

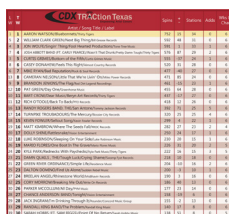
TRACtion Texas

#1

Cody Johnson
Wild As You
Cojo Music LLC

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Waving the Flag



Hey Kiddos;

This past week's festivities reminds me of those bumper stickers that proclaim, "Welcome to Texas, Now Go Home." Estimates on the number of folks who came to Nashville for CMA Fest, Predator's Stanley Cup Hockey, and Bonnaroo was somewhere around 500,000. That's a lot of extra people in this hamlet. I trust that if you came, you had a good time. Of course, for us Nashville based folks, it would have been a better time had the Preds won, but it was a terrific season and we will happily take that. Upping the game is what it is all about. Striving for excellence is our great American birthright. Cruising around Bonnaroo this weekend, I was struck by a couple of things: that people can indeed get along, and that we can build something incredible that everyone present can contribute to. I think that makes for great community building. It was overheard in Nashville too, that with the huge crowds celebrating there still was a very peaceful vibe, and more importantly, a law-abiding spirit wrapped around it all. Yes we can get along. Last week in Nashville was America at its finest. Now on to this week's competition!

Ooo Wee, we have cool stats for this week on the TRACtion Texas Red Dirt chart horizon. Cody Johnson returns at #1 for week five. Rodney Crowell with help from Rosanne Cash and John Paul White has the highest debut. Most added is Granger Smith and John Baumann is the Greatest Gainer. Let us raise the Texas Red Dirt flag high!

