

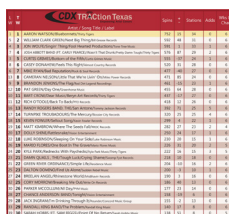
TRACtion Texas

#1

Cody Johnson
Wild As You
Cojo Music LLC

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Hot Fun High Sun



Hey Kiddos;

The Summer Solstice is upon us. Could this be the highest day of the year? Wait, I mean the sun's highest day. This year, the moment of the longest day happens tonight just before midnight. Just think how cool it would be if we were all up somewhere way north with scads of hours of sunshine, like Scandinavia. Party with the sun? Of course, it would be cooler there, too, which I can't believe I am already saying. The summer gets so hot so quickly these days.

Thanks to Dawn Gardin for the head's up, we have a programming note this time around. She let us know that KOUL Corpus Christi has flipped formats. You will notice on this week's chart that there are several titles with negative spins. There are many artists that have their upward motion impacted by the format change. This week gives you the opportunity to redouble your efforts to get into positive territory with next week's report. We have pulled a KOUL spin report of the impacted records, and we would be happy to make that available to you, upon request at jessiescott@cdxcd.com.

On to those high in the Texas Red Dirt sky this week. It is week 6 for Cody Johnson at #1. Pat Green has this week's Greatest Gainer and Most Added. The Highest Debut on the CDX TRACtion Chart this week is Bart Crow. Make sure you have plenty of sunscreen handy, as well as your sunglasses. It is pretty bright out there, and in here too!

Looking forward,
Jessie Scott


jessiescott@cdxcd.com

TRACtion Texas Chart Director



SIX SANCHEZ
THE DEBUT SINGLE
"DANCE IN THE RAIN"
GOING FOR ADDS NOW!!

"SIX SANCHEZ HAS A GREAT, SOULFUL DELIVERY THAT REALLY TRANSLATES - SORT OF A TIMELESS THROWBACK TO VERN AND CONWAY AND ALL THE GREAT STUFF THAT'S MISSING ON THE RADIO THESE DAYS. I FEEL LIKE THIS ALBUM FILLS A HOLE IN THE MARKET, AND I'M PROUD TO BE A PART OF IT." - TRENT WILLMON

L W	T W	TRAction  Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	CODY JOHNSON/Wild As You/Cojo Music LLC	665	-31	30	0	12
2	2	KYLE PARK/Don't Forget Where You Come From/Kyle Park Music	507	-12	32	0	15
3	3	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	461	-7	31	0	21
7	4	JOSH WARD/Change My Mind/Buckshot Records	434	26	29	0	8
6	5	CURTIS GRIMES/Right About Now/Curtis Grimes Music	414	-3	32	0	11
5	6	SAM RIGGS/Second Hand Smoke/Deep Creek Records	401	-17	30	0	14
4	7	WHISKEY MYERS/Stone/Wiggy Thump Records	395	-54	26	2	14
8	8	ZANE WILLIAMS/Hello World/Texas Like That Records	348	-41	28	1	17
10	9	DREW FISH/Sounds Like A Plan/Drew Fish Band Music	345	-8	24	0	19
11	10	JAMIE RICHARDS/When You Love Somebody/Jamie Richards Music	343	10	25	0	13
12	11	JON WOLFE/Baby This And Baby That/Fool Hearted Productions	323	8	26	2	9
15	12	PAT GREEN/Drinkin' Days/Greenhorse Music	301	80	21	7	4
13	13	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	249	-24	22	1	14
16	14	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	230	30	17	2	9
14	15	CASE HARDIN/Deep Blue Me/Case Hardin Music	191	-43	20	0	22
20	16	SHOTGUN RIDER/Sunlight/Torrez Music Group	189	15	13	2	13
19	17	STATESBORO REVUE, THE/Satisfied/Vision Entertainment	184	0	21	0	20
18	18	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	183	-3	17	0	11
21	19	BRUCE ROBISON/Rock and Roll Honky Tonk Ramblin' Man/Motel Time Music	164	9	12	2	12
22	20	JOHN BAUMANN/The Trouble With Drinkin'/Golden Spread Music	164	14	10	0	7
17	21	JASON CASSIDY/River Floatin'/JC Music	156	-37	15	0	12
26	22	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	148	26	10	1	3
31	23	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	139	33	11	2	3
24	24	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	136	7	8	0	6
23	25	CODY WAYNE/Fly High/Broken String	130	-2	14	1	11
29	26	AUSTIN MEADE/Courage To Talk/Austin Meade Music	116	0	10	0	15
27	27	BAND OF HEATHENS, THE/Trouble Came Early/BOH Records	113	-6	16	0	20
25	28	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	111	-14	10	0	17
28	29	AARON COPELAND/Here She Comes/Aaron Copeland Music	104	-13	13	1	10
30	30	MARIO FLORES/Lonestar Heaven/Mario Flores Music	101	-5	9	0	11

