

# Carrying on.



#### Hey Kiddos;

#

**Cody Johnson** Wild As You Cojo Music LLC

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. —

Connecting the music industry with

Texas Red Dirt radio. For more information call 615-292-0123 or

email chart director Jessie Scott-

jessiescott@cdxcd.com

Hope this finds you well and busy and most of all, happy. It was my birthday on Monday. While I was out celebrating, and pondering what another trip around the sun means, the day was made all-the-more poignant by the news breaking that George Reiff and Jimmy Lafave had passed the night before. They were both musical geniuses, both fixtures in Austin, and both were my friends. Each left an incredible body of work. Our lives are enriched by their presence on this earth and the legacy they left behind. George and Jimmy are simply gone too soon, both succumbing after bouts with cancer. As I mourn their loss, I also look at my own life with a renewed initiative to live each to the fullest. Today is all we have. Yesterday is gone and tomorrow isn't here yet. Cherish your friends and family. It is up to you to make each day count. I firmly believe that we have the choice to be happy, and we can do that for ourselves every day. Some days are sad and beyond our control, but we must carry on. Jimmy Lafave requested that we perform an act of kindness for someone. Now, if we can all do that every day, we might just be able to make this world a better place. That is a good cure for our sorrow, too.

On to the good news. Winners on the CDX TRACtion Texas chart this week are Cody Johnson, retaining the number 1 spot for week 2. Cody is also this week's greatest gainer. The highest debut is Thomas Michael Riley and most added is Jon Wolfe. Congrats guys!

Looking forward, Jessie Scott jessiescott@cdxcd.com TRACtion Texas Chart Director

# DON'T MESS WITH TEXAS Bradley Banning \*Top 30 and climbing\*



L W	т w	TRÂCtion & Texas Empowering Artist Careers Artist / Song Title / Label		+ -	Stations	Adds	Wks On Chart
1	1	CODY JOHNSON/Wild As You/Cojo Music LLC	638	84	32	2	8
3	2	KYLE PARK/Don't Forget Where You Come From/Kyle Park Music	532	-4	33	0	11
2	3	CODY JINKS/Wish You Were Here/Cody Jinks Music/Thirty Tigers	524	-13	32	0	14
4	4	WILLIAM CLARK GREEN/Creek Don't Rise/Bill Grease Records	513	-7	33	1	13
5	5	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	503	45	30	0	17
9	6	SAM RIGGS/Second Hand Smoke/Deep Creek Records	449	76	30	1	10
6	7	ZANE WILLIAMS/Hello World/Texas Like That Records	445	24	31	0	13
8	8	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	408	0	39	0	29
10	9	WHISKEY MYERS/Stone/Wiggy Thump Records	397	25	25	0	10
13	10	DREW FISH/Sounds Like A Plan/Drew Fish Band Music	379	69	24	1	15
12	11	1 CURTIS GRIMES/Right About Now/Curtis Grimes Music		31	32	0	7
15	12	2 JOSH WARD/Change My Mind/Buckshot Records		51	27	1	4
14	13	JAMIE RICHARDS/When You Love Somebody/Jamie Richards Music		9	23	1	9
17	14	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	268	34	22	0	10
16	15	CASE HARDIN/Deep Blue Me/Case Hardin Music	246	-4	21	0	18
19	16	DUSTIN SONNIER/People Like Me/Dustin Sonnier Music	238	17	20	1	19
18	17	STATESBORO REVUE, THE/Satisfied/Vision Entertainment	227	-4	20	0	16
25	18	JON WOLFE/Baby This And Baby That/Fool Hearted Productions	202	55	17	3	5
21	19	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	181	11	16	2	7
23	20	JASON CASSIDY/River Floatin'/JC Music	170	14	17	2	8
24	21	SHOTGUN RIDER/Sunlight/Torrez Music Group	166	17	12	0	9
22	22	BAND OF HEATHENS, THE/Trouble Came Early/BOH Records	151	-7	15	3	16
28	23	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	151	30	12	2	5
30	24	CODY WAYNE/Fly High/Broken String		22	16	2	7
27	25	AUSTIN MEADE/Courage To Talk/Austin Meade Music	140	12	14	1	11
26	26	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music		4	10	0	13
29	27	BRUCE ROBISON/Rock and Roll Honky Tonk Ramblin' Man/Motel Time Music		5	7	0	8
46	28	BRANDON RHYDER/They Need Each Other/Brandon Rhyder Music	91	41	4	1	2
31	29	AARON COPELAND/Here She Comes/Aaron Copeland Music	89	8	8	1	6
34	30	ROBERT RAY/Can't Play Strait/Big R.I.G. Country, LLC	85	14	5	2	4



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<sup>&</sup>quot;Monitored Radio Airplay"

