CONWAY AND ALL THE GREAT STUFF THAT'S MISSING ON THE RADIO THESE DAYS. I FEEL LIKE THIS ALBUM FILLS A HOLE IN THE MARKET, AND I'M PROUD TO BE A PART OF IT." - TRENT WILLMON



## TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KACQ-FM	Lometa, TX	KJDL-FM	Levelland, TX	KRVF-FM	Kerens, TX	<u>KVST-FM</u>	<u>Montgomery, TX</u>
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRVN-FM	Lexington, NE	KVWF-FM	Wichita, KS
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KSAM-FM	Huntsville, TX	KWOX-FM	Woodward, OK
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KXKZ-FM	Ruston, LA
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKM-FM	Yoakum, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKS-FM	Lufkin, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYKX-FM	Longview, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOKE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		
KIKK-FM (HD2)	Houston, TX	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK		

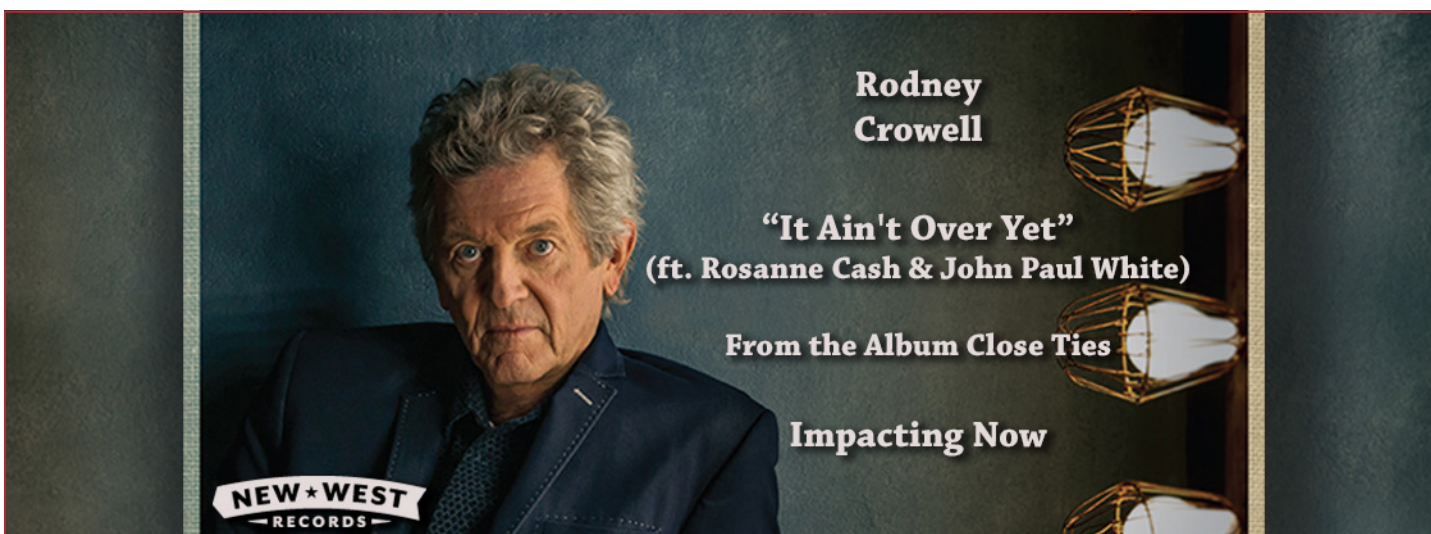
Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

## Going for Adds

Date	Artist / Song Title / Label
<b>July 7th</b>	JULIA HATFIELD/He's Just Not that Into You/Julia Hatfield Music
<b>July 13th</b>	JAMIE TALBERT & THE BAND OF DEMONS/Whiskey Drinkin'/Jamtal Records
<b>July 14th</b>	CASEY DONEHEW/Country Song/Almost Country Records

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).



## Music Available from the CDX Digital Download Center

[BRutherz/See Clearly in the Dark](#)  
[Reid Farris/Don't Want To Want You](#)  
[Bruce Robison/MRock and Roll Honky Tonk Ramblin' Man](#)  
[Justin Kemp Band/Still Breathin'](#)  
[Callahan Divide/Holy Holly](#)  
[Bryan Adam Joyner/Beer Tastes Better With You](#)  
[Natalie Rose/Conformity](#)  
[Jenni Dale Lord Band/Country Rock and Roll](#)  
[Jeff Jacobs Band/Break His Heart Tonight](#)  
[Darrin Morris Band/Where Will I Be](#)  
[BRutherz/Without You Where Would I Be](#)  
[Bubba T.'s Honky Tonk Revival/Drink All Day](#)  
[Bannon Hancock/Carry Us On Through](#)  
[Jared LoStracco/Small Town Texas](#)  
[Porter Union/Don't You Know](#)  
[The Warhorses/Last Goodbye](#)  
[Seth James & Jessica Murray/I Need You](#)  
[Jerrett Zoch & The OSR Band/Sippin' On Shine](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



**Charley Jordan of KHLB, Mason City, TX and Darrin Morris of the Darrin Morris Band.**



**Junior Gordon w/ Gordon Juniors "Matthew & Mason."**



**Bubba T visits Nash and Carey Dean at 106.9 The Ranch.**

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.

A promotional graphic for John Hord's album "More Than I'm Used To". It features a close-up of a person's legs in blue jeans and brown boots, standing next to an acoustic guitar. The text "JOHN HORD" and "MORE THAN I'M USED TO" is displayed in white on a black background. Below this, the text "AVAILABLE NOW" is written in large, bold, white letters. At the bottom left, the word "More" is written in a large, stylized font, followed by "More Than I'm Used To" in a smaller font. The name "JOHN HORD" is also visible in small text above the album title.



Most Added	Adds
PAT GREEN/Drinkin' Days Greenhorse Music	6
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	5
JASON CASSIDY/River Floatin' JC Music	4
POWELL BROTHERS, THE/Evangeline The Powell Brothers Production	4
JOSH WARD/Change My Mind Buckshot Records	3
JON WOLFE/Baby This And Baby That Fool Hearted Productions	3
AARON COPELAND/Here She Comes Aaron Copeland Music	3
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	3
BUFFALO RUCKUS, THE/Born To Die Shiner Records	3
KEVIN FOWLER/Movin On Kevin Fowler Records	3

Greatest Spin Gainers	Increase
PAT GREEN/Drinkin' Days Greenhorse Music	76
KYLE PARK/Don't Forget Where You Come From Kyle Park Music	67
JOSH ABBOTT BAND/Texas Women, Tennessee Whiskey Pretty Damn Tough Records	64
JON WOLFE/Baby This And Baby That Fool Hearted Productions	59
CURTIS GRIMES/Right About Now Curtis Grimes Music	56
JESSE RAUB JR/She'll Put The Hurt On You Jesse Raub Jr. Music	54
KYLIE FREY (FT. RANDY ROGERS)/Too Bad Deep Frey'd	47
KEVIN FOWLER/Movin On Kevin Fowler Records	47
RANDY ROGERS BAND, THE/Meet Me Tonight Tommy Jackson Records	45
POWELL BROTHERS, THE/Evangeline The Powell Brothers Production	44

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

### Other Requirements

Bio copy (115 words)  
.wav file of song

**\$150.00** per digital delivery of your song  
**Upload at [www.tractiontx.com](http://www.tractiontx.com)**