TRAction Texas Chart Newsletter Rates

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1 Week: \$400.00


- Digital download release
- Newsletter banner ad


File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
32	31	CALLAHAN DIVIDE/Holy Holly/Callahan Divide Music	91	3	5	0	10
33	32	STEVEN JAMES & THE JADED/Dance With Me Tonight/Steven James & The Jaded Music	78	-6	4	0	6
36	33	NATALIE ROSE/Conformity/Natalie Rose Music	76	5	9	1	4
34	34	COREY HUNT BAND/Song About Saturday Night/Super Secret Independent Records	75	-8	6	0	7
35	35	ROBERT RAY/Can't Play Strait/Big R.I.G. Country, LLC	63	-12	6	0	8
39	36	JAMES COOK/Flat Foolish and Despised/James Cook Music	62	2	3	0	6
37	37	DRAKE HAYES BAND/Grow Old With You/Drake Records	57	-3	7	0	9
44	38	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	52	1	5	0	23
38	39	SCOTT TAYLOR BAND/Beautiful Sin/Scott Taylor Band	51	-9	4	0	11
46	40	SEAN MCCONNELL/Ghost Town/New Rounder	47	1	5	1	6
43	41	DRUGSTORE GYPSIES, THE/Runnin' To/Edgewater Music Group	47	-4	5	0	15
41	42	AARON EINHOUSE/The Richest Man/Aaron Einhouse Music	47	-10	3	0	4
42	43	PAULINE REESE/Save Your Breath/Pauline Reese Enterprises	42	-11	5	0	5
48	44	DIRTY RIVER BOYS/Down By The River/DRB Music	42	0	5	0	4
--	45	BART CROW/City Limit Signs/Beryn Art Records	42	42	3	3	1
45	46	KIRK BAXLEY/Moving On/Kirk Baxley Music	42	-6	3	0	2
49	47	BRETT HENDRIX/Summertime Queen/Brett Hendrix Music	41	-1	3	0	11
--	48	BELLAMY BROTHERS, THE/After The Storm/Raise Em Up Records/Nandar Entertainment	35	0	4	0	5
--	49	JUNIOR GORDON/Armadillo/Junior Gordon Music	34	13	4	2	1
--	50	BUFFALO RUCKUS, THE/Born To Die/Shiner Records	33	2	5	0	1