L W	T W	TRÂCtion * Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
36	31	MARIO FLORES/Lonestar Heaven/Mario Flores Music	78	9	9	1	7
33	32	JOHN BAUMANN/The Trouble With Drinkin'/Golden Spread Music	76	5	9	1	3
37	33	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	74	6	6	0	24
35	34	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	70	0	6	1	19
32	35	CALLAHAN DIVIDE/Holy Holly/Callahan Divide Music	69	-5	5	1	6
38	36	SAINTS ELEVEN/Coming Back Around/Saint's Eleven Music	64	-3	6	0	15
39	37	SCOTT TAYLOR BAND/Beautiful Sin/Scott Taylor Band	63	-3	7	0	7
40	38	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	62	-2	8	0	22
44	39	DRAKE HAYES BAND/Grow Old With You/Drake Records	62	8	6	1	5
48	40	BRETT HENDRIX/Summertime Queen/Brett Hendrix Music	61	13	3	0	7
42	41	DRUGSTORE GYPSIES, THE/Runnin' To/Edgewater Music Group	58	0	6	0	11
43	42	COREY HUNT BAND/Song About Saturday Night/Super Secret Independent Records	57	-1	5	0	3
50	43	BELLAMY BROTHERS, THE/After The Storm/Raise Em Up Records/Nandar Entertainment	56	10	6	1	2
41	44	SEAN MCCONNELL/Ghost Town/New Rounder	51	-13	5	0	4
	45	THOMAS MICHAEL RILEY/Between the Tic 'n the Tock/Thomas Michael Riley Music	50	7	6	0	3
	46	PAULINE REESE/Save Your Breath/Pauline Reese Enterprises	49	9	6	0	1
45	47	RODNEY CROWELL (FT. ROSANNE CASH & JOHN PAUL WHITE)/It Ain't Over Yet/New West Records	49	-4	3	0	3
47	48	JAMES COOK/Flat Foolish and Despised/James Cook Music	49	0	1	0	2
49	49	STEVEN JAMES & THE JADED/Dance With Me Tonight/Steven James & The Jaded Music	44	-4	3	0	2
	50 DIRTY RIVER BOYS/Down By The River/DRB Music 41 1 3 0					0	1
	Number 1 = Most Added = Spin Gainer =						

Bubbling Under	Position
AMERICAN AQUARIUM (LIVE RADIO EDIT)/Northeast Texas Women/American Aquarium Music	51
FELIX TRUVERE/Movie Night/Felix Truvere Music	52
MATT & THE HERDSMEN/Miss My Chance/Matt & The Herdsmen Productions	53
JOSH FULLER BAND/Float/indieExtreme/Fuller Ray Productions	54
BRIAN CHRISTOPHER & THE WILD OATS/Ride With Me (Hey Momma)/BC MUSIC	55
CODY SPARKS BAND/No Time/Cody Sparks Band Music	56
CHAD COOKE BAND/Easy Way Home/King Hall Music	57
JAMIE TALBERT AND THE BAND OF DEMONS/Wildfire/Jamtal Records	58
TANNER FENOGLIO/This Ain't The Movies/Tanner Fenoglio Music	59
JEFF JACOBS BAND/Break His Heart Tonight/Jeff Jacobs Band Music	60







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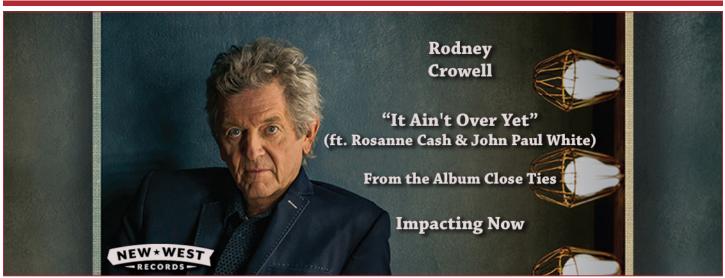
"Monitored Radio Airplay"

TRACtion + Texas Monitored Stations							
KABW-FM KACQ-FM KBSO-FM KBST-FM KFLP-FM KFLP-FM KFTX-FM KFWR-FM KFYN-FM KGVL-AM KHKX-FM KHLB-FM KHYI-FM KIKK-FM (HD2)	Abilene, TX Lometa, TX Corpus Christi, TX Big Spring, TX Dodge City, KS Floydada, TX Corpus Christi, TX Ft. Worth, TX Paris, TX Greenville, TX Odessa, TX Mason, TX Howe, TX Houston, TX	KITX-FM KJDL-FM KKAJ-FM KKCN-FM KMRK-FM KNUE-FM KOKE-FM KOLI-FM KOLI-FM KOUL-FM KOVL-FM KOYN-FM KPUR-FM	Hugo, OK Levelland, TX Ardmore, OK San Angelo, TX <u>Burdett, KS</u> Odessa, TX Tyler, TX Austin, TX Wichita Falls, TX Bryan, TX Benavides, TX Brownwood, TX Paris, TX Canyon, TX	KQSC-AM KQZQ-FM KRVF-FM KSAM-FM KSCH-FM KSCN-FM KSCN-FM KSTV-FM KTCS-FM KTCS-FM KTCS-FM KTCS-FM KTCY-FM KTTX-FM	Colorado Springs, CO Kiowa, KS Kerens, TX Lexington, NE Huntsville, TX Sulphur Springs, TX Pittsburg, TX Snyder, TX Dublin, TX Ft. Smith, AR Et. Worth, TX Ft. Worth, TX Brenham, TX Hallettsville, TX	KUSH-AM KUSQ-FM KVWF-FM KWOX-FM KXKZ-FM KYKM-FM KYKS-FM KYKX-FM KYYK-FM	Cushing, OK Worthington, MN Montgomery, TX Wichita, KS Woodward, OK Ruston, LA Yoakum, TX Lufkin, TX Longview,TX Palestine, TX
Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks							

