

# TRACtion Texas

#1

Aaron Watson  
Outta Style  
Big Label Records / Thirty Tigers

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## May – Fun in the Sun



### Hey Kiddos;

This year is flying by, and suddenly May is here. Let us celebrate longer days and great weather, which means it's time for outdoor events. Of course, that includes concerts and festivals, so let the fun begin!

I want to send heartfelt thanks to all who took the time last week to respond to our musings about Aaron Watson continuing to sit at the top of the chart, as both radio folks and promotion people weighed in. I must say we had the best outpouring of thoughtful and articulate letters in response. That said, as you might expect, there was no consensus. Some of you said to keep things the way they are, and others proposed time limits on number one records.

Huge thanks to Bobby Douglas, Lisa Christi, Rick Hogan, Craig Vaughn, Matt Ganssle, and Dawn Gardin. We are taking all your input and suggestions under advisement, and you know we will mull it all over in our ongoing discussions. Again, I want to reiterate, the way I see it, it is the chart's job to take a weekly picture of airplay, and that is what we continue to do: week in, week out at CDX TRACtion Texas. No decisions have been made to impose any sort of restrictions at this time.


So guess what, Aaron Watson continues his winning ways, yes he is number one again this week. Josh Ward bags the trifecta, grabbing Most Added, Greatest Gainer, and Highest Debut. Congrats to all.

Looking forward,  
**Jessie Scott**

[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

TRACtion Texas Chart Director




L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	529	-11	42	0	26
4	2	CODY JINKS/Wish You Were Here/Cody Jinks Music/Thirty Tigers	481	25	31	1	11
6	3	RICH O'TOOLE/American Kid/PTO Records	466	38	30	0	15
5	4	CODY JOHNSON/Wild As You/Cojo Music LLC	460	28	28	3	5
3	5	JAKE WORTHINGTON/A Lot Of Room To Talk/W3 Productions, LLC	459	-3	27	1	14
2	6	MARK MCKINNEY/Bridge/Texas Evolution	430	-51	29	0	21
11	7	KYLE PARK/Don't Forget Where You Come From/Kyle Park Music	410	53	30	3	8
10	8	WILLIAM CLARK GREEN/Creek Don't Rise/Bill Grease Records	404	39	31	1	10
7	9	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	401	-26	33	0	25
12	10	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	363	6	28	2	14
13	11	ZANE WILLIAMS/Hello World/Texas Like That Records	361	6	30	0	10
17	12	SAM RIGGS/Second Hand Smoke/Deep Creek Records	312	43	26	3	7
16	13	WHISKEY MYERS/Stone/Wiggy Thump Records	299	20	21	3	7
21	14	CURTIS GRIMES/Right About Now/Curtis Grimes Music	287	67	29	6	4
15	15	JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	253	-27	23	0	19
20	16	JAMIE RICHARDS/When You Love Somebody/Jamie Richards Music	252	23	20	1	6
18	17	DREW FISH/Sounds Like A Plan/Drew Fish Band Music	246	4	19	1	12
19	18	CASE HARDIN/Deep Blue Me/Case Hardin Music	243	5	20	0	15
22	19	STATESBORO REVUE, THE/Satisfied/Vision Entertainment	187	-7	18	1	13
24	20	DUSTIN SONNIER/People Like Me/Dustin Sonnier Music	177	9	17	0	16
--	21	JOSH WARD/Change My Mind/Buckshot Records	175	148	16	15	1
23	22	BART CROW/Let It Bleed/Drift Ring Music	156	-16	14	0	26
25	23	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	148	-7	15	1	7
26	24	BAND OF HEATHENS, THE/Trouble Came Early/BOH Records	136	-3	10	0	13
31	25	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	130	24	11	0	4
28	26	SHOTGUN RIDER/Sunlight/Torrez Music Group	121	2	9	0	6
30	27	AUSTIN MEADE/Courage To Talk/Austin Meade Music	118	9	12	2	8
34	28	JASON CASSIDY/River Floatin'/JC Music	107	13	10	1	5
32	29	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	104	4	7	0	10
27	30	CODY WAYNE/Fly High/Broken String	103	-34	14	0	4