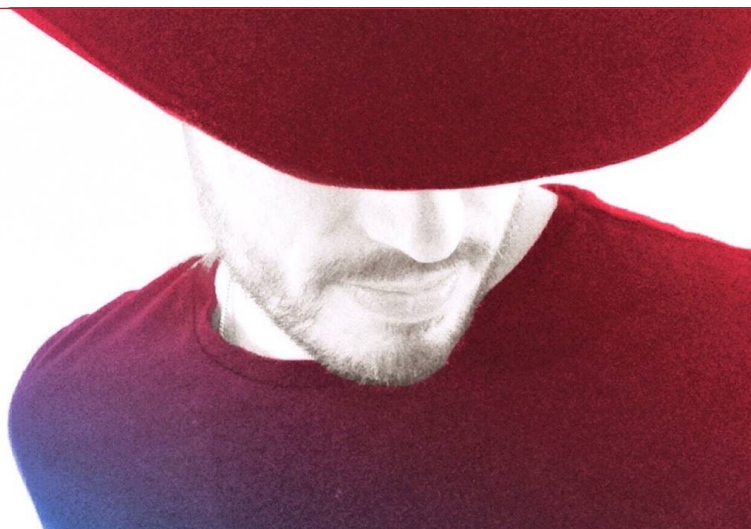
Looking forward,
Jessie Scott


jessiescott@cdxcd.com


TRACtion Texas Chart Director

DON'T MESS WITH TEXAS BRADLEY BANNING

TOP 30 AND CLIMBING





L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	CODY JOHNSON/Wild As You/Cojo Music LLC	696	11	32	0	11
2	2	KYLE PARK/Don't Forget Where You Come From/Kyle Park Music	519	-37	34	0	14
3	3	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	468	-34	32	1	20
5	4	WHISKEY MYERS/Stone/Wiggy Thump Records	449	8	26	0	13
4	5	SAM RIGGS/Second Hand Smoke/Deep Creek Records	418	-32	29	0	13
7	6	CURTIS GRIMES/Right About Now/Curtis Grimes Music	417	-19	34	0	10
9	7	JOSH WARD/Change My Mind/Buckshot Records	408	14	31	1	7
11	8	ZANE WILLIAMS>Hello World/Texas Like That Records	389	10	30	0	16
6	9	WILLIAM CLARK GREEN/Creek Don't Rise/Bill Grease Records	368	-71	32	1	16
10	10	DREW FISH/Sounds Like A Plan/Drew Fish Band Music	353	-28	23	0	18
12	11	JAMIE RICHARDS/When You Love Somebody/Jamie Richards Music	333	9	23	0	12
13	12	JON WOLFE/Baby This And Baby That/Fool Hearted Productions	315	15	26	0	8
14	13	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	273	-9	22	0	13
15	14	CASE HARDIN/Deep Blue Me/Case Hardin Music	234	-16	21	0	21
21	15	PAT GREEN/Drinkin' Days/Greenhorse Music	221	42	13	4	3
22	16	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	200	30	16	3	8
18	17	JASON CASSIDY/River Floatin'/JC Music	193	-12	17	1	11
16	18	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	186	-33	19	1	10
17	19	STATESBORO REVUE, THE/Satisfied/Vision Entertainment	184	-34	20	0	19
20	20	SHOTGUN RIDER/Sunlight/Torrez Music Group	174	-14	12	0	12
24	21	BRUCE ROBISON/Rock and Roll Honky Tonk Ramblin' Man/Motel Time Music	155	8	10	2	11
31	22	JOHN BAUMANN/The Trouble With Drinkin'/Golden Spread Music	150	45	11	0	6
25	23	CODY WAYNE/Fly High/Broken String	132	-13	16	0	10
28	24	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	129	14	8	1	5
23	25	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	125	-27	11	0	16
29	26	SHANE SMITH AND THE SAINTS/New Orleans/Geronimo Records	122	14	10	3	2
27	27	BAND OF HEATHENS, THE/Trouble Came Early/BOH Records	119	-17	16	1	19
30	28	AARON COPELAND/Here She Comes/Aaron Copeland Music	117	10	12	0	9
26	29	AUSTIN MEADE/Courage To Talk/Austin Meade Music	116	-28	12	0	14
32	30	MARIO FLORES/Lonestar Heaven/Mario Flores Music	106	8	11	0	10





SIX SANCHEZ
THE DEBUT SINGLE
"DANCE IN THE RAIN"
GOING FOR ADDS NOW!!

"SIX SANCHEZ HAS A GREAT, SOULFUL DELIVERY THAT REALLY TRANSLATES - SORT OF A TIMELESS THROWBACK TO VERN AND CONWAY AND ALL THE GREAT STUFF THAT'S MISSING ON THE RADIO THESE DAYS. I FEEL LIKE THIS ALBUM FILLS A HOLE IN THE MARKET, AND I'M PROUD TO BE A PART OF IT." - TRENT WILLMON

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
35	31	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	106	18	9	5	2
36	32	CALLAHAN DIVIDE/Holy Holly/Callahan Divide Music	88	2	5	0	9
34	33	STEVEN JAMES & THE JADED/Dance With Me Tonight/Steven James & The Jaded Music	84	-8	5	0	5
37	34	COREY HUNT BAND/Song About Saturday Night/Super Secret Independent Records	83	-2	5	1	6
33	35	ROBERT RAY/Can't Play Strait/Big R.I.G. Country, LLC	75	-19	7	0	7
40	36	NATALIE ROSE/Conformity/Natalie Rose Music	71	2	8	1	3
39	37	DRAKE HAYES BAND/Grow Old With You/Drake Records	60	-11	7	0	8
43	38	SCOTT TAYLOR BAND/Beautiful Sin/Scott Taylor Band	60	-2	5	0	10
46	39	JAMES COOK/Flat Foolish and Despised/James Cook Music	60	2	3	0	5
--	40	RODNEY CROWELL (FT. ROSANNE CASH & JOHN PAUL WHITE)/It Ain't Over Yet/New West Records	59	11	4	1	5
45	41	AARON EINHOUSE/The Richest Man/Aaron Einhouse Music	57	-2	4	0	3
38	42	PAULINE REESE/Save Your Breath/Pauline Reese Enterprises	53	-31	8	0	4
42	43	DRUGSTORE GYPSIES, THE/Runnin' To/Edgewater Music Group	51	-13	6	0	14
44	44	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	51	-9	6	0	22
--	45	KIRK BAXLEY/Moving On/Kirk Baxley Music	48	13	4	1	1
--	46	SEAN MCCONNELL/Ghost Town/New Rounder	46	14	4	0	5
41	47	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	45	-21	5	0	27
49	48	DIRTY RIVER BOYS/Down By The River/DRB Music	42	-9	5	0	3
47	49	BRETT HENDRIX/Summertime Queen/Brett Hendrix Music	42	-14	4	0	10
--	50	JAMIE TALBERT AND THE BAND OF DEMONS/Wildfire/Jamtal Records	38	0	6	0	2