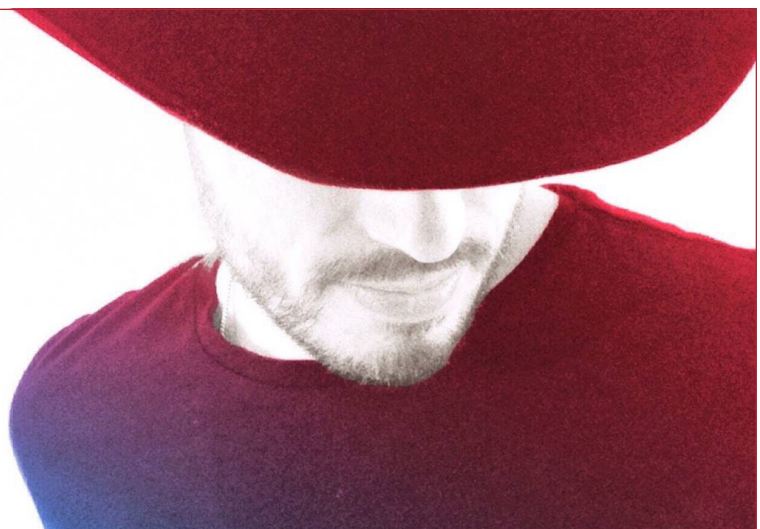
Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	51
JASON YOUNG/Under My Skin/Jason Young Music	52
RODNEY CROWELL (FEAT. ROSANNE CASH & JOHN PAUL WHITE)/It Ain't Over Yet/New West Records	53
JOSH FULLER BAND/Float/indieExtreme/Fuller Ray Productions	54
AMERICAN AQUARIUM (LIVE RADIO EDIT)/Northeast Texas Women/American Aquarium Music	55
CODY SPARKS BAND/No Time/Cody Sparks Band Music	56
JOHNNY BUSH/I'll Be There/BGM	57
ZAC STOKES/Ridin' Solo/Zac Stokes Music	58
RICHIE ALLBRIGHT/I Lived To Tell It All/Richie Allbright Music	59
THOMAS MICHAEL RILEY/Between the Tic 'n the Tock/Thomas Michael Riley Music	60

**DON'T MESS
WITH TEXAS**
BRADLEY BANNING
TOP 30 AND CLIMBING



TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK
KACQ-FM	Lometa, TX	<u>KJDL-FM</u>	<u>Levelland, TX</u>	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRVF-FM	Kerens, TX	KVST-FM	Montgomery, TX
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KRVN-FM	Lexington, NE	KVWF-FM	Wichita, KS
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSAM-FM	Huntsville, TX	KWOX-FM	Woodward, OK
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCH-FM	Sulphur Springs, TX	KXKZ-FM	Ruston, LA
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSCN-FM	Pittsburg, TX	KYKM-FM	Yoakum, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSNY-FM	Snyder, TX	KYKS-FM	Lufkin, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KSTV-FM	Dublin, TX	KYKX-FM	Longview, TX
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTCU-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOKE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHYI-FM	Howe, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KIKK-FM (HD2)	Houston, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		

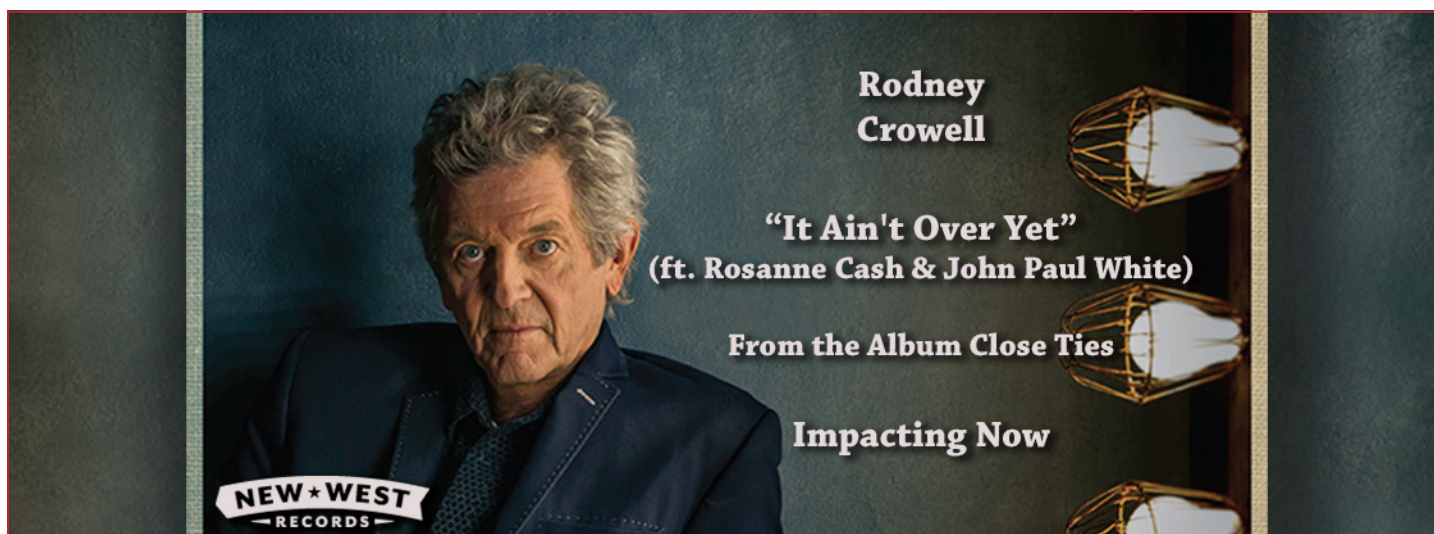
Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
June 23rd	WILL HOGE/Little Bit Of Rust/Bordello Records/Thirty Tigers
June 26th	ROD MELANCON/Red Head/Blue Elan Records RANDY ROGERS BAND/Meet Me Tonight/Tommy Jackson Records HOLLY TUCKER/Dallas On Your Boots/M&D Records/Smith Entertainment
June 29th	JERRETT ZOCH & THE OSR BAND/Sippin' On Shine/JZOSRB