JEREMY STEDING  
**ODESSA**  
AND THE REBELLION


**AVAILABLE  
NOW**



L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
29	31	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	98	-17	9	0	25
--	32	ROBERT RAY/Can't Play Strait/Big R.I.G. Country, LLC	96	85	2	1	1
37	33	JON WOLFE/Baby This And Baby That/Fool Hearted Productions	94	18	7	3	2
33	34	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	91	-4	10	1	22
44	35	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	89	29	7	1	16
35	36	BRUCE ROBISON/Rock and Roll Honky Tonk Ramblin' Man/Motel Time Music	83	3	5	1	5
40	37	MARIO FLORES/Lonestar Heaven/Mario Flores Music	80	12	6	0	4
36	38	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	79	3	9	0	19
38	39	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	73	-1	6	0	21
39	40	SAINTS ELEVEN/Coming Back Around/Saint's Eleven Music	72	1	7	0	12
48	41	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	67	13	6	2	2
45	42	CALLAHAN DIVIDE/Holy Holly/Callahan Divide Music	62	2	3	0	3
42	43	SCOTT TAYLOR BAND/Beautiful Sin/Scott Taylor Band	60	-4	7	0	4
47	44	AARON COPELAND/Here She Comes/Aaron Copeland Music	58	0	5	1	3
49	45	DRAKE HAYES BAND/Grow Old With You/Drake Records	57	8	6	0	2
43	46	BRETT HENDRIX/Summertime Queen/Brett Hendrix Music	56	-5	3	0	4
--	47	THOMAS MICHAEL RILEY/Between the Tic 'n the Tock/Thomas Michael Riley Music	53	16	7	0	2
--	48	SEAN MCCONNELL/Ghost Town/New Rounder	53	45	4	4	1
46	49	DRUGSTORE GYPSIES, THE/Runnin' To/Edgewater Music Group	52	-7	6	0	8
--	50	BRIAN CHRISTOPHER & THE WILD OATS/Ride With Me (Hey Momma)/BC MUSIC	52	6	4	0	1

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
JAMES COOK/Flat Foolish and Despised/James Cook Music	51
COREY HUNT BAND/Song About Saturday Night/Super Secret Independent Records	52
RODNEY CROWELL (FEAT. ROSANNE CASH & JOHN PAUL WHITE)/It Ain't Over Yet/New West Records	53
STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	54
JEREMY STEDING/Feels So Good To Be Back Home/Jeremy Steding Music	55
CODY RILEY BAND/Sad Songs/TP Creative Group	56
JAMIE TALBERT AND THE BAND OF DEMONS/Wildfire/Jamtal Records	57
MATT & THE HERDSMEN/Miss My Chance/Matt & The Herdsmen Productions	58
PAULINE REESE/Save Your Breath/Pauline Reese Enterprises	59
BELLAMY BROTHERS, THE/After The Storm/Raise Em Up Records/Nandar Entertainment	60





## TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK
KACQ-FM	Lometa, TX	<u>KJDL-FM</u>	<u>Levelland, TX</u>	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRVF-FM	Kerens, TX	KVST-FM	Montgomery, TX
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KRVN-FM	Lexington, NE	KVWF-FM	Wichita, KS
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSAM-FM	Huntsville, TX	KWOX-FM	Woodward, OK
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCH-FM	Sulphur Springs, TX	KXKZ-FM	Ruston, LA
<u>KFTX-FM</u>	<u>Corpus Christi, TX</u>	KNUE-FM	Tyler, TX	KSCN-FM	Pittsburg, TX	KYKM-FM	Yoakum, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSNY-FM	Snyder, TX	KYKS-FM	Lufkin, TX
KFYN-FM	Paris, TX	<u>KOLI-FM</u>	<u>Wichita Falls, TX</u>	KSTV-FM	Dublin, TX	KYKX-FM	Longview, TX
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTCU-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHYI-FM	Howe, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KIKK-FM (HD2)	Houston, TX	<u>KPUR-FM</u>	<u>Canyon, TX</u>	KTXM-FM	Hallettsville, TX		

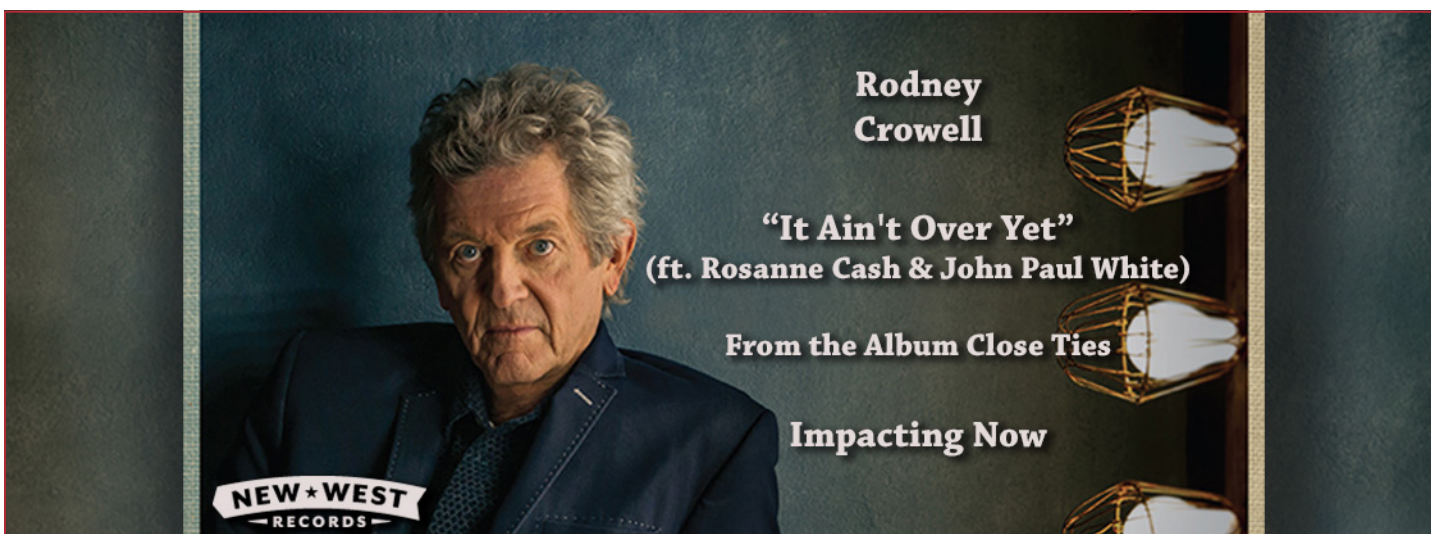
Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