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
BELLAMY BROTHERS, THE/After The Storm/Raise Em Up Records/Nandar Entertainment	51
JOSH FULLER BAND/Float/indieExtreme/Fuller Ray Productions	52
ZAC STOKES/Ridin' Solo/Zac Stokes Music	53
BUFFALO RUCKUS, THE/Born To Die/Shiner Records	54
CODY SPARKS BAND/No Time/Cody Sparks Band Music	55
AMERICAN AQUARIUM (LIVE RADIO EDIT)/Northeast Texas Women/American Aquarium Music	56
JEFF JACOBS BAND/Break His Heart Tonight/Jeff Jacobs Band Music	57
THOMAS MICHAEL RILEY/Between the Tic 'n the Tock/Thomas Michael Riley Music	58
JOHNNY BUSH/I'll Be There/BGM	59
MATT & THE HERDSMEN/Miss My Chance/Matt & The Herdsmen Productions	60

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7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



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7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**

TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK
KACQ-FM	Lometa, TX	<u>KJDL-FM</u>	<u>Levelland, TX</u>	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRVF-FM	Kerens, TX	KVST-FM	Montgomery, TX
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KRVN-FM	Lexington, NE	KVWF-FM	Wichita, KS
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSAM-FM	Huntsville, TX	KWOX-FM	Woodward, OK
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCH-FM	Sulphur Springs, TX	KXKZ-FM	Ruston, LA
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSCN-FM	Pittsburg, TX	KYKM-FM	Yoakum, TX
KFWR-FM	Ft. Worth, TX	<u>KOKF-FM</u>	<u>Austin, TX</u>	KSNY-FM	Snyder, TX	KYKS-FM	Lufkin, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KSTV-FM	Dublin, TX	KYKX-FM	Longview, TX
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTCU-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHYI-FM	Howe, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KIKK-FM (HD2)	Houston, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		

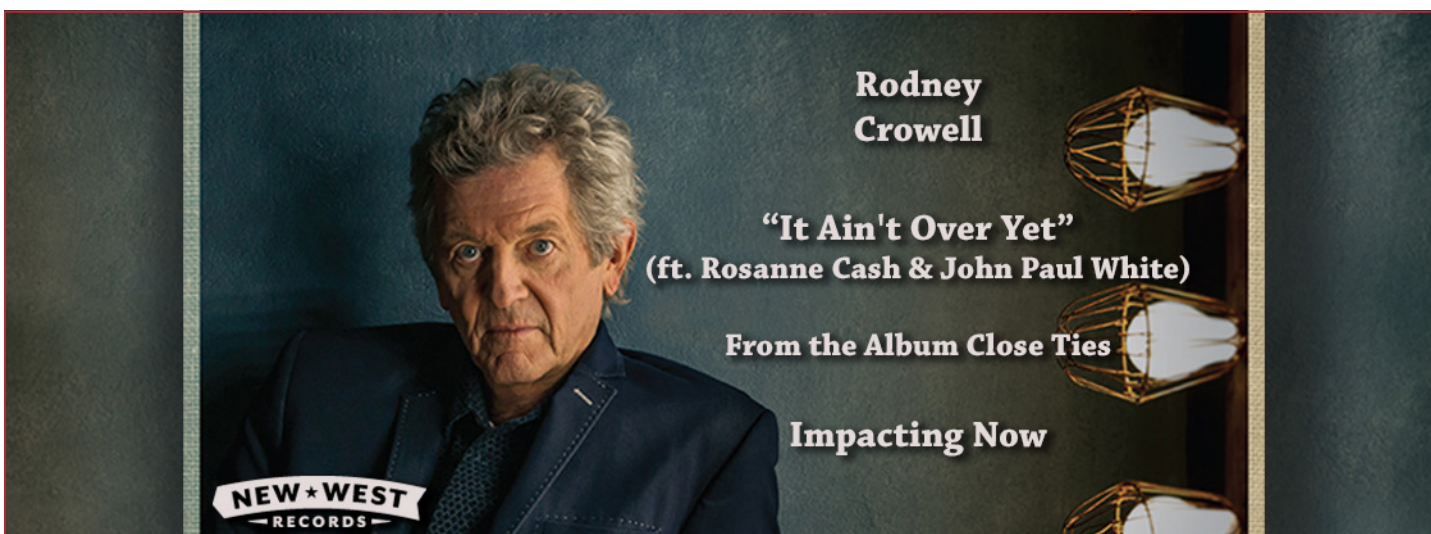
Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
June 19th	PARKER MCCOLLUM/I Can't Breathe/PYM Music
June 23rd	WILL HOGE/Little Bit Of Rust/Bordello Records/Thirty Tigers
June 26th	ROD MELANCON/Red Head/Blue Elan Records RANDY ROGERS BAND/Meet Me Tonight/Tommy Jackson Records HOLLY TUCKER/Dallas On Your Boots/M&D Records/Smith Entertainment