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



Music Available from the CDX Digital Download Center

[John Hord/More Than I'm Used To](#)
[BRutherz/See Clearly in the Dark](#)
[Reid Farris/Don't Want To Want You](#)
[Bruce Robison/MRock and Roll Honky Tonk Ramblin' Man](#)
[Justin Kemp Band/Still Breathin'](#)
[Callahan Divide/Holy Holly](#)
[Bryan Adam Joyner/Beer Tastes Better With You](#)
[Natalie Rose/Conformity](#)
[Jenni Dale Lord Band/Country Rock and Roll](#)
[Jeff Jacobs Band/Break His Heart Tonight](#)
[Darrin Morris Band/Where Will I Be](#)
[BRutherz/Without You Where Would I Be](#)
[Bubba T.'s Honky Tonk Revival/Drink All Day](#)
[Bannon Hancock/Carry Us On Through](#)
[Jared LoStracco/Small Town Texas](#)
[Porter Union/Don't You Know](#)
[The Warhorses/Last Goodbye](#)
[Seth James & Jessica Murray/I Need You](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



(L-R) Hank T. Moon of KBSO in Corpus Christi with Darrin Morris.



Drake Hayes with Matt Ganssle of KYKX in Longview.



Natalie Rose and Jamie Talbert of Jamie Talbert & The Band of Demons.

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.



JOHN HORD
MORE THAN I'M USED TO

AVAILABLE NOW

More Than I'm Used To
JOHN HORD

Most Added	Adds
PAT GREEN/Drinkin' Days Greenhorse Music	7
BART CROW/City Limit Signs Beryn Art Records	3
WHISKEY MYERS/Stone Wiggy Thump Records	2
JON WOLFE/Baby This And Baby That Fool Hearted Productions	2
DALTON DOMINO/Mine Again (I'd Be A Fool) Lightning Rod Records	2
SHOTGUN RIDER/Sunlight Torrez Music Group	2
BRUCE ROBISON/Rock and Roll Honky Tonk Ramblin' Man Motel Time Music	2
GRANGER SMITH/Happens Like That Wheelhouse (BBRMG)	2
JUNIOR GORDON/Armadillo Junior Gordon Music	2
JOHNNY BUSH/I'll Be There BGM	2

Greatest Spin Gainers	Increase
PAT GREEN/Drinkin' Days Greenhorse Music	80
BART CROW/City Limit Signs Beryn Art Records	42
GRANGER SMITH/Happens Like That Wheelhouse (BBRMG)	33
DALTON DOMINO/Mine Again (I'd Be A Fool) Lightning Rod Records	30
JOSH WARD/Change My Mind Buckshot Records	26
SHANE SMITH AND THE SAINTS/New Orleans Geronimo Records	26
JAKE WARD/Restless Jake Ward Music	23
WILL HOGE/Little Bit Of Rust EDLO Records	20
SHOTGUN RIDER/Sunlight Torrez Music Group	15
JOHN BAUMANN/The Trouble With Drinkin' Golden Spread Music	14

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
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