## Going for Adds

Date	Artist / Song Title / Label
<b>May 4th</b>	DARREN MORRIS BAND/Where Will I Be/DMB Records
<b>May 8th</b>	TIFFINY CARLEN/Vacation/Carlen Music
<b>May 22nd</b>	MARTY HEDDIN/Hammered/Nightlife/Dreamland
<b>June 6th</b>	THE WARHORSES/Last Goodbye/19 Charlie Records

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).



## Music Available from the CDX Digital Download Center

[Mike and the Moonpies/Don't It Make You Wanna Dance?](#)

[Cody Jinks/Wish You Were Here](#)

[Rodney Crowell/It Ain't Over Yet](#)

[Denny Herrin/Wife Of The Devil](#)

[Dave Martinez/Gravity](#)

[Dylan Kenny/Bring It On Over](#)

[Miles Williams/She Calls Me Daddy](#)

[Justin Kemp Band/Don't Let Me Go](#)

[John Hord/More Than I'm Used To](#)

[BRutherz/See Clearly in the Dark](#)

[Reid Farris/Don't Want To Want You](#)

[Bruce Robison/MRock and Roll Honky Tonk Ramblin' Man](#)

[Justin Kemp Band/Still Breathin'](#)

[Callahan Divide/Holy Holly](#)

[Bryan Adam Joyner/Beer Tastes Better With You](#)

[Natalie Rose/Conformity](#)

[Jenni Dale Lord Band/Country Rock and Roll](#)

[Jeff Jacobs Band/Break His Heart Tonight](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



Bradley Banning & Craig Vaughn of KPUR/Amarillo.



Natalie Rose with Kris Moore of KBST in Big Spring.



Jason Cassidy with Steve Rixx at KSAM 101.7.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.



JOHN HORD  
MORE THAN I'M USED TO

AVAILABLE NOW



Most Added	Adds
JOSH WARD/Change My Mind Buckshot Records	15
CURTIS GRIMES/Right About Now Curtis Grimes Music	6
SEAN MCCONNELL/Ghost Town New Rounder	4
JOHN BAUMANN/The Trouble With Drinkin' Golden Spread Music	4
CODY JOHNSON/Wild As You Cojo Music LLC	3
KYLE PARK/Don't Forget Where You Come From Kyle Park Music	3
SAM RIGGS/Second Hand Smoke Deep Creek Records	3
WHISKEY MYERS/Stone Wiggy Thump Records	3
JON WOLFE/Baby This And Baby That Fool Hearted Productions	3
JEREMY STEDING/Feels So Good To Be Back Home Jeremy Steding Music	3

Greatest Spin Gainers	Increase
JOSH WARD/Change My Mind Buckshot Records	148
ROBERT RAY/Can't Play Strait Big R.I.G. Country, LLC	85
CURTIS GRIMES/Right About Now Curtis Grimes Music	67
KYLE PARK/Don't Forget Where You Come From Kyle Park Music	53
SEAN MCCONNELL/Ghost Town New Rounder	45
SAM RIGGS/Second Hand Smoke Deep Creek Records	43
WILLIAM CLARK GREEN/Creek Don't Rise Bill Grease Records	39
RICH O'TOOLE/American Kid/PTO Records	38
RAY JOHNSTON BAND (FT. BRADY BLACK) Watching the Lord Turn on the Lights Lil Dude Records	29
CODY JOHNSON/Wild As You Cojo Music LLC	28

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

### Other Requirements

Bio copy (115 words)  
.wav file of song

**\$150.00** per digital delivery of your song  
**Upload at [www.tractiontx.com](http://www.tractiontx.com)**