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



Music Available from the CDX Digital Download Center

[Justin Kemp Band/Don't Let Me Go](#)
[John Hord/More Than I'm Used To](#)
[BRutherz/See Clearly in the Dark](#)
[Reid Farris/Don't Want To Want You](#)
[Bruce Robison/MRock and Roll Honky Tonk Ramblin' Man](#)
[Justin Kemp Band/Still Breathin'](#)
[Callahan Divide/Holy Holly](#)
[Bryan Adam Joyner/Beer Tastes Better With You](#)
[Natalie Rose/Conformity](#)
[Jenni Dale Lord Band/Country Rock and Roll](#)
[Jeff Jacobs Band/Break His Heart Tonight](#)
[Darrin Morris Band/Where Will I Be](#)
[BRutherz/Without You Where Would I Be](#)
[Bubba T.'s Honky Tonk Revival/Drink All Day](#)
[Bannon Hancock/Carry Us On Through](#)
[Jared LoStracco/Small Town Texas](#)
[Porter Union/Don't You Know](#)
[The Warhorses/Last Goodbye](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Natalie Rose with Charley and Suzy at KHLB in Mason.



Drake Hayes (L) with Craig Vaughn of KPUR, Amarillo, TX.



Wes Balun of KKDT/KQZQ, LaCrosse, KS (L) with Matt Castillo of Matt & The Herdsmen.

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.



JOHN HORD
MORE THAN I'M USED TO

AVAILABLE NOW

Most Added	Adds
GRANGER SMITH/Happens Like That Wheelhouse (BBRMG)	5
PAT GREEN/Drinkin' Days Greenhorse Music	4
DALTON DOMINO/Mine Again (I'd Be A Fool) Lightning Rod Records	3
SHANE SMITH AND THE SAINTS/New Orleans Geronimo Records	3
BRUCE ROBISON/Rock and Roll Honky Tonk Ramblin' Man Motel Time Music	2
JUNIOR GORDON/Armadillo Junior Gordon Music	2
FLATLAND CAVALRY (FT. KAITLIN BUTTS) A Life Where We Work Out Flatland Cavalry Music	1
JOSH WARD/Change My Mind/Buckshot Records	1
WILLIAM CLARK GREEN/Creek Don't Rise Bill Grease Records	1
JASON CASSIDY/River Floatin' JC Music	1

Greatest Spin Gainers	Increase
JOHN BAUMANN/The Trouble With Drinkin' Golden Spread Music	45
PAT GREEN/Drinkin' Days Greenhorse Music	42
DALTON DOMINO/Mine Again (I'd Be A Fool) Lightning Rod Records	30
GRANGER SMITH/Happens Like That Wheelhouse (BBRMG)	18
JON WOLFE/Baby This And Baby That Fool Hearted Productions	15
JOSH WARD/Change My Mind Buckshot Records	14
BRANDON RHYDER/They Need Each Other Brandon Rhyder Music	14
SHANE SMITH AND THE SAINTS/New Orleans Geronimo Records	14
SEAN MCCONNELL/Ghost Town New Rounder	14
KIRK BAXLEY/Moving On Kirk Baxley Music	13

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com