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <u>https://spaces.hightail.com/uplink/tractiontx</u> for fingerprinting.

Going for Adds							
Date	Artist / Song Title / Label						
May 26th	PAT GREEN/Drinkin' Days/Greenhorse Music						
May 29th	h BUBBA T'S HONKY TONK REVIVAL/Drink All Day/Amerimonte Records						
May 31st	JOHNNY BUSH/I'll Be There/BGM Records						
June 6th	THE WARHORSES/Last Goodbye/19 Charlie Records						

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at <u>www.tractiontx.com</u>.



"Monitored Radio Airplay"

## Music Available from the CDX Digital Download Center

Dylan Kenny/Bring It On Over Miles Williams/She Calls Me Daddy Justin Kemp Band/Don't Let Me Go John Hord/More Than I'm Used To BRutherz/See Clearly in the Dark Reid Farris/Don't Want To Want You Bruce Robison/MRock and Roll Honky Tonk Ramblin' Man Justin Kemp Band/Still Breathin' Callahan Divide/Holy Holly Bryan Adam Joyner/Beer Tastes Better With You Natalie Rose/Conformity Jenni Dale Lord Band/Country Rock and Roll Jeff Jacobs Band/Break His Heart Tonight Darrin Morris Band/Where Will I Be BRutherz/Without You Where Would I Be Bubba T.'s Honky Tonk Revival/Drink All Day Bannon Hancock/Carry Us On Through Jared LoStracco/Small Town Texas

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Jimmy Nash, Jim Nash-106.9 the Ranch, Marcy Grace, and Billy Roberts. 106.9 The Ranch Roadhouse at the Rocket Cafe & Club in Waxahachie.



Jeremy Tipton (L), Big Dan Adamez of KTKO in Beeville, TX and Justin Tipton ( $\mathbb{R}$ ) (Jeremy and Justin of The Tiptons).



Kayla Kay (L) of KSNY in Snyder with Drake Hayes of Drake Hayes Band.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.



"Monitored Radio Airplay"

Most Added	Adds
JON WOLFE/Baby This And Baby That Fool Hearted Productions	3
BAND OF HEATHENS, THE/Trouble Came Early BOH Records	3
CODY JOHNSON/Wild As You/Cojo Music LLC	2
JESSE RAUB JR/She'll Put The Hurt On You Jesse Raub Jr. Music	2
JASON CASSIDY/River Floatin' JC Music	2
DALTON DOMINO/Mine Again (I'd Be A Fool) Lightning Rod Records	2
CODY WAYNE/Fly High Broken String	2
ROBERT RAY/Can't Play Strait Big R.I.G. Country, LLC	2
WILLIAM CLARK GREEN/Creek Don't Rise Bill Grease Records	1
SAM RIGGS/Second Hand Smoke Deep Creek Records	1

Greatest Spin Gainers	Increase
CODY JOHNSON/Wild As You Cojo Music LLC	84
SAM RIGGS/Second Hand Smoke Deep Creek Records	76
DREW FISH/Sounds Like A Plan Drew Fish Band Music	69
JON WOLFE/Baby This And Baby That Fool Hearted Productions	55
JOSH WARD/Change My Mind Buckshot Records	51
FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out Flatland Cavalry Music	45
BRANDON RHYDER/They Need Each Other Brandon Rhyder Music	41
TROY CARTWRIGHT/Nobody But You Hard Luck Recording Company/Troy Cartwright Music	34
CURTIS GRIMES/Right About Now Curtis Grimes Music	31
DALTON DOMINO/Mine Again (I'd Be A Fool) Lightning Rod Records	30

## **Chart Recurrent Methodology**

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logiam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, weekover-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## **TRACtion Texas Digital Delivery Specs**

### Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



#### **Email Blast Image**

Format: Square Shape Preferred Size: 1500x1500px Minimum Size: 600x600px Preferred File Format: jpg

#### **Other Requirements**

Bio copy (115 words) .wav file of song

**\$150.00** per digital delivery of your song **Upload at www.tractiontx.com**